GRiffith University
Griffith Business School Board

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**Significant Committee Events**

- The next meeting of the Griffith Business School Board is scheduled for Friday, 19 May 2006, 10:00am till 1:00pm (lunch provided at approximately 12:30pm), via videoconference in the Bray Centre, Level 2, Room 2.06, Nathan campus (N54_2.06) and the Information Services Building, Level 3, Room 3.29, Gold Coast campus (G10_3.29).

**Committee QuickPlace Web Address**

- [https://qplace02.domino.gu.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf/h_Toc/96d8c15a73da35904a256dff007c32a1/?OpenDocument](https://qplace02.domino.gu.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf/h_Toc/96d8c15a73da35904a256dff007c32a1/?OpenDocument) Use the left navigation bar to select the relevant committee site. Username is your staff number and password is the same as your Novell login. Call the Secretary on extension 56468 for advice or if experiencing difficulties.
DISTRIBUTION LIST

Griffith Business School Board Members
Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)

Heads of Departments Directly Associated With the Faculty (ex officio)
Professor Chew Ng, Department of Accounting, Finance and Economics
Professor David Peetz, Department of Industrial Relations
Professor Leong Liew, Department of International Business and Asian Studies
Dr Louis Sanzogni, Department of Management
Professor Bill Merrilees, Department of Marketing
Dr Liz van Acker, Department of Politics and Public Policy
Professor Mike Davidson, Department of Tourism, Leisure, Hotel and Sport Management
Professor Ken Parry (Acting), Graduate School of Management

Associate Deans and Deputy Heads of Departments (appointed by the Group Pro Vice Chancellor)
Professor Bill Shepherd, Dean (Academic) (Chair)
Professor Liz Fulop, Dean (Research)
Professor Lorelle Frazer, Dean (Learning and Teaching)
Professor Jenny Stewart, Deputy Head of Department (Accounting)
Dr Eduardo Roca, Deputy Head of Department (Finance)
Associate Professor Saroja Selvanathan, Deputy Head of Department (Economics and Business Statistics)
Associate Professor Graham Cuskelly, Deputy Head of Department, Department of Tourism, Leisure, Hotel and Sport Management

Associate Professor Javed Maswood, Deputy Head of Department, Department of International Business and Asian Studies
Professor Arthur Shulman, Director, Quality and Accreditation

Co-opted Members (Term of Office: Two years up to, but not including, the ordinary meeting of the Griffith Business School Board in February 2006)
Professor Christopher Auld, Acting Director, Internationalisation, Commercialisation and Community Partnerships

Information Copies (without attachments unless stated)
Ms Alison Harris, Group Resource Manager, Business
Ms Wendy Branthwaite, Acting HR Manager, Business
Ms Simone Thorne, Acting Marketing Manager, Business/Law
Ms Suzanne Pinchen, Business Development Management, Business/Law, Office for Commercialisation
Ms Tracey Howley, CEO, International Golf Institute
Deans’ and Heads of Departments’ Secretaries, Griffith Business School
Administrative Officers, Griffith Business School
Ms Lisa Cotterrell, Executive Officer to the Pro Vice Chancellor (Business)
Ms Catherine Longworth, Executive Officer to the Pro Vice Chancellor (Business)
Ms Mary Hassard, Credit Transfer and Articulations Managers, Student Administration
Centre Coordinators, Office of Graduate Studies

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GRiffith UNIVERSITY

GRIFFITH BUSINESS SCHOOL BOARD

The 2/2006 meeting of the Griffith Business School Board will be held from 10.00am until 1.00pm, on Friday, 28 April 2006 (lunch provided at approximately 12:30pm), in the Graham Jones Centre, Level 3, Room 0.02 (G18_3.02), Gold Coast campus only.

Jill Moriarty
Secretary

AGENDA

1.0 APOLOGIES

1.1 Apologies may be recorded by contacting the Secretary on extension 56468, or by emailing j.moriarty@griffith.edu.au.

1.2 Apologies received from Professor Art Schulmann and Professor Mike Davidson

2.0 CONFIRMATION OF MINUTES

2.1 The minutes of the 1/2006 meeting have been circulated.

3.0 MATTERS ARISING FROM PREVIOUS MINUTES

35.2 AWARD MAJORS. GBS

35.2.1 The Dean (Learning and Teaching) asked members to consider the issue surrounding graduation of students who complete more than one Award Major. If students are permitted to complete two Award Majors, with only one to appear on their Testamur, how will this be administered in the graduation checking process in terms of knowing which Major has been nominated by the student to appear on their Testamur.

