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29.0 SPECIAL PURPOSE SUBMISSION (#2007/0002206)
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30.0 MINOR CHANGE SUBMISSION (#2008/0016751)
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31.0 MINOR CHANGE SUBMISSION (#2008/0016752)
   3191/3187 GRADUATE CERTIFICATE IN BUSINESS

32.0 SPECIAL PURPOSE SUBMISSION (#2008/0016753)
   3102 GRADUATE CERTIFICATE IN INTERNATIONAL BUSINESS
   5311 MASTER OF INTERNATIONAL BUSINESS
   5312 MASTER OF INTERNATIONAL BUSINESS WITH HONOURS

33.0 MINOR CHANGE SUBMISSION (#2008/0016756)
   3105 GRADUATE CERTIFICATE IN SPORT MANAGEMENT
   3117 GRADUATE CERTIFICATE IN INTERNATIONAL TOURISM & HOSPITALITY MANAGEMENT
   3149 GRADUATE CERTIFICATE IN EVENT MANAGEMENT
   5445 MASTER OF BUSINESS

34.0 ADVICE OF PROGRAM WITHDRAWAL (#2008/0016757)
   1285 BACHELOR OF COMMERCE
   1287 BACHELOR OF BUSINESS

35.0 MINOR CHANGE SUBMISSION (#2008/0016759)
   1034/1288/1287 BACHELOR BUSINESS
   1335 BACHELOR OF BUSINESS (ACCELERATED)

36.0 MINOR CHANGE SUBMISSION (#2008/0016761)
   3186 GRADUATE CERTIFICATE IN INTERNATIONAL BUSINESS ADMINISTRATION
   5457/5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION
   5348 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION (ADVANCED)

37.0 MINOR CHANGE SUBMISSION (#2008/0016762)
1289/1290 BACHELOR BUSINESS (HOTEL, TOURISM, EVENT, REAL ESTATE & PROPERTY AND SPORT)

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45.0 DEEMING OF DAYS

46.0 OFFICE OF CAMPUS LIFE

47.0 INVITATION TO ATTEND CELEBRATING TEACHING SEMINAR

48.0 RECRUITMENT AND CAREERS FAIR 2008

49.0 RQF AND EXCELLENCE IN RESEARCH FOR AUSTRALIA

50.0 POLICY AND PROCEDURES UPDATES

51.0 OTHER BUSINESS

52.0 NEXT MEETING
**Significant Committee Events**

- The next meeting of the Griffith Business School Board will be held on Friday, 18 April 2008, from 10:00am till 1:00pm in the Meeting Room, Level 3, Room 3.20, Business 2 Building, Gold Coast Campus (G27_3.20). A light lunch will be served at approximately 12:30pm.

**Committee QuickPlace Web Address**

- [https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase](https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase). Use the left navigation bar to select the relevant committee site. Username is your staff number preceded by an s and password is the same as your Novell login. Call the Secretary on extension 56408 for advice or if experiencing difficulties.

### DISTRIBUTION LIST

**Griffith Business School Board Members**

- Professor Bill Shepherd, Dean (Academic) (Chair)
- Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)
- Professor Graham Cuskey, Dean (Research)
- Professor Lorelle Frazer, Dean (Learning and Teaching)
- Professor Ross Guest, Department of Accounting, Finance and Economics
- Dr Mark Mourell, Department of Industrial Relations
- Professor Leong Liew, Department of International Business and Asian Studies
- Dr Louis Sanzogni, Department of Management
- Dr Debra Grace, Department of Marketing
- Dr Robyn Hollander, Department of Politics and Public Policy
- Professor Kristine Toohey, Department of Tourism, Leisure, Hotel and Sport Management
- Professor Michael Davidson
- Director, Centre for Tourism, Sport and Service Innovation
- Department of Tourism, Leisure, Hotel and Sport Management

**Invited** (for Audience and Debate)

- Professor Christopher Auld, Director (Internationalisation and Community Partnerships)
- Ms Alison Harris, Group Resource Manager, Business
- Mr Martin Teml, Human Resource (HR) Manager, Business
- Ms Kerry Miles, Business Development Management, Business, Office for Commercialisation
- Deans’ and Heads of Departments’ Secretaries, Griffith Business School
- Program Service Officers, Griffith Business School
- Ms Lisa Cotterell, Executive Officer to the Pro Vice Chancellor (Business)
- Ms Mary Hassard, Credit Transfer and Articulations Manager, Student Administration
- Client Administration Officers, Student Administration Centre Coordinators, Office of Graduate Studies

**Information Copies**

(without attachments unless stated)

- Ms Alison Harris, Group Resource Manager, Business
- Mr Martin Teml, Human Resource (HR) Manager, Business
- Ms Kerry Miles, Business Development Management, Business, Office for Commercialisation
- Deans’ and Heads of Departments’ Secretaries, Griffith Business School
- Program Service Officers, Griffith Business School
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**Other Copies**

- Corporate Archives and Records Management copy (attachments)
- Binding copy (attachments)
- Spare copy
GRiffith UNIVERSITY

GRiffith BUSINESS SCHOOL BOARD

The 1/2008 meeting of the Griffith Business School Board will be held on Friday, 14 March 2008, from 10:00am till 1:00pm in the Boardroom, Level 4, Room 4.08, Hub Link, Logan Campus (L07_4.08). A light lunch will be served at approximately 12:30pm.

Kate Rees
Secretary

AGENDA

1.0 APOLOGIES

1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing K.Rees@griffith.edu.au.

2.0 CONFIRMATION OF MINUTES

2.1 The minutes of the 7/2007 meeting have been circulated.

To be taken as read and confirmed

3.0 MATTERS ARISING FROM PREVIOUS MINUTES

4.0 COMMITTEE MEMBERSHIP

4.1 The Griffith Business School Board is asked to welcome the following new members:
   • Professor Kristine Toohey, Head, Department of Tourism, Leisure, Hotel and Sport Management.
   • Professor Ross Guest, Acting Head, Department of Accounting, Finance and Economics.
   • Dr Mark Mourell, Acting Head, Department of Employment Relations.
   • Professor Mike Davidson, Director, Centre for Tourism, Sport and Service Innovation.

5.0 CHAIR’S REPORT

5.1 Professor Bill Shepherd, Dean (Academic), GBS and Chair, GBS Board will provide an oral report at the meeting.

6.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT

6.1 Professor Michael Powell, Pro Vice Chancellor (Business) will provide an oral report at the meeting.

7.0 DEAN’S (LEARNING AND TEACHING) REPORT

7.1 Professor Lorelle Frazer, Dean (Learning and Teaching), GBS will provide a written report at the meeting.

8.0 DEAN’S (RESEARCH) REPORT

8.1 Professor Graham Cuskelly, Dean (Research), GBS will report on items of interest to the Board.
9.0 DIRECTOR, INTERNATIONALISATION AND COMMUNITY PARTNERSHIPS’ REPORT

9.1 Professor Chris Auld, Director (Internationalisation and Community Partnerships) will provide a written report at the meeting.

10.0 COMMUNICATIONS OFFICER (BUSINESS AND LAW) REPORT

10.1 Miss Fiona Taylor, Communications Officer (Business and Law) will attend at the start of the meeting to provide a communications report for the Business Group.

11.0 OCCUPATIONAL HEALTH AND SAFETY

11.1 The Dean (Academic) will provide a report on occupational health and safety issues relevant to the Griffith Business School.

12.0 GRIFFITH INNOVATION CHALLENGE

12.1 The Griffith Innovation Challenge is a university-wide business plan competition, which began in 2005 after receiving financial support from the Australian Government's National Innovation Awareness Strategy. The competition aims to encourage teams of students from different disciplines to work on new ideas and to foster innovation, develop new entrepreneurs, and create new opportunities and businesses for the benefit of Queensland and Australia.

