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   5158/5159 MASTER OF BUSINESS ADMINISTRATION
   5457/5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION
21.0 MINOR CHANGE SUBMISSION (2009/0004046)
   5441/5506 MASTER OF COMMERCE (ADVANCED)

Griffith Business School seeks to excel as a provider of high quality, cross-disciplinary and internationally relevant business and public policy education and research, emphasising the relationship between business and society in promoting sustainable enterprises and communities.
22.0 SPECIAL PURPOSE SUBMISSION (2009/0004047)
1035/1286 BACHELOR OF COMMERCE

23.0 SPECIAL PURPOSE SUBMISSION (2009/0004048)
1034/1288 BACHELOR OF BUSINESS

24.0 SPECIAL PURPOSE SUBMISSION (2009/0004049)
1289/1290 BACHELOR OF BUSINESS (HTERS)

25.0 SPECIAL PURPOSE SUBMISSION (2009/0004050)
1105/1107 BACHELOR OF INTERNATIONAL BUSINESS

26.0 SPECIAL PURPOSE SUBMISSION (2009/0004051)
1291/1292 BACHELOR OF ARTS (POLITICS, ASIAN STUDIES & INTERNATIONAL RELATIONS)

27.0 MINOR CHANGE SUBMISSION (2009/0004053)
5441/5506 MASTER OF COMMERCE (ADVANCED)

28.0 SPECIAL PURPOSE SUBMISSION (2009/0004054)
1346 BACHELOR OF ASIAN BUSINESS WITH HONOURS

29.0 MAJOR CHANGE SUBMISSION (2009/0004055)
3229 GRADUATE CERTIFICATE IN LOGISTICS & SUPPLY CHAIN MANAGEMENT

30.0 MINOR CHANGE SUBMISSION (2009/0004057)
1291 BACHELOR OF ARTS (POLITICS, ASIAN STUDIES & INTERNATIONAL RELATIONS)

31.0 MINOR CHANGE SUBMISSION (2009/0004058)
5410 EXECUTIVE MASTER OF PUBLIC ADMINISTRATION

32.0 MINOR CHANGE SUBMISSION (2009/0004059)
5439 MASTER OF COMMERCE

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1288 BACHELOR OF BUSINESS

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

34.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD

35.0 POLICY AND PROCEDURE UPDATES

36.0 VICE CHANCELLOR'S RESEARCH EXCELLENCE AWARDS

37.0 OTHER BUSINESS

38.0 NEXT MEETING

39.0 2009 MEETING DATES
Significant Committee Events

- The next meeting of the Griffith Business School Board will be held on Friday, 18 September 2009, from 9:30am till 1:00pm in Room 1.05/1.06, The Chancellery (G34), Gold Coast campus.

Committee QuickPlace Web Address

- [https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase](https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase) Use the left navigation bar to select the relevant committee site. Username is your staff number preceded by an s and password is the same as your Novell login. Call the Secretary on extension 56408 for advice or if experiencing difficulties.

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**DISTRIBUTION LIST**

**Griffith Business School Board Members**

- Professor Marie Wilson, Dean (Academic) (Chair)
- Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)

**Deans** (appointed by the Group Pro Vice Chancellor)

- Professor Graham Cuskelly, Dean (Research)
- Professor Lorelle Frazer, Dean (Learning and Teaching)
- Professor Chris Auld, Dean (International)

**Heads of Departments Directly Associated With the Faculty** (ex officio)

- Professor Christine Smith, Department of Accounting, Finance and Economics
- Dr Mark Mourell, Department of Employment Relations
- Professor Leong Liew, Department of International Business and Asian Studies
- Dr Louis Sanzogni, Department of Management
- Professor Andrew McAuley, Department of Marketing
- Dr Robyn Hollander, Department of Politics and Public Policy
- Professor Kristine Toohey, Department of Tourism, Leisure, Hotel and Sport Management

**Deputy Heads of Departments Directly Associated With the Group** (appointed)

- Professor Jenny Stewart, Department of Accounting, Finance and Economics
- Professor Ross Guest, Department of Accounting, Finance and Economics
- Professor Michael Drew, Department of Accounting, Finance and Economics
- Dr Geoff Carter, Department of Management
- TBA, Department of Marketing
- Associate Professor Simone Fullager, Department of Tourism, Leisure, Hotel and Sport Management

**Research Centre Representative** (appointed)

- Professor Mike Davidson, Director, Centre for Tourism, Sport and Service Innovation
- Department of Tourism, Leisure, Hotel and Sport Management
- Professor Peter Jordan, Acting Director, Centre for Work, Organisation and Wellbeing

**Invited** (for Audience and Debate)

- NIL

**Information Copies**

(without attachments unless stated)

- Group Resource Manager, Business
- Human Resource Manager, Business
- Marketing Manager, Business
- Business Development Management, Business, Griffith Enterprise
- Communications Officer, Business and Law
- Deans’ and Heads of Departments’ Secretaries, Griffith Business School
- Program Service Officers, Griffith Business School
- Executive Manger to the Pro Vice Chancellor (Business)
- Senior Manager, Strategic Initiatives, Griffith Business School
- Credit Transfer and Articulations Manager, Student Administration
- Client Administration Officers, Student Administration Centre Coordinators, Griffith Grad Research School

**Other Copies**

- Corporate Archives and Records Management copy (attachments)
- Binding copy (attachments)
- Spare copy
AGENDA

1.0 APOLOGIES

1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing K.Rees@griffith.edu.au.