Resolution:

35.2.2 The Dean (Academic) will prepare comments on this issue for the next meeting for consideration by the Board.

2.2 WORK INTEGRATED LEARNING POLICY. GBS

2.2.1 The Griffith Business School Board was asked to consider, at the request of the Director, Internationalisation, Commercialisation and Community Partnerships, a proposal for a Griffith Business School Work Integrated Learning Policy, as described in 2005/0037396, for implementation in 2006.

2.2.2 In the context of the University’s Academic Plan, whereby “70% of all Undergraduate Programs [are to] have at least as an option that students can undertake work experience/internship/service learning in their programs or as co-curricula activity”, the Griffith Business School has embarked upon a series of changes to its undergraduate program profile to ensure that all students have the option of a work integrated learning experience.

Resolution:

2.2.3 The Griffith Business School Board resolved to allow the new Director ICP the opportunity to review the Work Integrated Learning Policy for the Griffith Business School, as described in 2005/0037396, and to present his recommendation to the next meeting.

2.2.4 The Director ICP has revised the WIL Draft Policy 2006/0007278 (revised 2005/0037396) for consideration by the Griffith Business School Board.
4.0 CHAIR’S REPORT

Professor Bill Shepherd will provide an oral report at the meeting.

5.0 PRO VICE CHANCELLOR’S REPORT

Professor Michael Powell will provide an oral report at the meeting.

6.0 DEAN’S (LEARNING AND TEACHING) REPORT

Professor Lorelle Frazer will speak to her written report as detailed in (20060007275), at the meeting regarding items outlined in 20060007276 and 20060007277 (attached).

7.0 DEAN’S (RESEARCH) REPORT

Professor Liz Fulop will provide an oral report at the meeting.

8.0 DIRECTOR, INTERNATIONALISATION AND COMMUNITY PARTNERSHIPS’ REPORT

Professor Chris Auld will provide an oral report on International Student Enrolments 2006. Documents to be tabled at the meeting.

9.0 DIRECTOR, QUALITY AND ACCREDITATION’S REPORT

Professor Art Shulman has provided his apology for the meeting.

10.0 MANAGER, RESEARCH HIGHER DEGREES PRESENTATION

Ms Jenny Lock will lead a discussion on the following issues related to Research Higher Degrees:

- Griffith Research Graduate School Structures
- Statistical Snapshot
- Support to RHD Students (2005 RHD Student Survey)
- The promotion of RHDs

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

11.0 PROMOTING INDUSTRY LINKS IN THE CLASSROOM

11.1 The Acting Dean (Learning and Teaching) will speak to this item.

11.2 The Curriculum Teaching and Learning Committee has recommended the guidelines for Promoting Industry Links in the Classroom described in 2006/0007271.

11.3 In summary, creating links with industry is an essential part of academic activity. These links are critical to conducting industry relevant research but are also an important means of bringing reality to the classroom.
11.4 At both undergraduate and postgraduate levels, academics are encouraged to make use of industry contacts to enhance the learning experience for students. There are two ways this can be achieved:

11.4.1 *Use of industry sponsors for courses*
Choose an organisation that is relevant to the course content and ask them to sponsor the course by providing an incentive prize for student performance. Not only does this motivate students to achieve, but the sponsoring organisation will find it beneficial to be linked to the Griffith Business School. Often the sponsor will provide input into the course, for example by providing a guest speaker or a field trip.

11.4.2 *Use of industry speakers in the classroom*
If chosen carefully, industry speakers can provide a realistic context for the course content presented to students. Especially if high profile speakers can be persuaded to participate, students receive a memorable learning experience.

**Recommendation:**

11.5 The Griffith Business School Board, is asked to endorse the guidelines described in 2006/0007271.

12.0 **OFF-SHORE TEACHING PROJECT – CONCEPT PROPOSAL**

12.1 Professor Chris Auld will speak to this item at the meeting.

12.2 The Griffith Business School Board is asked to consider the concept proposal for a new articulation pathway from Diplomas and Advanced Diplomas in Hospitality awarded by the Chinese University of Hong Kong (School of Continuing Education) as detailed in 2006/0007274.

12.3 The articulation will be based on two models: 2 + 1 and a 2 + 1.5 contingent upon the nature of the entry qualification (either Associate Degree or Higher Diploma respectively). Entry requirements (e.g., English standard) will be consistent across both streams and also with normal Griffith University entry requirements.

12.4 The Griffith University components will be taught off-shore in Hong Kong and graduates will be awarded the Bachelor of Business (Hotel Management).

12.5 The initial approach to develop this initiative was made to Griffith University by Chinese University because of Griffith’s international reputation in this area.