12.2 The Pro Vice Chancellor (Business) will provide a report on the success of the Griffith Innovation Challenge in 2007, and an update on the event for 2008.

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

13.0 GRIFFITH BUSINESS SCHOOL MISSION STATEMENT AND STRATEGIC DIRECTIONS

13.1 The Pro Vice Chancellor (Business) will speak to this item.

13.2 At its September 2007 meeting, the Griffith Business School Board approved the GBS Mission Statement, as part of the paper ‘Strategic Directions 2008-2010’. The Griffith Business School Board is asked to consider the following changes to the GBS Mission Statement:

Griffith Business School seeks to be excel as a leading provider of high-quality, intercross-disciplinary and internationally relevant business and public sector education and research, emphasising the relationship between business and society in creating developing sustainable enterprises and communities.

Recommendation:

13.3 The Griffith Business School Board is asked to approve the above changes to the GBS Mission Statement.

For discussion
14.0 BUSINESS GROUP OPERATIONAL PLAN 2008-2010

14.1 The Pro Vice Chancellor (Business) will present the Business Group Operational Plan 2008-2010 and Program Profile Plan, as detailed in attachments 14.1 and 14.2.

14.2 The Griffith Business School Board is asked to consider and provide feedback on the Business Group Operational Plan 2008-2010 and Program Profile Plan.

For discussion

15.0 ACCREDITATION/QUALITY ISSUES

15.1 The Deputy Vice Chancellor (Academic) has requested that AUQA/Quality be included as a standing item on Faculty Board agendas.

15.2 The Dean (Academic) will discuss issues relating to the AUQA audit within the Griffith Business School.

For discussion

16.0 PROPOSED CHANGES TO THE CONSTITUTION FOR THE CURRICULUM, TEACHING AND LEARNING COMMITTEE

16.1 The Griffith Business School Board is asked to consider the proposed changes to the Curriculum, Teaching and Learning Committee constitution, as detailed in 2008/0016769. Professor Lorelle Frazer will speak to this item.

16.2 The Curriculum, Teaching and Learning Committee assists to coordinate the undergraduate and postgraduate academic work of the Departments related to the Griffith Business School and contributes strategically to the various disciplines of the Departments by providing advice to the Griffith Business School Board on undergraduate and postgraduate teaching and learning issues.

16.3 The constitution for this committee was previously approved at the 2/2004 Griffith Business School Board meeting, as detailed in 04/0068. The proposed changes will reflect the revised structure of the Griffith Business School.

A marked up copy of these papers is attached.

Recommendation

16.4 The Griffith Business School Board is asked to approve the proposed changes to the Curriculum, Teaching and Learning Committee constitution, as detailed in 2008/0016769.

For approval

17.0 PROPOSED CHANGES TO THE CONSTITUTION FOR THE RESEARCH SUB-COMMITTEE

17.1 The Griffith Business School Board is asked to consider the proposed changes to the Research Sub-committee constitution, as detailed in 2008/0016770. Professor Graham Cuskelly will speak to this item.

17.2 The Research Sub-committee assists the Dean (Research) to develop and implement the Griffith Business School Research Plan that will promote a research culture in which all staff are research active and all RHDs are fully integrated into the GBS research community. Changes to the constitution are a result from a formal review of the work of this committee.
17.3 The constitution for this committee was previously approved in December 2005, as detailed in the Constitution for the Research and Research Training Committee (December 2005). Changes to the constitution have been proposed for the following reasons:

17.3.1 To better align the research committee constitution to the RAPS constitution.
17.3.2 To change from sub-committee status to the research committee with one sub-committee (Research Training Sub-committee).
17.3.3 To reduce the size of the committee.
17.3.4 To limit non ex officio positions term to 2 years.

A marked up copy of these papers is attached.

Recommendation:

17.4 The Griffith Business School Board is asked to approve the proposed changes to the Research Sub-committee constitution, as detailed in 2008/0016770.

For discussion

18.0 OFF-SHORE PROGRAM APPROVAL PROCESS

18.1 The Griffith Business School Board, on the recommendation of the Griffith Business School Internationalisation Committee, is asked to consider the Guidelines for Approval of International Agreements, as detailed in attachment 18.0. Professor Chris Auld will speak to this item.

18.2 The Griffith Business School has developed numerous relationships with off-shore partners. It is necessary to develop an appropriate approval process for the different types of relationship to ensure that consistency, discipline diversity, risk management and strategic objectives are met. These relationships are in the form of articulation agreements, exchange agreements, memorandums of understanding, twinning agreements and off-shore programs.

Recommendation:

18.3 The Griffith Business School Board, on the recommendation of the Griffith Business School Internationalisation Committee, is asked to approve the Guidelines for Approval of International Agreements.

For discussion

19.0 NEW PROGRAM CONCEPT
MASTER OF BUSINESS ADMINISTRATION (TOURISM & HOSPITALITY MANAGEMENT)

19.1 The Griffith Business School Board is asked to consider the development of a Master of Business Administration (Tourism and Hospitality Management) to be offered off-shore, effective September 2008. Professor Michael Powell will speak to this item.

19.2 As part of a Griffith initiative to expand its transnational offerings, it is proposed that a suite of programs be considered for offer in Dubai. Program content would be redeveloped to provide programs attractive to the market and to ensure differentiation from other transnational education providers with a presence in Dubai. It is proposed that a new specialisation in the MBA, Tourism and Hospitality Management, be developed utilising existing courses in the Master of Business. This will be one of the first Griffith programs to be offered in Dubai.

Recommendation:
19.3 The Griffith Business School Board is asked to provide in principle approval for the development of a Program Concept Proposal for the Master of Business Administration (Tourism and Hospitality Management) in Dubai.

For discussion

20.0 PROGRAM CONCEPT PROPOSAL (2008/0016766)
BACHELOR OF COMMERCE (OFF-SHORE)

20.1 The Griffith Business School Board is asked to consider a Program Concept Proposal for the Bachelor of Commerce (off-shore), as detailed in 2008/0016766, for introduction in Semester 2, 2008. Professor Chris Auld will introduce this item.

20.2 The GBS has an existing relationship with the School of Continuing and Professional Studies at the Chinese University of Hong Kong (SCS-CUHK) and currently offers successful top-up degrees in Hotel Management and Management. The GBS wishes to extend this relationship to include the offering of a top-up degree of Bachelor of Commerce (Accounting). This is a further incremental rolling out of a full program suite in Hong Kong with an excellent partner. This program, along with the Bachelor of Business (Marketing), is likely to complete the suite of GBS programs offered in Hong Kong.

20.3 As with the existing initiatives, this program will comprise 12 courses delivered over a 12 month period. The students study in full-time mode and complete four courses each semester. Each course is delivered over a four week period with GBS staff flying to Hong Kong to deliver the lecture content during the first week of each course. A locally appointed tutor (approved by GU) delivers the tutorial content during weeks two and three and assessment is scheduled for week four. Consistent with the existing programs, students will enter the program with an Associate Degree, Higher Diploma or equivalent from a Hong Kong institution. Entry standards and requirements are consistent with the Bachelor of Commerce onshore and all applications are assessed by GU. Applicants are normally interviewed in Hong Kong and their application is then forwarded to Griffith for evaluation together with comments from the interview process. The final decision on entry is made by Griffith.

20.4 The program will have medium resource impact and zero infrastructure impact. Griffith staff will be required to travel to Hong Kong to deliver the courses. All courses are delivered intensively. On-shore offerings of the courses will be re-coded to designate them for off-shore delivery however content and learning outcomes will be equivalent, therefore there will be no new courses.

