1.0 APOLOGIES

2.0 CONFIRMATION OF MINUTES

3.0 MATTERS ARISING FROM PREVIOUS MINUTES

4.0 CHAIR'S REPORT

5.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT

6.0 DEAN'S (LEARNING AND TEACHING) REPORT (#2007/0002022)

7.0 DEAN'S (RESEARCH) REPORT

8.0 DIRECTOR, INTERNATIONALISATION AND COMMUNITY PARTNERSHIPS’ REPORT

9.0 DIRECTOR, QUALITY AND ACCREDITATION’S REPORT (#2007/0002024)

10.0 EXECUTIVE DEVELOPMENT PLANS FOR 2007

SECTION I: MATTERS FOR DEBATE AND DECISION

11.0 MAJOR CHANGE SUBMISSION (#2007/0002018)
   5158/5159 MASTER OF BUSINESS ADMINISTRATION
   5457/5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

12.0 COURSE OUTLINES – GRIFFITH BUSINESS SCHOOL

13.0 MINOR CHANGE SUBMISSION (#2006/0003917)
   5158/5159 MASTER OF BUSINESS ADMINISTRATION

14.0 MINOR CHANGE SUBMISSION (#2006/0003920)
   5457 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION
   5448/5449 MASTER OF BUSINESS ADMINISTRATION (PRACTICUM)

15.0 MINOR CHANGE SUBMISSION (#2006/0003921)
   3176 GRADUATE CERTIFICATE IN ASIAN AND INTERNATIONAL STUDIES
   5443 MASTER OF ARTS (ASIAN AND INTERNATIONAL STUDIES)
   3141 GRADUATE CERTIFICATE IN ASIAN STUDIES
   5211 MASTER OF ASIAN STUDIES
   3142 GRADUATE CERTIFICATE IN INTERNATIONAL RELATIONS
   5388 MASTER OF INTERNATIONAL RELATIONS

16.0 SPECIAL PURPOSE SUBMISSION (#2006/0003922)
   5454 MASTER OF EMPLOYMENT RELATIONS
   5455 MASTER OF EMPLOYMENT RELATIONS WITH HONOURS
17.0 MAJOR CHANGE SUBMISSION (#2006/0003923)
1291/1292 BACHELOR OF ARTS (POLITICS, ASIAN STUDIES AND INTERNATIONAL RELATIONS)

18.0 MINOR CHANGE SUBMISSION (#2006/0003924)
5275 MASTER OF PUBLIC ADMINISTRATION

19.0 ADVICE OF PROGRAM WITHDRAWAL (#2006/0003926)
9246 PGA/IGI CERTIFICATE IN GOLF MANAGEMENT FOUNDATIONS

20.0 ADVICE OF PROGRAM WITHDRAWAL (#2006/0003927)
9247 PGA/IGI CERTIFICATE IN GOLF MANAGEMENT PRACTICE

21.0 ADVICE OF PROGRAM WITHDRAWAL (#2006/0003928)
9149 CONTINUING EDUCATION CERTIFICATE IN INDUSTRIAL RELATIONS
9151 CONTINUING EDUCATION CERTIFICATE IN ADVANCED INDUSTRIAL RELATIONS

22.0 MINOR CHANGE SUBMISSION (#2006/0003930)
3057 GRADUATE CERTIFICATE IN INFORMATION SYSTEMS
5188 MASTER OF INFORMATION SYSTEMS
MASTER OF INFORMATION SYSTEMS (ADVANCED)
5456 MASTER OF INFORMATION SYSTEMS WITH HONOURS
5158/5159 MASTER OF BUSINESS ADMINISTRATION
5162/5163 MASTER OF BUSINESS ADMINISTRATION (ADVANCED)
5435 MASTER OF MANAGEMENT

23.0 ADVICE OF PROGRAM WITHDRAWAL (#2007/0002002)
1309 GRIFFITH BUSINESS SCHOOL DOUBLE DEGREE PROGRAM

24.0 MINOR CHANGE SUBMISSION (2007/0002003)
2075/2076/2077 GRIFFITH BUSINESS SCHOOL HONOURS PROGRAM
1138 BACHELOR OF LAWS/BACHELOR OF COMMERCE WITH HONOURS

25.0 MINOR CHANGE SUBMISSION (#2007/0002004)
5454 MASTER OF EMPLOYMENT RELATIONS
5455 MASTER OF EMPLOYMENT RELATIONS WITH HONOURS

26.0 MINOR CHANGE SUBMISSION (#2007/0002006)
5439/5440 MASTER OF COMMERCE
5441 MASTER OF COMMERCE WITH HONOURS (ADVANCED)
5159 MASTER OF BUSINESS ADMINISTRATION (INCORPORATING HONOURS)

27.0 MAJOR CHANGE SUBMISSION (#2007/0002007)
3185 GRADUATE CERTIFICATE IN SPORT MANAGEMENT
5444 MASTER OF BUSINESS
5446 MASTER OF BUSINESS WITH HONOURS

28.0 MAJOR CHANGE SUBMISSION (#2007/0002008)
5439/5440 MASTER OF COMMERCE
5441 MASTER OF COMMERCE WITH HONOURS (ADVANCED)

29.0 SPECIAL PURPOSE SUBMISSION (#2007/0002009)
3138 GRADUATE CERTIFICATE IN MANAGEMENT – INNOVATION AND CHANGE
5375 MASTER OF MANAGEMENT – INNOVATION AND CHANGE
5377 MASTER OF MANAGEMENT WITH HONOURS – INNOVATION AND CHANGE
30.0 MAJOR CHANGE SUBMISSION (#2007/0002010)
1034/1287/1288 BACHELOR OF BUSINESS

31.0 MINOR CHANGE SUBMISSION (#2007/0002011)
1105/1107 BACHELOR OF INTERNATIONAL BUSINESS
1106/1301 BACHELOR OF INTERNATIONAL BUSINESS/BACHELOR OF COMMERCE
1108 BACHELOR OF INTERNATIONAL BUSINESS/BACHELOR OF ARTS IN ASIAN AND INTERNATIONAL STUDIES (NATHAN)
1295/1296 BACHELOR OF INTERNATIONAL BUSINESS/BACHELOR OF BUSINESS
1256 BACHELOR OF BUSINESS (HOTEL MANAGEMENT)/BACHELOR OF INTERNATIONAL BUSINESS

32.0 MINOR CHANGE SUBMISSION (#2007/0002012)
3189 GRADUATE CERTIFICATE IN HUMAN RESOURCE MANAGEMENT
5331 MASTER OF HUMAN RESOURCE MANAGEMENT
5389 MASTER OF HUMAN RESOURCE MANAGEMENT WITH HONOURS
2075/2076/2077 GRIFFITH BUSINESS SCHOOL HONOURS PROGRAM
3190 GRADUATE CERTIFICATE IN EMPLOYMENT RELATIONS
5454 MASTER OF EMPLOYMENT RELATIONS
5455 MASTER OF EMPLOYMENT RELATIONS WITH HONOURS
5436 MASTER OF MANAGEMENT
5159 MASTER OF BUSINESS ADMINISTRATION
5457/5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

33.0 MAJOR CHANGE SUBMISSION (#2007/0002013)
1289/1290 BACHELOR OF BUSINESS (HOTEL, TOURISM, LEISURE, EVENT AND SPORT)

34.0 MINOR CHANGE SUBMISSION (#2007/0002015)
1270 BACHELOR OF TOURISM MANAGEMENT

35.0 PROGRAM DIRECTOR AND FIRST YEAR ADVISOR CHANGES FOR 2007 (#2007/0002020)

36.0 MINOR CHANGE SUBMISSION (#2007/0002021)
1289/1290 BACHELOR OF BUSINESS (HOTEL, TOURISM, LEISURE, EVENT AND SPORT)

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

37.0 REPORTS OF SUB-COMMITTEES OF THE FACULTY BOARD

38.0 CONSTITUTION FOR THE INTERNATIONALISATION COMMITTEE, GRIFFITH BUSINESS SCHOOL

39.0 EXTERNAL LEARNING DEVELOPMENT UNIT REVIEW

40.0 FACULTY BOARD INDUCTION

41.0 OTHER BUSINESS

42.0 NEXT MEETING
Significant Committee Events

- The next meeting of the Griffith Business School Board will be held on Friday, 16 March 2007, from 10:00am till 1:00pm in the Boardroom, Level 4, Room 4.08, Nathan Campus (L07_4.08). A light lunch will be served at approximately 12:30pm.

