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18.0 OTHER BUSINESS
19.0 NEXT MEETING

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19.0 NEXT MEETING

**Significant Committee Events**

- The next meeting of the Griffith Business School Board is scheduled for Friday, 19 May 2006, 10:00am till 1:00pm (lunch provided at approximately 12:30pm), via videoconference in the Bray Centre, Level 2, Room 2.06, Nathan campus (N54_2.06) and the Information Services Building, Level 3, Room 3.29, Gold Coast campus (G10_3.29).

**Committee QuickPlace Web Address**

- [https://qplace02.domino.gu.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf/h_Toc/96d8c15a73da35904a256dff007c32a1/?OpenDocument](https://qplace02.domino.gu.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf/h_Toc/96d8c15a73da35904a256dff007c32a1/?OpenDocument). Use the left navigation bar to select the relevant committee site. Username is your staff number and password is the same as your Novell login. Call the Secretary on extension 56468 for advice or if experiencing difficulties.
DISTRIBUTION LIST

**Griffith Business School Board Members**

Professor Bill Shepherd, Dean (Academic) (Chair)
Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)

**Deans** (appointed by the Group Pro Vice Chancellor)

Professor Liz Fulop, Dean (Research)
Professor Lorelle Frazer, Dean (Learning and Teaching)

**Heads of Departments Directly Associated With the Faculty** (ex officio)

Professor Chew Ng, Department of Accounting, Finance and Economics
Professor David Peetz, Department of Industrial Relations
Professor Leong Liew, Department of International Business and Asian Studies
Dr Louis Sanzogni, Department of Management
Professor Bill Merrilees, Department of Marketing
Dr Liz van Acker, Department of Politics and Public Policy
Professor Mike Davidson, Department of Tourism, Leisure, Hotel and Sport Management

**Research Centre Representative** (ex officio)

Professor Chris Guilding
Director, Service Industry Research Centre & Tourism, Leisure, Hotel and Sport Management

Invited (for Audience and Debate)

Professor Christopher Auld, Acting Director, Internationalisation, Commercialisation and Community Partnerships
Professor Arthur Shulman, Director, Quality and Accreditation

**Information Copies**
(without attachments unless stated)

Ms Alison Harris, Group Resource Manager, Business
Ms Wendy Branthwaite, Acting HR Manager, Business
Ms Simone Thorne, Acting Marketing Manager, Business/Law
Ms Suzanne Pinchen, Business Development Management, Business/Law, Office for Commercialisation
Ms Tracey Howley, CEO, International Golf Institute
Deans’ and Heads of Departments’ Secretaries, Griffith Business School
Program Service Officers, Griffith Business School
Ms Lisa Cotterell, Executive Officer to the Pro Vice Chancellor (Business)
Ms Catherine Longworth, Executive Officer to the Pro Vice Chancellor (Business)
Ms Mary Hassard, Credit Transfer and Articulations Manager, Student Administration
Centre Coordinators, Office of Graduate Studies

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GRiffith Business School Board Agenda 3/2006
Friday, 19 May 2006

GRiFFITH UNIVERSITY
GRiFFITH BUSINESS SCHOOL BOARD

The 3/2006 meeting of the Griffith Business School Board will be held on Friday, 19 May 2006, from 10:00am till 1:00pm the GBS Boardroom (N50_0.12) Nathan campus. A light lunch will be served at approximately 12:30pm.

Jill Moriarty
Secretary

AGENDA

1.0 APOLOGIES

1.1 Apologies may be recorded by contacting the Secretary on extension 56468, or by emailing j.moriarty@griffith.edu.au.

1.2 Apology received from Professor Liz Fulop.

2.0 CONFIRMATION OF MINUTES

The minutes of the 2/2006 meeting have been circulated.

3.0 MATTERS ARISING FROM PREVIOUS MINUTES

Nil

4.0 CHAIR’S REPORT

Professor Bill Shepherd will provide an oral report at the meeting.

5.0 PRO VICE CHANCELLOR’S REPORT

Professor Michael Powell will provide an oral report at the meeting.

6.0 DEAN’S (LEARNING AND TEACHING) REPORT

Professor Lorelle Frazer will provide an oral report at the meeting.