Recommendation:

20.5 The Griffith Business School Board is asked to approve the Program Concept Proposal for the Bachelor of Commerce (off-shore), as detailed in 2008/0016766, for introduction in Semester 2, 2008.

For discussion

21.0 PROGRAM CONCEPT PROPOSAL (2008/0016765)
GRADUATE CERTIFICATE IN FRANCHISING

21.1 The Griffith Business School Board is asked to consider a Program Concept Proposal for the Graduate Certificate in Franchising, as detailed in 2008/0016765, for introduction in Semester 2, 2008. Professor Lorelle Frazer will introduce this item.

21.2 The Graduate Certificate has been developed after consulting with major industry partners who have provided feedback as to the need for this program. The program will be promoted...
through the launch of the new Asia Pacific Centre for Franchising Excellence and have ongoing marketing through the major alliance partners. The goal of the Centre is to be the Asia-Pacific leader in franchising research and learning and teaching outcomes.

21.3 The Graduate Certificate is aimed at industry professionals involved in the ongoing development of an existing franchise operation or in the development of new franchising opportunities. It will utilise 40CP of existing postgraduate courses, currently taught in on campus mode. The program will be offered in part-time mode by the School, in conjunction with the Centre, with phased development of the courses for online delivery. Initially, the content of the existing courses will be updated to include franchising specific themes and examples. The courses will be converted to dual on-campus and online delivery modes over a period of two years. One course, 7107MKT Franchising, is already offered in this mode and will be used as a model for the development of the remaining three courses.

Recommendation:

21.4 The Griffith Business School Board is asked to approve the Program Concept Proposal for the Graduate Certificate in Franchising, as detailed in 2008/0016765, for introduction in Semester 2, 2008.

For discussion

22.0 2009 FPPG FEES FOR POSTGRADUATE STUDENTS (NON-INTERNATIONAL)

22.1 The Griffith Business School Board is asked to consider the proposed 2009 FPPG Fees for Postgraduate Students.

22.2 The annual fee-setting cycle for domestic postgraduate tuition fees (FPPG fees) is now underway. Fees are set annually through advice from the Group PVC to the Dean GGRS. Feedback from stakeholders is permitted until 31 March. To assist the consultation process within Groups, GGRS has provided the following FPPG documentation for review:

22.2.1 Attachment 1 Schedule F - Fees for Postgraduate Students (Non-International) for 2009
22.2.2 Attachment 2 Commonwealth Supported Postgraduate Programs for 2009
22.2.3 Attachment 3 Fee Paying Postgraduate Programs by Group.

The standard 3% budget increase has been applied to all fee bands (with the exception of FPPG14, applicable only to the Grad Dip Dentistry and for which fees have previously been approved for 2009 and 2010).

22.3 Additionally, an excel file of comparative program costing data as prepared/compiled by ER in the last quarter of 2007 has been provided (for internal distribution only). This is among the various data and research commissioned and prepared for consideration by the PG Coursework Strategy Taskforce who are currently nearing finalisation of recommendations. It is recommended that Groups use the comparative data to inform their recommendations about changes to fee bands (or not) for FPPG non-international postgraduate student tuition fees. Hard copies of this data will be provided at the meeting.

22.4 Elements wishing to change a program fee from one standard band to another, or, to seek approval to have a program fee that is not one of the approved standard fee bands, should refer, in particular, to section 2.0 of the Fee Approval Procedures available online in the Policy Library (http://www62.gu.edu.au/policylibrary.nsf/azcategory/49d1ad6758a0a99f4a256f6a0063e732?opendocument)

Recommendation:
22.5 The Griffith Business School Board is asked to consider and provide feedback on the proposed postgraduate fee schedule for domestic students for application in 2009.

For discussion

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

23.0 COURSE OUTLINES

GRiffith Business School

23.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching) and Chair, Griffith Business School Board, is asked to ratify the following Course Outlines for Summer Semester and Semester 1 2008

Department of Accounting, Finance and Economics
- 1181AFE Accounting Principles (New Course)
- 1282AFE Introduction to Financial Planning (New Course)
- 1382AFE Money, Banking and Finance (New Course)
- 2183AFE Company Accounting (New Course)
- 2186AFE Company Law (New Course)
- 2202AFE Risk Management Principles (Major Change)
- 3104AFE Strategic Management Accounting (Major Change)
- 3188AFE Taxation Planning (New Course)
- 7203AFE Corporate Financial Risk Management (Major Change)

Department of Employment Relations
- 1011IRL Employment Relations (Major Change)
- 1081IRL Employment Relations (New Course)
- 2081IRL Management Employee Relations (New Course)
- 7417IRL Principles of HRM and Industrial Relations (Major Changes)

Department of International Business and Asian Studies
- 1005IBA Introduction to International Business (Major Changes)
- 2021IBA Approaches to Asia's History (Major Changes)
- 2025IBA Dilemmas in International Relations (New Course)
- 3002IBA Australia's Foreign Relations (Major Changes)
- 3006IBA International Business Ethics and Corporate Governance (Major Changes)
- 7005IBA International Marketing (Major Changes)
- 7010IBA China's Rise: Challenges and Opportunities (Major Changes)
- 7022IBA International Business Internship I (New Course)
- 7023IBA International Business Internship II (New Course)
- 7024IBA International Business Internship III (New Course)
- 7025IBA International Business Internship IV (New Course)

Department of Management
- 1081MGT Management Concepts (New Course)
- 1084MGT Business Informatics (New Course)
- 2022MGT HRM Principles (Major Changes)
- 2040MGT Business Communication (Major Changes)
- 2043MGT Database Management (Major Changes)
- 2052MGT Strategy Thinking & Innovation ??
- 2082MGT HR Training and Development (New Course)
- 2085MGT Organisational Processes (New Course)
- 3045MGT Purchasing and Supply Management (Major Changes)
- 3055MGT Operations Management (Major Changes)
- 3082MGT Management Strategy and Decision Making (New Course)
6012MGT Management Consulting (Major Change)
7104MGT Business Informatics (Major Changes)
7206MGT Information Systems Analysis (Major Changes)
7304MGT Business Intelligence Systems (Major Changes)
7309MGT Managing People (Major Changes)
7401MGT Quality Project & Change Management (Major Changes)
7405MGT HR Learning & Development (Major Changes)
7410MGT Strategy & HRM (Major Changes)
7601MGT Operations Management (New Course)
7907MGT Managing Strategically (Major Changes)

**Department of Marketing**
1083MKT Introduction to Marketing (Major Changes)
2034MKT Market Research (Major Changes)
2089MKT Marketing Communication (New Course)
2184MKT Market Research (New Course)
3086MKT Services Marketing (New Course)
7207MKT Market Research (Major Changes)

**Department of Politics and Public Policy**
2002PPP Australian Politics (Major Changes)
2007PPP Legal Issues for Managers (Major Changes)
7027PPP Implementation & Service Development (New Course)

**Department of Tourism, Leisure, Event and Sport Management**
1109HSL International Tourism & Hotel Systems (New Course)
2208HSL International Food & Beverage Management (Major Changes)
2315HSL Event Marketing & Sponsorship (Major Changes)
3117HSL Facility and Venue Management (Major Changes)
7344HSL Managing Volunteers & the Sport & Event Workforce (Major Changes)

**Griffith Business School**
7002GBS Advanced Research Methodologies (Major Changes)
7501GBS Risk Management: Philosophy, Principles and Concepts
7502GBS Risk Management: Processes, Applications & Practice
7503GBS Risk Management: Frameworks, Programs & Systems

**Recommendation:**

23.2 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching) and Chair, Griffith Business School Board, is asked to ratify the above Course Outlines for Summer Semester and Semester 1 2008

**For ratification**

24.0 **SPECIAL PURPOSE SUBMISSION (#2007/0002195)**

3153 GRADUATE CERTIFICATE IN PUBLIC SECTOR LEADERSHIP
5415 MASTER OF ARTS IN PUBLIC SECTOR LEADERSHIP

24.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 3153 Graduate Certificate in Public Sector Leadership and 5415 Master of Arts in Public Sector Leadership, as detailed in 2007/0002195, effective Semester 1 2008.
24.2 The 3153 Graduate Certificate in Public Sector Leadership is offered under the umbrella of the Public Sector Management (PSM) program, which is managed by the Office of the Public Service Commissioner. The Graduate Certificate articulates into the Master of Arts in Public Sector Leadership, which is offered via Open Universities Australia. Students enrolled in these programs graduate with a Griffith University award.