Committee QuickPlace Web Address

- [https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase](https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase). Use the left navigation bar to select the relevant committee site. Username is your staff number preceded by an s and password is the same as your Novell login. Call the Secretary on extension 56408 for advice or if experiencing difficulties.

DISTRIBUTION LIST

Griffith Business School Board Members

- Professor Bill Shepherd, Dean (Academic) (Chair)
- Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)
- Deans (appointed by the Group Pro Vice Chancellor)
- Professor Liz Fulop, Dean (Research)
- Professor Lorelle Frazer, Dean (Learning and Teaching)
- Heads of Departments Directly Associated With the Faculty (ex officio)
- Professor Chew Ng, Department of Accounting, Finance and Economics
- Dr Cameron Allan, Department of Industrial Relations
- Professor Leong Liew, Department of International Business and Asian Studies
- Dr Louis Sanzogni, Department of Management
- Professor Bill Merrilees, Department of Marketing
- Dr Patrick Bishop, Department of Politics and Public Policy
- Professor Mike Davidson, Department of Tourism, Leisure, Hotel and Sport Management
- Research Centre Representative (ex officio)
- Professor Chris Guilding
- Director, Service Industry Research Centre
- Department of Tourism, Leisure, Hotel and Sport Management

Invited (for Audience and Debate)

- Professor Christopher Auld, Acting Director, Internationalisation, Commercialisation and Community Partnerships
- Professor Arthur Shulman, Director, Quality and Accreditation

Information Copies

(without attachments unless stated)

- Ms Alison Harris, Group Resource Manager, Business Human Resource (HR) Manager, Business
- Mr Brendan Layton, Marketing Manager, Business/Law
- Ms Suzanne Pinchen, Business Development Management, Business/Law, Office for Commercialisation
- Deans’ and Heads of Departments’ Secretaries, Griffith Business School
- Program Service Officers, Griffith Business School
- Ms Lisa Cotterell, Executive Officer to the Pro Vice Chancellor (Business)
- Ms Mary Hassard, Credit Transfer and Articulations Manager, Student Administration
- Client Administration Officers, Student Administration Centre Coordinators, Office of Graduate Studies

Other Copies

- Corporate Archives and Records Management copy (attachments)
- Binding copy (attachments)
- Spare copy
AGENDA

1.0 APOLOGIES

1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing k.rees@griffith.edu.au. Apologies have been received from Professor Art Shulman.

2.0 CONFIRMATION OF MINUTES

2.1 The minutes of the 8/2006 meeting have been circulated.

To be taken as read and confirmed

3.0 MATTERS ARISING FROM PREVIOUS MINUTES

4.0 CHAIR’S REPORT

4.1 Professor Bill Shepherd, Dean (Academic), GBS and Chair, GBS Board will provide an oral report at the meeting.

5.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT

5.1 Professor Michael Powell, Pro Vice Chancellor (Business) will provide an oral report at the meeting.

6.0 DEAN’S (LEARNING AND TEACHING) REPORT (#2007/0002022)

6.1 Professor Lorelle Frazer, Dean (Learning and Teaching), GBS will speak to her written report, as detailed in 2007/0002022, at the meeting.

7.0 DEAN’S (RESEARCH) REPORT

7.1 Professor Liz Fulop, Dean (Research), GBS will provide an oral report at the meeting.

8.0 DIRECTOR, INTERNATIONALISATION AND COMMUNITY PARTNERSHIPS’ REPORT

8.1 Professor Chris Auld, Director, Internationalisation and Community Partnerships will provide an oral report at the meeting.

9.0 DIRECTOR, QUALITY AND ACCREDITATION’S REPORT

9.1 Professor Art Shulman, Director, Quality and Accreditation, GBS is unable to attend the meeting. A written report has been provided, as detailed in 2007/0002024. This item is to be considered confidential and will be distributed to members at the meeting.
10.0 EXECUTIVE DEVELOPMENT PLANS FOR 2007

10.1 Mr Frank Pollard, Director, Executive Development, GBS will attend the meeting at 11:00am to provide an overview to members on the Executive Development Plans for 2007.

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

11.0 MAJOR CHANGE SUBMISSION (#2007/0002018)
5158/5159 MASTER OF BUSINESS ADMINISTRATION
5457/5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

11.1 The Griffith Business School Board is asked to consider a Major Change Submission proposing to introduce a new Finance specialisation to the 5158/5159 Master of Business Administration and 5457/5458 International Master of Business Administration, as detailed in 2007/0002018, effective Semester 2 2007.

11.2 The MBA was first proposed in 1991 and approved for introduction in 1992. The MBA program group has undergone significant major change since its inception. Most recently and affecting students admitted in 2007, the MBA was revised with amendments approved at the 4/2006 meeting of the Programs Committee (29 June 2006). One significant feature of these recently approved changes was to revert back to a 120CP program (previously 160CP). These changes incorporated a new offering, the IMBA, with its first intake expected in Semester 1 2007. The IMBA is designed as a specialised MBA for those business professionals whose work or aspirations require an advanced understanding of international business, within the framework of an MBA program. The Business Group’s, Operational Plan 2007-2010 highlights these programs as being distinctive and unique strengths of the GBS’s overall postgraduate program profile and therefore align to the Group’s strategic plan for the development of its profile in the medium to long term.

11.3 In 1994, the University approved the introduction of a Finance and Investment specialisation within the MBA. The specialisation was renamed to Finance in 2003, and is currently offered to continuing students only. The specialisation initially attracted limited enrolments, hence the GBS during the program’s more recent revisions, received approval to withdraw the offering, effective 2006. The withdrawal of the Finance specialisation was part of the withdrawal of 27 different MBA specialisations during the restructuring of the GBS postgraduate programs. This resulted in the offering of a revised Master of Commerce program. The GBS now considers it timely to re-invigorate this specialisation within the MBA.

11.4 The Finance specialisation aims to meet the needs of the finance industry by supplementing the broad MBA core courses with specialised finance courses of relevance to the finance sector. Success in the finance industry requires an understanding of how to analyse specific investment opportunities and manage a portfolio of investments for high return or capital growth, courses that are included within this specialisation.

