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DISTRIBUTION LIST

Griffith Business School Board Members

Professor Linda Trenberth, Dean (Academic) (Chair)
Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)

Deans and Directors (appointed by the Group Pro Vice Chancellor)
Professor Graham Cuskelly, Dean (Research)
Professor Ross Guest, Dean (Learning and Teaching)
Associate Professor Peter Woods, Director (International)
Professor Lorelle Frazer, Director Online & Blended Learning

Heads of Departments Directly Associated With the Faculty (ex officio)
Professor Fabrizio Carmignani, Department of Accounting, Finance and Economics
Professor Michael Barry, Department of Employment Relations and Human Resources
Professor Andrew O’Neil, School of Government and International Relations
Professor Heidi Dahles, Department of International Business and Asian Studies
Professor Evan Douglas, Department of Marketing
Professor Chris Auld, Department of Tourism, Sport and Hotel Management

Deputy Heads/Discipline Heads of Departments Directly Associated With the Group (appointed)
Professor Peter Best, Department of Accounting, Finance and Economics
Associate Professor Mark Brimble, Department of Accounting, Finance and Economics
Associate Professor Brett Freudenberg, Department of Accounting, Finance and Economics
Professor Eliyathamby (Selva) Selvanathan, Department of Accounting, Finance and Economics
Associate Professor Ashlea Troth, Department of Employment Relations and Human Resources
Professor Peter Tatham, Department of International Business and Asian Studies
Professor Debra Grace, Department of Marketing
Associate Professor Charles Arcodia, Department of Tourism, Sport and Hotel Management

Research Centre Representative (appointed)
Professor Susanne Beeken, Griffith Institute of Tourism
Professor Peter Jordan, Deputy Director, Centre for Work, Organisation and Wellbeing
Professor Haig Patapan, Director, Centre for Governance and Public Policy
Professor Russell Trood, Director, Griffith Asia Institute

Invited (for Audience and Debate)
Ms Kimberley Cotterell-Anderson, Griffith Business School
Ms Lisa Cotterell, Griffith Business School
Group Planning and Resource Manager
Mr James Fox, Group Resource Manager

Information Copies
(without attachments unless stated)
Group Resource Manager, Business
Human Resource Manager, Business
Marketing Manager, Business
Business Development Management, Business, Griffith Enterprise
Communications Officer, Business and Law
Deans’ and Heads of Departments’ Secretaries, Griffith Business School
Program Service Officers, Griffith Business School
Credit Transfer and Articulations Manager, Student Administration
Client Administration Officers, Student Administration Centre Coordinators, Griffith Grad Research School

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Spare copy
GRiffith Business School Board Agenda 1/2015
Friday 20 March 2015

The 1/2015 meeting for the Griffith Business School Board will be held on Friday, 20 March 2015, from 9:00am to 11:00am via videoconference in Room -1.18, Business 2 Building (N72), Nathan campus and Room 7.20, The Business Building (G42), Gold Coast campus.

Kate Rees
Secretary

AGENDA

1.0 APOLOGIES

1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing k.rees@griffith.edu.au.

1.2 Apologies have been received from Professor Peter Jordan and Associate Professor Brett Freudenberg.

2.0 DECLARATION OF CONFLICT OF INTEREST

2.1 Members are required to identify any conflict of interest, including family or other personal relationship/s as outlined in the University policies on Conflict of Interest and Personal Relationships in the Workplace, which may exist in respect of any of the items on the agenda. When an interest has been declared, the Chair may resolve that the member:

- leaves the meeting while the item of business is discussed; or
- participates in the discussion but withdraw from the meeting before the vote and/or decision; or
- stays but does not participate in either the debate or vote/decision; or
- stays with full debating and voting/decision rights.

2.2 All declarations of interest will be recorded in the minutes, together with any ensuing action.

3.0 CONFIRMATION OF MINUTES

3.1 The minutes of the 4/2014 GBS Board have been distributed.

To be taken as read and confirmed

4.0 COMMITTEE MEMBERSHIP

4.1 The Board will wish to welcome the following new members:

- Professor Chris Auld, Head of Department, Tourism, Sport and Hotel Management
- Professor Russell Trood, Director, Griffith Asia Institute
- Professor Eliyathamby Selvanathan (Selva) has been appointed Discipline Head, Economics, Department of Accounting, Finance and Economics.
- Associate Professor Ashlea Troth, Deputy Head of Department, Employment Relations and Human Resources
ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

5.0 GRIFFITH BUSINESS SCHOOL ENHANCED RESEARCH PROFILES

5.1 Griffith Business School Board, on the recommendation of the 3/2014 Research and Research Education Committee (GBS), is asked to consider the attached proposal relating to Enhanced Research Profiles. The Dean (Research) will speak to this item.

