Griffith Business School seeks to excel as a provider of high quality, cross-disciplinary and internationally relevant business and public policy education and research, emphasising the relationship between business and society in promoting sustainable enterprises and communities.

1.0 APOLOGIES

2.0 CONFIRMATION OF MINUTES

3.0 CHAIR’S REPORT

4.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT

5.0 DEAN’S (LEARNING AND TEACHING) REPORT

6.0 DEAN’S (RESEARCH) REPORT

7.0 DEAN’S (INTERNATIONAL) REPORT

8.0 HEADS OF DEPARTMENT REPORT

9.0 ASSESSMENT TYPE CODES (HEATHER ALEXANDER)

10.0 HEALTH MANAGEMENT INITIATIVES (LIZ FULOP)

SECTION I: MATTERS FOR DEBATE AND DECISION

11.0 MAJOR PROGRAM PROPOSAL (#2011/0003517) 2075/2076/2077 GBS HONOURS DEGREE PROGRAM

12.0 MAJOR PROGRAM PROPOSAL (#2011/0003521 5439 MASTER OF COMMERCE

13.0 IELTS DISCUSSION PAPER 2011 (CHRIS AULD)

14.0 MAJOR PROGRAM PROPOSAL (20110003528) 5189/5159 MASTER OF BUSINESS ADMINISTRATION

15.0 MAJOR PROGRAM PROPOSAL (20110003531) 1347 BACHELOR OF BUSINESS (LOGAN)

16.0 GBS – INTERNAL RESEARCH GRANTS 2012 (GRAHAM CUSKELLY)

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

17.0 MINOR PROGRAM PROPOSAL (#2011/0003519) 1034/1288 BACHELOR OF BUSINESS (LOGISTICS AND SUPPLY CHAIN MANAGEMENT MAJOR - 3014IBA)

18.0 MINOR PROGRAM PROPOSAL (#2011/0003520) 3048 GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION 5159 MASTER OF BUSINESS ADMINISTRATION 5163 MASTER OF BUSINESS ADMINISTRATION (ADVANCED)
19.0 MINOR PROGRAM PROPOSAL (#2011/0003518)
9211 CONTINUING EDUCATION CERTIFICATE IN MARKETING MANAGEMENT

20.0 MINOR PROGRAM PROPOSAL (#2011/0003522)
3057 GRADUATE CERTIFICATE IN INFORMATION SYSTEMS
5188 MASTER OF INFORMATION SYSTEMS
5527 MASTER OF INFORMATION SYSTEMS MANAGEMENT
5331/5261 MASTER OF HUMAN RESOURCE MANAGEMENT
5228/5226 MASTER OF MARKETING
5245 MASTER OF HUMAN RESOURCE MANAGEMENT
5159/5158 MASTER OF BUSINESS ADMINISTRATION

21.0 MINOR PROGRAM PROPOSAL(20110003525)
1035 BACHELOR OF COMMERCE
1286 BACHELOR OF COMMERCE

22.0 MINOR PROGRAM PROPOSAL(20110003526)
3191/3187 GRADUATE CERTIFICATE IN BUSINESS
5158/5159 MASTER OF BUSINESS ADMINISTRATION
5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

23.0 MINOR PROGRAM PROPOSAL (20110003527)
5261 MASTER OF HUMAN RESOURCE MANAGEMENT
5331 MASTER OF HUMAN RESOURCE MANAGEMENT

24.0 MINOR PROGRAM PROPOSAL (20110003523)
QIBT ASSOCIATE DEGREE IN COMMERCE AND BUSINESS (HOTEL MANAGEMENT)

25.0 MINOR PROGRAM PROPOSAL (20110003524)
QIBT ASSOCIATE DEGREE IN COMMERCE AND BUSINESS (INTERNATIONAL TOURISM)

26.0 MINOR PROGRAM PROPOSAL (20110003529)
GRADUATE CERTIFICATE IN BUSINESS

27.0 MINOR PROGRAM PROPOSAL (20110003530)
BACHELOR OF BUSINESS (LOGAN)

28.0 MINOR PROGRAM PROPOSAL (20110003533)
GRADUATE CERTIFICATE IN SUSTAINABLE ENTERPRISE

29.0 PROGRAM DIRECTOR CHANGES

30.0 COURSE PROFILES

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

31.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD

32.0 OTHER BUSINESS

32.1 GBS SEMESTER TWO ENROLMENTS: 2007-2011

33.0 FUTURE MEETINGS
Significant Committee Events

- The next meeting of the Griffith Business School Board will be held on Friday, 23 September 2011 via videoconference in Room -1.18, Business 2 Building (N72), Nathan campus; Room 1.04, The Chancellery Building (G34), Gold Coast campus; and Room 2.27, Information Services Building (L03), Logan campus.