Recommendation:

11.5 The Griffith Business School Board is asked to recommend to the Programs Committee a Major Change Submission proposing to introduce a new Finance specialisation to the 5158/5159 Master of Business Administration and 5457/5458 International Master of Business Administration, as detailed in 2007/0002018, effective Semester 2 2007.
For discussion

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

12.0 COURSE OUTLINES – GRIFFITH BUSINESS SCHOOL

12.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving the following Course Outline, for implementation in Summer Semester 2006/2007. Course Outlines are available upon request from the Secretary, Griffith Business School Board.


12.2 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving the following Course Outlines, for implementation in Semester 1 2007. Course Outlines are available upon request from the Secretary, Griffith Business School Board.

12.2.1 Department of Accounting, Finance and Economics
- 1011AFE Accounting Principles (Major Changes)
- 1102AFE Accounting for Decision Making (New Course)
- 1202AFE Introduction to Financial Planning (Major Changes)
- 1304AFE Business Statistics (Major Changes)
- 2104AFE Management Accounting (Major Changes)
- 2306AFE Quantitative Methods for Business Finance & Economics (Major Changes)
- 3204AFE Retirement and Estate Planning (Major Changes)
- 3303AFE Public Economics (Major Changes)
- 3306AFE Economics of Financial Markets (Major Changes)
- 6103AFE Financial Accounting Honours (Major Changes)
- 7107AFE Advanced Financial Accounting (Major Changes)
- 7122AFE Advanced Auditing (Major Changes)
- 7222AFE Multinational Business Finance(Major Changes)
- 7234AFE Advanced Financial Modelling (New Course)

12.2.2 Department of Industrial Relations
- 7417IRL Principles of Human Resource Management and Industrial Relations (New Course)

12.2.3 Department of International Business and Asian Studies
- 1001IBA International Relations (Major Changes)
- 2002IBA Microeconomics of Business Strategy (Major Changes)
- 2008IBA Ethics and International Relations (Major Changes)
- 6001IBA Problems and Methods in Research (Major Changes)
- 6005IBA Globalisation and the International Political Economy (Major Changes)
- 7006IBA International Security (Major Changes)
- 7014IBA International Environmental Issues & International Organisations (Major Changes)
- 3012IBA The Social Context of Asian Business (Major Changes)

12.2.4 Department of Management
- 1004MGT Business Information Systems (Major Changes)
- 2028MGT Production and Management Systems (Major Changes)
- 2050MGT Logistics/Supply Chain Management Business Processes (New Course)
- 2052MGT Strategic Thinking and Innovation (New Course)
- 2080MGT Project Management (Major Changes)
- 3044MGT Quality Management (Major Changes)
- 7104MGT Information Systems & Knowledge Management (Major Changes)
- 7206MGT Information Systems Analysis (Major Changes)
- 7242MGT Information Systems Development (Major Changes)
- 7304MGT Business Intelligence Systems (Major Changes)
- 7308MGT Information Policy & Governance (New Course)
- 7401MGT Quality Project and Change Management (Major Changes)
- 7410MGT Strategy and HRM (Major Changes)
- 7907MGT Managing Strategically (Major Changes)

12.2.5 Department of Marketing
- 2002MKT Corporate Communications and Public Relations (Major Changes)
- 3053MKT Internship (Major Changes)
- 7030MKT Entrepreneurial Innovation Marketing (Major Changes)
- 7208MKT Interactive Marketing (Major Changes)
- 7906MKT Marketing Management (Major Changes)

12.2.6 Department of Politics and Public Policy
- 2007PPP Legal Issues for Managers (Major Changes)
- 3002PPP Comparative European Politics (Major Changes)

12.2.7 Department of Tourism, Leisure, Hotel and Sport Management
- 1220HSL Information Systems for Services Industries (Major Changes)
- 2106HSL Psychology of Leisure (Major Changes)
- 2214HSL Tourism, Culture and Society (Major Changes)
- 2311HSL Sport Business Environments (New Course)
- 2316HSL Sports Events (New Course)
- 3202HSL Tourism Enterprise Management (Major Changes)
- 3204HSL Evaluation and Impact Assessment (New Course)
- 3218HSL Timeshare Resort Management (Major Changes)
- 3304HSL Sport Economics (New Course)
- 6201HSL Critical Issues in Contemporary Tourism & Hospitality Management (Major Changes)
- 6202HSL Special Topics in Honours Research (Major Changes)
- 7344HSL Managing Volunteers and the Sport & Event Workforce (New Course)

12.2.8 Griffith Business School
- 7002GBS Advanced Research Methodologies (New Course)

Recommendation:

12.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving the abovementioned Course Outlines, for implementation in Summer Semester 2006/2007 and Semester 1 2007.

For ratification
13.0 MINOR CHANGE SUBMISSION (#2006/0003917)
5158/5159 MASTER OF BUSINESS ADMINISTRATION

13.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5158/5159 Master of Business Administration, as detailed in 2006/0003917, for implementation in Semester 1 2007.

13.2 The GBS has recently undertaken a review of programs which resulted in numerous changes to postgraduate programs, which have been approved by the Programs Committee. The course 7921IBA International Business has historically been an elective in the International Business specialisation of the MBA program. It has now been realised that this course was not included in the Major Change Submission which was approved at the Programs Committee held on 29 June 2006 (Agenda Item Number 17.0, Document Number, 2006/0007303). The GBS proposes to include the course 7921IBA International Business as a core elective in the International Business specialisation for the MBA program, effective Semester 1 2007.

Recommendation:

13.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5158/5159 Master of Business Administration, as detailed in 2006/0003917, for implementation in Semester 1 2007.

For ratification

14.0 MINOR CHANGE SUBMISSION (#2006/0003920)
5457 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION
5448/5449 MASTER OF BUSINESS ADMINISTRATION (PRACTICUM)

14.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5457 International Master of Business Administration and 5448/5449 Master of Business Administration (Practicum), as detailed in 2006/0003920, for implementation in Semester 1 2007.

14.2 Subsequent to the approval of the Major Change Submission withdrawing the 5448/5449 Master of Business Administration (Practicum) and replacing it with the 5457 International Master of Business Administration (IMBA) program incorporating the Work Integrated Learning (WIL) component, a meeting of the WIL Project Reference Group was held on 23 August 2006. A number of key issues were discussed including the merging of the two courses which make up the WIL component, being 7910GBS Work Integrated Learning Preparation and 7930GBS Work Integrated Learning. Whilst the original intention was to prepare the students and assess them separately from the WIL experience, it has now been recognised that the expected learning outcomes from the preparation course are of both a preparatory and an ongoing nature requiring both an initial intensive introduction and workshops throughout the semester. The learning outcomes of the WIL preparation course and the WIL experience will be integrated into a single set of learning outcomes for the combined course.

14.3 The submission proposes that the course 7910GBS Work Integrated Learning Preparation be withdrawn and the learning outcomes from this course be incorporated into the 7930GBS Work Integrated Learning course, and to increase its credit point value from 30CP to 40CP.
Recommendation:

14.4 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5457 International Master of Business Administration and 5448/5449 Master of Business Administration (Practicum), as detailed in 2006/0003920, for implementation in Semester 1 2007.

For ratification

15.0 MINOR CHANGE SUBMISSION (#2006/0003921)

3176 GRADUATE CERTIFICATE IN ASIAN AND INTERNATIONAL STUDIES
9443 MASTER OF ARTS (ASIAN AND INTERNATIONAL STUDIES)
3141 GRADUATE CERTIFICATE IN ASIAN STUDIES
9211 MASTER OF ASIAN STUDIES
3142 GRADUATE CERTIFICATE IN INTERNATIONAL RELATIONS
5388 MASTER OF INTERNATIONAL RELATIONS

15.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 3176 Graduate Certificate in Asian and International Studies, 5443 Master of Arts (Asian and International Studies), 3141/5211 Graduate Certificate/Master of Asian Studies and 3142/5388 Graduate Certificate/Master of International Relations, as detailed in 2006/0003921, for implementation in Semester 1 2007.