1.2 Apologies have been received from Professor Jenny Stewart.

2.0 CONFIRMATION OF MINUTES

2.1 The minutes of the 3/2009 meeting have been circulated.

To be taken as read and confirmed

3.0 COMMITTEE MEMBERSHIP

The Board will wish to welcome the following members to the Board for their first meeting:

– Professor Peter Jordan, Director, Centre for Centre for Work, Organisation and Wellbeing
– Professor Andrew McAuley, Head, Department of Marketing.

4.0 CHAIR’S REPORT

4.1 Ms Julia Phipps, Communications Officer (Business and Law) and Ms Amanda Daniel, Marketing Manager (Business) will provide a report at the meeting. Ms Daniel will speak to a written report (Attachment 4.1).

4.2 Professor Marie Wilson, Dean (Academic), GBS and Chair, GBS Board will provide a report at the meeting.

5.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT

5.1 Professor Michael Powell, Pro Vice Chancellor (Business) will provide a report at the meeting.

6.0 DEAN’S (LEARNING AND TEACHING) REPORT

6.1 Professor Lorelle Frazer, Dean (Learning and Teaching), GBS will provide a report at the meeting.

7.0 DEAN’S (RESEARCH) REPORT

7.1 Professor Graham Cuskelly, Dean (Research), GBS will provide a report at the meeting. Accompanying this report is the following attachment:

– 2009 NRG/GURG trend analysis.
8.0 DEAN’S (INTERNATIONAL) REPORT

8.1 Professor Chris Auld, Dean (International), GBS will provide a report at the meeting.

9.0 HEADS OF DEPARTMENT REPORT

9.1 Dr Robyn Hollander, Head, Department of Politics and Public Policy, GBS will provide a report at the meeting.

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

10.0 QUALITY/ACCREDITATION ISSUES

10.1 Griffith University – QIBT Program Director/Course Convenor Role Description

Attachment 11.1 has been developed in an attempt to more clearly articulate the nature of each organisation’s responsibilities as per the Griffith University - QIBT Agreement. Professor Lorelle Frazer, Dean (Learning and Teaching) will speak to this item.

For discussion

10.2 Update English Language Enhancement Strategy

The University’s English Language Enhancement Plan requires the introduction of a compulsory 10CP English language enhancement course for all students who have not obtained an IELTS (International English Language Testing Score) greater than or equal to 7, subject to certain exemptions. The introduction of this compulsory course will require changes to the degree rules and program structures for each undergraduate degree program that admits international students. Below is an update on the preparation of program submissions to incorporate the ELE course requirement into GBS programs.

<table>
<thead>
<tr>
<th>Program</th>
<th>ELE Course?</th>
<th>Committee meeting</th>
</tr>
</thead>
<tbody>
<tr>
<td>1271 Bachelor of Business (Tourism &amp; Hospitality Mgt)</td>
<td>No – 1.5/1.5 articulation arrangements are exempt from ELE strategy</td>
<td>No change required</td>
</tr>
<tr>
<td>1347 Bachelor of Business (Applied)</td>
<td>No – exempt in 2010</td>
<td>No change required in 2009</td>
</tr>
<tr>
<td>1337 Bachelor of Commerce (Accelerated)</td>
<td>No – exempt in 2010</td>
<td>No change required in 2009</td>
</tr>
<tr>
<td>1346 Bachelor of Asian Business with Honours</td>
<td>No – only accepts students with IELTS 7.0 or those from a pathway not required to complete the ELE Course</td>
<td>Approval pending from August Programs Committee</td>
</tr>
<tr>
<td>1336 Bachelor of Commerce (Professional)</td>
<td>No – program does not accept international students</td>
<td>No change required</td>
</tr>
<tr>
<td>1314 Bachelor of Business (Hong Kong)</td>
<td>No – offshore programs are exempt from ELE strategy (at this point)</td>
<td>No change required</td>
</tr>
<tr>
<td>1034/1288 Bachelor of Business</td>
<td>Yes</td>
<td>Approved at August Programs Committee</td>
</tr>
<tr>
<td>1289/1290 Bachelor of Business (HTERS)</td>
<td>Yes</td>
<td>Approved at August Programs Committee</td>
</tr>
</tbody>
</table>
11.0 ACADEMIC INTEGRITY FRAMEWORK

11.1 The Griffith Business School Board is asked to provide feedback on proposed changes to the Academic Integrity Framework. Feedback is due to the Head, Secretariat (K.vanhaeringen@griffith.edu.au) by Monday 31 August 2009. Professor Lorelle Frazer, Dean (Learning and Teaching) will introduce this item.

