Griffith Business School seeks to excel as a provider of high quality, cross-disciplinary and internationally relevant business and public policy education and research, emphasising the relationship between business and society in promoting sustainable enterprises and communities.
SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

19.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD
20.0 PROGRAM CONCEPT PROPOSAL
21.0 POLICY AND PROCEDURES UPDATES
22.0 PROPOSAL FOR COMMERCE INTERNSHIP
23.0 OTHER BUSINESS
24.0 NEXT MEETING
25.0 2009 MEETING DATES
Significant Committee Events

- The next meeting of the Griffith Business School Board will be held on Friday, 13 February 2009, from 10:00am till 1:00pm in Room 0.12, Business 1 Building (N50), Nathan Campus.

Committee QuickPlace Web Address

- https://qplace01.domino.griffith.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf?OpenDatabase. Use the left navigation bar to select the relevant committee site. Username is your staff number preceded by an s and password is the same as your Novell login. Call the Secretary on extension 56408 for advice or if experiencing difficulties.

DISTRIBUTION LIST

**Griffith Business School Board Members**

Professor Bill Shepherd, Dean (Academic) (Chair)
Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)

**Deans** (appointed by the Group Pro Vice Chancellor)

Professor Graham Cuskelley, Dean (Research)
Professor Lorelle Frazer, Dean (Learning and Teaching)
Professor Chris Auld, Dean (International)

**Heads of Departments Directly Associated With the Faculty** (ex officio)

Professor Christine Smith, Department of Accounting, Finance and Economics
Dr Mark Mourell, Department of Employment Relations
Professor Leong Liew, Department of International Business and Asian Studies
Dr Louis Sanzogni, Department of Management
Associate Professor Gillian Mort, Department of Marketing
Professor Haig Patapan, Department of Politics and Public Policy
Professor Peter Brown, Department of Tourism, Leisure, Hotel and Sport Management

**Research Centre Representative** (ex officio)

Professor Paul Couchman, Director, Centre for Tourism, Sport and Service Innovation

Department of Tourism, Leisure, Hotel and Sport Management

**Invited** (for Audience and Debate)

NIL

**Information Copies**

(without attachments unless stated)

Group Resource Manager, Business
Human Resource (HR) Manager, Business
Marketing Manager, Business
Business Development Management, Business, Griffith Enterprise
Communications Officer, Business and Law
Deans’ and Heads of Departments’ Secretaries, Griffith Business School
Program Service Officers, Griffith Business School
Executive Officer to the Pro Vice Chancellor (Business)
Senior Manager, Strategic Initiatives, Griffith Business School
Credit Transfer and Articulations Manager, Student Administration
Client Administration Officers, Student Administration Centre Coordinators, Griffith Graduate Research School

**Other Copies**

Corporate Archives and Records Management copy (attachments)
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Spare copy
GRiffith Business School Board Agenda 8/2008
Friday 21 November 2008

The 8/2008 meeting of the Griffith Business School Board will be held on Friday, 21 November 2008, from 10:00am till 1:00pm in Room 0.12, Business 1 Building (N50), Nathan Campus. A light lunch will be served at approximately 12:30pm.

Kate Rees
Secretary

AGENDA

1.0 APOLOGIES

1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing K.Rees@griffith.edu.au.

2.0 CONFIRMATION OF MINUTES

2.1 The minutes of the 7/2008 meeting have been circulated.

To be taken as read and confirmed

3.0 MATTERS ARISING FROM PREVIOUS MINUTES

NIL

4.0 COMMITTEE MEMBERSHIP

4.1 The Griffith Business School Board is asked to note that this is the final meeting for:
   - Professor Christine Smith, Head, Department of Accounting, Finance and Economics
   - Associate Professor Gillian Mort, Acting Head, Department of Marketing
   - Professor Peter Brown, Acting Head, Department of Tourism, Leisure, Hotel and Sport Management
   - Professor Paul Couchman, Acting Director, Centre for Tourism, Sport and Service Innovation.

   The Board will wish to thank them for their contributions to the work of the Committee and the Griffith Business School.

5.0 CHAIR’S REPORT

5.1 Ms Fiona Taylor, Communications Officer (Business and Law) and Ms Amanda Daniel, Marketing Manager (Business) are unable to attend the meeting. There are no matters to report.