15.2 The submission proposes to amend the semester of offer for two courses as below:
- 7001IBA International Relations Theory for the 21st Century to be offered in Semester 2;
- 7006IBA International Security to be offered in Semester 1.
This change is necessary to balance the semester offerings for the above programs, and provides a more coherent structure for students as 7001IBA builds on the knowledge gained through 7006IBA. This change will also assist the Department to more effectively manage the distribution of teaching resources.

Recommendation:

15.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 3176 Graduate Certificate in Asian and International Studies, 5443 Master of Arts (Asian and International Studies), 3141/5211 Graduate Certificate/Master of Asian Studies and 3142/5388 Graduate Certificate/Master of International Relations, as detailed in 2006/0003921, for implementation in Semester 1 2007.

For ratification

16.0 SPECIAL PURPOSE SUBMISSION (#2006/0003922)

5454 MASTER OF EMPLOYMENT RELATIONS
5455 MASTER OF EMPLOYMENT RELATIONS WITH HONOURS

16.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 5454 Master of Employment Relations and 5455 Master of Employment Relations with Honours, as detailed in 2006/0003922, for implementation in Semester 1 2007.

16.2 The submission is seeking approval to admit international students to the 5454 Master of Employment Relations and the 5455 Master of Employment Relations with Honours. These
programs are part of a new Employment Relations suite to be introduced from Semester 1 2007. Initially the GBS did not seek approval for international admissions as the flexible mode of delivery of some courses in the Graduate Certificate and Masters programs did not meet the minimum requirements for CRICOS registration. Subsequent to the approval of this suite of programs, there has been an unexpected level of interest from international students. In response, the GBS would like to make the 5454 Master of Employment Relations and the 5455 Master of Employment Relations with Honours available to international students. The programs contain courses which will meet the CRICOS requirements of a minimum of 30CP on campus courses per semester. This change will also provide the opportunity to gauge the extent of international interest, with a view to making future changes to the Graduate Certificate program.

16.3 The proposed international student fees will be consistent with similar GBS management programs to ensure consistency.

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Recommendation:

16.4 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 5454 Master of Employment Relations and 5455 Master of Employment Relations with Honours, as detailed in 2006/0003922, for implementation in Semester 1 2007.

For ratification

17.0 MAJOR CHANGE SUBMISSION (#2006/0003923)
1291/1292 BACHELOR OF ARTS (POLITICS, ASIAN STUDIES AND INTERNATIONAL RELATIONS)

17.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting the 1291/1292 Bachelor of Arts (Politics, Asian Studies and International Relations), as detailed in 2006/0003923, for implementation in Semester 1 2007.

17.2 The following changes are proposed:
- It is proposed to withdraw the Securities and Intelligence minor, offered at the Nathan campus, and the courses 2024IBA European Security and the Post-War Power Structure and 3029IBA Intelligence and National Security. These courses will no longer be offered, effective Semester 1 2007.
- It is proposed to add the remaining courses offered in the Securities and Intelligence minor (3007PPP American Foreign Policy; 3028IBA Energy and Environmental Security; 3018IBA Terrorism: Its Causes and Consequences; and 3017IBA Crime, Business and Politics in Asia) as optional courses within the International Relations award major and minor.
- The following courses are to be made compulsory in the International Relations award major: 2020IBA Global Security; 3007IBA International Relations Theory; and 2008IBA Ethics and International Relations (2008IBA for 2007 only).
- It is proposed to withdraw the Asian Society and Politics minor, offered at the Nathan campus, and the courses 2018IBA Beyond Hollywood: Cinema in the Asia Pacific, 3016IBA Images of Modern Korea: Society, Politics and Economy, and 3005IBA Ethnic Questions in East and South East Asia from the Asian Society and Politics minor. These courses will no longer be offered, effective Semester 1 2007.

Recommendation:

17.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting the 1291/1292 Bachelor of Arts (Politics, Asian Studies and International Relations), as detailed in 2006/0003923, for implementation in Semester 1 2007.

For ratification

18.0 MINOR CHANGE SUBMISSION (#2006/0003924)
5275 MASTER OF PUBLIC ADMINISTRATION

18.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5275 Master of Public Administration, as detailed in 2006/0003924, for implementation in Semester 1 2007.

18.2 The submission proposes to withdraw the Electoral Governance and Procurement Management specialisations from the Master of Public Administration for reasons concerning capacity, demand, and economic viability. The Department of Politics and Public Policy (PPP) has limited resources and no staff who are experts in these discipline areas. Moreover, the courses were attracting low enrolment numbers and have been deemed non-economically viable. Some courses within the Public Administration specialisation have also been withdrawn from offer due to economic viability. The withdrawal has no impact on any other program offered within the Faculty or the University.

Recommendation:

18.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5275 Master of Public Administration, as detailed in 2006/0003924, for implementation in Semester 1 2007.

For ratification

19.0 ADVICE OF PROGRAM WITHDRAWAL (#2006/0003926)
9246 PGA/IGI CERTIFICATE IN GOLF MANAGEMENT FOUNDATIONS

19.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving an Advice of Withdrawal affecting the 9246 PGA/IGI Certificate in Golf Management Foundations, as detailed in 2006/0003926, effective Semester 1 2007.

19.2 With the establishment of the PGA/IGI in 2004 ownership of the Certificate was to reside with the PGA/IGI, however, as the Institute was not an officially approved training provider, the program was hosted by the University through the Department of HSL. This arrangement is now being finalised by withdrawing this Certificate hosted by the Department of HSL and allowing the program to be totally managed by the PGA/IGI, as advised by the CEO, PGA/IGI on 24 October 2005.
Recommendation:

19.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving an Advice of Withdrawal affecting the 9246 PGA/IGI Certificate in Golf Management Foundations, as detailed in 2006/0003926, effective Semester 1 2007.

For ratification

20.0 ADVICE OF PROGRAM WITHDRAWAL (#2006/0003927)  
9247 PGA/IGI CERTIFICATE IN APPLIED GOLF MANAGEMENT PRACTICES

20.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving an Advice of Withdrawal affecting the 9247 PGA/IGI Certificate in Applied Golf Management Practices, as detailed in 2006/0003927, effective Semester 1 2007.

20.2 Griffith University has re-visited the current articulation arrangement between the 9247 PGA/IGI Certificate in Applied Golf Management Practices and the 1289/1290 Bachelor of Business (Sport Management), particularly in relation to CRICOS and fee implications, and has requested PGA/IGI to formalise a new Credit Transfer/Articulation agreement. This articulation agreement would facilitate a student wishing to complete both the Bachelor of Business (Sport Management) award major and the PGA/IGI Certificate in Applied Golf Management Practices, with ownership of the Certificate program to be managed by the PGA/IGI (as advised by the CEO, PGA/IGI on 24 October 2005).

20.3 The new arrangement is dependent on PGA/IGI maintaining the Certificate program, as currently offered, and an approved credit articulation agreement. Pending approval, students would apply for admission to the 1289/1290 Bachelor of Business (Sport Management) and upon successful completion of the PGA/IGI Certificate program, receive 80CP of credit transfer towards the degree program.