5.2 The Griffith University EBA enables academic staff profile changes to align with demonstrated strengths in research or teaching. GBS has a number of staff on research profiles greater than 40% including appointees as research fellows and research only.

5.3 The process for enhanced research profiles is by application as detailed in the attached proposal.

Recommendation:

5.4 Griffith Business School Board, on the recommendation of the 3/2014 Research and Research Education Committee (GBS), is asked to approve the attached proposal relating to Enhanced Research Profiles.

For approval

6.0 DEVELOPMENT OF A AACSB PEER REVIEW JOURNAL PUBLICATIONS QUALITY INDICATOR

6.1 Griffith Business School Board, on the recommendation of the 3/2014 Research and Research Education Committee (GBS), is asked to consider the attached discussion paper relating to the development of a AACSB peer review journal publications quality indicator. The Dean (Research) will speak to this item.

6.2 The AACSB Accreditation Review Team Report has recommended that quality of journals be incorporated into the definition of Academically Qualified (AQ). The 'Development of a AACSB peer reviewed journal publications quality indicator' discussion paper contains publication research quality analysis and recommended threshold for AACSB from 2014.

Recommendation:

6.3 Griffith Business School Board, on the recommendation of the 3/2014 Research and Research Education Committee (GBS), is asked to approve the attached discussion paper relating to the development of a AACSB peer review journal publications quality indicator.

For approval
7.0 CHAIR’S REPORT

7.1 Professor Linda Trenberth, Chair and Dean (Academic) will provide a report at the meeting.

7.2 Attached for information is the Proposal to Integrate Sustainability and Corporate Social Responsibility into Teaching, Research and Operations in GBS.

8.0 PRO VICE CHANCELLOR (BUSINESS) REPORT

8.1 Professor Michael Powell, Pro Vice Chancellor (Business) will provide a report at the meeting.

9.0 DEAN’S (LEARNING AND TEACHING) REPORT

9.1 Professor Ross Guest, Dean (Learning and Teaching) has provided a written report.

10.0 DEAN’S (RESEARCH) REPORT

10.1 Professor Graham Cuskelly, Dean (Research) has provided a written report.

11.0 DIRECTOR’S (INTERNATIONAL) REPORT

11.1 Associate Professor Peter Woods, Director (International) will provide a report at the meeting.

12.0 Heads of DEPARTMENT/SCHOOL REPORT

12.1 There are no matters to report.

II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

13.0 PROGRAM DIRECTOR CHANGES

13.1 The Griffith Business School Board is asked to ratify the following Program Director changes executively approved by the Dean (Learning and Teaching):

- 1409 Bachelor of International Tourism and Hotel Management: Dr Michelle Whitford
- 2088 Bachelor of Business with Honours: Dr Keith Townsend
- 2089 Bachelor of Commerce with Honours: Assoc. Prof. Helen Higgs
- 5631 Master of International Relations: Dr Ian Hall
- 5615/5618 Master of Human Resource Management: Associate Professor Mohan Thite
- 5614 Master of Employment Relations: Dr Teresa Marchant and Dr Sheryl Ramsay (acting until June)
- 5635 Master of Personal Injury Management: Dr Matt Xerri (Acting Sem 1)
- 5629/5630 Master of Marketing: Dr Debra Griffin
- 5577 Master of Supply Network Management: Dr Yong Wu

For ratification

14.0 GBS LEARNING AND TEACHING COMMITTEE

14.1 The Griffith Business School Board, on the executive recommendation of the Chair, is asked to ratify changes to the attached GBS Learning and Teaching Committee constitution.

14.2 At the October 2014 GBS Learning and Teaching Committee meeting the Chair advised members the structure/membership of the GBS Learning and Teaching Committee would be
revised in 2015. The membership had become too large and the Student Consultative Committee has been disbanded. The core aim of the Committee is to inform decision-making in the GBS in relation to learning and teaching issues and strategies. This can be more efficiently done with a streamlined Committee membership.

