Griffith Business School seeks to excel as a provider of high quality, cross-disciplinary and internationally relevant business and public policy education and research, emphasising the relationship between business and society in promoting sustainable enterprises and communities.

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1107 BACHELOR OF INTERNATIONAL BUSINESS

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25.0 MINOR PROGRAM PROPOSAL (#2011/0003513)
3048 GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION
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26.0 GRIFFITH GRANTS AND FELLOWSHIPS FOR LEARNING AND TEACHING SCHEME

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28.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD

29.0 OTHER BUSINESS

30.0 FUTURE MEETINGS

**Significant Committee Events**

- The next meeting of the Griffith Business School Board will be held on Friday, 12 August 2011 via videoconference in Room -1.18, Business 2 Building (N72), Nathan campus; Room 1.04, The Chancellery Building (G34), Gold Coast campus; and Room 2.27, Information Services Building (L03), Logan campus.
- The next meeting of the Griffith Business School Strategic Forum will be held on Friday, 19 August 2011
(venue to be advised).

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<th>Committee QuickPlace Web Address</th>
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<td>• <a href="https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase">https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase</a>. Use the left navigation bar to select the relevant committee site. Username is your staff number preceded by an s and password is the same as your Novell login. Call the Secretary on extension 56408 for advice or if experiencing difficulties.</td>
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Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)
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Professor Graham Cuskelly, Dean (Research)
Professor Lorelle Frazer, Dean (Learning and Teaching)
Professor Chris Auld, Dean (International)
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Associate Professor Eduardo Roca, Department of Accounting, Finance and Economics
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Associate Professor Laura Lawton, Department of Dr Anoop Patiar, Department of Tourism, Leisure, Hotel and Sport Management

Research Centre Representative (appointed)
Professor Beverley Sparks, Director, Centre for Tourism, Sport and Service Innovation
Professor Peter Jordan, Deputy Director, Centre for Work, Organisation and Wellbeing
Professor Patrick Weller, Director, Centre for Governance and Public Policy
Invited (for Audience and Debate)
Ms Kimberley Cotterell-Anderson, Griffith Business School
Ms Lisa Cotterell, Griffith Business School

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AGENDA

1.0 APOLOGIES

1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing G.Huxley@griffith.edu.au.

1.2 Apologies have been received from Professor Michael Powell, Professor Lorelle Frazer, Professor Graham Cuskelly, Professor Patrick Weller, Professor Peter Jordan, Associate Professor Laura Lawton and Professor Ross Guest.

2.0 CONFIRMATION OF MINUTES

2.1 The minutes of the 2/2011 meeting have been circulated.

To be taken as read and confirmed

3.0 CHAIR'S REPORT

3.1 Professor Marie Wilson, Dean (Academic), GBS and Chair, GBS Board will provide a report at the meeting.

3.2 Ms Rachel Christie, Group Marketing Manager, will speak to a written report (Attachment 3.1).

3.3 Ms Julia Phipps, Communications Officer, will speak to a written report (Attachment 3.2).

4.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT

4.1 Professor Michael Powell, Pro Vice Chancellor (Business) will provide a report at the meeting.

5.0 DEAN’S (LEARNING AND TEACHING) REPORT

5.1 Professor Lorelle Frazer, Dean (Learning and Teaching), GBS is unable to attend the meeting. A written report has been provided (Attachment 5.1).

6.0 DEAN’S (RESEARCH) REPORT

6.1 Professor Graham Cuskelly, Dean (Research), is unable to attend the meeting. A written report has been provided (Attachment 6.1).

7.0 DEAN’S (INTERNATIONAL) REPORT
7.1 Professor Chris Auld, Dean (International), will speak to a written report (Attachment 7.1).

8.0 HEADS OF DEPARTMENT REPORT

8.1 There are no matters to report.

9.0 SUSTAINABILITY IN THE GBS PRESENTATION

9.1 Mr Brett Sharman, Executive Officer, Griffith Business School will present on the Griffith Business School sustainability plan (Attachment 9.1).

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

10.0 MAJOR PROGRAM PROPOSAL (#2010/0010580)
5348 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION (ADVANCED)

10.1 The Griffith Business School Board, on the recommendation of the March Learning and Teaching Committee (GBS), is asked to consider a proposal to introduce a Work-Integrated Learning pathway to the International Master of Business Administration (Advanced), as detailed in 2010/0010580 (Attachment 10.1). Professor Marie Wilson, Dean (Academic) will speak to this item.

