GRiffith Business School Board Agenda 5/2006
Friday, 18 August 2006

GRIFfITH UNIVERSITY
GRIFfITH BUSINESS SCHOOL BOARD

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Significant Committee Events

- The next meeting of the Griffith Business School Board will be held on Friday, 15 September 2006, from 10:00am till 1:00pm, via videoconference in the Bray Centre, Level 2, Room 2.06, Nathan Campus (N54_2.06) and the Information Services Building, Level 3, Room 3.29, Gold Coast Campus (G10_3.29). A light lunch will be served at approximately 12:00pm.

Committee QuickPlace Web Address

- https://qplace01.domino.gu.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf/h_Toc/F124861A1A390CC34A256D650011A2CB/?OpenDocument. Use the left navigation bar to select the relevant committee site. Username is your staff number preceded by an s and password is the same as your Novell login. Call the Secretary on extension 56408 for advice or if experiencing difficulties.
DISTRIBUTION LIST

Griffith Business School Board Members

Professor Bill Shepherd, Dean (Academic) (Chair)
Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)

Deans (appointed by the Group Pro Vice Chancellor)

Professor Liz Fulop, Dean (Research)
Professor Lorelle Frazer, Dean (Learning and Teaching)

Heads of Departments Directly Associated With the Faculty (ex officio)

Professor Chew Ng, Department of Accounting, Finance and Economics
Professor David Peetz, Department of Industrial Relations
Professor Leong Liew, Department of International Business and Asian Studies
Dr Louis Sanzogni, Department of Management
Professor Bill Merrilees, Department of Marketing
Dr Liz van Acker, Department of Politics and Public Policy
Professor Mike Davidson, Department of Tourism, Leisure, Hotel and Sport Management

Research Centre Representative (ex officio)

Professor Chris Guilding
Director, Service Industry Research Centre
Department of Tourism, Leisure, Hotel and Sport Management

Invited (for Audience and Debate)

Professor Christopher Auld, Acting Director, Internationalisation, Commercialisation and Community Partnerships
Professor Arthur Shulman, Director, Quality and Accreditation

Information Copies
(without attachments unless stated)

Ms Alison Harris, Group Resource Manager, Business
Ms Wendy Branthwaite, Acting HR Manager, Business
Ms Simone Thorne, Acting Marketing Manager, Business/Law
Ms Suzanne Pinchen, Business Development Management, Business/Law, Office for Commercialisation
Ms Tracey Howley, CEO, International Golf Institute
Deans’ and Heads of Departments’ Secretaries, Griffith Business School
Program Service Officers, Griffith Business School
Ms Lisa Cotterell, Executive Officer to the Pro Vice Chancellor (Business)
Ms Catherine Longworth, Executive Officer to the Pro Vice Chancellor (Business)
Ms Mary Hassard, Credit Transfer and Articulations Manager, Student Administration
Centre Coordinators, Office of Graduate Studies

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The 5/2006 meeting of the Griffith Business School Board will be held on Friday, 18 August 2006, from 10:00am till 1:00pm, via videoconference in the Bray Centre, Level 2, Room 2.06, Nathan Campus (N54_2.06) and the Information Services Building, Level 3, Room 3.29, Gold Coast Campus (G10_3.29). A light lunch will be served at approximately 12:00pm.

Sonya Betros
Secretary

AGENDA

1.0 APOLOGIES
   1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing s.betros@griffith.edu.au.

2.0 CONFIRMATION OF MINUTES
   2.1 The minutes of the 4/2006 meeting have been circulated.

To be taken as read and confirmed

3.0 MATTERS ARISING FROM PREVIOUS MINUTES

4.0 CHAIR’S REPORT
   4.1 Professor Bill Shepherd, Dean (Academic), Griffith Business School (GBS) and Chair, GBS Board will provide an oral report at the meeting.

5.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT
   5.1 Professor Michael Powell, Pro Vice Chancellor (Business) will provide an oral report at the meeting.

6.0 DEAN’S (LEARNING AND TEACHING) REPORT
   6.1 Professor Lorelle Frazer, Dean (Learning and Teaching), GBS will provide an oral report at the meeting.