11.2 Commencing October 2007 the University, with the approval of the Council, has been trialling an approach to the management of student academic misconduct using the Institutional Framework for Promoting Academic Integrity among Students (2008/0016259). While feedback from academic staff using the framework was positive, the number of academic misconduct cases increased and the number of appeals against findings of academic misconduct significantly declined, the Council requested that a full evaluation of the new Academic Integrity Framework be carried out in February/March 2009 to objectively assess its effectiveness.

11.3 Dr Lyn Holman was appointed to evaluate the effectiveness of the Institutional Framework. Her report “Review of the Academic Integrity Framework and Implementation Action at Griffith University” (Attachment 11.1) is attached. Also attached is a self-review document on the effectiveness of the Framework “A Report on the Institutional Framework for promoting Academic Integrity among Students – February 2009” (Attachment 11.2), prepared by the Secretariat.

11.4 The above reports were considered by University Council at its May 2009 meeting. Council noted that the review report recommended that the University develop a new policy on student academic misconduct as a companion document to the Institutional Framework for Promoting Academic Integrity among Students. Council was advised that a new policy and revised Framework had been drafted; however the finalisation of both documents is subject to further consultation with Faculty Boards and the receipt of legal advice.

11.5 The Committee of Chairs of Assessment Boards has now finalised both documents which are attached for consultation with Faculty Boards:

- Draft Institutional Framework for Promoting Academic Integrity among Students (Attachment 11.3).
- Draft Policy on Student Academic Misconduct (Attachment 11.4)

For feedback
12.0 CHANGES TO RHD STUDENT RESOURCING AND RESPONSIBILITIES FROM 2010

12.1 The Griffith Business School Board, on the recommendation of the 2/2009 meeting of the Research and Research Education Committee, is asked to consider changes to the RHD Student Policy, as outlined in Attachment 12.1. Professor Graham Cuskelly, Dean (Research) will speak to this item.

12.2 Changes to the policy are proposed on the basis of achieving a more strategic allocation of resources to RHD students in the GBS. Significant changes are outlined below:

- Realign RHD student resourcing by combining the equipment budget and RHD candidature funding into one amount (approx. $6K per RHD student for the duration of their candidature). Funding would be allocated annually based on satisfactory annual progress reports with initial funding available to students to (1) be provided with a desk space and PC; or (2) a laptop with hot desk space; or (3) no PC or laptop (for students who have their own) but access to a hot desk space. Centralised GBS RHD space to be provided at Nathan and Gold Coast campuses with possible current space realignment plans. Access to permanent desk space for RHD students be subject to an annual review of the extent to which space is used ie. use it or lose it approach.
- Provide incentive funding for on-time completion for conference travel up to 6 months post-completion (to be purchased through University purchasing) with amounts of (suggested) (1) $2,500 for on-time completion - currently 3 years FTE RTS time; (2) $1250 for completion with max submission date - currently 4 years FTE; (3) no allocation for completion beyond max submission date.
- Increased responsibilities for students (to be monitored through additional attachment to GBS RHD annual report forms) to include: attendance at a minimum of 6 research seminars; participation in the GBS poster competition; deemed satisfactory progress by RHD Director in annual report; satisfactory completion of confirmation process; demonstrated willingness to participate in Department/Centre/RHD research culture.

Recommendation:

12.3 The Griffith Business School Board, on the recommendation of the 2/2009 meeting of the Research and Research Education Committee, is asked to approve changes to the RHD Student Policy, as outlined in Attachment 12.1.

For discussion

13.0 2010 RESEARCH AND CONFERENCE SUPPORT PROGRAM GUIDELINES

13.1 The Griffith Business School Board, on the recommendation of the 2/2009 meeting of the Research and Research Education Committee, is asked to consider the 2010 Research and Conference Support Program Guidelines, as outlined in Attachment 13.1. Professor Graham Cuskelly, Dean (Research) will speak to this item.

13.2 The purpose of the GBS Research and Conference Support (RACS) program is to explicitly link staff research and travel funding to research performance with a view to building research capacity amongst staff. Funding that is not reserved for Early Career Researchers under the RACS program is aimed at encouraging and rewarding staff to work collaboratively to advance research income to the GBS and to direct research publications towards quality outlets.

13.3 A number of adjustments were made to the RACS program guidelines, mostly for clarification as the program continues to evolve. Significant changes are outlined below:

- RHD students to be made eligible to apply for RACS funding if they have verified publications in the assessment years and the publications were co-authored with at least
one GBS staff member. This funding is beyond candidature funds (currently $4000 for PhD duration) and access to other programs (eg. GGRS international travel grant scholarships and the GBS RHD Travel Grant Scholarship program). PhD students who are beyond their maximum submission date or who are working in another University are excluded from the RACS program.

- Increase the funding cap from $6,500 to $7,000 and drop the minimum $500 per academic staff member provided for the last two years. The $500 per staff member was a 'transition' arrangement and dropping the $500 make the RACS program totally performance based. Dean (Academic) schemes for equity measures (eg. career breaks, high service roles etc).