7.0 DEAN’S (RESEARCH) REPORT

Professor Liz Fulop has submitted an apology for the meeting.

8.0 DIRECTOR, INTERNATIONALISATION AND COMMUNITY PARTNERSHIPS’ REPORT

Professor Chris Auld will provide an oral report at the meeting.

9.0 DIRECTOR, QUALITY AND ACCREDITATION’S REPORT

Professor Art Shulman will speak to his written report regarding EQUIS feedback to be tabled at the meeting. He will also report on the Griffith Business School’s role in Globally Responsible Leadership as outlined in the background document available from QuickPlace (50 page document).
10.0 DIRECTOR, EXECUTIVE EDUCATION’S REPORT

10.1 Mr Frank Pollard will lead a discussion on issues related to Executive Education, specifically:
- Why we need Executive Education.
- The benefits to Griffith Business School.
- Where we are heading in the short and long term.

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

11.0 IMPLEMENTATION OF GBS WORKLOAD POLICY

11.1 The Griffith Business School Board is asked to consider the proposed GBS Workload Policy, detailed in 2006/0007289.

11.2 The GBS Workloads Model has been developed in a manner that is consistent with the requirements of ‘Griffith University Academic Certified Agreement 2003-2006’.

11.3 Section 2 identifies flexible work profiles, categories of work (teaching, research and service), threshold, active and intensive levels of operation by level of academic staff appointment, all based on a notional annual allocation of hours across the three categories of work. These flexible work profiles and work categories are outlined in Tables 1 and 2.

11.4 Section 3 proposes a model for operationalising teaching, research and service workloads. The model attempts to produce a balance between direct teaching allocations on a ‘work to be done’ principle and the flexibility required to ensure development of service and research profiles. Section 3 develops teaching, service and research profiles based on a set of general guidelines for each profile. Examples of defined activities per work category and recommended requirements for teaching, service and research categories are contained in Tables 3 to 7.

11.5 The Workloads Model eschews heavy levels of prescription and index formulae in favour of a more flexible approach that allows a discursive process between Heads of Departments and staff members in the initial determination of workload allocations and ongoing management of teaching, service and research work profiles in the GBS.

Recommendation:

11.6 The Griffith Business School Board is asked to endorse the proposed GBS Workload Policy, detailed in 2006/0007289.

For discussion

12.0 LOGAN STRATEGY AND SUMMER SCHOOL

12.1 The University has established the Logan Taskforce to review methods of revitalisation of the Logan campus. Each Academic Group has been asked to prepare a report relating to its own role at Logan. The Griffith Business School is expected to present its report to the Logan Taskforce on 19 May 2006.
12.2 The Task Force Terms of Reference include:

12.2.1 examine the current program offerings at Logan campus and recommend principles that should guide the development of the campus program profile, changes to the current set of programs, and possible initiatives which should be explored. This review should take into account the current and foreseeable patterns of student demand at that campus for undergraduate and postgraduate program offerings, and of existing and planned research activities at Logan, examining in each case the appropriate mix of campus-specific and cross-campus programs;

12.2.2 recommend an overall strategy for Logan campus that demonstrates a campus identity and a clear articulation with other campuses of the University, including the development of pathway or enabling programs that articulate into Griffith programs at other campuses, and which better addresses the employment, education skills and training needs of the Logan region;

12.2.3 examine existing campus outreach and partnership arrangements and recommend changes necessary to ensure improved student demand; and

12.2.4 examine the existing and potential contribution of Logan campus to the University’s internationalisation strategies, and make recommendations accordingly.

Recommendation:

12.3 The Griffith Business School Board is asked to provide feedback on the draft report provided at the meeting for consideration

For discussion

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

13.0 MINOR CHANGE SUBMISSION

SEASON OF OFFER MASTER OF BUSINESS ADMINISTRATION

13.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (Griffith Business School), is asked to ratify the Chair’s executive action in approving the Minor Change Submission detailed in 2006/0007279, for the MBA, for introduction in semester 2, 2006.

13.2 In summary, the submission seeks to change semesters of offering for some courses within the Master of Business Administration suite of programs as follows:

13.3 Due to resourcing issues, the offering of 7021GSM International Business on the Gold Coast campus in Semester 2 of 2006 or the offering of 7028GSM Cross-Cultural Management on the Gold Coast campus in Summer Semester 2006/2007 are unable to be accommodated.