20.4 Until a new arrangement for articulation is approved, enrolment is restricted to continuing students only, and will not be offered to commencing students in 2007, with the exception of one or two international students who have received letters of offer. These students will be admitted to the existing degree until mid-2007 when they will complete the golf component separately from the degree. The PGA/IGI will have its own CRICOS code by this date, and will assume joint responsibility for these students in order to meet visa requirements.

Recommendation:

20.5 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving an Advice of Withdrawal affecting the 9247 PGA/IGI Certificate in Applied Golf Management Practices, as detailed in 2006/0003927, effective Semester 1 2007.

For ratification

21.0 ADVICE OF PROGRAM WITHDRAWAL (#2006/0003928)  
9149 CONTINUING EDUCATION CERTIFICATE IN INDUSTRIAL RELATIONS  
9151 CONTINUING EDUCATION CERTIFICATE IN ADVANCED INDUSTRIAL RELATIONS

21.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving an Advice of Withdrawal affecting the 9149 Continuing Education Certificate in Industrial Relations and the 9151 Continuing Education Certificate in Advanced Industrial Relations, as detailed in 2006/0003928, effective Semester 1 2007.
21.2 With the introduction of the 3180 Graduate Certificate in Industrial Relations (Open Learning), effective 2006, the GBS considers that there is no longer a market for the 9149 Continuing Education Certificate (CEC) in Industrial Relations and the CEC in Advanced Industrial Relations, and the submission proposes to withdraw these programs. The 3180 program provides a more attractive option for the same student target market. This submission seeks to formalise this decision.

Recommendation:

21.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving an Advice of Withdrawal affecting the 9149 Continuing Education Certificate in Industrial Relations and the 9151 Continuing Education Certificate in Advanced Industrial Relations, as detailed in 2006/0003928, effective Semester 1 2007.

For ratification

22.0 MINOR CHANGE SUBMISSION (#2006/0003930)

3057 GRADUATE CERTIFICATE IN INFORMATION SYSTEMS
5188 MASTER OF INFORMATIONS SYSTEMS
5385 MASTER OF INFORMATION SYSTEMS (ADVANCED)
5456 MASTER OF INFORMATION SYSTEMS WITH HONOURS
5158/5159 MASTER OF BUSINESS ADMINISTRATION
5162/5163 MASTER OF BUSINESS ADMINISTRATION (ADVANCED)
5435 MASTER OF MANAGEMENT

22.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 3057/5188/5385/5456 Master of Information Systems program group, 5158/5159/5162/5163 Master of Business Administration program group and 5435 Master of Management, as detailed in 2006/0003930, effective Semester 1 2007.

22.2 The submission proposes to change the offerings for the courses listed below:
- 7242MGT Information Systems Development is to change from a core offering in semester 2 to an elective course in semester 1;
- 7503MGT Data Resource Management is to change from an elective offering in semester 1 to a core offering in semester 2; and
- 7308MGT Information Policy and Governance is to move from an elective offering in the Master of Information Systems (Advanced) to become a core course. Students will be required to complete 70CP core courses in this program.

22.3 These changes are a result of the ongoing review of the GBS programs and courses, and also feedback from the Australian Computer Society following an initial accreditation assessment. The existing Master of Information Systems and Master of Information Systems (Advanced) were found to have a lack of focus in terms of program outcomes. The changes suggested above will provide a more coherent and structured program focused on the management of data as a resource and will provide information leading to specific outcomes in the area of Data Resource Management, Information Management and Control, and Information Policy and Governance.

22.4 The submission also proposes to add the course 7415MGT Globalisation and Corporate Social Responsibility to the Master of Information Systems (Advanced) program as an elective. This change is in line with the School’s focus on the integration of corporate responsibility principles into its programs.
Recommendation:

22.5 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 3057/5188/5385/5456 Master of Information Systems program group, 5158/5159/5162/5163 Master of Business Administration program group and 5435 Master of Management, as detailed in 2006/0003930, effective Semester 1 2007.

For ratification

23.0 ADVICE OF PROGRAM WITHDRAWAL (#2007/0002002)  
1309 GRIFFITH BUSINESS SCHOOL DOUBLE DEGREE PROGRAM

23.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving an Advice of Program Withdrawal affecting 1309 Griffith Business School Double Degree Program, as detailed in 2007/0002002, effective Semester 1 2007.

23.2 The GBS Executive has considered the anticipated performance of the above program. At the recent QTAC Major Offer Round meetings for offers in Semester 1 2007, this program attracted very low preferences. The Pro Vice Chancellor (Business) and Dean (Academic) decided not to make any offers to this program and decided to seek approval to withdraw the Logan offering, effective Semester 1 2007. New accelerated business and commerce degrees will be introduced at the Logan Campus in 2008; the DVC(A) approved these programs for advertising on 19 December 2006. These degrees enable students to complete program requirements within two years by offering the courses over three semesters per year, which includes summer semesters. The three-year business and commerce programs at the Logan Campus will not be offered (withdrawal submissions held pending introduction of accelerated degrees). Therefore this submission seeks approval to withdraw this combined degree, which has been based on the single three-year degree models.

Recommendation:

23.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving an Advice of Program Withdrawal affecting 1309 Griffith Business School Double Degree Program, as detailed in 2007/0002002, effective Semester 1 2007.

For ratification

24.0 MINOR CHANGE SUBMISSION (#2007/0002003)  
2075/2076/2077 GRIFFITH BUSINESS SCHOOL HONOURS PROGRAM 
1138 BACHELOR OF LAWS/BACHELOR OF COMMERCE WITH HONOURS

24.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 2075/2076/2077 Griffith Business School Honours Program and 1138 Bachelor of Laws/Bachelor of Commerce with Honours, as detailed in 2007/0002003, effective Semester 1 2007.

24.2 The submission proposes to withdraw the courses 6001GBS Research Methods and Design and 6002GBS Advanced Research Methodologies from offer, with effect from Semester 1 2007. These courses will be replaced in the Honours program by 7001GBS Research Design and Methods, which is offered in many of the GBS Masters degree programs, and 7002GBS Qualitative Research, an existing course which was previously offered in some of the Masters programs. Additionally, 7002GBS Qualitative Research will be renamed
Advanced Research Methodologies to reflect the change in course content. The withdrawal of these courses will provide greater operational efficiency, and is in keeping with the School’s Getting Smarter strategy.

24.3 The submission also proposes a revision to the structure of the 1138 Bachelor of Laws/Bachelor of Commerce with Honours program. This revision is made following the major revision to the GBS Honours Program in 2005.

Recommendation:

24.4 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 2075/2076/2077 Griffith Business School Honours Program and 1138 Bachelor of Laws/Bachelor of Commerce with Honours, as detailed in 2007/0002003, effective Semester 1 2007.

For ratification

25.0 MINOR CHANGE SUBMISSION (#20070002004)

5454 MASTER OF EMPLOYMENT RELATIONS
5455 MASTER OF EMPLOYMENT RELATIONS WITH HONOURS

25.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 5454 Master of Employment Relations and 5455 Master of Employment Relations with Honours, as detailed in 2007/0002004, effective Semester 1 2007.

25.2 The GBS proposes to specify the human resource management elective courses within the 5454 Master of Employment Relations and the 5455 Master of Employment Relations with Honours, given the relationship between the employment relations and human resource management disciplines. Currently, the program structure states that students can choose “any course from the Master of HRM program that is not listed in the elective course list”.