- The next meeting Griffith Business School Strategic Forum will be held from 9.00am-12.00pm on Friday, 19 August, 2011 in Room 1.07, Academic 2 Building (L08).

Committee TeamPlace Web Address

- [https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase](https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase) Use the left navigation bar to select the relevant committee site. Username is your staff number preceded by an s and password is the same as your Novell login. Call the Secretary on extension 56408 for advice or if experiencing difficulties.
DISTRIBUTION LIST

Griffith Business School Board Members
Professor Marie Wilson, Dean (Academic) (Chair)
Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)
Deans (appointed by the Group Pro Vice Chancellor)
Professor Graham Cuskelly, Dean (Research)
Professor Lorelle Frazer, Dean (Learning and Teaching)
Professor Chris Auld, Dean (International)
Heads of Departments Directly Associated With the Faculty (ex officio)
Professor Christine Smith, Department of Accounting, Finance and Economics
Associate Professor Michael Barry, Department of Employment Relations and Human Resources
Professor Leong Liew, Department of International Business and Asian Studies
Dr Marie-Louise Fry, Department of Marketing
Dr Robyn Hollander, Department of Politics and Public Policy
Professor James Skinner, Department of Tourism, Leisure, Hotel and Sport Management

Deputy Heads of Departments Directly Associated With the Group (appointed)
Professor Jenny Stewart, Department of Accounting, Finance and Economics
Professor Ross Guest, Department of Accounting, Finance and Economics
Associate Professor Eduardo Roca, Department of Accounting, Finance and Economics
Professor Kate Hutchings, Department of Employment Relations and Human Resources
Vacant, Department of Marketing
Associate Professor Laura Lawton, Department of
Dr Anoop Patiar, Department of Tourism, Leisure, Hotel and Sport Management

Research Centre Representative (appointed)
Professor Beverley Sparks, Director, Centre for Tourism, Sport and Service Innovation
Professor Peter Jordan, Deputy Director, Centre for Work, Organisation and Wellbeing
Professor Patrick Weller, Director, Centre for Governance and Public Policy
Invited (for Audience and Debate)
Ms Kimberley Cotterell-Anderson, Griffith Business School
Ms Lisa Cotterell, Griffith Business School

Information Copies
(without attachments unless stated)
Griffith Business School
Group Resource Manager, Business
Human Resource Manager, Business
Marketing Manager, Business
Business Development Management, Business, Griffith Enterprise
Communications Officer, Business and Law
Deans’ and Heads of Departments’ Secretaries, Griffith Business School
Program Service Officers, Griffith Business School
Executive Manger to the Pro Vice Chancellor (Business)
Credit Transfer and Articulations Manager, Student Administration
Client Administration Officers, Student Administration
Centre Coordinators, Griffith Grad Research School

Other Copies
Binding (Corporate Archives and Records Management) copy (attachments)
Spare copy
The 4/2011 meeting of the Griffith Business School Board will be held on Friday, 12 August 2011, from 9:30am till 12:00pm via videoconference in Room -1.18, Business 2 Building (N72), Nathan campus; Room 1.04, The Chancellery Building (G34), Gold Coast campus; and Room 2.27, Information Services Building (L07), Logan campus. A light lunch will be provided at 11:45am.

Glenys-Julie Harris
Secretary

AGENDA

1.0 APOLOGIES
   1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing G.J.Harris@griffith.edu.au.
   1.2 Apologies have been received from Marie Wilson,

2.0 CONFIRMATION OF MINUTES
   2.1 The minutes of the 3/2011 meeting have been circulated.
   To be taken as read and confirmed

3.0 CHAIR'S REPORT
   3.1 Professor Marie Wilson, Dean (Academic), GBS and Chair, GBS Board is unable to attend the meeting. A written report has been provided. (Attachment 3.1)

4.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT
   4.1 Professor Michael Powell, Pro Vice Chancellor (Business) will provide a report at the meeting.