- Removal of the requirement that a staff member be required to be the first named or primary author of a conference paper in order to use RACS funds. There are arguments both ways about keeping and dropping this requirement. Dropping it allows more flexibility for high (research) performing staff to either attend or present a conference paper. Being performance based, RACS funding will decline if staff members are not publishing and attracting competitive grants so whether staff present conference papers or simply attend is not as important as PRJ outputs and grant applications. Many staff will probably still choose to present a conference paper and keeping the requirement to present at conferences helps to profile the GBS and staff at such conferences, but the conversion rate to PRJs seems to be quite low.

Recommendation:

13.4 The Griffith Business School Board, on the recommendation of the 2/2009 meeting of the Research and Research Education Committee, is asked to approve the 2010 Research and Conference Support Program Guidelines, as outlined in Attachment 13.1.

For discussion

14.0 FULL PROGRAM PROPOSAL (#2009/0004044)
1347 BACHELOR OF BUSINESS (APPLIED)

14.1 The Griffith Business School Board, on the recommendation of the 6/2009 Learning and Teaching Committee (GBS), is asked to consider the Full Program Proposal to introduce the 1347 Bachelor of Business (Applied) at the Logan campus, as detailed in 2009/0004044, for implementation in Trimester 1 2010. Professor Lorelle Frazer, Dean (Learning and Teaching) will speak to this item.

14.2 This program is essentially a major change to the existing Bachelor of Business (Accelerated). While the current accelerated model is attractive to students enrolled in the program, the total number of enrolments has been disappointing. The aim therefore of this revised degree is to stimulate demand for business at Logan, and also ensure the sustainability and viability of the Logan business degree by offering a streamlined, work-integrated and cost-effective program. This is to be achieved through the integration of a major work integrated learning component in the second year, and by offering high demand courses on the Logan campus.

14.3 The program utilises the Logan trimester model of 3 x 10 week trimesters per year, over two years. Students complete 120CP in the first year of the program comprising first year core courses and some second level courses. In Year 2 of the program students will complete 90CP of second and third level courses and 30CP of work integrated learning courses. All commencing students will be able to complete award majors in both marketing and management. The program structure is shown below.

Core courses
Students must complete the following 80CP of Year 1 level prescribed core courses:

Core course list
<table>
<thead>
<tr>
<th>Year</th>
<th>Trimester</th>
<th>Catalog Nbr</th>
<th>Course</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I</td>
<td>1081MGT</td>
<td>Management Concepts</td>
<td>10</td>
</tr>
<tr>
<td>1</td>
<td>I</td>
<td>1083MKT</td>
<td>Introduction to Marketing</td>
<td>10</td>
</tr>
<tr>
<td>1</td>
<td>I</td>
<td>1084MGT</td>
<td>Business Informatics</td>
<td>10</td>
</tr>
<tr>
<td>1</td>
<td>I</td>
<td>1081IRL</td>
<td>Employment Relations</td>
<td>10</td>
</tr>
<tr>
<td>1</td>
<td>II</td>
<td>1384AFE</td>
<td>Business Statistics</td>
<td>10</td>
</tr>
<tr>
<td>1</td>
<td>II</td>
<td>1182AFE</td>
<td>Accounting for Decision Making</td>
<td>10</td>
</tr>
<tr>
<td>1</td>
<td>II</td>
<td>1383AFE</td>
<td>Economics for Managers</td>
<td>10</td>
</tr>
<tr>
<td>1</td>
<td>II</td>
<td>1184PPP</td>
<td>Government-Business Relations</td>
<td>10</td>
</tr>
</tbody>
</table>

PLUS students must complete 160CP as prescribed in the degree requirements for this program.

1 | III | 2087PPP | Legal Issues for Managers | 10 |

Management major
Students must complete the following 80CP of courses for this major:

<table>
<thead>
<tr>
<th>Year</th>
<th>Trimester</th>
<th>Catalog Nbr</th>
<th>Course</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>III</td>
<td>2182MGT</td>
<td>Human Resource Management Principles</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>I</td>
<td>2080GBS</td>
<td>Applied Practice</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>I</td>
<td>2085MGT</td>
<td>Organisational Processes</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>II</td>
<td>2088MGT</td>
<td>Production and Management Systems</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>II</td>
<td>3081GBS</td>
<td>Applied Management Project</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>II</td>
<td>3184MGT</td>
<td>Globalisation and Management</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>III</td>
<td>3082MGT</td>
<td>Management Strategy and Decision Making</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>III</td>
<td>3083MGT</td>
<td>Corporate Social Responsibility</td>
<td>10</td>
</tr>
</tbody>
</table>

Marketing major
Students must complete the following 80CP of courses for this major:

<table>
<thead>
<tr>
<th>Year</th>
<th>Trimester</th>
<th>Catalog Nbr</th>
<th>Course</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>III</td>
<td>2084MKT</td>
<td>Consumer Psychology</td>
<td>10</td>
</tr>
<tr>
<td>1</td>
<td>III</td>
<td>2180MGT</td>
<td>Business Communication</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>I</td>
<td>2080GBS</td>
<td>Applied Practice</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>I</td>
<td>2184MKT</td>
<td>Market Research</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>I</td>
<td>3086MKT</td>
<td>Services Marketing</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>II</td>
<td>3089MKT</td>
<td>Franchising and Small Business</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>II</td>
<td>3088MKT</td>
<td>Strategic Marketing Simulation</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>III</td>
<td>3082GBS</td>
<td>Applied Marketing Project</td>
<td>10</td>
</tr>
</tbody>
</table>

Students may also elect to undertake a second major from the list of majors offered by the Griffith Business School.