7.0 DEAN’S (RESEARCH) REPORT
   7.1 Professor Liz Fulop, Dean (Research), GBS will provide an oral report at the meeting.

8.0 DIRECTOR, INTERNATIONALISATION AND COMMUNITY PARTNERSHIPS’ REPORT
   8.1 Professor Chris Auld, Director, Internationalisation and Community Partnerships, GBS will provide an oral report at the meeting.

9.0 DIRECTOR, QUALITY AND ACCREDITATION’S REPORT
   9.1 Professor Art Shulman, Director, Quality and Accreditation, GBS will provide an oral report at the meeting.
ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

10.0 NEW PROGRAM SUBMISSION (#2006/0007322)
2075/2076/2077 GRIFFITH BUSINESS SCHOOL HONOURS PROGRAM

10.1 The Griffith Business School Board, on the recommendation of the Curriculum, Teaching and Learning Committee (GBS) at its 4/2006 meeting, is asked to consider the New Program Submission proposing to introduce the GBS Honours Program, as detailed in 2006/0007322, for introduction in Semester 1 2007.

10.2 The GBS currently has nine Honours programs that follow on from the 17 former undergraduate programs, offered prior to 2006. The new program proposal follows the standard University policy end on Honours structure, ie 80 Credit Points (CP), with 40CP of dissertation study and 40CP of coursework. Problems have arisen because the various programs have had different requirements for the 40CP coursework requirement. Large differences exist in the number of courses offered as core or elective by the various programs constituting the 40CP required coursework.

10.3 Similar programs have different courses across campuses while on the other hand some programs contain substantial duplication of courses. There are also nine Honours Research Methods courses on offer within the GBS. These are offered variably across campuses and some Departments simply use the research methods courses offered by the other Departments in the GBS.

10.4 Therefore the GBS has embarked on an Honours program revision process that parallels that at the undergraduate level. This includes the following:

10.4.1 Reduction of the number of Honours programs in line with the undergraduate program profile and in compliance with the revised Bachelors Honours Degree Policy;

10.4.2 Determining the of the number of specialised areas of study that should be included in these degree programs;

10.4.3 Streamlining the number of Honours electives and research methods courses offered in each specialised area of study, potentially increasing Honours enrolment numbers per course and assisting in the development of an honours cohort; and

10.4.4 Introduction of compulsory research methods courses (20CP; 2 x 10CP) for all Honours students; the first course dealing with ‘generic’ research methods and covering the first half of Semester 1; the second part of this course allowing students to take qualitative or quantitative research methods courses according to their interests. The proposed research methods courses will be tailored and made available for particular groups of students. They will be cross-campus consistent and prepare students for completion of two specialist electives at Honours level.

Recommendation:

10.5 The Griffith Business School Board, on the recommendation of the Curriculum, Teaching and Learning Committee (GBS) at its 4/2006 meeting, is asked to recommend to the Programs Committee, the New Program Submission proposing to introduce the Griffith Business School
Honours Program, as detailed in 2006/0007322, for introduction in Semester 1 2007.

11.0 BUSINESS GROUP OPERATIONAL PLAN 2007-2010 (#2006/0003830)

11.1 The Griffith Business School Board is asked to consider the Business Group Operational Plan 2007-2010, as detailed in 2006/0003830.

11.2 In late May 2006, Groups were provided with the University’s Group Operational Planning template, Group Program Profiles, reports on progress towards Academic Plan targets, and other strategic planning indicators, to assist them to develop the Group Operational Plan.

11.3 The Business Group Operational Plan 2007-2010 was presented at Executive Group (EG) last week, where it was highlighted that more specific targets and plans be developed for full fee paying postgraduate students (FPPG). The GBS executive is currently working on these recommendations.

Recommendation:

11.4 The Griffith Business School Board is asked to consider and provide feedback on the Business Group Operational Plan 2007-2010, as detailed in 2006/0003830.

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

12.0 PROGRAM WITHDRAWAL (#2006/0007299)

5404 MASTER OF ARTS IN ADMINISTRATION STUDIES (CHINA)

12.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving the Advice of Program Withdrawal, as detailed in 2006/0007299, proposing to withdraw the 5404 Master of Arts in Administration Studies (China), from Semester 2 2006.