24.3 There are six courses offered in the Graduate Certificate that comprise the core in the Masters program. The Office of the Public Service Commissioner has instigated changes to the PSM Program, and this submission seeks to amend the structure of the Graduate Certificate and Masters program accordingly.

24.4 There were originally six units (to a total of 40CP) offered in the program, four of which were linked together to constitute two x 10CP units. These six units have now been reconfigured and have therefore reduced the Graduate Certificate in Public Sector Leadership to four units (equivalent to 40CP).

24.5 The proposed changes should take effect from Semester 1, 2008.

Recommendation:

24.6 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 3153 Graduate Certificate in Public Sector Leadership and 5415 Master of Arts in Public Sector Leadership, as detailed in 2007/0002195, effective Semester 1 2008.

25.0 MAJOR CHANGE SUBMISSION (#2007/0002196)

1288 BACHELOR OF BUSINESS

25.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting the 1288 Bachelor of Business, as detailed in 2007/0002196, effective Semester 1 2008.

25.2 In response to the University’s Academic Plan to rationalise teaching programs and courses, GBS undertook a review of undergraduate and postgraduate courses in late 2006. The GBS executive released a review document titled ‘Review of GBS Undergraduate and Postgraduate, Courses and Programs, 2006’ where they laid out a plan for rationalising courses and majors in the GBS.

25.3 One of the recommendations from the review document was for the Department of Industrial Relations (IRL) to consult with internal and external stakeholders to review the OHS major. Consideration was also to be given to merging this major with the existing Industrial Relations (IR) major. This recommendation was based on a history of low enrolment courses offered uniquely to the OHS major.

25.4 To undertake the OHS review, IRL established a working party in late December 2006. The review team initially reviewed the OHS major in light of developments external to Griffith University such as current OHS offerings in other universities and employer demand for OHS graduates. It then reviewed program developments within Griffith University, particularly changes in the School of Public Health, which offers two of the four elective courses in the OHS major. These course were offered in the Work and Health major of the Bachelor of Behavioural Science, which was withdrawn effective Semester 1 2007. In its place, the School of Public Health will offer a ‘Workplace Health and Rehabilitation’ major in the new Bachelor of Public Health, for implementation in 2008. The ‘Workplace Health and Rehabilitation’ major will be offered from Logan during the day. This change will make it
difficult for the GBS to retain the offering the OHS major in the Bachelor of Business as many of the technical courses needed to complete this major will now only be available at Logan during the day. Part-time Nathan students will be unable to attend daytime classes and students are generally reluctant to travel between campuses.

25.5 Following this review it was decided that the major could no longer be offered in its present form and the review team recommended the offering of a combined IR/OHS major. This major would be offered under the revised title of ‘Employment Relations’ which will also be reflective of the new name of the department.

25.6 The GBS executive has reviewed this proposal, and given in principle support to this recommendation. However, due to time constraints and other considerations this recommendation will be implemented in two stages. The OHS major (and related minor) will be withdrawn from offer for commencing students in Semester 1 2008, and the three courses unique to the OHS major will be added as electives to the IR major as a sub-discipline (to be actioned via Minor Change Submission #2007/0002198). The major will remain titled ‘Industrial Relations’ for 2008, as this was the title used in the 2008 publication material. To change the title now would create market confusion. The new title of ‘Employment Relations’ will be adopted in 2009, and a new course offered, 3027IRL Safety, Law and Employment Relations. The new course will merge two existing courses 2007IRL The Industrial Relations of Occupational Health and 3007IRL Occupational Health and Safety Law and Policy.

Recommendation:

25.7 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting the 1288 Bachelor of Business, as detailed in 2007/0002196, effective Semester 1 2008.

For ratification

26.0 MINOR CHANGE SUBMISSION (#2007/0002198)
1034/1288 BACHELOR OF BUSINESS

26.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1034/1288 Bachelor of Business, as detailed in 2007/0002198, effective Semester 1 2008.

26.2 In response to the University’s Academic Plan to rationalise teaching programs and courses, the GBS undertook a review of undergraduate and postgraduate courses in late 2006. The GBS executive released a review document titled ‘Review of GBS Undergraduate and Postgraduate, Courses and Programs, 2006’ where they laid out a plan for rationalising courses and majors in the GBS.

26.3 One of the recommendations from the review document was for the Department of Industrial Relations (IRL) to consult with internal and external stakeholders to review the Occupational Health and Safety (OHS) major. Consideration was also given to merging this major with the existing Industrial Relations (IR) major. This recommendation was based on a history of low enrolments in courses offered uniquely to the major.

26.4 In response to this recommendation it is proposed to make the following changes:
- withdraw the OHS major from offer to commencing students (as per Major Change Submission #2007/0002196)
- add three core courses from the OHS major to the Industrial Relations major to add a concentration of OHS elective courses. Students will complete the core industrial
relations courses, and will have the option of completing electives in either IR or OHS or both.

- Renaming of the capstone course 3038IRL Industrial Relations Strategies and Practice, to Employment Strategies in Action. The new title better reflects the contemporary, dynamic nature of the course, in which a carefully designed program of practitioner guest speakers and applied and ‘authentic’ assessment items figure prominently.

- Renaming of the core course 3045IRL International and Comparative Employment Relations, to Work: Comparative Perspectives.

- Remove the offering of the capstone course 3038IRL from offer in the IR minor, to be replaced with 2003IRL Labour Market Issues.

26.5 These changes are effective Semester 1 2008.

Recommendation:

26.6 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1034/1288 Bachelor of Business, as detailed in 2007/0002198, effective Semester 1 2008.

For ratification

27.0 SPECIAL PURPOSE SUBMISSION (#2007/0002203)
1314 BACHELOR OF BUSINESS (HONG KONG)

27.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 1314 Bachelor of Business (Hong Kong), as detailed in 2007/0002203, effective Semester 1 2008.

27.2 This submission proposes to make two changes to the 1314 Bachelor of Business (Hong Kong) program.

27.3 The first change is being made retrospectively, to reflect current practice, and proposes to formalise the requirement for students in the Hotel Management award major to complete an Industry Experience component. This change is being made to ensure consistency with the on-shore program. The Industry Experience component is a 0CP course which does not attract fees or affect the student's Grade Point Average. Completion of the Industry Experience will be recorded on the student academic transcript. Students undertaking Industry Experience are required to complete a minimum of 250 hours of work in an environment relevant to their chosen area of study – this is undertaken as paid work experience. The broad aims of Industry Experience are to provide students with an opportunity to develop an awareness of workplace culture, help establish career goals and build a network of industry professionals. This course will be available in each semester. Resource requirements are minimal. Students are responsible for arranging their own work experience, as per the onshore program. Students who experience difficulty in organising the experience are assisted by a SCS-CUHK staff member. Staff from their hospitality training area will assist the students to find an appropriate work experience venue.