25.3 There are no resource implications as the additional courses are already offered within the 5261/5331 Master of Human Resource Management and are available for 5454 and 5455 students to undertake.

25.4 Additionally, the course 6002GBS Advanced Research Methodologies is being withdrawn from the 5455 Master of Employment Relations with Honours program. It will be replaced with the course 7002GBS Advanced Research Methodologies. This program was not included in the original Minor Change Submission (Document Number: 2007/0002003) to withdraw this course from offer.

Recommendation:

25.5 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 5454 Master of Employment Relations and 5455 Master of Employment Relations with Honours, as detailed in 2007/0002004, effective Semester 1 2007.

For ratification
26.0 MINOR CHANGE SUBMISSION (#2007/0002006)
5439/5440 MASTER OF COMMERCE
5441 MASTER OF COMMERCE WITH HONOURS (ADVANCED)
5159 MASTER OF BUSINESS ADMINISTRATION (INCORPORATING HONOURS)

26.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 5439/5440 Master of Commerce, 5441 Master of Commerce with Honours (Advanced) and 5159 Master of Business Administration (incorporating Honours), as detailed in 2007/0002006, effective Semester 1 2007.

26.2 This submission proposes to make the following changes:
- In accordance with the Dean’s (Learning and Teaching), GBS and Dean’s (Academic), GBS decision, it is proposed the Banking and Finance specialisation be withdrawn from the 5440 Master of Commerce (Gold Coast), effective Semester 1 2007.
- It is proposed that the course 7302AFE Money, Banking and Finance be withdrawn from offer, to be replaced with the existing course 7223AFE Financial Institutions and Instruments. 7302AFE Money, Banking and Finance, offered in the continuing only program Master of Banking and Finance and the Master of Commerce (Economics) and 7223AFE Financial Institutions and Instruments, offered in the Master of Commerce (Banking and Finance) are similar course offerings. Both of these courses are currently open for enrolments. These proposed changes are consistent with the Faculty’s Strategic Plan and the University’s Academic Plan’s objectives in relation to course rationalisation and have been made in line with the workload allocation model for the Faculty.
- It is proposed that 7236AFE Advanced Financial Risk Management be withdrawn from offer, effective Semester 1 2007. This course is offered in the Banking and Finance specialisation within the Master of Commerce with Honours (Advanced). Currently the Faculty has only one part-time student enrolled in the program and a small number of students who have enrolled in the course as an elective option. The continuation of this course offering is not justified in terms of teaching and learning resources.
- Additionally, changes to the semester of offer for 7102AFE Corporate Auditing and 7116AFE Corporations Law are proposed; these courses will be offered in both Semester 1 and 2 at Nathan Campus and Semester 2 at Gold Coast campus to enable to students to complete their postgraduate degree program.
- These changes will also affect the pre-2006 specialisations offered in the 5159 Master of Business Administration.

Recommendation:

26.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 5439/5440 Master of Commerce, 5441 Master of Commerce with Honours (Advanced) and 5159 Master of Business Administration (incorporating Honours), as detailed in 2007/0002006, effective Semester 1 2007.

For ratification

27.0 MAJOR CHANGE SUBMISSION (#2007/0002007)
3185 GRADUATE CERTIFICATE IN SPORT MANAGEMENT
5444 MASTER OF BUSINESS
5446 MASTER OF BUSINESS WITH HONOURS

27.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting 5444 Master of Business program group, as detailed in 2007/0002007, effective Semester 1 2007.
27.2 The submission proposes to withdraw the Graduate Certificate in Sport Management (3185), Master of Business (5444) and Master of Business with Honours (5446) at Nathan campus. Continuing low enrolments no longer make these programs sustainable and in line with the Academic Plan initiatives to reduce the number of postgraduate programs with low intakes, the programs should be withdrawn. Transition arrangements have been made for continuing students, of which there are 5. There are also a couple of international students who have accepted offers in 2007 who will also follow the transitional program.

27.3 This submission also proposes to make various amendments to course offered in the programs, as follows:
- Withdraw the following courses:
  7340HSL Planning for Community Sport and Recreation
  7339HSL Research in Sport and Recreation Development
  7341HSL International Sport and Recreation Development Systems
  7342HSL Applied Project in Sport and Recreation Development
- Amend the offerings of the following courses:
  7204HSL Strategic Management in Tourism, Event and Sport
  7216HSL Managing Financial Resources in Tourism, Event and Sport
  7205HSL Managing the Tourism and Hospitality Workforce
  7344HSL Managing Volunteers and the Sport and Event Workforce
  7344HSL Managing Volunteers and the Sport and Event Workforce
  7343HSL Contemporary Sport and Event Marketing

Recommendation:

27.4 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting 5444 Master of Business program group, as detailed in 2007/0002007, effective Semester 1 2007.

For ratification

28.0 MAJOR CHANGE SUBMISSION (#2007/0002008)
5439/5440 MASTER OF COMMERCE
5441 MASTER OF COMMERCE WITH HONOURS (ADVANCED)

28.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting 5439/5440 Master of Commerce and 5441 Master of Commerce with Honours (Advanced), as detailed in 2007/0002008, effective Semester 1 2007.

28.2 This submission proposes the following changes to the above program group:
- It is proposed to withdraw the Economics specialisation and Advanced specialisation from the Master of Commerce (5439) program.
- In addition to withdrawing the above specialisations, it is also proposed to withdraw the following courses, offered in the 5439 Master of Commerce (Economics) and Master of Commerce (with an Advanced specialisation) from offer:
  - 7313AFE Economic Analysis and Policy
  - 7305AFE Microeconomics
  - 7314AFE Macroeconomics
  - 7323AFE Public Economics
  - 7308AFE Economic Impact Analysis
  - 7309AFE Digital Economy
  - 7307AFE International Economics
  - 7131AFE Empirical Issues in Accounting
  - 7324AFE Empirical Issues in Economics
- 7237AFE Empirical Issues in Finance
- 7238AFE Advanced Financial Econometrics

These courses are also available to students in the 3174/3175 Graduate Certificate in Commerce (exit point only), and the 5441 Master of Commerce with Honours (Advanced). Continuing low enrolments no longer make the Economics Specialisation sustainable and in line with the Academic Plan initiatives to reduce the number of postgraduate courses with low intakes, the Specialisation and subsequent courses should be withdrawn.

- The GBS is proposing to amend the admission requirements for the 5439/5440 Master of Commerce programs in line with advice provided from the Head of Department, AFE.
- The GBS is also proposing to temporarily suspend enrolments of the 5441 Master of Commerce with Honours (Advanced), pending review of these programs.

Recommendation:

28.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting 5439/5440 Master of Commerce and 5441 Master of Commerce with Honours (Advanced), as detailed in 2007/0002008, effective Semester 1 2007.

For ratification

29.0 SPECIAL PURPOSE SUBMISSION (#2007/0002009)
3138 GRADUATE CERTIFICATE IN MANAGEMENT – INNOVATION AND CHANGE
5375 MASTER OF MANAGEMENT – INNOVATION AND CHANGE
5377 MASTER OF MANAGEMENT WITH HONOURS – INNOVATION AND CHANGE

29.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting 5375 Master of Management – Innovation and Change program group, as detailed in 2007/0002009, effective Semester 1 2007.