For discussion

11.0 MAJOR PROGRAM PROPOSAL (#2011/0003514)
1347 BACHELOR OF BUSINESS (APPLIED)

11.1 The Griffith Business School Board is asked to consider a proposal to remove the Marketing major from the on-campus Bachelor of Business at Logan, as detailed in 2011/0003514 (Attachment 11.1), in alignment with the new Bachelor of Business via OUA commencing in Study Period 3, 2011. Withdrawal of the Marketing major will allow resources to be reallocated for the new Human Resource Management major (which will also be offered in the OUA program). Dr Campbell Fraser, Program Director and Acting Dean (Learning & Teaching) will speak to this item.

For discussion

12.0 MAJOR PROGRAM PROPOSAL (#2011/0003515)
1347 BACHELOR OF BUSINESS (APPLIED)
1337 BACHELOR OF COMMERCE (ACCELERATED)

12.1 The Griffith Business School Board is asked to consider a proposal to remove the ‘Applied’ and ‘Accelerated’ references from Logan program titles, as detailed in 2011/0003515 (Attachment 12.1). Dr Campbell Fraser, Program Director and Acting Dean (Learning & Teaching) will speak to this item.

12.2 Further to the Deputy Vice Chancellor (Academic)’s decision to remove all ‘Applied’ and ‘Accelerated’ references in program titles for 2012 publications, the Griffith Business School is now moving to implement the applicable title changes in the program catalogue. It is believed that the removal of the ‘Applied’ and ‘Accelerated’ references will help to align with other campus program titles and remove potentially detrimental industry and student
perceptions the titles may unintentionally infer. Focus groups have highlighted confusion and negative connotation amongst potential students that the Logan programs may be less than equivalent to Nathan/Gold Coast Commerce or Business programs. These titles do not appear on graduands testamurs so proposed drops will not affect them.

For discussion

13.0 MAJOR PROGRAM PROPOSAL (#2011/0003516)
GRiffith Business School Postgraduate Programs

13.1 The Griffith Business School Board is asked to consider a proposal to revise the admission requirements for several GBS Postgraduate programs, as detailed in 2011/0003516 (Attachment 13.1). Professor Marie Wilson, Dean (Academic) will speak to this item.

For discussion

14.0 QIBT Program Changes

14.1 The Griffith Business School Board is asked to consider a proposal to revise the structure for the Associate Degree in Commerce and Business (International Tourism & Hotel Management) and Associate Degree in Commerce and Business (Hotel Management) offered via QIBT (Attachments 14.1 and 14.2). Professor Marie Wilson, Dean (Academic) will speak to this item.

For discussion

II: Matters Requiring Ratification or Executive Action

15.0 MINOR PROGRAM PROPOSAL (#2011/0003503)

3244 Graduate Certificate in Sustainable Enterprise
5158 Master of Business Administration
5162 Master of Business Administration (Advanced)

15.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Graduate Certificate in Sustainable Enterprise and Master of Business Administration program suite, as detailed in 2011/0003503 (Attachment 15.1), effective Semester 2/2011.

15.2 The submission proposes to add a Semester 2 Winter offering of the core course 7508GBS Sustainable Enterprise, Leadership and Change, in addition to the existing Summer Semester offering, to assist students affected by the January 2011 floods. If successful the course may continue to have a Winter Semester offering.

For ratification

16.0 MINOR PROGRAM PROPOSAL (#2011/0003504)

5331/5261 Master of Human Resource Management
5228/5226 Master of Marketing

16.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Master of Human Resource Management, Master of Marketing and related programs, as detailed in 2011/0003504 (Attachment 16.1), effective Summer Semester (Nov) 2011.
16.2 The submission proposes to withdraw the Summer Semester offering of 7112IBA Globalisation and Corporate Social Responsibility due to low enrolments, effective Summer Semester (November) 2011. The Semester 2 offering attracts higher numbers and will continue to be offered.

For ratification

17.0 MINOR PROGRAM PROPOSAL (#2011/0003505)
1286 BACHELOR OF COMMERCE

17.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Bachelor of Commerce, as detailed in 2011/0003505 (Attachment 17.1), effective Semester 1/2012.