27.4 The second change is an administrative change, brought about by the difficulties experienced due to the different teaching periods of the onshore and offshore programs. Course codes within the Bachelor of Business off-shore program (1314) are to be changed to reflect differentiation between onshore and offshore programs, particularly in relation to student enrolment, uploading of course materials and access to Learning@Griffith. The semesters of offer differ between the two programs with Semester 1, 2008 the on-shore equivalent to Hong Kong Semester 2. The third digit in each course code has been changed to 9 and has resulted in several of the Management program courses changing entirely to
avoid duplication. The re-coded offshore courses will be equivalent in learning outcomes, assessment and content to its onshore counterpart.

Recommendation:

27.5 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 1314 Bachelor of Business (Hong Kong), as detailed in 2007/0002203, effective Semester 1 2008.

For ratification

28.0 SPECIAL PURPOSE SUBMISSION (#2007/0002205)
5441/5506 MASTER OF COMMERCE (ADVANCED)

28.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 5441/5506 Master of Commerce (Advanced), as detailed in 2007/0002205, effective Semester 1 2008.

28.2 The Griffith Business School has introduced the 5441/5506 Master of Commerce (Advanced) for implementation in Semester 1 2008. The program comprises a 120CP specialisation in the areas of either Accounting, Banking and Finance and Financial Planning. Students additionally complete 40CP of advanced level courses in complementary areas such as Human Resource Management or Information Systems, for example.

28.3 The admission requirements for the Master of Commerce (Advanced) state that students must hold a bachelor’s degree in an unrelated area with a Grade Point Average of 4.0. Students can also transfer from the Master of Commerce program, therefore it is proposed to add an additional admission requirement as follows:

To be eligible for admission to the Master of Commerce (Advanced) program, a student must:

- hold a bachelors degree in any discipline from a recognised University (or another tertiary education institution of equivalent standing) with a minimum Grade Point Average of 4.0 (using a 7.0 scale).
  - students with a bachelors degree in Accounting from an Australian university may not enrol in the Professional Accounting specialisation.
  - students with a bachelors degree in Banking or Finance from an Australian university may not enrol in the Banking and Finance specialisation.
  - students with a bachelors degree in Financial Planning from an Australian university may not enrol in the Financial Planning specialisation.

Students enrolled in the 5439/5440 Master of Commerce program who wish to undertake the 5441/5506 Master of Commerce (Advanced) program must have achieved a Grade Point Average of at least 4.0 after completing a minimum of 80CP of coursework in the Master of Commerce program.

Note:
Only courses studied in the Griffith University Master of Commerce program will be considered for the purpose of calculating Grade Point Average.

28.4 There are currently a number of students wishing to transfer from the Master of Commerce to the Master of Commerce (Advanced) program. A small number of these have a GPA of less than 4.0. Underlying the admission criteria to the program was the understanding that a
similar standard of achievement would apply to those students wishing to transfer from one postgraduate program to another. This program may be perceived by the market to be an advanced level degree and therefore it is important to maintain a level of quality control. Accepting poor performing students into the Advanced program will adversely impact on the learning environment of continuing students and on the quality of graduates.

28.5 Admission to this Advanced program will be further revised for implementation in Semester 2 2008. Students wishing to complete this program must first enrol in the 120CP Master of Commerce program. Students can then apply to transfer to the 160CP program, after completing 80CP of coursework and having achieved a Grade Point Average of 4.5 across these courses. There will be no direct entry to the 160CP program.

Recommendation:

28.6 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 5441/5506 Master of Commerce (Advanced), as detailed in 2007/0002205, effective Semester 1 2008.

For ratification

29.0 SPECIAL PURPOSE SUBMISSION (#2007/0002206)
3202 GRADUATE CERTIFICATE IN RISK MANAGEMENT

29.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 3202 Graduate Certificate in Risk Management, as detailed in 2007/0002206, effective Semester 1 2008.

29.2 The Griffith Business School (GBS) is proposing to suspend the intake in the 3202 Graduate Certificate in Risk Management, effective Summer Semester (January) 2008.

29.3 The Graduate Certificate in Risk Management was introduced in Semester 1 2007. This program is offered under the Executive Education portfolio of the GBS, and is offered in conjunction with a third party provider. This program is offered at the South Bank campus, and is also delivered off-campus at various locations, dependent on demand. The four courses are offered in intensive mode, over a four-day block or in 2x2 day weekend offerings. The courses have been introduced in a staggered manner, with 7501GBS offered in Semester 1, 7501GBS, 7502GBS and 7503GBS offered in Semester 2, and all 4 courses to be offered in Semester 1 2008, as seen below:

29.4 Following a review of the student learning outcomes, the viability of the program and course delivery the GBS has decided not to continue its relationship with the third party provider. No new students will be accepted into the program, effective Semester 1 2008. The GBS has developed transition arrangements that will see the continuing students through the program, and is exploring other avenues to provide this program.

Recommendation:

29.5 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 3202 Graduate Certificate in Risk Management, as detailed in 2007/0002206, effective Semester 1 2008.

For ratification
30.0 MINOR CHANGE SUBMISSION (#2008/0016751)
2075/2076/2077 GRIFFITH BUSINESS SCHOOL HONOURS PROGRAM

30.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 2075/2076/2077 Griffith Business School Honours Program, as detailed in 2008/0016751, effective Semester 1 2008.

30.2 The Griffith Business School (GBS) proposes to withdraw the semester 2 offering of 7002GBS Advanced Research Methodologies due to low enrolments. The course appears in the Honours structure of the GBS Honours program, the Master of Employment Relations with Honours and in the new program, Master of Commerce (Advanced). The primary program, the GBS Honours Program, only uses the course in about half of the specialisation areas which has resulted in very low enrolments in semester 2. Most students in the Honours program undertake this course and the related course 7001GBS Research Design and Methods in semester 1 of their program to gain a solid grounding in research methodology before moving onto their dissertation.

30.3 Additionally, the statement in the structure regarding students’ ability to graduate with the more general degree titles is not clear. As it was the intention to allow students to select between a specialisation name and a general name, this has now been made clearer in the program structure.

30.4 The other amendments indicated in the submission are changes to the course offerings which were not captured by submissions related to the primary Masters level programs.

Recommendation:

30.5 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 2075/2076/2077 Griffith Business School Honours Program, as detailed in 2008/0016751, effective Semester 1 2008.

For ratification

31.0 MINOR CHANGE SUBMISSION (#2008/0016752)
3191/3187 GRADUATE CERTIFICATE IN BUSINESS

31.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 3191/3187 Graduate Certificate in Business, as detailed in 2008/0016752, effective Semester 1 2008.

31.2 The Griffith Business School (GBS) proposes to amend the program structure for the HRM/ER study pathway in the Graduate Certificate in Business (3187/3191), effective Semester 1, 2008, by changing the offering of the course 7417IRL Principles of HRM and ER to be offered at Nathan and Gold Coast campuses in alternative semesters. And by offering 7104MGT Business Informatics as a core course. The changes to 7417IRL will also affect the pre-2007 structure for the Master of Human Resource Management and Master of Human Resource Management with Honours.

31.3 7417IRL was originally to be offered at Nathan and Gold Coast campuses in both semesters however, due to small enrolment numbers, it is not viable to deliver the course in both semesters. It is now proposed to deliver 7417IRL at Nathan in Semester I and at Gold Coast campus in Semester II. To ensure students have enough choice of courses in semesters, it is suggested to move 7104MGT from an elective option to a core course. This will give students the choice of 40CP in core courses.
Recommendation:

31.4 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair's executive action in approving a Minor Change Submission affecting the 3191/3187 Graduate Certificate in Business, as detailed in 2008/0016752, effective Semester 1 2008.