5.0 DEAN’S (LEARNING AND TEACHING) REPORT
   5.1 Professor Lorelle Frazer, Dean (Learning and Teaching), GBS.

6.0 DEAN’S (RESEARCH) REPORT
   6.1 Professor Graham Cuskelly, Dean (Research).

7.0 DEAN’S (INTERNATIONAL) REPORT
   7.1 Professor Chris Auld, Dean (International).

8.0 HEADS OF DEPARTMENT REPORT
   8.1 There are no matters to report.

9.0 ASSESSMENT TYPE CODES
9.1 Associate Professor Heather Alexander (GIHE) will present on Assessment Type Codes (Attachment 9.1).

10.0 HEALTH MANAGEMENT INITIATIVES

10.1 Professor Liz Fulop (Department of ER & HR) to present to the Board on Health Management Initiatives (Attachment 10.1).

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

11.0 MAJOR PROGRAM PROPOSAL (2011/0003517)
2075/2076/2077 GBS HONOURS DEGREE PROGRAM

11.1 The Griffith Business School Board, on the recommendation of the August Learning and Teaching Committee (GBS) (7/2011, 3 August 2011) is asked to consider the attached submission proposing changes to the GBS Honours Degree Program, as detailed in 20110003517 (Attachment 10.1), for immediate implementation.

11.2 The Learning and Teaching Committee (GBS) proposes the removal of one specialisation (Leisure Management) and the addition of various specialisations at Nathan and Gold Coast.

11.3 The Learning and Teaching Committee (GBS) also proposes the addition of a caveat clause to the Semester 2 intake recommending a part-time study load for the first semester to enable a more acceptable progression pathway.

11.4 The changes are designed to reflect the changes in the GBS Undergraduate Programs. Additionally the caveat is

For discussion

12.0 MAJOR PROGRAM PROPOSAL (2011/0003521)
5439 MASTER OF COMMERCE

12.1 The Griffith Business School Board, on the recommendation of the Learning and Teaching Committee (GBS) (7/2011, 3 August 2011) is asked to consider the attached submission proposing changes to the Master of Commerce (5439) as detailed in 20110003521, for implementation in Semester 1, 2012.

12.2 The Learning and Teaching Committee (GBS) proposes the addition of two new specialisations – Accounting & Finance and General. It is also proposed to add an elective course in Forensic Accounting.

12.3 The submission advises the proposal is made to assist students who have chosen too many courses in their undergraduate studies resulting in their exclusion from being able to complete their desired specialisation area.

For discussion

13.0 IELTS DISCUSSION PAPER 2011
13.1 Professor Chris Auld will present on the IELTS Discussion Paper 2011.

For discussion

14.0 MAJOR PROGRAM PROPOSAL (2011/0003528)
5158/5159 MASTER OF BUSINESS ADMINISTRATION

14.1 The Griffith Business School Board, on the recommendation of the Learning and Teaching Committee (GBS) (7/2011, 3 August 2011) is asked to consider the attached submission proposing changes to the Master of Business Administration as detailed in 20110003528, for implementation in Semester 1, 2012.

14.2 The Learning and Teaching Committee (GBS) proposes a series of significant changes to the program through a restructure of the specialisations to be offered.

14.3 The submission advises the proposal is made to provide an environment conducive to the development of key skills which will enhance the student’s awareness of the world view of managers and professional identities.

14.4 Dr Paul O’Brien, MBA Director, Office of the PVC (Business), GBS will attend the meeting to speak to this.

For discussion

15.0 MAJOR PROGRAM PROPOSAL (2011/0003531)
1347 BACHELOR OF BUSINESS (LOGAN)

15.1 The Griffith Business School Board, on the recommendation of the Learning and Teaching Committee (GBS) (7/2011, 3 August 2011) is asked to consider the attached submission proposing changes to the Bachelor of Business as detailed in 20110003530, for implementation in Semester 1, 2012.

15.2 The Learning and Teaching Committee (GBS) proposes the removal of the Marketing major from offer and the addition of the Human Resource Management major at Logan Campus.

15.3 The submission advises the proposal is made to bring the major offerings in line with the Bachelor of Business (OUA) which is also to be offered through Logan Campus.