17.2 The submission proposes to increase the number of semester offerings at the Gold Coast campus for a carefully selected number of AFE courses, in response to prerequisite and structural issues and OPF feedback from students. Recent increases in full time staff levels in AFE at GC enables the affected courses to be convened and lectured by full time staff in both semesters with minimal impact on sessional staff needs.

For ratification

18.0 MINOR PROGRAM PROPOSAL (#2011/0003506)
1105 BACHELOR OF INTERNATIONAL BUSINESS
1288 BACHELOR OF BUSINESS
1346 BACHELOR OF ASIAN BUSINESS WITH HONOURS

18.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Bachelor of International Business and related programs, as detailed in 2011/0003506 (Attachment 18.1), effective Semester 2011.

18.2 The submission proposes to withdraw the course 2011IBA Export Management (for 2011 only) due to temporary staffing constraints.

For ratification

19.0 MINOR PROGRAM PROPOSAL (#2011/0003507)
1034/1288 BACHELOR OF BUSINESS

19.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Bachelor of Business and related programs, as detailed in 2011/0003507 (Attachment 19.1), effective Semester 2/2011.

19.2 The submission proposes to extend the offering of 3019MKT Franchising and Small Business to the Nathan and Gold Coast campus as part of the new combined degrees (Bachelor of Business/ Bachelor of Journalism, Bachelor of Business/ Bachelor of Communication and Bachelor of Business/ Bachelor of Digital Media) as well as a Marketing elective.

For ratification

20.0 MINOR PROGRAM PROPOSAL (#2011/0003508)
3047/3048 GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION
20.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Master of Business Administration and related programs, as detailed in 2011/0003508 (Attachment 20.1), effective Semester 2/2011.

20.2 The submission proposes to re-title several courses within the MBA (and IMBA) programs, in response to the downgrading of the GMAA rating for both programs in 2010. It is understood that the content of courses are scored according to the name of the course rather than the course description, and the new titles are expected to ensure that courses are scored correctly in future surveys.

For ratification

21.0 MINOR PROGRAM PROPOSAL (#2011/0003509)

3186 GRADUATE CERTIFICATE IN INTERNATIONAL BUSINESS ADMINISTRATION
5458/5457 MASTER OF INTERNATIONAL BUSINESS ADMINISTRATION
5348 MASTER OF INTERNATIONAL BUSINESS ADMINISTRATION (ADVANCED)

21.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Master of International Business Administration and related programs, as detailed in 2011/0003509 (Attachment 21.1), effective Semester 2/2011.

21.2 The submission proposes to re-title several courses within the IMBA (and MBA) programs, in response to the downgrading of the GMAA rating for both programs in 2010. It is understood that the content of courses are scored according to the name of the course rather than the course description, and the new titles are expected to ensure that courses are scored correctly in future surveys.

For ratification

22.0 MINOR PROGRAM PROPOSAL (#2011/0003510)

5458/5457 MASTER OF INTERNATIONAL BUSINESS ADMINISTRATION
5348 MASTER OF INTERNATIONAL BUSINESS ADMINISTRATION (ADVANCED)

22.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the International Master of Business Administration and related programs, as detailed in 2011/0003510 (Attachment 22.1), effective Semester 2/2011.

22.2 The submission proposes to offer 7211AFE Corporate Finance instead of 7923IBA International Business Finance, as 7923IBA does not give students a suitable grounding in Finance to undertake a Finance specialisation. There is now a full-time permanent Finance academic who is based at the Gold Coast who can teach 7211AFE.

For ratification

23.0 MINOR PROGRAM PROPOSAL (#2011/0003511)

1107 BACHELOR OF INTERNATIONAL BUSINESS
23.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Bachelor of International Business program, as detailed in 2011/0003511 (Attachment 23.1), effective Semester 1/2012.

23.2 The submission proposes to replace the course 3209AFE International Corporate Finance with 3003IBA International Finance, as 3209AFE has a pre-requisite of 2201AFE (not included in the BIB structure). Recent pre-requisite enforcement does not allow students to progress under the current structure.

For ratification

24.0 MINOR PROGRAM PROPOSAL (#2011/0003512)
1314 BACHELOR OF BUSINESS (HONG KONG)

24.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Bachelor of Business (Hong Kong) program, as detailed in 2011/0003512 (Attachment 24.1), effective Semester 2/2011.

24.2 The submission proposes to make changes to the course offerings in both the 120CP and 80CP pathway in order to improve integration and distinctiveness. The changes have been informed by discussions between the Head of Department, Marketing, the coordinator of the Marketing Major for HK, the Director, Off-Shore Operations, a selection of students and the team at CUHK.