For ratification

32.0 SPECIAL PURPOSE SUBMISSION (#2008/0016753)

3102 GRADUATE CERTIFICATE IN INTERNATIONAL BUSINESS
5311 MASTER OF INTERNATIONAL BUSINESS
5312 MASTER OF INTERNATIONAL BUSINESS WITH HONOURS

32.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 5311 Master of International Business program group, as detailed in 2008/0016753.

32.2 The Griffith Business School offers two programs, Master of International Business and International Master of Business Administration, in which there is an overlap of core courses of 40CP. These programs are offered at the Nathan and Gold Coast campuses, respectively. The Griffith Business School experienced great difficulty in Semester 1, 2007 with students who, although enrolled in the International Master of Business Administration, hosted on the Gold Coast, chose to live in Brisbane and attend Nathan/South Bank campus courses. This caused an overload of student numbers in classes at the Nathan campus which in turn created facility overloads in many courses making the resourcing of these courses difficult to manage. Similarly, students in the Master of International Business, hosted at the Nathan campus, attended Gold Coast classes offered to Gold Coast-based IMBA students. Additionally, it completely removed the intention of developing the student cohort experience.

32.3 Section 4.9 of the Guidelines for Cross-Campus consistency states, “A student may enroll in courses offered at campuses other than the student's home campus, provided that the student's enrolment in such courses is permissible according to the program requirements.”

32.4 The Griffith Business School proposes to require student attendance at their home campus for the Master of International Business suite of programs except where a course is not offered on that campus. By making this a program requirement for the Graduate Certificate in International Business, Master of International Business and Master of International Business with Honours, the student cohort experience will be preserved and the facility overload and difficulty in managing resources will diminish. The Griffith Business School seeks to implement this for Semester 1, 2008.

32.5 It is also proposed to add a second program requirement related to students enrolling in one of 4 internship courses available. This change would require students to have completed a minimum of 60CP of courses in the program and to have achieved a minimum GPA of 4.5 across these courses. This is to ensure that students have covered sufficient coursework in the program to support the completion of an internship.

32.6 Thirdly, minor changes have been made to the program structure to make it easier for students to understand their elective choices.

Recommendation:
32.7 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 5311 Master of International Business program group, as detailed in 2008/0016753.

For ratification

33.0 MINOR CHANGE SUBMISSION (#2008/0016756)
3105 GRADUATE CERTIFICATE IN SPORT MANAGEMENT
3117 GRADUATE CERTIFICATE IN INTERNATIONAL TOURISM & HOSPITALITY MANAGEMENT
3149 GRADUATE CERTIFICATE IN EVENT MANAGEMENT
5445 MASTER OF BUSINESS

33.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5445 Master of Business program group, as detailed in 2008/0016756.

33.2 The mid-year intake to the Master of Business (and associated Graduate Certificate programs) has been particularly troublesome for commencing students, as the “capstone” course 7204HSL Strategic Management in Tourism, Event and Sport is only offered in Semester 2. This has meant that commencing students have been required to undertake the “capstone” course in their first semester of study.

33.3 In order to improve the learning experience and outcomes for our students the Griffith Business School proposes to offer:

- 7204HSL Strategic Management in Tourism, Event and Sport in both Semesters 1 and 2, from Semester 1 2009;
- 7202HSL Tourism & Hospitality Marketing in both Semesters 1 and 2, from Semester 2 2008;
- 7343HSL Contemporary Sport & Event Marketing in both Semesters 1 and 2, from Semester 2 2008.

Offering these core courses twice per year will ensure students can progress through the program in the required timeframe.

33.4 Additionally 7231HSL Field Project will be renamed “Current Issues in Event Management” and content refocussed to reflect “current issues” rather than research methodology. 7231HSL Field Project was a 20CP project in pre-2006 postgraduate programs. With the introduction of the 80CP Master of Business this course was reduced to a 10CP project, however students have struggled with the content as there is no stand-alone “research methods” course preceding study of 7231HSL Field Project. At a recent curriculum mapping workshop, participants agreed that the content of the course should be re-worked.

33.5 The opportunity will also be taken to remove the reference to 7210HSL Tourism, Hospitality and Sport Research Methods which was withdrawn from offer in 2006.

Recommendation:

33.6 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5445 Master of Business program group, as detailed in 2008/0016756.

For ratification

34.0 ADVICE OF PROGRAM WITHDRAWAL (#2008/0016757)
1285 BACHELOR OF COMMERCE
1287 BACHELOR OF BUSINESS

34.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving an Advice of Program Withdrawal for the 1285 Bachelor of Commerce and 1287 Bachelor of Business, as detailed in 2008/0016757.

34.2 The Griffith Business School has introduced a two year, accelerated Bachelor of Business and Bachelor of Commerce program at the Logan campus, effective Semester 1 2008. The accelerated programs will replace the existing three year programs. These are not new programs, but are a reconfiguration of the existing programs to accelerate their delivery. The new programs will be offered over two years, utilising a three semester model for course delivery. Courses will be delivered over a 10 week teaching period.

34.3 The introduction of the new three semester model and the accelerated delivery of the courses will impact on students currently enrolled in the standard three year Business and Commerce programs. Transition arrangements have been developed for these students, and previously approved at the 5/2007 Programs Committee (document number 20070002124).

34.4 The withdrawal of these programs will also affect a number of programs offered by other Groups where those programs utilise Logan Business courses. All affected elements were contacted prior to the end of 2007, and advised of the changes to the Business programs. This submission has also been sent to the affected elements for comment.

34.5 Transition arrangements are in place for all continuing students. All continuing students will be able to complete their program. Students will be provided with the following options:

- complete the required courses at the Logan campus in the accelerated mode
- complete the required courses at the Nathan and/or Gold Coast campuses in normal mode.

Continuing students wishing to complete courses at the Logan campus will be advised to contact the Program Director of the relevant program for academic planning advice.

Recommendation:

34.6 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving an Advice of Program Withdrawal for the 1285 Bachelor of Commerce and 1287 Bachelor of Business, as detailed in 2008/0016757.

35.0 MINOR CHANGE SUBMISSION (#2008/0016759)
1034/1288/1287 BACHELOR BUSINESS
1335 BACHELOR OF BUSINESS (ACCELERATED)

35.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1034/1288/1287 Bachelor of Business and 1335 Bachelor of Business (Accelerated), as detailed in 2008/0016759.

35.2 The Department of Marking is proposing to change the name of 3028MKT/3088MKT Marketing Management and Strategy to Strategic Marketing Simulation. Focus groups with students indicated that they wanted a much more real life focus in this course. In other words, they needed to be able to demonstrate that they can integrate their marketing
knowledge and apply to real-life marketing problems. It is on this basis that the decision was made to re-develop this course so that students could apply the marketing strategies being taught in simulated marketing environment. Therefore, the proposed new name of “Strategic Marketing Simulation” is much more reflective of the new structure of the course.

35.3 The other amendments indicated in the submission are changes to the course offerings which were not captured by previous submissions.

Recommendation:

35.4 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1034/1288/1287 Bachelor of Business and 1335 Bachelor of Business (Accelerated), as detailed in 2008/0016759.

For ratification

36.0 MINOR CHANGE SUBMISSION (#2008/0016761)
3186 GRADUATE CERTIFICATE IN INTERNATIONAL BUSINESS ADMINISTRATION
5457/5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION
5348 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION (ADVANCED)

36.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5457/5458 International Master of Business Administration program group, as detailed in 2008/0016761, effective Semester 1 2008.