29.2 This submission proposes to suspend enrolments in 2007. A Working Party to review this program was convened late in 2006. This review is ongoing, with the Working Party recommending a feasibility study prior to re-launching the degree in Semester 1 2008. It is the aim that the revised program will be introduced with a greater market appeal, and will be attractive to practising managers involved in innovation-related decision-making.

Recommendation:

29.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting 5375 Master of Management – Innovation and Change program group, as detailed in 2007/0002009, effective Semester 1 2007.

For ratification

30.0 MAJOR CHANGE SUBMISSION (#2007/0002010)
1034/1287/1288 BACHELOR OF BUSINESS

30.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting 1034/1287/1288 Bachelor of Business, as detailed in 2007/0002010, effective Semester 1 2007.

30.2 This submission proposes to make the following changes:
- Withdrawal of the eCommerce major and minor
The eCommerce major and minor from the Bachelor of Business will be withdrawn. These academic plans will also be withdrawn from all double degree programs and programs offered by other faculties.

- **Withdrawal of the Information Systems major and minor**
  The Information Systems major and minor will be withdrawn from the 1034 Bachelor of Business. This academic plan will no longer be offered at the Gold Coast.

- **Temporary withdrawal of the Enterprise Management minor**
  The Enterprise Management minor was intended to be offered in the 1287 Bachelor of Business from 2008. The introduction of this minor will be temporarily suspended, pending finalisation of the Course and Program Rationalisation process.

- **Amendments to various offerings**
  Various changes are made to the course offerings in the Bachelor of Business and other affected programs. These changes include:

  Alternating the following course offerings:
  - 2003IRL even years Nathan, odd years Gold Coast
  - 2030IRL offer in odd years only at Logan
  - 2031IRL offer in even years only at Logan
  - 3045IRL odd years Nathan, even years Gold Coast

  Withdrawal of the following courses:
  - 3032MGT Strategic Business Management (planned new course no longer to be offered)
  - 2041MGT Business Processes and Models at Nathan
  - 3041MGT eBusiness at Nathan, Logan and Gold Coast
  - 3024MGT Globalisation and Management (planned new course no longer to be offered)
  - 2004IRL Employment Relations Law at Logan
  - 2023MKT Retail Buying and Merchandising at Logan
  - 2038MKT Personal Selling and Sales Management at Nathan
  - 3002MKT International Business Communication at Nathan
  - 2023MKT Retail Buying and Merchandising at Nathan and Logan

  Where the above courses are core to a major, alternative arrangements have been made.

- **Consequential change to PGA/IGI Sport Management major**
  The PGA/IGI Sport Management major, available in the 1289/1290 Bachelor of Business (HSL) has been withdrawn (as per Document Number 2006/0003927, approved at 9/2006 Programs Committee). This major was also available to 1034 Bachelor of Business students however this program was not included in the original submission. This major will also be withdrawn.

- **Withdrawal of Club Management and Public Sector Financial Management minors**
  The Club Management minor will be withdrawn from offer. This minor is offered in the pre-2006 Bachelor of Business program. Public Sector Financial Management, offered in the pre-2006 1034 Bachelor of Business, was withdrawn in 2005. There are no longer any students in this minor, and it will be deleted from the Program Catalogue. Club Management is offered in the pre-2006 Bachelor of Business, 1155 Bachelor of Business Management, 1255 Bachelor of Marketing and 1036 Bachelor of Business/Bachelor of Arts in Japanese.

30.3 These changes address the rationalisation of course offerings within the GBS based on the removal of subject overlap and existing courses and majors that are no longer considered viable due to changes in market demand. Additionally, amendments have been made to the details of existing GBS programs and those offered by other faculties within the University where course details were out-of-date or new course offerings have been introduced.
Recommendation:

30.4 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting 1034/1287/1288 Bachelor of Business, as detailed in 2007/0002010, effective Semester 1 2007.

For ratification

31.0 MINOR CHANGE SUBMISSION (#2007/0002011)

1105/1107 BACHELOR OF INTERNATIONAL BUSINESS
1106/1301 BACHELOR OF INTERNATIONAL BUSINESS/BACHELOR OF COMMERCE
1108 BACHELOR OF INTERNATIONAL BUSINESS/BACHELOR OF ARTS IN ASIAN AND INTERNATIONAL STUDIES (NATHAN)
1295/1296 BACHELOR OF INTERNATIONAL BUSINESS/BACHELOR OF BUSINESS
1256 BACHELOR OF BUSINESS (HOTEL MANAGEMENT)/BACHELOR OF INTERNATIONAL BUSINESS

31.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the following programs as detailed in 2007/0002011, effective Semester 1 2007:
- 1105/1107 Bachelor of International Business
- 1106/1301 Bachelor of International Business/Bachelor of Commerce
- 1108 Bachelor of International Business/Bachelor of Arts in Asian and International Studies (Nathan)
- 1295/1296 Bachelor of International Business/Bachelor of Business
- 1256 Bachelor of Business (Hotel Management)/Bachelor of International Business.

31.2 The International Marketing minor, offered primarily for students in the Bachelor of International Business and also open for enrolment by students in other GBS undergraduate programs, was identified as a minor with good course enrolments. However the bulk of the courses in this minor are also available in other majors. It was agreed that the minor be withdrawn from offer, effective Semester 1 2007.

31.3 Students currently enrolled in the International Marketing minor will not be affected by the change as the courses they require to achieve the minor continue to be offered. Three of the five courses are offered in the GBS Marketing major, the Logistics and Supply Chain Management minor or the International Management minor. As a result of this withdrawal, the two remaining courses, 3011IBA Export Market Planning and 3023IBA Innovation and New Products Management – Industry Project, will not be attached to a major or minor in 2007. It is proposed that these two courses continue to be offered in 2007, and be incorporated in the redevelopment of the existing Bachelor of International Business minor, International Management, as a major for implementation in 2008.

Recommendation:

31.4 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the aforementioned programs as detailed in 2007/0002011, effective Semester 1 2007.

For ratification
32.0 MINOR CHANGE SUBMISSION (#2007/0002012)

3189 GRADUATE CERTIFICATE IN HUMAN RESOURCE MANAGEMENT
5331 MASTER OF HUMAN RESOURCE MANAGEMENT
5389 MASTER OF HUMAN RESOURCE MANAGEMENT WITH HONOURS
2075/2076/2077 GRIFFITH BUSINESS SCHOOL HONOURS PROGRAM
3190 GRADUATE CERTIFICATE IN EMPLOYMENT RELATIONS
5454 MASTER OF EMPLOYMENT RELATIONS
5455 MASTER OF EMPLOYMENT RELATIONS WITH HONOURS
5436 MASTER OF MANAGEMENT
5159 MASTER OF BUSINESS ADMINISTRATION
5457/5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

32.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 3189/5331/5389 Master of Human Resource Management program group, 2075/2076/2077 Griffith Business School Honours Program, 3190/5454/5455 Master of Employment Relations program group, 5436 Master of Management, 5159 Master of Business Administration and 5457/5458 International Master of Business Administration as detailed in 2007/0002012, effective Semester 1 2007.

32.2 As a result of a recent Faculty review of courses and programs attracting low enrolments, the GBS is proposing the following changes to postgraduate course offerings:
- 7410MGT Strategy and HRM is offered in Semesters 1 and 2 on the Gold Coast campus. Due to low enrolments, only one offering of this course per annum is justified. The Semester 2 offering of 7410MGT at the Gold Coast campus will be withdrawn.
- Continuing low enrolments in 7420MGT Managing Diversity no longer make the offering of this course viable at the Gold Coast campus. Therefore it is proposed to withdraw this course from offer at the Gold Coast campus.

