A meeting of the Griffith Business School Board was held at 9.30am on Friday 4 March 2011 via videoconference in Room -1.18, Business 2 Building (N72), Nathan campus, and Room 1.04, The Chancellery Building (G34), Gold Coast campus.

MINUTES

PRESENT:
Professor Marie Wilson (Chair)
Professor Michael Powell
Professor Lorelle Frazer
Professor Graham Cuskey
Professor Christopher Auld
Professor Christine Smith
Dr Marie-Louise Fry
Associate Professor Michael Barry
Professor Leong Liew
Dr Robyn Hollander
Associate Professor James Skinner
Professor Jenny Stewart
Professor Ross Guest
Professor Eduardo Roca
Professor Kate Hutchings
Dr Anoop Patiar
Professor Beverley Sparks
Ms Kimberley Cotterell-Anderson
Ms Gemma Huxley (Secretary)

APOLOGIES:
Associate Professor Laura Lawton
Professor Adrian Wilkinson
Professor Patrick Weller

1.0 CONFIRMATION OF MINUTES
The minutes of the 7/2010 meeting were circulated and confirmed subsequent to the meeting.

2.0 COMMITTEE MEMBERSHIP
2.1 The Griffith Business School Board welcomed the following new and returning members:
- Professor Lorelle Frazer, Dean (Learning and Teaching)
- Dr Marie-Louise Fry, Head, Department of Marketing
- Professor James Skinner, Head, Department of Tourism, Leisure, Hotel and Sport Management
- Dr Robyn Hollander, Head, Department of Politics and Public Policy
- Dr Anoop Patiar, Deputy Head, Department of Accounting, Finance and Economics

3.0 CHAIR’S REPORT
3.1 Professor Marie Wilson, Dean (Academic), GBS and Chair, GBS Board will provide a report at the meeting.

4.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT
4.1 Professor Michael Powell, Pro Vice Chancellor (Business) will provide a report at the meeting.

5.0 DEAN’S (LEARNING AND TEACHING) REPORT

5.1 Professor Lorelle Frazer, Dean (Learning and Teaching), GBS will speak to a written report (Attachments 6.1 & 6.2).

6.0 DEAN’S (RESEARCH) REPORT

6.1 Professor Graham Cuskelly, Dean (Research), GBS will provide a report at the meeting (Attachments 7.1, 7.2 and 7.3).

7.0 DEAN’S (INTERNATIONAL) REPORT

7.1 Professor Chris Auld, Dean (International), will speak to a written report (Attachment 8.1).

8.0 HEADS OF DEPARTMENT REPORT

8.1 There are no matters to report.

9.0 GRIFFITH ENTERPRISE PRESENTATION ON CONSULTANCY AND COMMERCIAL RESEARCH (CCR)

9.1 Ms Katrina Cobb, Business Development Manager and Ms Dorina Caccamo, Manager Contracts & Administration, Griffith Enterprise will present on the value of consultancy and commercial research projects and how to grow this activity in the GBS. The presentation (Attachment 10.1, 10.2 and 10.3) will include:

- an overview of CCR and the pricing of CCR projects;
- benefits of CCR activity including how CCR funds can be used by your department;
- greater understanding of CCR, the CCR process; and
- how to encourage greater involvement in CCR within your department.

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

10.0 UPCOMING REVIEWS

10.1 The following reviews are due to be undertaken in 2011:
- TLHSM (3149, 3117, 3105, 5445/5447
- Marketing (3068/3069, 5226/5228, 5227/5447
- 5439 M Com (Financial Planning)
- Department of Employment Relations and Human Resources
- APRIRs reminder

10.2 A copy of the Program Planning, Development, Approval and Review Processes policy is provided in Attachment 11.2. Professor Marie Wilson, Dean (Academic), will speak to this item.

For discussion
11.0 OUA PROPOSAL UPDATE

11.1 The Griffith Business School recently submitted an EOI to offer the Bachelor of Business via Open Universities (OUA), following Monash University’s decision to withdraw its offering. On 24 February 2011, OUA advised that the GBS’s proposal has been accepted subject to formal ratification and advice from the OUA Academic Programs Committee (APC). Professor Lorelle Frazer, Dean (Learning and Teaching), will speak to this item.