36.2 This Minor Change Submission has two purposes. The first purpose is to withdraw the core course 7910MGT Leadership and Communication from the International Master of Business Administration (IMBA) and nested programs and replace the course with 7918MGT Leadership. The second purpose is to add the course 7415MGT Globalisation and Corporate Social Responsibility to the Summer Semester timetable scheduled on the Gold Coast campus. 7415MGT Globalisation and Corporate Social Responsibility is a core course in the Master of Human Resource Management (MHRM) and an elective in five specialisations of the Master of Business Administration (MBA) and IMBA programs.

Recommendation:

36.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5457/5458 International Master of Business Administration program group, as detailed in 2008/0016761, effective Semester 1 2008.

For ratification

37.0 MINOR CHANGE SUBMISSION (#2008/0016762)
1289/1290 BACHELOR BUSINESS (HOTEL, TOURISM, EVENT, REAL ESTATE & PROPERTY AND SPORT)

37.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1289/1290 Bachelor of Business (Hotel, Tourism, Event, Real Estate & Property, and Sport), as detailed in 2008/0016762.

37.2 This submission seeks to change the name of the course 2315HSL Sport and Event Consumer Behaviour, Sales & Sponsorships to Event Marketing and Sponsorship.
37.3 The course was approved under the previous title of Sport/Event Consumer Behaviour, Sales and Sponsorship when it was offered across both the Event and Sport Management majors, however was withdrawn from the Sport Management major as part of the course rationalisation undertaken by the Griffith Business School, Semester 1 2007.

37.4 Prior to the recent Curriculum Mapping Workshop for the Event Management major, the title of the course had been discussed extensively within the Department of Tourism, Leisure, Hotel and Sport Management (HSL), with a view to rename and re-focus the course on the marketing and sponsorship disciplines. This action was discussed further at the Curriculum Mapping Workshop in November 2007 with agreement to leave the final decision to be formalised by the Head of Department after discussion with the relevant course convenor, Dr Dan Funk, on his return from Study Leave.

37.5 Following this discussion, Head of Department, Prof. Kristine Toohey recommended the name change to Event Marketing and Sponsorship, reflecting the focus on both marketing and sponsorship disciplines, thus aligning the course within the overall aims and objectives of the Event Management major.

Recommendation:

37.6 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1289/1290 Bachelor of Business (Hotel, Tourism, Event, Real Estate & Property, and Sport), as detailed in 2008/0016762.

For ratification

38.0 SPECIAL PURPOSE SUBMISSION (#2008/0016758) 5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

38.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose Submission affecting the 5458 International Master of Business Administration, as detailed in 2008/0016758, effective Semester 2 2008.

38.2 The Griffith Business School (GBS) seeks to change the admission requirement for the International Master of Business Administration (IMBA) 5458 program. The current admission requirement states that students applying for the program must have a grade point average (GPA) in their undergraduate degree of 4.5. The GBS seeks to increase the GPA to 5.0. This will align with the admission requirement of the IMBA 5457 program which was approved in December 2007 to change from 4.5 to 5.0.

38.3 The IMBA program, in its first rating with the Graduate Management Association of Australia, received a four star rating. Whilst this is a very good result, as it compares with the rating of Bond and QUT’s MBA, the GBS believes that by increasing the GPA requirement to a 5.0, we will improve the quality of the student cohort which will make the program more competitive internationally. The former MBA (International) program which the IMBA 5457/5458 replaced, required a GPA of 5.0, and as such, attracted a healthy and sustainable student cohort from Europe and North America. However since reducing the GPA to coincide with the introduction of the new IMBA program, we have seen a major reduction in enrolments from these parts of the world.

Recommendation:

38.4 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Special Purpose
Submission affecting the 5458 International Master of Business Administration, as detailed in 2008/0016758, effective Semester 2 2008.

For ratification

39.0 PROGRAM DIRECTORS AND FIRST YEAR ADVISOR APPOINTMENTS

39.1 The Griffith Business School Board, on the executive recommendation of the Dean, (Learning and Teaching), GBS is asked to ratify the Chair’s executive action in approving changes to Program Directors and First Year Advisors, as detailed below.

39.1.1 Dr George Hooi as Program Director
- 3174/3175 Graduate Certificate in Commerce
- 5441/5506 Master of Commerce (Advanced)
- 5439/5440 Master of Commerce

39.1.2 Dr Peter Ross as Program Director for Semester 1 2008
- 3012 Graduate Certificate in International Business
- 5311 Master of International Business
- 5312 Master of International Business with Honours

39.1.3 Dr Mohan Thite as Program Director and First Year Advisor
- 1288 Bachelor of Business (Nathan)

39.1.4 Dr Bung Min as Program Director and First Year Advisor
- 1105/1107 Bachelor of International Business

39.1.5 Dr Liz Fredline as Program Director and First Year Advisor
- 1290 Bachelor of Business (HSL) (Gold Coast)

39.1.6 Dr Anoop Patiar as Program Director and First Year Advisor
- 1289 Bachelor of Business (HSL) (Nathan)
- 1271 Bachelor of Business (Hospitality Management)

39.1.7 Dr Ashley Lavelle as First Year Advisor
- 1291/1292 Bachelor of Arts (Politics, Asian Studies and International Relations)

39.2 These changes will also apply to the 1307/1308 Griffith Business School Double Degree Program and all continuing only programs.

Recommendation:

39.3 The Griffith Business School Board, on the executive recommendation of the Dean, (Learning and Teaching), GBS is asked to ratify the Chair’s executive action in approving changes to Program Directors and First Year Advisors, as detailed in Attachment …, for 2008.

For ratification

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

40.0 FACULTY BOARD INDUCTION

40.1 The Faculty Board Induction presentation is attached for noting.
40.2 This presentation provides new members with further information about how to participate effectively as a member of the Faculty Board Committee.

For noting

41.0 REPORTS OF SUB-COMMITTEES OF THE FACULTY BOARD

41.1 The Griffith Business School Board is asked to note the minutes from the following meetings:

41.1.1 Department of Accounting, Finance and Economics Committee, 4/2007.
41.1.2 Curriculum, Teaching and Learning Committee (GBS), 10/2007
41.1.3 Curriculum, Teaching and Learning Committee (GBS), 1/2008
41.1.4 Research Sub-committee (GBS), 4/2007
41.1.5 Research Sub-committee (GBS), 1/2008
41.1.6 Internationalisation Committee (GBS), 2/2007
41.1.7 Internationalisation Committee (GBS), 3/2007
41.1.8 Internationalisation Committee (GBS), 4/2007

For noting

42.0 PROGRAM CONCEPT PROPOSALS

42.1 The Griffith Business School Board is asked to note the following Program Concept Proposals:

42.1.1 Master of Business (Event Management), Macau
42.1.2 Master of Business Administration (Honours), Northern Alberta Institute of Technology
42.1.3 Bachelor of Business, BacHa

For noting

43.0 DISESTABLISHMENT OF THE OFFICE OF COMMUNITY PARTNERSHIPS

43.1 At its December 2007 meeting, Council resolved to disestablish the position of Pro Vice Chancellor (Community Partnerships) as set out in the paper “Community Engagement”. A flow-on from the Council decision is that the Office of Community Partnerships has been disestablished.

43.2 The goal of strengthening community engagement will remain central to the Griffith 2015 ethos, but will be best expressed in future through the campus based planning and activities of academic elements. This will reinforce the Griffith 2015 strategy of identifying and projecting a distinct focus or flavour for each campus. Academic elements will be encouraged to extend their community engagement directly through the Academic Plan which establishes targets for work integrated learning and other community engagement activities, and through the Research Plan which establishes targets for developing Australian Research Council linkage projects which link researchers with end users.