14.4 The revised degree requirements are:

To be eligible for the award of Bachelor of Business (BBus), a student in the applied program must acquire 240CP as prescribed below:
- gain 80CP for the Year 1 level prescribed core courses
- gain 160CP for the Year 2 and Year 3 level courses including:
  o successful completion of the course 2087PPP [Legal Issues for Managers];
  o one 80CP GBS award major offered at Logan;
  o at least 70CP comprising elective courses or a second award major
- complete at least 60CP for courses at Year 3 level
- complete no more than 100CP for courses at Year 1 level
- gain no more than 30CP for courses in which the grade of Pass Conceded has been attained.

Consistent with the Association to Advance Collegiate Schools of Business (AACSB) Standard 17, a student undertaking this program must complete:
- 80CP of Business core and major courses as specified by the Program Director.

In accordance with the University's Credit Transfer Policy and notwithstanding the amount of credit which may be given towards the Bachelor of Business, a student undertaking this program is required to complete a minimum of 80CP of second and third year courses which are part of the Bachelor of Business degree requirements and which have not been credited towards another award.

Testamur titles (for the majors)
Bachelor of Business (Management)
Bachelor of Business (Marketing)

Recommendation:

14.5 The Griffith Business School Board, on the recommendation of the 6/2009 Learning and Teaching Committee (GBS), is asked to recommend to Programs Committee the Full Program Proposal to introduce the 1347 Bachelor of Business (Applied) at the Logan campus, as detailed in 2009/0004044, for implementation in Trimester 1 2010.

For discussion

15.0 FULL PROGRAM PROPOSAL (#2009/0004034)
1288 BACHELOR OF BUSINESS (SUSTAINABLE ENTERPRISE)

15.1 The Griffith Business School Board, on the recommendation of the 5/2009 Learning and Teaching Committee (GBS), is asked to consider the Full Program Proposal to introduce the Sustainable Enterprise major to the 1288 Bachelor of Business at the Nathan campus, as detailed in 2009/0004034, for implementation in Semester 1 2010. Dr Ray Hibbins, Project Manager, GBS Learning and Teaching will attend the meeting to discuss this item.

15.2 Members will recall this item was briefly discussed at the 3/2009 meeting of the Griffith Business School. The item was deferred to the next meeting where a member of the program planning team would be available. Initial feedback from the Board was:

- Is there scope to add further elective streams to accommodate new Griffith Business School sustainability appointments?
- It is recommended that a new title for 3XXXIBA Climate Change and Sustainable Growth in Asia be considered to avoid possible duplication with the 2001ENV Climate Change, also included in the major.
- The Board queried why an ENV economics course had been included and recommended that existing Griffith Business School offerings be considered.
- A member queried the absence of the accounting requirements associated with Greenhouse Gas reporting from the content of the major; it was felt this was an important and relevant body of knowledge which should be included in the major.
15.3 The Sustainable Enterprise major will comprise 60CP core courses plus 20 CP electives chosen from either of two streams, as below:

Sustainable Enterprise major (Nathan)
Students must complete the following 60CP of core courses:

<table>
<thead>
<tr>
<th>Sustainable Enterprise major course list</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year</td>
</tr>
<tr>
<td>------</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>2</td>
</tr>
<tr>
<td>3</td>
</tr>
<tr>
<td>3</td>
</tr>
<tr>
<td>3</td>
</tr>
</tbody>
</table>
PLUS 20CP from the following elective courses

BioPolitics and Sustainability
- 2 II 2001ENV Climate Change 10
- 2 II 3119HSL Ecotourism 10
- 3 II 3361ENV Biopolitics and Nature 10
- 3 II 3XXXIBA Climate Change and Sustainable Growth in Asia 10

Sustainable Investing & Finance Stream
- 2 II 2206AFE Investment Analysis & Management 10
- 3 I 32XXAFE Sustainable Investing 10

Recommendation:

15.4 The Griffith Business School Board, on the recommendation of the 5/2009 Learning and Teaching Committee (GBS), is asked to recommend to Programs Committee the Full Program Proposal to introduce the Sustainable Enterprise major to the 1288 Bachelor of Business at the Nathan campus, as detailed in 2009/0004034, for implementation in Semester 1 2010.