**For discussion**

**SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION**

13.0 **SPECIAL PURPOSE SUBMISSION**

5448 AND 5449 MASTER OF BUSINESS ADMINISTRATION (PRACTICUM)

13.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (Griffith Business School), is asked to ratify the Chair’s executive action in approving the Special Purpose Submission detailed in 2006/0007270, for the above programs, for introduction in semester 1, 2006.

13.2 At the programs Committee meeting of October 2005, The Griffith Business School submitted for consideration, a special purpose submission for the Master of Business Administration (MBA) (Practicum), document number 2005/0037326 (revised GBS/PG 2005/10021). This document was executively approved on 20 September 2005. The purpose of the submission was to make changes to the New Program Submission previously approved.
13.3 One of the changes was the inclusion of a clause specific to the rules of the MBA (Practicum) program, more specifically those governing a students' eligibility to participate in the Workplace Integrated Learning component of the program.

13.4 It has now been identified that the clause has not been written as intended and critical words have been left out which can significantly deflect from the intention of the rule. The clause as it is as follows.

To be eligible to participate in the Workplace Integrated Learning component of the MBA (Practicum), students must attain an accumulative GPA of 4.0 over the first 80CP of coursework undertaken in Block 1 and Block 2 of the program. Students who do not meet this requirement may (at the discretion of the Dean) be awarded an exit qualification.

For ratification

14.0 MINOR CHANGE SUBMISSION

14.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (Griffith Business School), is asked to ratify the Chair’s executive action in approving the Minor Change Submission described in 2006/0007267, for the above programs, for introduction in semester 1, 2006.

14.2 In summary, the Department of Accounting, Finance and Economics is seeking to rationalise its course offerings while giving adequate choice of electives to those students wishing to combine a Modelling and Business Forecasting minor with majors in the Bachelor of Commerce.

14.3 Following the initial submission, the Department has tested the pathways for students and determined that the current structure for the Modelling and Business Forecasting minor is not sufficiently flexible to enable students to combine the minor with some BCom majors whilst maintaining a standard semester workload.

14.4 It is therefore proposed to amend the structure of the minor to include a choice of courses offered from other relevant discipline areas. Continuing students in the BCom are not affected by the proposed change.

14.5 The courses being withdrawn from the minor will remain as electives in the pre-2006 BCom for transitional students for a period of two years.

For ratification

15.0 MINOR CHANGE SUBMISSION – COURSE WITHDRAWAL – 6013MGT AND 6019MGT

2010 BACHELOR OF COMMERCE WITH HONOURS
4026 GRAD DIPLOMA OF HUMAN RESOURCE MANAGEMENT AND INDUSTRIAL RELATIONS
5158/5159 MASTER OF BUSINESS ADMINISTRATION
5162/5163 MASTER OF BUSINESS ADMINISTRATION (ADVANCED)
5160 MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL)
5348 MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL) (ADVANCED)
5261 MASTER OF HUMAN RESOURCE MANAGEMENT
5262 MASTER OF HUMAN RESOURCE MANAGEMENT WITH HONOURS
5412/5413 MASTER OF PROFESSIONAL ACCOUNTING (ADVANCED)
5058 MASTER OF COMMERCE IN ACCOUNTING AND FINANCE
5375 MASTER OF MANAGEMENT - INNOVATION AND CHANGE
5377 MASTER OF MANAGEMENT WITH HONOURS - INNOVATION AND CHANGE
5380/5379 MASTER OF MANAGEMENT (RESEARCH)
15.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (Griffith Business School), is asked to ratify the Chair’s executive action in approving the Minor Change Submission described in 2006/0007273, for the above programs, effective semester 2, 2006.

15.2 In summary, the Department of Management, Griffith Business School, is seeking approval to withdraw the following courses from offer as of Semester II, 2006:

- 6019MGT Statistics for Business
- 6013MGT Human Resource Development.

15.3 The Department of Management would like to withdraw 6019MGT in line with the Academic Plan which recommends the withdrawal of courses with a student enrolment of less than 10 students. It is proposed to offer as a substitute 7304AFE Business Statistics. The course has been recommended by the Department of Management as an equivalent course and will substitute the course in consultation with the Department of Accounting, Finance and Economics.

15.4 6019MGT Statistics for Business is offered at Nathan in Semester 2. Course enrolment for Semester 2 2003 numbered 6 students. The course was to be offered in Semester 2 2004 however was cancelled that same semester following low enrolments. It has not been offered since. 6019MGT is a core course in the Master of Management (Research) and the Master of Management with Honours – Innovation & Change, and is offered as an elective in the Master of Human Resource Management/Honours and the Master of Management - Innovation and Change.