11.2 The first meeting for 2011 of the APC is on the 1 April 2011. Documentation concerning the Bachelor of Business for tabling at that meeting needs to be received by the 21 March at the latest.

For discussion

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

12.0 PROGRAM CONVENORS AND FIRST YEAR ADVISORS

12.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching) and Chair, Griffith Business School Board, is asked to ratify the Program Convenors and First Year Advisors for 2011, as detailed in Attachment 13.1.

For ratification

13.0 COURSE PROFILES

13.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching) and Chair, Griffith Business School Board, is asked to ratify the following course profiles for Semester 1 2011:

- 2183AFE
- 1382AFE
- 1282AFE
- 3009EHR
- 2002EHR
- 2006EHR
- 3007EHR
- 2001EHR
- 7011EHR
- 7014EHR
- 1001EHR
- 7010EHR
- 3005EHR
- 7215MKT
- 2004MKT
- 7001MKT
- 7026MKT
- 7209MKT

For ratification

14.0 MINOR PROGRAM PROPOSAL (#2010/0010563) 1034/1288 BACHELOR OF BUSINESS

14.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a
Minor Program Proposal affecting the Master of Marketing, as detailed in 2010/0010563 (Attachment 14.1), effective Semester 1 2011.

14.2 This submission proposes to offer 3053MKT Internship in Semester 1 instead of Semester 2, effective Semester 1, 2011. It also proposes to withdraw the 2011 offering of 3037MKT eRetailing, as the department is currently reviewing the major and a decision will be forthcoming on future offerings of this course.

For ratification

15.0 MINOR PROGRAM PROPOSAL (#2010/0010581)

5158 MASTER OF BUSINESS ADMINISTRATION

15.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the 5158 Master of Business Administration and related programs, as detailed in 2010/0010581 (Attachment 15.1), effective Semester 1 2012.

15.2 This submission proposes to offer 7902AFE Business Economics in Semester 1 at the South Bank campus, effective Semester 1 2012.

For ratification

16.0 MINOR PROGRAM PROPOSAL (#2010/0010584)

1034/1288 BACHELOR OF BUSINESS

16.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the 1034/1288 Bachelor of Business, as detailed in 2010/0010584 (Attachment 16.1), effective Semester 1 2011.

16.2 This submission proposes to introduce the HRM Work Experience (WIL) course as an elective for students undertaking the HRM major, effective 2011.

For ratification

17.0 MINOR PROGRAM PROPOSAL (#2010/0010585)

LOGAN BUSINESS AND COMMERCE PROGRAMS

17.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the Bachelor of Business and Bachelor of Commerce programs suite at the Logan campus, as detailed in 2010/0010585 (Attachment 17.1), effective Trimester 1 2011.

17.2 This submission proposes to withdraw the core course 1084MGT Business Informatics and replace it with 1008ICT, to be consistent with the Nathan and Gold Coast offerings.

For ratification

18.0 MINOR PROGRAM PROPOSAL (#20100010586)

1291 BACHELOR OF POLITICS, ASIAN STUDIES AND INTERNATIONAL RELATIONS

18.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Program Proposal affecting the 1291 Bachelor of Politics, Asian Studies and
International Relations, as detailed in 2010/0010586 (Attachment 18.1), effective Semester 1 2011.

18.2 This submission proposes to withdraw the offering of 3003PPP Queensland Politics for 2011, as per the rotational offering arrangement.

For ratification

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

19.0 2010/2011 QIBT ARTICULATION ARRANGEMENTS

19.1 The Griffith Business School Board is asked to note the 2010/2011 QIBT Articulation arrangements.

For noting

20.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD

20.1 The Griffith Business School Board is asked to note the minutes from the following sub-committees:

- Learning and Teaching Committee (November 2010)

For noting

21.0 OTHER BUSINESS

For noting

22.0 NEXT MEETING

22.1 The next meeting of the Griffith Business School Board will be held on Friday, 8 April 2011 via videoconference in Room -1.18, Business 2 Building (N72), Nathan campus and Room 1.04, The Chancellery Building (G34), Gold Coast campus.

For noting