For discussion

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

16.0 COURSE OUTLINES

16.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching) and Chair, Griffith Business School Board, is asked to ratify the following course outlines for semester 2 2009:

- 1001MGT Management Concepts (Major Changes)
- 1011IRL Employment Relations (Major Changes)
- 2012MGT HR Training and Development (Major Changes)
- 2025MGT Organisational Processes (Major Changes)
- 2054MGT Business Logistics (Major Changes)
- 2108HSL Social Analysis of Contemporary Lifestyles (Major Changes)
- 3004MGT Business Intelligence (Major Changes)
- 3006IRL Negotiation (Major Changes)
3011 MGT Organisational Change (Major Changes)
3024 MGT Globalisation & Management (Major Changes)
3222 HSL Real Estate License (New Course)
3301 AFE Economics Internship (New Course)
7410 MGT Strategy and Human Resource Management (Major Changes)
7419 MGT Performance & Reward Management (Major Changes)
7421 MGT Leadership and Self Development (Major Changes)
7603 MGT Business Logistics (New Course)
7604 MGT Legal Aspects of Procurement (New Course)
7908 MKT Understanding Data for Decision Making (Major Changes)
7918 MGT Leadership (Major Changes)
7930 GBS Work Integrated Learning (Major Changes)

For ratification

17.0 PROGRAM DIRECTOR APPOINTMENT

17.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching) and Chair, Griffith Business School Board, is asked to ratify the following Program Director appointments:

- Dr Ian Christopher Hall (Semester 2)
  3141/5211 GCert/Master of Asian Studies
  3142/5388 GCert/Master of International Relations

- Dr Elizabeth Van Acker (Semester 2)
  1291/1292 Bachelor of Arts (Politics, Asian Studies and International Relations)

For ratification

18.0 FACULTY LEARNING AND TEACHING CITATIONS

18.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching) and Chair, Griffith Business School Board, is asked to ratify the decision of the GBS Learning and Teaching Excellence Sub-Committee to award the 2009 Faculty Learning and Teaching Citations to the following recipients:

| Mr Craig Cameron | Many students initially perceive Company Law to be dull, dry and boring. Corporate Villains is an innovative and unique approach to teaching through storytelling that influences, motivates and inspires students to learn. The stories of infamous corporate identities such as Alan Bond, Peter Foster, Rene Rivkin and Christopher Skase are told, with particular emphasis on the legal ramifications of their exploits. This learning approach engages students by putting the curriculum into “real life perspective”. Corporate Villains has assisted me in transforming student perceptions of Company Law from “boring” to “fun”, “interesting” and “exciting”. |

www.griffith.edu.au/committees
Dr Ron Fisher  
Dr Jillian Cavanagh

For promoting effective learning and teaching through student engagement by providing first-year students with an opportunity to receive feedback on a draft of their first university assessment during the early weeks of semester. The initiative, that commenced two years ago in a large first-year core course, enables students to negotiate transition to university more effectively by reducing the anxiety associated with undertaking their first university assessment. The initiative is a student-centred approach to learning which enhances the learning environment by providing a climate where students can actively participate in learning, thus easing the issues involved in transition to university.

Associate Professor Lisa McManus

For creating and sustaining an enthusiastic approach to teaching accounting and encouraging student engagement that influenced, motivated and inspired students to learn. Accounting is traditionally viewed as a boring, dull and difficult discipline to learn. Students were engaged in the process of learning accounting by exhibiting a natural passion for teaching, a predisposition to deliver interesting lectures, a natural humour, high students empathy, using multiple lecture delivery methods and a natural ability to explain complex ideas. Evidence demonstrating the effectiveness of the approaches used is provided by student quantitative and qualitative feedback.

18.2 The number of Faculty Learning and Teaching Citations to be awarded in GBS (based on EFSTU) is 7, each valued at $2,000.00, for professional development use as university teachers.

For ratification

19.0 SPECIAL PURPOSE SUBMISSION (2009/0004040)
5439/5440 MASTER OF COMMERCE

19.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 5439/5440 Master of Commerce, as detailed in 2009/0004040.

19.2 This submission proposes changes to the admission requirements.

For ratification

20.0 MINOR CHANGE SUBMISSION (209/0004045)
5158/5159 MASTER OF BUSINESS ADMINISTRATION
5457/5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

20.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5158/5159 Master of Business Administration and 5457/5458 International Master of Business Administration, as detailed in 2009/0004044.

20.2 This submission adds 7040MKT Digital Marketing as an elective course in the Marketing Management specialisation.

For ratification
21.0 **MINOR CHANGE SUBMISSION (2009/0004046)**

**5441/5506 MASTER OF COMMERCE (ADVANCED)**

21.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to **ratify** the Chair’s executive action in approving a Minor Change Submission affecting the 5441/5506 Master of Commerce (Advanced), as detailed in 2009/0004046.

21.2 This submission proposes to withdraw 7001GBS and 7002GBS from the Master of Commerce (Advanced).

For ratification

22.0 **SPECIAL PURPOSE SUBMISSION (2009/0004047)**

**1035/1286 BACHELOR OF COMMERCE**

22.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to **ratify** the Chair’s executive action in approving a Special Purpose Submission affecting the 1035/1286 Bachelor of Commerce, as detailed in 2009/0004047.