For discussion

16.0 GBS INTERNAL RESEARCH GRANTS - 2012

16.1 Professor Graham Cuskelly will present on the Application Form and Scheme Guidelines for funding in 2012 for GBS Internal Research Grants for 2012.

For discussion

II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION
17.0 MINOR PROGRAM PROPOSAL (#2011/0003519)
1034/1288 BACHELOR OF BUSINESS (LOGISTICS AND SUPPLY CHAIN MANAGEMENT MAJOR - 3014IBA)

17.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Bachelor of Business as detailed in 2011/0003519 (Attachment 17.1), effective Semester 2/2011.

17.2 The submission proposes to amend the year of study as listed in the program catalogue to avoid confusion for students. 3014IBA is only open to students in their 3rd year of study; however the program catalogue currently dictates ‘2/3 year level’. This is to be amended to only dictate Year 3 level.

For ratification

18.0 MINOR PROGRAM PROPOSAL (#2011/0003520)
3048 GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION
5159 MASTER OF BUSINESS ADMINISTRATION
5163 MASTER OF BUSINESS ADMINISTRATION (ADVANCED)

18.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Master of Business Administration and related programs, as detailed in 2011/0003520 (Attachment 18.1), effective Semester 2, 2012.

18.2 The submission proposes to amend the semester of offering for 7910EHR from Semester 1 to its original semester of offer, Semester 2 due to the departure of guest lecturer Professor Steve Lundin.

For ratification

19.0 MINOR PROGRAM PROPOSAL (#2011/0003518)
9211 CONTINUING EDUCATION CERTIFICATE IN MARKETING MANAGEMENT

19.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Continuing Education Certificate in Marketing Management, as detailed in 2011/0003518 (Attachment 19.1), effective Semester 2, 2011.

19.2 The submission proposes to remove the withdrawn course 2023MKT from the structure and replace it with 2029MKT.

For ratification

20.0 MINOR PROGRAM PROPOSAL (#2011/0003522)
3057 GRADUATE CERTIFICATE IN INFORMATION SYSTEMS
5188 MASTER OF INFORMATION SYSTEMS
5527 MASTER OF INFORMATION SYSTEMS MANAGEMENT
5331/5261 MASTER OF HUMAN RESOURCE MANAGEMENT
5228/5226 MASTER OF MARKETING
5245 MASTER OF HUMAN RESOURCE MANAGEMENT
5159/5158 MASTER OF BUSINESS ADMINISTRATION

20.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a
Minor Program Proposal affecting the Master of Business Administration and related programs, as detailed in 2011/0003522 (Attachment 20.1), effective Summer Semester 2011.

20.2 The submission proposes to withdraw the course 7112IBA due to low enrolment numbers in previous Summer Semesters as a result of the costs to students. The course is to continue to be offered in Semester 2 at Nathan and Gold Coast. It is noted the course is also offered to students completing PQP at QIBT.

For ratification

21.0 MINOR PROGRAM PROPOSAL(20110003525)
1035 BACHELOR OF COMMERCE
1286 BACHELOR OF COMMERCE

21.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Bachelor of Commerce as detailed in 2011/0003525 (Attachment 21.1), effective Semester 2/2011.

21.2 The submission proposes to restructure the Economics major to allow for streams of learning providing a balance of discipline outcomes. This is to be achieved by moving two of the core courses to the elective listing and redefining the elective list into two streams and a general elective listing. Additionally it is proposed that the Economics Internship is added to the Economics minor listing providing students with further work integrated learning opportunities within the degree.

For ratification

22.0 MINOR PROGRAM PROPOSAL(20110003526)
3191/3187 GRADUATE CERTIFICATE IN BUSINESS
5158/5159 MASTER OF BUSINESS ADMINISTRATION
5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

22.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Master of Business Administration and related programs, as detailed in 2011/0003526 (Attachment 22.1), effective Semester 2/2011.

22.2 The submission proposes to remove 7001HER Principles of HRM and IR from offer for Semester 2 due to low student enrolments. The course profile was withdrawn, preventing students from enrolling for Semester 2.

For ratification

23.0 MINOR PROGRAM PROPOSAL (20110003527)
5261 MASTER OF HUMAN RESOURCE MANAGEMENT
5331 MASTER OF HUMAN RESOURCE MANAGEMENT

23.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Master of Human Resource Management, as detailed in 20110003527(Attachment 23.1), effective Semester 2/2011.