For ratification

15.0 NEW PROGRAM AND MAJOR CHANGE PROPOSALS EXECUTIVELY APPROVED

15.1 On the recommendation of the Dean (Learning and Teaching), Griffith Business School the Board is asked to ratify the following new program/major change proposals that were executively approved in order for them to be considered at Programs Committee meetings:

- 5670 Master of Business Administration (major change #2014/0004360)
- 5580 Master of Public Administration (major change #2014/0004373)
- 5676/5677 Master of Human Resource Management Advanced (new program #2014/0004382)
- 5675 Master of Business Advanced (new program #2014/0004383)
- 1034/1288 Bachelor of Business (major change #2014/0004384)
- 5635 Master of Personal Injury Management (major change #2014/0004385)
- 5640 Master of International Relations (major change #2014/0004393)
- 5311 Master of International Business (major change #2014/0004395)
- 1288/1034 Bachelor of Business (major change #2014/0004402)
- 1147 Bachelor of Asian Studies/Bachelor of Communication (major change #2015/6002004)
- GBS Double Masters degrees (major change #2014/0004408)
- 5635 Master of Personal Injury Management (major change #2014/0004385)
- 5640 Master of International Relations (major change #2014/0004393)
- 5311 Master of International Business (major change #2014/0004395)
- 1325 Bachelor of Business/Bachelor of Psychological Science (major change #2015/60023001)

For ratification

16.0 PROGRAM WITHDRAWALS EXECUTIVELY APPROVED

16.1 On the recommendation of the Dean (Learning and Teaching), Griffith Business School the Board is asked to ratify the following program withdrawals:

- 5640 Master of International Relations program suite – OUA (#2014/0004371)
- 3244 Graduate Certificate in Sustainable Enterprise (#2015/6002001)
- 1147 Bachelor of Asian Studies/Bachelor of Communication (#2015/6002004)
- 5664 Master of Asia Pacific Business Management program suite (#2015/6002010)

For ratification

17.0 MINOR CHANGE PROPOSALS EXECUTIVELY APPROVED

17.1 On the recommendation of the Dean (Learning and Teaching), Griffith Business School the Board is asked to ratify the following minor change proposals:

- 1288/1034 Bachelor of Business (#2014/0004367)
- 1288/1034 Bachelor of Business (#2014/0004379)
- 1288/1034 Bachelor of Business (#2014/0004380)
- 1288/1034 Bachelor of Business (#2014/0004381)
- 1383 Bachelor of Business (#2014/0004390)
18.0 2014 ANNUAL PROGRAM REVIEW AND IMPROVEMENT (APRI) REPORT

18.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the attached 2014 Annual Program Review and Improvement Report for the 4160 Graduate Diploma of Research in Business.

For ratification

19.0 COURSE PROFILES

19.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the following new course profiles for Semester 1, 2015 and Teaching Period 1, 2015:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1305AFE</td>
<td>Business Data Analysis</td>
</tr>
<tr>
<td>7228AFE</td>
<td>Case Studies in Financial Planning</td>
</tr>
<tr>
<td>7243AFE</td>
<td>Fixed Income Investments</td>
</tr>
<tr>
<td>7244AFE</td>
<td>Derivatives and Risk Management</td>
</tr>
<tr>
<td>7251AFE</td>
<td>Applied Finance</td>
</tr>
<tr>
<td>7256AFE</td>
<td>Personal Risk Management</td>
</tr>
<tr>
<td>7257AFE</td>
<td>Financial Planning Skills</td>
</tr>
<tr>
<td>7101GBS</td>
<td>Personal Injury Scheme Evaluation</td>
</tr>
<tr>
<td>7102GBS</td>
<td>Personal Injury Strategic Claims Management</td>
</tr>
<tr>
<td>7700GBS</td>
<td>Sustainability: Adaptive Thinking</td>
</tr>
<tr>
<td>7103GBS</td>
<td>Contemporary Issues in Compensable Injury Management</td>
</tr>
<tr>
<td>6002GIR_P1</td>
<td>P1 Honours Dissertation Part 1</td>
</tr>
<tr>
<td>1005HSL</td>
<td>People and Places in the Service Industries</td>
</tr>
<tr>
<td>3400HSL</td>
<td>Career Development</td>
</tr>
<tr>
<td>7032IBA</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>7033IBA</td>
<td>Family Businesses in the Asia Pacific</td>
</tr>
<tr>
<td>2043MKT</td>
<td>Entrepreneurship and New Business Ventures</td>
</tr>
</tbody>
</table>