22.2 This submission proposes changes in response to the University's English Language Enhancement Plan.

For ratification

23.0 **SPECIAL PURPOSE SUBMISSION (2009/0004048)**

**1034/1288 BACHELOR OF BUSINESS**

23.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to **ratify** the Chair’s executive action in approving a Special Purpose Submission affecting the 1034/1288 Bachelor of Business, as detailed in 2009/0004048.

23.2 This submission proposes changes in response to the University’s English Language Enhancement Plan.

For ratification

24.0 **SPECIAL PURPOSE SUBMISSION (2009/0004049)**

**1289/1290 BACHELOR OF BUSINESS (HTERS)**

24.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to **ratify** the Chair’s executive action in approving a Special Purpose Submission affecting the 1289/1290 Bachelor of Business (Hotel, Tourism, Event, Real Estate & Property, Sport), as detailed in 2009/0004049.

24.2 This submission proposes changes in response to the University’s English Language Enhancement Plan.

For ratification

25.0 **SPECIAL PURPOSE SUBMISSION (2009/0004050)**

**1105/1107 BACHELOR OF INTERNATIONAL BUSINESS**

25.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to **ratify** the Chair’s executive action in approving a Special Purpose Submission affecting the 1105/1107 Bachelor of International Business, as detailed in 2009/0004050.
25.2 This submission proposes changes in response to the University's English Language Enhancement Plan.

For ratification

26.0 SPECIAL PURPOSE SUBMISSION (2009/0004051)  
1291/1292 BACHELOR OF ARTS (POLITICS, ASIAN STUDIES & INTERNATIONAL RELATIONS)  
26.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 1291/1292 Bachelor of Arts (Politics, Asian Studies & International Relations), as detailed in 2009/0004051.  
26.2 This submission proposes changes in response to the University's English Language Enhancement Plan.

For ratification

27.0 MINOR CHANGE SUBMISSION (2009/0004053)  
5441/5506 MASTER OF COMMERCE (ADVANCED)  
27.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5441/5506 Master of Commerce (Advanced), as detailed in 2009/0004053.  
27.2 This submission proposes to withdraw 7234AFE and 7206AFE in 2009 only and 7205AFE in 2010 only from the Master of Commerce suite of programs.

For ratification

28.0 SPECIAL PURPOSE SUBMISSION (2009/0004054)  
1346 BACHELOR OF ASIAN BUSINESS WITH HONOURS  
28.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 1346 Bachelor of Asian Business with Honours, as detailed in 2009/0004054.  
28.2 This submission proposes changes in response to the University's English Language Enhancement Plan.

For ratification

29.0 MAJOR CHANGE SUBMISSION (2009/0004055)  
3229 GRADUATE CERTIFICATE IN LOGISTICS & SUPPLY CHAIN MANAGEMENT  
29.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting the 3229 Graduate Certificate in Logistics and Supply Chain Management, as detailed in 2009/0004055.  
29.2 This submission proposes online delivery of the program, in addition to the on-campus (intensive) mode.

For ratification
30.0 MINOR CHANGE SUBMISSION (2009/0004057)  
1291 BACHELOR OF ARTS (POLITICS, ASIAN STUDIES & INTERNATIONAL RELATIONS)  

30.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1291 Bachelor of Arts (Politics, Asian Studies and International Relations), as detailed in 2009/0004057.

30.2 This submission proposes to add 2001IBA Chinese Political Economy and Business as an elective to the Asian and International Studies and International Relations major.

For ratification

31.0 MINOR CHANGE SUBMISSION (2009/0004058)  
5410 EXECUTIVE MASTER OF PUBLIC ADMINISTRATION  

31.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5410 Executive Master of Public Administration, as detailed in 2009/0004058.

31.2 An elective list is being added to the program structure in order to advise students elective choices offered by Griffith University.

For ratification

32.0 MINOR CHANGE SUBMISSION (2009/0004059)  
5439 MASTER OF COMMERCE  

32.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5439 Master of Commerce, as detailed in 2009/0004059.

32.2 7208AFE Financial Planning, Construction and Review will be moved from a Semester 2 offering to Semester 1 to facilitate student progression.

For ratification

33.0 MINOR CHANGE SUBMISSION (2009/0004060)  
1288 BACHELOR OF BUSINESS  

33.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1288 Bachelor of Business, as detailed in 2009/0004060.

33.2 This submission proposes changes to add a new course, 2055 Sustainable Supply Chain Management to the Logistics and Supply Chain Management major/minor and withdraw 2052MGT Strategy Thinking and Innovation.

For ratification
SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

34.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD

34.1 The Griffith Business School Board is asked to note the minutes from the following sub-committees:

- Internationalisation Committee, 1/2009
- Learning and Teaching Committee, 5/2009
- Research and Research Education Committee, 1/2009.

For noting

35.0 POLICY AND PROCEDURE UPDATES

The Griffith Business School Board is asked to note the below policy and procedural changes. Copies of the revised documents are available upon request from the Secretary.

35.1 STUDENT ADMINISTRATION POLICY

In December 2008, the Academic Committee approved, from Semester 1, 2009, Recommendation 29 of the Supporting Large Classes Implementation Plan charging Student Administration (in consultation with Heads of Schools or their nominee) with the responsibility of approving late course changes after Week 2. This responsibility was previously held by Course Convenors.