For ratification

25.0 MINOR PROGRAM PROPOSAL (#2011/0003513)
3048 GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION
5159 MASTER OF BUSINESS ADMINISTRATION
5163 MASTER OF BUSINESS ADMINISTRATION (ADVANCED)

25.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Master of Business Administration and related programs, as detailed in 2011/0003513 (Attachment 25.1), effective Semester 1/2012.

25.2 The submission proposes to change the semester of offer for 7910EHR Managing Change through Responsible Leadership at the Gold Coast campus, in order for Professor Stephen Lundin to have the opportunity to teach the course at the Gold Coast for one semester before his contract expires at the end of 2012.

For ratification

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

26.0 GRiffith Grants and FellowShips for Learning and Teaching Scheme

26.1 The DVC(A), Professor Sue Spence has forwarded advice that the Griffith Grants and Fellowships for Learning and Teaching scheme is now open. $600,000 has been allocated for submissions for grants and/or fellowships that support the University’s strategic priorities as outlined in Academic Plan 2011-2013: Implementing our Vision. The Fellowships are a new component of the scheme designed to attract applicants who are outstanding scholars in their field with demonstrated leadership capacity.
26.2 Types of Grants:

The grants scheme provides a two-tiered approach for supporting innovation in learning and teaching:

*University Level:* Strategic University-wide grant and/or fellowship projects (2 years duration, up to $200,000); and

*Group Level:* Strategic Group/Discipline/School/Program/Course grants (1-2 years duration, up to $50,000).

26.3 How to apply:

All applications for all levels of grants will proceed through a two-step process:

**Step 1** – preparation of an initial Expression of Interest (EOI) of no more than two pages due by close of business **Monday 18 July**

**Step 2** – if your Expression of Interest is invited to proceed to a full application, then your a Full Application will be due on **Monday 3 October**

*The submission of an Expression of Interest prior to a Full Application is mandatory.*

Full details of the scheme outlining the scope, focus, and selection criteria for each level of grant, and application process are outlined in the *Griffith Grants and Fellowships for Learning and Teaching Guidelines*. The Guidelines, Expression of Interest and Application templates are available in the Policy Library website at:


For noting

27.0 **GRiffith Awards for Excellence in Teaching and Group Learning and Teaching Citations**

27.1 The DVC(A), Professor Sue Spence has announced the commencement of the 2011 round of the Group Learning and Teaching Citations and the Griffith Awards for Excellence in Teaching, Griffith’s flagship programs for recognising and rewarding the hard work and great achievements of our staff in a broad range of learning and teaching activities.

Griffith Awards and Citations for Excellence in Teaching are offered as follows:

1) Group Learning and Teaching Citations
2) Excellence in Teaching Category
3) Programs and Teams that Enhance Learning Category

27.2 How to nominate and apply

Nominations for Teaching Excellence Awards can be made online at:


Students may nominate individual teachers or teaching teams for an award through the Student Evaluation of Teaching conducted via Evaluations@Griffith.
27.3 Guidelines and application forms for the Griffith Awards for Excellence in Teaching and the
Group Learning and Teaching Citations can be obtained from the Griffith Policy Library at:

http://www62.gu.edu.au/policylibrary.nsf/xmainsearch/717803a6d822bbae4a256ba0006313
3b?opendocument

Further information can be obtained from the Secretariat at
awards-sec@griffith.edu.au.

For noting

28.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD

28.1 The Griffith Business School Board is asked to note the minutes from the following sub-
committees:

- Learning and Teaching Committee April 2011 (Attachment 28.1)
- GBS Internationalisation Committee March 2011 (Attachment 28.2)
- GBS Internationalisation Committee May 2011 (Attachment 28.3)

For noting

29.0 OTHER BUSINESS

For noting

30.0 FUTURE MEETINGS

30.1 The 4/2011 meeting of the Griffith Business School Board will be held on Friday, 12 August
2011 via videoconference in Room -1.18, Business 2 Building (N72), Nathan campus; Room
1.04, The Chancellery Building (G34), Gold Coast campus; and Room 2.27, Information
Services Building (L03), Logan campus.

30.2 The 3/2011 Griffith Business School Strategic Forum will be held from 9.00am-12.00pm on
Friday, 18 August 2011 (venue to be advised).

For noting