44.0 INTERNATIONALISATION WEBSITE

44.1 Internationalisation is an increasingly pervasive feature of the University’s activities.

44.2 To support the development of a shared vision on internationalisation, a web site has been prepared for the support and information of staff and students. The site can be accessed at http://www.griffith.edu.au/internationalisation. This site includes a link to a staff resources
44.3 The site provides information about Griffith's plans, strategies and policies relevant to internationalisation, as well as many practical sources of information and advice. It also provides information about the important regulatory framework to which the university is subject under the ESOS legislation, which has important practical implications for all staff.

45.0 DEEMING OF DAYS

45.1 It has been the University's practice in the past, when more than one public holiday in the semester falls on the same week day, to artificially "deem" an alternative weekday as the holiday day for timetable purposes. The University’s Class Timetabling Policy and Procedures states:

"When two Public Holidays fall on a Monday during a teaching semester …..the university practice is to "deem" days. Classes are not held on the first Monday public holiday, as would be expected. When a second public holiday occurs on a Monday, then the Tuesday following is "deemed" to be a Monday and the classes scheduled for Monday are taught. Classes normally scheduled for the Tuesday are not held."

45.2 This is because the most common occurrences are between ANZAC Day when a Monday, and Labour Day on the first Monday in May.

45.3 In 2008 dates have aligned to set Good Friday in Week 4 and ANZAC Day on the Friday of Week 7. In order not to lose two Fridays of teaching in one semester it has been determined that classes which would have been scheduled for the second public holiday, Friday 25 April, 2008 will be taught on Thursday 24 April (i.e. the Thursday will be deemed to be a Friday). Classes normally scheduled for Thursday 24 April will not be held.

45.4 In summary, the classes which would have been held on Friday 21 March will not take place. The classes scheduled for Friday 25 April will be held on Thursday 24 April instead of the normal Thursday timetable.

46.0 OFFICE OF CAMPUS LIFE

46.1 Late last year a decision was made to amalgamate the Offices of Campus Life and Facilities Management, and to appoint Ms Nicola Collier-Jackson as the Director of the amalgamated office. The name of the new Office will be Campus Life.

46.2 The new arrangement brings under one Office a range of services and activities which all have the common thread of enhancing life on our campuses for students and staff. These include:

- the buildings in which staff work and students study
- food services, retail and memorabilia
- sporting and recreational facilities
- clubs and societies
- student accommodation
- childcare
- parking and security
- graduation dress hire
- cleaning
46.3 While Campus Life will now operate on all campuses of the University, the Student Guild at the Gold Coast campus will continue to provide on that campus some of the services provided by Campus Life on the other campuses.

47.0 INVITATION TO ATTEND CELEBRATING TEACHING SEMINAR

47.1 Staff are invited to attend the first Celebrating Teaching Seminar for 2008, to be held at the Gold Coast on March 14, entitled Celebrating Cultural Diversity: using classroom diversity as a resource for teaching and learning. The seminar will be presented by Dr Sue Trevaskes and Dr Susana Eisenchlas, from the School of Languages and Linguistics. Sue and Susana won a Carrick Citation for Outstanding Contribution to Student Learning in 2006 for "Establishing an innovative cross-discipline Intercultural Communication Curriculum that develops critical thinking skills across the Arts degree, to foster understanding and acceptance of cultural diversity." They are co-editors of the first publication in Australia on internationalisation in Australian Universities: “Australian Perspectives on Internationalising Education”. 2003. Melbourne: Language Australia. Details are below:

Topic: Celebrating Cultural Diversity: using classroom diversity as a resource for teaching and learning
Presenters: Dr Sue Trevaskes and Dr Susana Eisenchlas, School of Languages and Linguistics
Date: Friday 14 March
Venue: Activities Centre, Gold Coast Campus
Time: 1.00 till 2.00 pm (light lunch provided from 12.30 pm)

47.2 This seminar discusses some ideas that can be implemented in the classroom to improve cultural awareness, explore the connection between communication and perception, and use classroom diversity as a resource for teaching and learning

47.3 To assist in arranging for catering, please register by Tuesday 11 March using the online registration form at http://www.griffith.edu.au/gihe/professional-development-programs/workshops-and-seminars/

For noting

48.0 RECRUITMENT AND CAREERS FAIR 2008

48.1 The Pro Vice Chancellor (Learning and Student Outcomes) has asked staff to encourage student participation at the 2008 Recruitment and Careers Fair.

48.2 The 2008 Recruitment and Careers Fairs at Nathan and Gold Coast will this year feature the largest number and broadest range of companies, departments and professional bodies ever seen on Griffith campuses, with a record 125 organisations participating - 109 at Nathan and 79 at the Gold Coast. Organisations attend to recruit our final-year students into graduate positions commencing in 2008.

48.3 The fairs are important because of the positions offered to our soon-to-be graduates, however they also signal the commitment of the University to ensuring graduate access to some of the highest profile organisations in the country.

48.4 The Nathan Fair will be held on Tuesday 11 March and run from the Security office, down Johnson Path to the Undercroft, and on to a specially constructed raised and covered site towards northern theatres. The Gold Coast Fair will take place on Thursday 13 March and run from the vicinity of the Guild office, along the Link walkway and balcony, and into the
Koala Café and Activities Centre. Both fairs will commence at 11am and a free bus will run from the Logan campus to the Nathan fair.

48.5 Students in earlier years are also welcome to attend and speak with organisational representatives.

48.6 Fair booklets with details of participating organisations and disciplines being recruited can be collected by students in advance of the Fairs from Friday 7 March - available from Student Services offices. Full details can also be found on the Careers and Employment Service website www.griffith.edu.au/careers.

For noting

49.0 *RQF AND EXCELLENCE IN RESEARCH AUSTRALIA*

49.1 The Minister for Innovation, Industry, Science and Research, Senator Kim Carr, has announced that the RQF will be replaced by a new quality assessment system - Excellence in Research for Australia - ERA.

49.2 There is only limited information available about the new system, including:
- the ERA process will provide assessments of disciplines or discipline clusters
- it will use a mixture of expert review and metrics with less or almost no peer involvement where there is significant agreement about the metrics for particular disciplines
- ERA will be administered by the ARC with staff from the previous DEST RQF unit being located in the ARC building in Canberra
- Leanne Harvey previously of DEST will head this group
- the work on national outlet rankings is continuing and could still be used in ERA
- ERA will have a staged introduction with some disciplines being assessed possibly this year while consultations continue about disciplines where the use of metrics is considered more problematic
- while assessment of community/societal impact will no longer be a clear focus it may be introduced in modified form through metrics or undertaken through a completely different process at a later date

49.3 The ARC Advisory Council will be considering a consultation paper at its meeting this week and subject to their approval this will be circulated to the sector for comment.

49.4 Additionally, the Deputy Vice Chancellor (Research) has announced that Dr Vicki Pattemore, who was taken off line last year from her substantive position as Director of the Office of Research to head up the University's preparation for the RQF, will be continuing with this work this year as Director of Research Quality. She will be overseeing the continued production of performance data about Griffith’s research activities and as the details of ERA become clearer assisting the University to prepare for its implementation.

For noting

50.0 *POLICY AND PROCEDURES UPDATES*

50.1 The Board is advised of the following policy/form updates:

Linked Classification Policy and Procedures
51.0 OTHER BUSINESS

52.0 NEXT MEETING

52.1 The next meeting of the Griffith Business School Board will be held on Friday, 18th April 2008, from 10:00am till 1:00pm in the Meeting Room, Level 3, Room 3.20, Business 2 Building, Gold Coast Campus (G27_3.20).

For noting