19.2 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the following major changes course profiles for Semester 1, 2015 and Teaching Period 1, 2015:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1101AFE</td>
<td>Accounting Principles</td>
</tr>
<tr>
<td>1102AFE</td>
<td>Accounting for Decision Making</td>
</tr>
<tr>
<td>1103AFE</td>
<td>Accounting Information Systems</td>
</tr>
<tr>
<td>1303AFE</td>
<td>Economics for Decision Making 1</td>
</tr>
<tr>
<td>1304AFE</td>
<td>Business Statistics</td>
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<td>2101AFE</td>
<td>International Accounting</td>
</tr>
<tr>
<td>Code</td>
<td>Course Name</td>
</tr>
<tr>
<td>----------</td>
<td>------------------------------------------------------</td>
</tr>
<tr>
<td>2102AFE</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>2103AFE</td>
<td>Company Accounting</td>
</tr>
<tr>
<td>2104AFE</td>
<td>Management Accounting</td>
</tr>
<tr>
<td>2214AFE</td>
<td>Derivatives Securities</td>
</tr>
<tr>
<td>3101AFE</td>
<td>Accounting Theory and Practice</td>
</tr>
<tr>
<td>3104AFE</td>
<td>Strategic Management Accounting</td>
</tr>
<tr>
<td>3209AFE</td>
<td>International Finance</td>
</tr>
<tr>
<td>3217AFE</td>
<td>Finance Internship</td>
</tr>
<tr>
<td>3311AFE</td>
<td>Cost Benefit Analysis</td>
</tr>
<tr>
<td>3312AFE</td>
<td>Economic Policy Analysis</td>
</tr>
<tr>
<td>7101AFE</td>
<td>Financial Accounting Theory and Practice</td>
</tr>
<tr>
<td>7154AFE</td>
<td>Financial Reporting</td>
</tr>
<tr>
<td>7156AFE</td>
<td>Advanced Auditing and Assurance</td>
</tr>
<tr>
<td>7157AFE</td>
<td>Global Strategy and Leadership</td>
</tr>
<tr>
<td>7158AFE</td>
<td>Business Structures- Accounting and Legal Issues</td>
</tr>
<tr>
<td>7159AFE</td>
<td>Principles of Business and Corporations Law</td>
</tr>
<tr>
<td>7161AFE</td>
<td>Applied Taxation</td>
</tr>
<tr>
<td>7232AFE</td>
<td>Investments</td>
</tr>
<tr>
<td>1001EHR</td>
<td>Employment Relations</td>
</tr>
<tr>
<td>2001EHR</td>
<td>Management Employee Relations</td>
</tr>
<tr>
<td>2005EHR</td>
<td>Organisational Behaviour</td>
</tr>
<tr>
<td>3008EHR</td>
<td>Workplace Industrial Relations</td>
</tr>
<tr>
<td>3009EHR</td>
<td>International Human Resource Management</td>
</tr>
<tr>
<td>3012EHR</td>
<td>Human Resource Management and Change</td>
</tr>
<tr>
<td>7004EHR</td>
<td>Management Consulting</td>
</tr>
<tr>
<td>7016EHR</td>
<td>Advanced Recruitment and Selection</td>
</tr>
<tr>
<td>7010GBS</td>
<td>Research Design</td>
</tr>
<tr>
<td>7012GBS</td>
<td>Qualitative Methods</td>
</tr>
<tr>
<td>7100GBS</td>
<td>Principles of Personal Injury Scheme Design</td>
</tr>
<tr>
<td>1001GIR</td>
<td>International Relations</td>
</tr>
<tr>
<td>1101GIR</td>
<td>Introduction to Politics</td>
</tr>
<tr>
<td>2002GIR</td>
<td>Australian Politics and Government</td>
</tr>
<tr>
<td>2007GIR</td>
<td>Legal Issues for Managers</td>
</tr>
<tr>
<td>2010GIR</td>
<td>Introduction to American Politics</td>
</tr>
<tr>
<td>2012GIR</td>
<td>Comparative European Politics</td>
</tr>
<tr>
<td>2013GIR</td>
<td>Political Leadership</td>
</tr>
<tr>
<td>2020GIR</td>
<td>Global Security</td>
</tr>
<tr>
<td>3003IBA</td>
<td>International Financial Management</td>
</tr>
<tr>
<td>3012IBA</td>
<td>The Social Context of Asian Business</td>
</tr>
<tr>
<td>3144IBA</td>
<td>Quality Management</td>
</tr>
<tr>
<td>3155IBA</td>
<td>Operations Management</td>
</tr>
<tr>
<td>7013IBA</td>
<td>Politics of the Global Economy</td>
</tr>
<tr>
<td>7027IBA</td>
<td>Corporate Governance in the Asia Pacific</td>
</tr>
<tr>
<td>7115IBA</td>
<td>Managing Complex Projects</td>
</tr>
<tr>
<td>3040MKT</td>
<td>Digital and Social Media Marketing</td>
</tr>
<tr>
<td>3055MKT</td>
<td>Green Marketing</td>
</tr>
<tr>
<td>7024MKT</td>
<td>Retail Branding and Innovation</td>
</tr>
<tr>
<td>7032MKT</td>
<td>Strategic Marketing</td>
</tr>
<tr>
<td>7208MKT</td>
<td>Interactive Branding</td>
</tr>
<tr>
<td>7209MKT</td>
<td>Market Research</td>
</tr>
<tr>
<td>7210MKT</td>
<td>Advanced Consumer Decision-Making</td>
</tr>
</tbody>
</table>