Under the revised Policy, applications for late course additions are only allowed in exceptional circumstances. In assessing applications for late course additions, Student Administration considers each application against a set of criteria: GPA greater than or equal to 4.0 and no assessment item due within five days of course change request date. For each approved course addition, students are charged an administrative fee of $50 per course.

A review of the revised procedures was conducted, as described in 2009/0005790, and the following feedback was received from Heads of School and Student Administration:

- The revised process, combined with the necessity for fast turn-around times on decisions, created increased workloads for Heads of School and administrators during the start of semester peak period;
- At times, Heads of School required the advice of Course Convenors on individual cases; and
- There was a lack of clarify about whether approval could be provided by the Head of School responsible for the student’s program or by the Head of School responsible for the particular course/s into which enrolment was requested.

To address some of these concerns, the following changes to Section 7.1 of the Student Administration Policy are proposed (changes tracked):

In exceptional circumstances* a student with a GPA greater than or equal to 4.0 may be given approval by the Director, Student Administration (in consultation with the relevant Head of School or approved nominee Course Convenor as required) for the student to add a course after the last date for adding courses, but not if assessment is due within 5 days of date of request. Each application for late addition will be subject to the payment of an application fee for each late course addition request add fee.
35.2 **GRIFFITH HONOURS COLLEGE POLICY**

The Virtual Faculty for the Honours College recommended a number of changes to the Griffith Honours College Policy as set out in the attached *Griffith Honours College Policy (2009/0003254)*.

Key changes to the policy include:
- allowing continuing undergraduate students to be granted admission to the Honours College
- the criteria for continuing in the Honours College.

35.3 **ENGLISH LANGUAGE ENHANCEMENT STRATEGY**

At its June 2009 meeting Academic Committee approved revisions to the following policies in order to adopt the English Language Enhancement Strategy:
- the Admission Policy for Undergraduate Programs (2009/0005785);
- Schedule A: English Language Qualifications Accepted by Griffith University for Undergraduate and Postgraduate Admission (2009/0005786) (stipulating those countries where students are taught in English);
- the Bachelors Degree Policy (2009/0005796);
- the Structure and Requirements of Degrees Awarded by Griffith University (2009/0005797).

and adoption of:
- the new Schedule 1: Requirement to Complete the English Language Enhancement Course (a schedule to the Bachelors Degree Policy) (2009/0005784)

For noting

36.0 **VICE CHANCELLOR’S RESEARCH EXCELLENCE AWARDS**

36.1 The Deputy Vice Chancellor (Research) has announced the inaugural round of the Vice Chancellor’s Research Excellence Awards. Griffith University has a tradition of research excellence which is publicly acknowledged through an extensive range of external competitive research grants, contract research projects, highly cited publications and personal awards. Each year a number of the University’s academic staff go beyond the course of duty and make outstanding contributions to their discipline and contribute strongly to Griffith’s profile as a research intensive university or show outstanding promise as an early career researcher.

36.2 In acknowledgement of these outstanding researchers, the Vice Chancellor will each year award the Vice Chancellor’s Research Excellence Awards for:
- Excellence of a research group or team
- Excellence of an individual mid-career or senior researcher who has demonstrated an outstanding record of achievement in research
- Excellence in an early career researcher
- Research leadership

36.3 Guidelines for the Vice Chancellor's Research Excellence Awards can be found at: [http://www.griffith.edu.au/or/grants/content_grants2.html](http://www.griffith.edu.au/or/grants/content_grants2.html)

36.4 The Vice Chancellor's Awards will dovetail with the newly established Academic Group Research Excellence Awards in that the Group Awardees in the categories Research Group or Team, and ECR will automatically qualify for consideration for the Vice Chancellor's Award. Nominations for the Vice Chancellor's Awards in the other two categories may be submitted separately. Information on the Group Awards can be obtained from:

Business: Kristy-Lee Davis on 29233
36.5 The closing date for nominations for the Vice Chancellor's Research Excellence Award is 16 October 2009.

For noting

37.0 OTHER BUSINESS

For noting

38.0 NEXT MEETING

38.1 The next meeting of the Griffith Business School Board will be held on Friday, 18 September 2009, from 9:30am till 1:00pm in Room G34_1.05/1.06, The Chancellery (G34), Gold Coast campus.

For noting

39.0 2009 MEETING DATES

39.1 Below are the confirmed dates for the 2009 meetings:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Campus</th>
<th>Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 September</td>
<td>9:30am – 1:00pm</td>
<td>Gold Coast</td>
<td>G34_1.05/1.06</td>
</tr>
<tr>
<td>30 October</td>
<td>9:30am – 1:00pm</td>
<td>Nathan/Gold Coast</td>
<td>N72_-1.18 /G34_1.04</td>
</tr>
<tr>
<td>20 November</td>
<td>9:30am – 12:30pm</td>
<td>Nathan/Gold Coast</td>
<td>N72_-1.18 /G23_3.01</td>
</tr>
</tbody>
</table>

For noting