12.2 In 2003, the Department of Politics and Public Policy and the China University of Political Science and Law entered into a three year agreement regarding the provision of a joint program, the Master of Arts in Administration. This was a ten-course program focused on Australian and international public administration, with six courses to be completed in China and four courses to be completed at Griffith.

12.3 This program was placed under review in Semester 1 2006. As a result of the review, it was determined that the program was not viable for the GBS at the present time. This was attributed to the current global economy and the potential implications of both the FTA and appreciation of the Australian dollar, changes in the program structure which moved all courses to China, a change in available teaching resources within the GBS, and the approaching date of cessation of the agreement in September 2006.

12.4 There are currently no students enrolled and the withdrawal of this program will not affect other programs hosted by the GBS or other elements within the University.

Recommendation:

12.5 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving the Advice of Program Withdrawal, as detailed in 2006/0007299, proposing to withdraw the 5404 Master of Arts in Administration Studies (China), from Semester 2 2006.

For ratification
13.0 MAJOR CHANGE SUBMISSION (#2006/0007317)
1034 BACHELOR OF BUSINESS (PRIOR TO 2006)

13.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Major Change Submission, as detailed in 2006/0007317, affecting the 1034 Bachelor of Business (prior to 2006), effective Semester 2 2006.

13.2 In summary, the submission seeks to withdraw the following majors from the above programs:

13.2.1 International Accounting Major
This major has not attracted a large number of students (less than ten per offering) and is not offered in the revised Bachelor of Business program structure. In addition this withdrawal will have little impact on the courses available to continuing students (including transitional arrangements) except for course 3110AFE Case Studies in International Accounting. This course is the only course in the International Accounting major that is not part of the revised business programs and hence is the only one being withdrawn from offer.

13.2.2 Public Sector Financial Management Major
This major has not attracted a large number of students, has been temporarily withdrawn since the beginning of 2005, and is not offered in the revised Bachelor of Business program structure. This was initially due to the four courses in the major that are not offered as part of any other program (3109AFE, 3112AFE, 3207AFE, 3303AFE) and that had attracted less than five students per enrolment in previous semesters.

13.3 The Griffith Business School also seeks to discontinue teaching the following courses:
- 3110AFE Case Studies in International Accounting (currently offered in this major);
- 3109AFE Public Sector Financial Reporting and Auditing;
- 3112AFE Public Sector Performance Management and Control;
- 3207AFE Issues in Public Sector Financial Management; and
- 3303AFE Public Sector Economics and Finance;

in accordance with objectives to streamline course offerings and reduce courses that are not part of the new degree structure.

Recommendation:

13.4 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Major Change Submission, as detailed in 2006/0007317, affecting the 1034 Bachelor of Business (prior to 2006), effective Semester 2 2006.

For ratification

14.0 MINOR CHANGE SUBMISSION (#2006/0007315)
1288 BACHELOR OF BUSINESS

14.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Minor Change Submission, as detailed in 2006/0007315, affecting the 1288 Bachelor of Business (Logistics and Supply Chain Management major), for implementation in Semester 1 2007.

14.2 As part of the restructure of the program offering within the GBS, the introduction of a Logistics and Supply Chain Management major was to be introduced due to growing
demand from both students and industry. Following this, the development and introduction of several new courses were required to meet the learning requirements for the major and the requirements of professional accrediting bodies.

14.3 After recent discussion with the industry advisory panel, the course 3045MGT Purchasing and Supply Chain Management has been developed in order to meet the desired outcomes of the major. The proposed structure has been refined as a result of consultation with the advisory board and recommendations based around accrediting body.

Recommendation:

14.4 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Minor Change Submission, as detailed in 2006/0007315, affecting the 1288 Bachelor of Business (Logistics and Supply Chain Management major), for implementation in Semester 1 2007.

For ratification

15.0 MINOR CHANGE SUBMISSION (#2006/0007308) 5435/5436 MASTER OF MANAGEMENT

15.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Minor Change Submission, as detailed in 2006/0007308, affecting the 5435/5436 Master of Management, for implementation in Semester 2 2006.

