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GRIFFITH UNIVERSITY
GRIFFITH BUSINESS SCHOOL BOARD

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Significant Committee Events

- The next meeting of the Griffith Business School Board will be held on Friday, 18 April 2008, from 10:00am till 1:00pm in the Meeting Room, Level 3, Room 3.20, Business 2 Building, Gold Coast Campus (G27_3.20). A light lunch will be served at approximately 12:30pm.

Committee QuickPlace Web Address

- https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase. Use the left navigation bar to select the relevant committee site. Username is your staff number preceded by an s and password is the same as your Novell login. Call the Secretary on extension 56408 for advice or if experiencing difficulties.

DISTRIBUTION LIST

**Griffith Business School Board Members**

- Professor Bill Shepherd, Dean (Academic) (Chair)
- Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)
- Professor Graham Cuskelly, Dean (Research)
- Professor Lorelle Frazer, Dean (Learning and Teaching)
- Professor Chris Auld, Dean (International)

**Heads of Departments Directly Associated With the Faculty** (ex officio)

- Professor Ross Guest, Department of Accounting, Finance and Economics
- Dr Mark Mourell, Department of Industrial Relations
- Professor Leong Liew, Department of International Business and Asian Studies
- Dr Louis Sanzogni, Department of Management
- Dr Debra Grace, Department of Marketing
- Dr Robyn Hollander, Department of Politics and Public Policy
- Professor Kristine Toohey, Department of Tourism, Leisure, Hotel and Sport Management

**Research Centre Representative** (ex officio)

- Professor Michael Davidson, Director, Centre for Tourism, Sport and Service Innovation
  Department of Tourism, Leisure, Hotel and Sport Management

**Invited** (for Audience and Debate)

- NIL

**Information Copies**

(without attachments unless stated)

- Ms Alison Harris, Group Resource Manager, Business
- Mr Martin Teml, Human Resource (HR) Manager, Business
- Ms Amanda Daniel, Marketing Manager, Business
- Ms Kerry Miles, Business Development Management, Business, Griffith Enterprise
- Ms Fiona Taylor, Communications Officer, Business and Law
- Deans’ and Heads of Departments’ Secretaries, Griffith Business School
- Program Service Officers, Griffith Business School
- Ms Lisa Cotterell, Executive Officer to the Pro Vice Chancellor (Business)
- Ms Mary Hassard, Credit Transfer and Articulations Manager, Student Administration
- Client Administration Officers, Student Administration
- Centre Coordinators, Griffith Graduate Research School

**Other Copies**

- Corporate Archives and Records Management copy (attachments)
- Binding copy (attachments)
- Spare copy
GRIFFITH UNIVERSITY

GRIFFITH BUSINESS SCHOOL BOARD

A special meeting of the Griffith Business School Board will be held on Thursday, 10 April 2008, from 11:00am till 1:00pm in the Boardroom, Room 0.12, Business 1 Building (N50_0.12) at the Nathan Campus. Morning tea will be provided.

Kate Rees
Secretary

AGENDA

1.0 APOLOGIES

1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing K.Rees@griffith.edu.au.

1.2 Apologies have been received from Professor Graham Cuskelly, Professor Ross Guest and Professor Kristine Toohey.

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

2.0 PROGRAM CONCEPT PROPOSALS: GBS PROGRAMS IN DUBAI

2.1 The Griffith Business School Board is asked to consider the attached Program Concept Proposals to offer the following programs in Dubai:

- Attachment 8.1: Master of Business Administration, as detailed in 2008/0016772
- Attachment 8.2: International Master of Business Administration, as detailed in 2008/0016775
- Attachment 8.3: Bachelor of Business, as detailed in 2008/0016773.

Professor Hugh Wilkins, Director, Off-shore Operations will attend the meeting to discuss these proposals.

2.2 Griffith University has been approached by a Dubai-based company, Edulink, with a proposal to establish a new campus in Dubai Academic City in conjunction with four other complementary international universities. Griffith University is the only participating institution from Australia. This partnership will also involve the Science, Environment, Engineering and Technology Group and the Arts, Education and Law Group, as well as Griffith's English Language Institute (GELI), and its main pathway partner, QIBT.

2.3 As part of this partnership, Griffith will establish a small number of programs from its ‘niche’ areas in September 2008. A more extensive range of programs will be introduced in 2009 and 2010. Where possible, all Dubai programs will be equivalent to on-shore offerings. Programs will use existing courses which will be re-developed to suit the middle eastern market. The students will be enrolled as Griffith students and will receive a Griffith award. The governance structure is yet to be finalised however it is expected that all students will be subject to GU’s policies and that Griffith will provide its programs and quality assure the delivery of the programs. Griffith will also have responsibility for the selection of all academic staff as well as academic administration and support staff.
2.4 Edulink will be responsible for all financial aspects of the project, including infrastructure, staffing and related costs, and will also pay a management fee to Griffith based on gross student fee revenue. Under this arrangement there is little/no financial risk to the university.

2.5 Engaging in this venture also provides the opportunity to access research funding from the Al-Maktoum Foundation. It is Griffith’s intention to seek funding for research in key research strengths which meet Dubai priorities.

Recommendation:

2.6 The Griffith Business School Board is asked to approve the Program Concept Proposals, as detailed in Attachments 8.1, 8.2 and 8.3, effective Semester 2 2008.

For approval

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

NIL

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

3.0 OTHER BUSINESS

For noting

4.0 NEXT MEETING

4.1 The next meeting of the Griffith Business School Board will be held on Friday, 18 April 2008, from 10:00am till 1:00pm in the Meeting Room, Level 3, Room 3.20, Business 2 Building, Gold Coast Campus (G27_3.20).

For noting