13.4 The addition of the course 7001GSM Accounting for Managers as a Summer Semester course in 2006/2007 assists Master of Business Administration (Practicum) students to meet the requirement of a Grade Point Average of 4.0 prior to entering Block 3 of their program. As this course is a quantitative course, it has a higher failure rate than other courses in the program. Further offering of this course in Summer Semester will be considered on a needs basis once the Graduate School of Management courses have been fully absorbed by their discipline departments.
13.5 To assist the MBA (International) students to complete their degree, the course 7014GSM Strategic Management will be offered on the Gold Coast campus in semester 2 with the MBA offering of 7007GSM Managing Strategically. This will assist MBA (International) students in successfully progressing through their program and is considered a transitional arrangement.

For ratification

14.0 PROGRAM WITHDRAWAL

3066 GRADUATE CERTIFICATE IN LEISURE MANAGEMENT
5203 MASTER OF LEISURE MANAGEMENT
5205 MASTER OF LEISURE MANAGEMENT WITH HONOURS

14.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (Griffith Business School), is asked to ratify the Chair’s executive action in approving the Program Withdrawal described in 2006/0007284, for the above Leisure Management programs, for introduction in semester 1, 2006.

14.2 The simultaneous introduction of the University’s Academic Plan in early 2004 and the need to develop new policies and procedures associated with pursuit of accreditation with AACSB and EQUIS provided the context and rationale for a review of the Griffith Business School’s postgraduate program profile. As a result of this review, the proposed Master of Business and Master of Business with Honours programs will replace all postgraduate niche degrees currently serviced by the Department of Tourism, Leisure, Hotel and Sport Management – including the Master of Leisure Management program suite.

14.3 There is currently one student enrolled in the Master of Leisure Management with Honours. This student is currently finalising his dissertation and it will not be necessary to make transitional arrangements. There are no students enrolled in the Graduate Certificate or Masters programs.

For ratification

15.0 PROGRAM WITHDRAWAL

5379/5380 MASTER OF MANAGEMENT (RESEARCH)

15.1 The Griffith Business School Board, on the executive recommendation of the Dean, Learning and Teaching (Griffith Business School), is asked to ratify the Chair’s executive action in approving the Program Withdrawal described in 2006/0007285, for the Master of Management (Research) programs, for introduction in semester 1, 2006.

15.2 The former Faculty of Commerce and Management introduced the Master of Management (Research) in Semester 1, 2003, in response to two emerging trends. First, the increasing demand from within the business community for management practitioners qualified to undertake sound, professional research. Secondly, to provide an alternative to the RHD Qualifying Program where students can develop research skills at a level equivalent to the undergraduate honours students while achieving an award of the University.

15.3 Enrolment numbers have been much lower than originally projected. In 2005, the Griffith Business School considered the performance of a number of postgraduate programs. In light of this review and the GBS’ strategic direction, with the goals of improving program quality and avoiding the proliferation of programs, and to achieve consistency with the Academic Plan and the “Getting Smarter” initiative, this program will be withdrawn.

15.4 While it is proposed to withdraw this program, prospective research students may consider one of the “Masters with Honours” programs offered by the Griffith Business School, or the RHD Qualifying Program.

For ratification
SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

16.0 FACULTY BOARD CONSTITUTION

The 2/06 Council meeting held on 2 May 2006 approved the revised faculty Board Constitution as detailed in attachment 2006/0003771.

For noting

17.0 2/2006 MINUTES, CURRICULUM, TEACHING AND LEARNING COMMITTEE (GRIFFITH BUSINESS SCHOOL)

The Griffith Business School Board is asked to note the minutes and attachment from the 2/2006 meeting of the Curriculum, Teaching and Learning Committee (Griffith Business School).

For noting

18.0 OTHER BUSINESS

19.0 NEXT MEETING

19.1 The next meeting of the Griffith Business School Board will be held on Friday, 16 June 2006, from 10:00am till 1:00pm via video conference, in the Bray Centre, Level 2, Room 2.06 (N54_2.06) Nathan campus, and Information Services Building, Level 3, Room 3.29 (G10_3.29) Gold Coast campus. A light lunch will be served at approximately 12:30pm.