15.2 The Department of Management is seeking approval to substitute 7308MGT Strategic Enterprise Planning with 7505MGT Enterprise Systems Integration, effective Semester 2 2006 only.

15.3 7308MGT is a core course in the Master of Management (Information Systems), and is not being offered in Semester 2 due to a lack of teaching resources. The convenor scheduled to teach this course has since left the University.

15.4 7505MGT is offered in the Master of Business Administration (Information Systems specialisation) and the withdrawn program, Master of Strategic Information Systems Management.

Recommendation:

15.5 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Minor Change Submission, as detailed in 2006/0007308, affecting the 5435/5436 Master of Management, for implementation in Semester 2 2006.

For ratification

16.0 MINOR CHANGE SUBMISSION (#2006/0007311) 1034/1287/1288 BACHELOR OF BUSINESS

16.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Minor Change Submission, as detailed in 2006/0007311, affecting the 1034/1287/1288 Bachelor of Business, for implementation in Semester 2 2006.

16.2 Given that 3042MKT Advanced Global Marketing is a stand alone offering, the existing title presents an opportunity to mislead students. The proposed title “Strategic International Marketing” better reflects the course content and aims. The change in course offering from Semester 1 to 2 is more suitable for those students planning to complete either the Marketing
major or minor in which this course is offered. This also reflects the offering of the existing course “Global Marketing” that is no longer offered, and for which this course builds upon.

16.3 These changes are to reflect all offerings of this course on all campuses as part of the Marketing majors and minors on offer within the GBS.

Recommendation:

16.4 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Minor Change Submission, as detailed in 2006/0007311, affecting the 1034/1287/1288 Bachelor of Business, for implementation in Semester 2 2006.

For ratification

17.0 MINOR CHANGE SUBMISSION (#2006/0007316)

1035/1285/1286 BACHELOR OF COMMERCE
1034/1287/1288 BACHELOR OF BUSINESS
1038 BACHELOR OF COMMERCE IN BANKING, FINANCE AND RISK MANAGEMENT
1001 BACHELOR OF COMMERCE IN FINANCIAL PLANNING AND INVESTMENTS
1106/1301 BACHELOR OF INTERNATIONAL BUSINESS/BACHELOR OF COMMERCE
1288 BACHELOR OF COMMERCE/BACHELOR OF LEISURE MANAGEMENT
1002 BACHELOR OF INTERNATIONAL FINANCE

17.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Minor Change Submission, as detailed in 2006/0007316, affecting the 1035/1285/1286 Bachelor of Commerce, for implementation in Semester 1 2007.

17.2 This submission proposes a number of minor changes to the Bachelor of Commerce suite of programs. These changes are driven by several issues including:

17.2.1 Adjustments to ensure the various majors and minors of the revised Bachelor of Commerce fit together in a standard four course, six semester sequence;

17.2.2 The need to manage resources by streamlining offerings and eliminating courses with substantial overlap; and

17.2.3 Managing offerings on a campus basis to ensure that sufficient courses are on offer and that unwarranted offerings are not made.

Recommendation:

17.3 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Minor Change Submission, as detailed in 2006/0007316, affecting the 1035/1285/1286 Bachelor of Commerce, for implementation in Semester 1 2007.

For ratification

18.0 MINOR CHANGE SUBMISSION (#2006/0007319)

5410 EXECUTIVE MASTER OF PUBLIC ADMINISTRATION

18.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Minor Change Submission, as detailed in 2006/0007319, affecting the 5410 Executive Master of Public
Administration, for implementation in Semester 1 2007.

18.2 The Department of Politics and Public Policy is seeking approval to withdraw the following courses from offer, effective Semester 2 2006:

- 7016PPP Democracy, Representation and Citizenship; and
- 7017PPP Electoral Systems and Voting Methods.

18.3 7016PPP and 7017PPP are elective courses in the Executive Master of Public Administration. These courses have not been popular and enrolments have been low. In addition, there is a lack of teaching resources as the convenor scheduled to teach these courses is no longer available. Therefore, the Department proposes that they should no longer be offered.