For ratification
SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

20.0 PROFESSIONAL RECOGNITION AND PROGRAM ACCREDITATION

20.1 The Master of Finance and Investments and Master of Finance programs have been formally admitted to CFA Institute University Recognition program.

20.2 Bachelor of Business (Logistics & Supply Network Management) and Master of Supply Network Management have been re-accredited for 2015 by the Chartered Institute of Procurement and Supply.

For noting

21.0 PROGRAM WITHDRAWAL: BACHELOR OF PHARMACEUTICAL SCIENCE /BACHELOR OF BUSINESS

21.1 Members are asked to note the withdrawal of the Bachelor of Pharmaceutical Science/Bachelor of Business, effective Semester 1, 2015.

21.2 The Bachelor of Pharmaceutical Science will be replaced by the Bachelor of Pharmacology & Toxicology from 2016.

22.0 RISK REGISTER

22.1 Members are asked to note the attached GBS Risk Register.

23.0 MARKETING REPORT

23.1 The Marketing Manager, Business position is vacant. There are no matters to report.

24.0 COMMUNICATIONS REPORT

24.1 The Communications Officer (Business) has provided a written report for noting.

25.0 OCCUPATIONAL HEALTH AND SAFETY AND SUSTAINABILITY REPORT

25.1 The GBS Health and Safety Officer and the GBS Planning, Management and Communications Officer (Sustainability) have provided a written report for noting.

26.0 TIMEFRAMES FOR PROGRAM PROPOSALS FOR 2015

26.1 Members are reminded that due to the interdependence between what students see in the online enrolment portal and the Programs and Courses website, Programs Committee has established the following timeframes for consideration and approval of Program Proposals for implementation in semester 1, 2016.

26.2 The deadline for new and/or major program proposals for 2016 will be the September Programs Committee.

27.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD

27.1 The Griffith Business School Board is asked to note the minutes from the following sub-committees:

- 8/2014 (October) Learning and Teaching Committee
- 3/2014 (November) Research and Research Education Committee
- 2/2014 (August) Internationalisation Committee

### 28.0 2015 GRIFFITH BUSINESS SCHOOL BOARD MEETING DATES

#### 28.1 Dates confirmed for Board meetings to be held in 2015 as follows:

<table>
<thead>
<tr>
<th>Meeting Date</th>
<th>Campus</th>
<th>Venues</th>
</tr>
</thead>
<tbody>
<tr>
<td>22 May</td>
<td>Nathan / Gold Coast</td>
<td>N72-1.18 / G40-8.29</td>
</tr>
<tr>
<td>14 August</td>
<td>Nathan / Gold Coast</td>
<td>N72-1.18 / G34-1.04</td>
</tr>
<tr>
<td>16 October</td>
<td>Nathan / Gold Coast</td>
<td>N72-1.18 / G34-1.04</td>
</tr>
</tbody>
</table>

### 29.0 2015 GRIFFITH BUSINESS SCHOOL STRATEGIC FORUM

#### 29.1 The date for the Griffith Business School Strategic Forum will be held as follows from 9:00am to 1:00pm:

<table>
<thead>
<tr>
<th>Meeting Date</th>
<th>Campus</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>17 July</td>
<td>Logan</td>
<td>L07-4.08</td>
</tr>
</tbody>
</table>

### 30.0 OTHER BUSINESS