15.5 6013MGT Human Resource Development is recommended for withdrawal due to the significant course content overlap with other courses within existing programs. In particular, 7405MGT Human Resource Training and Development already considers development processes within organisations, an aspect which will be further developed next year. Other components such as benchmarking will be integrated elsewhere in the Master of Management (Human Resources) and will be specifically considered during the planned Department of Management review. This withdrawal is in line with the Griffith Academic Plan which proposes a review of course offerings to identify such overlaps.

15.6 6013MGT Human Resource Development is offered at Nathan in Semester I. This course was not offered in 2005 or 2006. Course enrolment for Semester I 2004 numbered 29 students. This course is currently offered as an elective and core, respectively, within the Bachelor of Commerce with Honours and Master of e-Commerce. It is also offered within many GBS programs that have been discontinued through the recent review.

For ratification

16.0 HONOURS PROGRAM DIRECTOR

16.1 The Griffith Business School Board, on the executive recommendation of the Acting Dean, Learning and Teaching (Griffith Business School), is asked to ratify the Chair’s executive action in approving the appointment of Dr Maree Boyle as Honours Program Director, effective semester 1, 2006.

For ratification

17.0 COURSE OUTLINES – GRIFFITH BUSINESS SCHOOL

17.1 The Griffith Business School Board, on the executive recommendation of the Acting Dean, Learning and Teaching (Griffith Business School), is asked to ratify the Chair’s executive action in approving the 7232AFE Wealth Management course outline, for introduction in semester 1, 2006.

For ratification
18.0 GRIFFITH LEARNING AND TEACHING GRANTS

18.1 In November 2005 the Deputy Vice Chancellor (Teaching and Learning), Professor John Dewar, announced the availability of up to $680,000 for the Griffith Grants for Learning and Teaching Scheme. Applications closed on Friday 24 February 2006.

18.2 The Griffith Grants for Learning & Teaching Scheme has three foci:

**Strategic Program Grants**
These two-year grants (four available at up to $100,000 each) are to develop school or program based approaches to the following areas in *The Griffith Academic Plan 2* that can serve as ‘institutional models of excellence’:

- Student retention
- Research-based learning
- Work integrated learning
- Graduate outcomes

**Signature Grants**
These one-year grants (four available at up to $50,000 each) are to focus on improving student learning in a particular discipline or interdisciplinary area, in the context of the changing student cohort in higher education.

Under the Signature Grants scheme, proposals for interdisciplinary curriculum development by academic staff interested in developing undergraduate interdisciplinary course/s involving team teaching across school/departmental boundaries are also invited.

**I Grants**
These one-year grants (eight available at up to $10,000 each) are to develop good practice in learning and teaching and may include:

- Educational resource or tools development to support particular learning and teaching strategies
- Professional development
- Design and delivery of new pedagogical approaches

18.3 The Learning and Teaching Committee is responsible for inviting and assessing application for the Griffith Grants for Learning and Teaching. Before proceeding to the Learning and Teaching Committee, all grant applications will be considered by the relevant Faculty Board and on endorsement by the Faculty Board, will be ranked in an order of merit list for consideration by the Learning and Teaching Committee at its May meeting. For each approved Strategic Program Grant and Signature Grant, the Learning and Teaching Committee will appoint a reference group to overview the development and implementation of the innovation and its outcome.

18.4 Applications for a Griffith Grant for Learning and Teaching, have been received for consideration by the GBS Board from the following GBS staff (in alphabetical order):

**Strategic Program Grants**
- Professor Mike Davidson
- A/Professor Ashley Lye

**Signature Grants**
- Mr Barry Bell
- Dr Eduardo Roca
- Ms Robyn Stephens
- Mr Hugh Wilkins
I Grants

- Dr Cameron Allan
- Dr Ngaire Bissett
- Dr Josephine Burden
- Mr Glen Hornby
- Dr Gayle Jennings
- Dr (Zoe) Yuk Kuen Wong

For ratification

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

19.0 6/2005 MINUTES, CURRICULUM, TEACHING AND LEARNING COMMITTEE (GRIFFITH BUSINESS SCHOOL)

19.1 The Griffith Business School Board is asked to note the minutes and attachments from the 1/2006 meeting of the Curriculum, Teaching and Learning Committee (Griffith Business School).

For noting

20.0 OTHER BUSINESS

21.0 NEXT MEETING

21.1 The next meeting of the Griffith Business School Board will be held on Friday, 19 May 2006, from 10:00am till 1:00pm via video conference, in the Bray Centre, Level 2, Room 2.06 (N54_2.06) Nathan campus, and Information Services Building, Level 3, Room 3.29 (G10_3.29) Gold Coast campus. A light lunch will be served at approximately 12:30pm.