Recommendation:

18.4 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving a Minor Change Submission, as detailed in 2006/0007319, affecting the 5410 Executive Master of Public Administration, for implementation in Semester 1 2007.

For ratification

19.0 COURSE OUTLINES – GRIFFITH BUSINESS SCHOOL

19.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving the following Course Outlines, for Semester 2 2006. Course Outlines are available upon request from the Secretary, Griffith Business School Board.

Griffith Business School
- 7006GSM Marketing Management
- 7009GSM Managing People
- 7015GSM Marketing

Department of Accounting, Finance and Economics
- 2311AFE Business Modelling
- 3214AFE Advanced Financial Modelling
- 3215AFE Wealth Management
- 7232AFE Wealth Management

Department of Industrial Relations
- 3038IRL Industrial Relations Strategies and Practices
- 7338IRL Industrial Relations Strategies and Practices

Department of International Business and Asian Studies
- 2011BA Export Management
- 2024BA European Security and the Post-War Power Structure
- 3019BA Goldman Sachs J B Were Pty Ltd International Business Internship

Department of Management
- 1001MGT Management Concepts
- 2012MGT HR Training and Development
- 3011MGT Organisational Change and Development
- 3013MGT Corporate Social Responsibility
- 7110MGT Applied Business Communication
- 7311MGT Organisational Change and Development
7410MGT Strategy and Human Resource Management

Department of Tourism, Leisure, Hotel and Sport Management
- 3201HSL Risk, Crisis and Disaster Management
- 3299HSL Field Project
- 7210HSL Tourism and Hospitality Research Methods
- 7216HSL Managing Financial Resources in Tourism, Event and Sport

Recommendation:

19.2 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (GBS), is asked to ratify the Chair’s executive action in approving the abovementioned Course Outlines, for Semester 2 2006

For ratification

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

20.0 FACULTY LEARNING AND TEACHING CITATIONS

20.1 The Faculty Learning and Teaching Citation (FLATC) process has been designed to recognise and reward truly engaged teachers who are student-centred and respect students as active members of the Faculty’s learning community.

20.2 Heads of Departments are asked to encourage Department staff to apply for a FLATC.

20.3 All academic staff (including casual academic staff) are eligible to receive a FLATC. Recipients of FLATCs are eligible to re-apply two years after the award of the original citation, provided that the application is for a different contribution to student learning.

20.4 Past recipients of the Excellence in Teaching Awards and Innovation Across the Institution Awards of the Griffith Awards for Excellence in Teaching (GAET) are eligible to apply for the FLATCs. Applications for the FLATCs and for the Excellence in Teaching category and Innovation Across the Institution category of the GAET can be made in the same year. An applicant may be the recipient of both a FLATC and a GAET in the same year.

20.5 An application for a FLATC may be made by individual teachers or by teaching teams. For the purpose of the citation process a Teaching Team is a group comprising two or more members of academic staff with complementary skills teaching collaboratively into a particular course or set of courses for at least two years. Applications are to comprise a two-page (A4) statement of claim, addressing one or more of the selection criteria (presented in the attached citation template). The statement addressing the selection criteria should present a succinct, well-argued case referencing appropriate sources of evidence against the relevant criterion/a. In addition, applicants are asked to provide a 100-word citation (maximum), for Faculty Board’s consideration.

20.6 The number of citations to be awarded by the GBS (based on EFSTU) is six, each valued at $2,000.00, for professional development use as university teachers.

20.7 Applications are due to the Secretary, Griffith Business School Board by 5.00pm Friday, 22 September 2006.

For noting
21.0 OTHER BUSINESS

22.0 NEXT MEETING

22.1 The next meeting of the Griffith Business School Board will be held on Friday, 15 September 2006, from 10:00am till 1:00pm via videoconference in the Bray Centre, Level 2, Room 2.06 (N54_2.06), Nathan Campus and the Information Services Building, Level 3, Room 3.29 (G10_3.29), Gold Coast Campus. A light lunch will be served at approximately 12:00pm.

For noting