32.3 These changes are based on obtaining greater cost efficiencies, including more effective use of teaching resources and are consistent with the Academic Plan’s objectives in relation to course rationalisation.

Recommendation:

32.4 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 3189/5331/5389 Master of Human Resource Management program group, 2075/2076/2077 Griffith Business School Honours Program, 3190/5454/5455 Master of Employment Relations program group, 5436 Master of Management, 5159 Master of Business Administration and 5457/5458 International Master of Business Administration as detailed in 2007/0002012, effective Semester 1 2007.

For ratification

33.0 MAJOR CHANGE SUBMISSION (#2007/0002013)

1289/1290 BACHELOR OF BUSINESS (HOTEL, TOURISM, LEISURE, EVENT AND SPORT)

33.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting 1289/1290 Bachelor of Business (Hotel, Tourism, Leisure, Event and Sport) as detailed in 2007/0002013, effective Semester 1 2007.

33.2 This submission proposes to make the following changes based on the Rationalisation of Courses and Programs, 2006:
- The Leisure Management major will be withdrawn. This major is offered only on the Nathan campus. Enrolments in this major have been consistently declining over the
previous five years. There were no domestic offers made for this major in 2007. There may be some International offers for this major to be honoured. Transition arrangements have been developed that are suitable for these students.

- Subsequent to the withdrawal of the Leisure Management major, a number of related courses will be withdrawn from offer. These courses have low enrolments and are no longer considered viable.
- The name of the program will be amended to delete Leisure from the title. The program will be changed from Bachelor of Business (Hotel, Tourism, Leisure, Event and Sport) to the Bachelor of Business (Hotel, Tourism, Event and Sport)
- The Event Management Minor will be added to Nathan program. This minor is currently only offered at the Gold Coast. In 2007 this minor was redeveloped into a major offered at both the Nathan and Gold Coast campuses. The minor will comprises courses already offered in the Event Management major, and will have no additional resource implications.
- The Advanced Hospitality Management minor and Sport Business minor, offered at the Gold Coast campus, will be withdrawn due to consistently low enrolments. Students will not be disadvantaged by the withdrawal of the Advanced Hospitality Management minor as courses will continue to be offered. There are currently no students enrolled in the Sport Business minor.
- Minor changes to course names and offerings within the programs are also proposed.

Recommendation:

33.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting 1289/1290 Bachelor of Business (Hotel, Tourism, Leisure, Event and Sport) as detailed in 2007/0002013, effective Semester 1 2007.

For ratification

34.0 MINOR CHANGE SUBMISSION (#2007/0002015) 1270 BACHELOR OF TOURISM MANAGEMENT

34.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 1270 Bachelor of Tourism Management as detailed in 2007/0002015, effective Semester 1 2007.

34.2 The 1270 Bachelor of Tourism Management program has been withdrawn, effective Semester 1 2006. The Griffith Business School is proposing to amend the transitional program structure to reflect the updated course offerings for the Department of Tourism, Leisure, Hotel and Sport Management.

34.3 Since the withdrawal of the program, the Griffith Business School has introduced a revised range of Award Majors, one of which incorporates Tourism Management. In addition to this, some of the courses which previously incorporated both Tourism and Hospitality have been revised, and other teaching elements have changed their offering of courses within the degree to the extent they are no longer applicable and/or available to them for enrolment. To rationalise courses across the range of offerings in other Majors, the decision was made to revise the degree enhancing the Tourism component and provide students with stronger Tourism focused compulsory majors.

34.4 This submission also addressed changes in names to courses to maintain consistency where these courses are in other programs.
Recommendation:

34.5 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 1270 Bachelor of Tourism Management as detailed in 2007/0002015, effective Semester 1 2007.

For ratification

35.0 PROGRAM DIRECTOR AND FIRST YEAR ADVISOR CHANGES FOR 2007 (2007/0002020)

35.1 The Griffith Business School Board, on the executive recommendation of the Dean, (Learning and Teaching), GBS is asked to ratify the Chair’s executive action in approving changes to Program Directors and First Year Advisors, as detailed in 2007/0002020, for 2007.

35.2 These changes have been reflected in continuing only and double degree programs for 2007.

Recommendation:

35.3 The Griffith Business School Board, on the executive recommendation of the Dean, (Learning and Teaching), GBS is asked to ratify the Chair’s executive action in approving changes to Program Directors and First Year Advisors, as detailed in 2007/0002020, for 2007.

For ratification

36.0 MINOR CHANGE SUBMISSION (#2007/0002021) 1289/1290 BACHELOR OF BUSINESS (HOTEL, TOURISM, LEISURE, EVENT AND SPORT)

36.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting 1289/1290 Bachelor of Business (Hotel, Tourism, Leisure, Event and Sport) as detailed in 2007/0002021, effective Semester 1 2007.

36.2 The GBS proposes to withdraw the following minors offered within the 1289 Bachelor of Business (HTLS), due to lack of demand:
   - Outdoor Recreation and Park Management (offered in 1289 Bachelor of Business)
   - Social Inclusion and Leisure (offered in 1289 Bachelor of Business)
   - Tourism Studies (offered in 1289 Bachelor of Business)

36.3 The submission also seeks approval to withdraw the following minors from programs offered external to the GBS:
   - Community Cultural Development (offered in 1069 Bachelor of Arts in Applied Theatre)
   - Leisure Management (offered in 1069 Bachelor of Arts in Applied Theatre)
   - Leisure Studies (offered in 1112 Bachelor of Arts in Criminology and Criminal Justice).
   
   These minors comprise courses offered from the Department of Tourism, Leisure, Hotel and Sport Management.

36.5 The minors have attracted low course enrolments over the last four years; therefore the GBS considers that these offerings are no longer sustainable and wishes to withdraw them.

Recommendation:

36.6 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change...
Submission affecting 1289/1290 Bachelor of Business (Hotel, Tourism, Leisure, Event and Sport) as detailed in 2007/0002021, effective Semester 1 2007.

For ratification

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

37.0 REPORTS OF SUB-COMMITTEES OF THE FACULTY BOARD

37.1 The Griffith Business School Board is asked to note the minutes from the following meetings:

37.1.1 Research Sub-Committee, GBS (2/2006)
37.1.2 Research Training Sub-Committee, GBS (2/2006)

For noting

38.0 CONSTITUTION FOR THE INTERNATIONALISATION COMMITTEE, GRIFFITH BUSINESS SCHOOL

38.1 The amended Constitution for the International Committee, GBS is attached for noting.

38.2 The Constitution has been amended to include the position of Director, Off-Shore Operations.

For noting

39.0 EXTERNAL LEARNING DEVELOPMENT UNIT REVIEW

39.1 The External Learning Development Unit Review is attached for noting.

39.2 This report has been provided by the QUT Director, First Year Experience Project.

For noting

40.0 FACULTY BOARD INDUCTION

40.1 The Faculty Board Induction presentation is attached for noting.

40.2 This presentation provides new members with further information about how to participate effectively as a member of the Faculty Board Committee.

For noting

41.0 OTHER BUSINESS

For noting

42.0 NEXT MEETING

42.1 The next meeting of the Griffith Business School Board will be held from 10:00am -1:00pm on Friday, 16 March 2007 in Boardroom Hub Link (L07_4.08), Logan campus.