23.2 The submission proposes to re-title 7002EHR. The change in name will allow a more appropriate and accurate name for the course given the academic content.
For ratification

24.0 MINOR PROGRAM PROPOSAL (#2011/0003523)
ASSOCIATE DEGREE IN COMMERCE AND BUSINESS (HOTEL MANAGEMENT)

24.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Associate Degree in Commerce and Business as detailed in 2011/0003523 (Attachment 24.1), effective immediately.

24.2 The submission proposes to resequence the order of teaching based on the withdrawal of 1205QBT and 1206QBT from the structure.

For ratification

25.0 MINOR PROGRAM PROPOSAL (#2011/0003524)
ASSOCIATE DEGREE IN COMMERCE AND BUSINESS (INTERNATIONAL TOURISM)

25.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Associate Degree in Commerce and Business, as detailed in 2011/0003524 (Attachment 25.1), effective Semester 2/2011.

25.2 The submission proposes to resequence the order of teaching based on the withdrawal of 1205QBT and 1206AFE from the structure.

For ratification

26.0 MINOR PROGRAM PROPOSAL (#2011/0003529)
GRADUATE CERTIFICATE IN BUSINESS

26.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Graduate Certificate in Business, as detailed in 20110003529 (Attachment 26.1), effective Semester 2/2011.

26.2 The submission proposes a pathway change, designed to ensure students may continue studies at Masters level

26.3 The change proposes students complete 20CP of core courses (7001EHR and 7110IBA) and 20CP from a list of five electives.

For ratification

27.0 MINOR PROGRAM PROPOSAL (#2011/0003530)
BACHELOR OF BUSINESS (LOGAN)

27.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Bachelor of Business (Logan), as detailed in 20110003530 (Attachments 27.1, 27.2 and 27.3), effective Semester 2/2011.

27.2 The submission proposes amendments to semester of offer for courses at Logan Campus to bring them in line with the offerings for the Bachelor of Business (OUA) program.

For ratification
28.0 MINOR PROGRAM PROPOSAL (2011/0003533)

3244 GRADUATE CERTIFICATE OF SUSTAINABLE ENTERPRISE (7507GBS)

28.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Associate Degree in Commerce and Business, as detailed in 2011/0003524 (Attachment 28.1), effective Semester 2/2011.

28.2 The submission proposes to offer 7507AFE in Semester 2, 2012 instead of Summer Semester. This amendment is only for Semester 2, 2012.

For ratification

29.0 PROGRAM DIRECTOR CHANGES

29.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the following Program Director changes, effective semester 2 2011.

Master of Business – from Dr Ceridwyn King to Dr Brad Hill
Master of Asian Studies and Master of International Relations – from Dr Ian Hall to Dr Daniel Halvorson
Bachelor of Business – from Dr Campbell Fraser to Dr Helen Perkins

For ratification

30.0 COURSE PROFILES

30.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching, is asked to ratify the following semester 2, 2011 course profiles:

2206AFE Investment Analysis and Management
3003EHR Organisational Change
3004EHR Safety Management Production
3006EHR Employment Strategies in Action
3093EHR Organisational change
3119HSL Ecotourism
7001GBS Research Design and Methods
7107MKT Franchising
7116AFE Corporations Law
7206MKT Services Sector Marketing and Operations
7207MKT Market Research
7209MKT Integrated Marketing Communication
7910EHR Management Change & Responsible Leadership

For ratification

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

31.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD

32.0 OTHER BUSINESS
32.1 GBS SEMESTER TWO ENROLMENTS: 2007-2011
Professor Lorelle Fraser, Dean - Learning & Teaching (GBS) to speak to this (Attachments 32.1 and 32.2).

For noting

33.0 FUTURE MEETINGS

33.1 The 5/2011 meeting of the Griffith Business School Board will be held on Friday, 23 September, 2011 via videoconference in Room -1.18, Business 2 Building (N72), Nathan campus; Room 1.04, The Chancellery Building (G34), Gold Coast campus; and Room 2.27, Information Services Building (L03), Logan campus.

33.2 The 3/2011 Griffith Business School Strategic Forum will be held from 9.00am-12.00pm on Friday, 9 September, 2011 (venue to be advised).

For noting