5.2 Professor Bill Shepherd, Dean (Academic), GBS and Chair, GBS Board will provide a report at the meeting.

6.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT

6.1 Professor Michael Powell, Pro Vice Chancellor (Business) will provide a report at the meeting.
7.0 DEAN’S (LEARNING AND TEACHING) REPORT

7.1 Professor Lorelle Frazer, Dean (Learning and Teaching), GBS will speak to her written report.

8.0 DEAN’S (RESEARCH) REPORT

8.1 Professor Graham Cuskelley, Dean (Research), GBS will provide a report at the meeting.

9.0 DEAN’S (INTERNATIONAL) REPORT

9.1 Professor Chris Auld, Dean (International), GBS will provide a report at the meeting.

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

10.0 QUALITY/ACCREDITATION ISSUES

10.1 CYCLE 2 UNIVERSITY REVIEWS

The Griffith Business School Board is asked to consider, and provide a response to, the discussion paper: ‘Review of Reviews’ and the accompanying briefing note. Members of the Board are asked to prepare feedback for discussion at the meeting. The Pro Vice Chancellor (Business) will speak to this item.

Griffith University is currently in its fifth year of the five-yearly Review cycle, with three reviews scheduled to be completed in the first half of 2009. In response to the rapidly-changing university environment, and at the request of the Deputy Vice Chancellor (Academic) [DVC(A)] and Director, Quality, Planning and Statistics (QPS), a comprehensive review of Griffith’s Review cycle has been undertaken to determine the impact of the current approach and to consider proposed changes.

The discussion paper presents an option that proposes considerable change to Griffith’s current approach to Organisational Reviews. For Griffith’s second Review cycle, in addition to any identified element Reviews, it is proposed the University institute thematic Reviews initiated by senior management. The proposed approach focuses on the accountability of elements implementing the Review recommendations presented in progress reports including “closing the loop”, and recommends strengthening the links between strategic planning, quality management, and Reviews. The paper provides options for improving the operationalisation of the process within the current policy framework. Consideration of current expenses and resources has also been explored.

For discussion

11.0 FULL PROGRAM PROPOSAL (#2008/0016852)

11.1 The Griffith Business School Board is asked to consider the Full Program Proposal to introduce the Graduate Certificate in Sustainable Enterprise at the South Bank campus, as detailed in 2008/0016852, effective Semester 2 2009. This proposal will be discussed by teleconference with Dr Jem Bendell at 10:15am.

11.2 The Griffith Business School (GBS) proposes to establish a Graduate Certificate in Sustainable Enterprise at the South Bank campus, effective Semester II, 2009. The Graduate Certificate in Sustainable Enterprise gives students an up-to-date understanding of
the strategic issues involved in managing corporate sustainability across the whole organisation. The program will address issues such as globalisation and the sustainable enterprise, recognition of risks and opportunities, stakeholder engagement and influence on business, corporate social responsibility, and organisation strategy.

11.3 Admission Requirements:

To be eligible for admission into the Graduate Certificate in Sustainable Enterprise, a student must:
- hold a bachelors degree in any discipline from a recognised University (or another tertiary education institution of equivalent standing) and have achieved the equivalent of a minimum grade point average of 4.5 (using a 7.0 point scale) and have a minimum of three years relevant equivalent full-time work experience post-degree including two years equivalent full-time in a management or supervisory level position in a business environment; or
- have over ten years experience in a management or supervisory level in a business environment, including two years in a field relating to social or environmental performance of business. Such students will be admitted at the discretion of the Program Director.

11.4 Degree Requirements:

To be eligible for the award of Graduate Certificate in Sustainable Enterprise, a student must acquire 40CP as prescribed below:
- gain 40CP for the prescribed core courses; and
- the grade of Pass Conceded (PC) will not be awarded for any course within the program.

11.5 Program Structure

Students must complete the following 40CP of core courses:

<table>
<thead>
<tr>
<th>Catalog Nbr</th>
<th>Course</th>
<th>CP</th>
</tr>
</thead>
<tbody>
<tr>
<td>7505GBS</td>
<td>Business Responsibility for Sustainable Development</td>
<td>10</td>
</tr>
<tr>
<td>7506GBS</td>
<td>Environmental Management</td>
<td>10</td>
</tr>
<tr>
<td>7507GBS</td>
<td>Stakeholder Management</td>
<td>10</td>
</tr>
<tr>
<td>7508GBS</td>
<td>Sustainable Enterprise, Leadership and Change</td>
<td>10</td>
</tr>
</tbody>
</table>

Recommendation:

11.6 The Griffith Business School Board is asked to recommend to Programs Committee the Full Program Proposal to introduce the Graduate Certificate in Sustainable Enterprise at the South Bank campus, as detailed in #2008/0016852, effective Semester 2 2009.

For discussion

12.0 BLENDDED LEARNING PROPOSAL

12.1 The Griffith Business School Board is asked to consider a Blended Learning Proposal, as detailed in attachment 12.1. The proposal will be distributed to members prior to the meeting. Dr Mark Brimble will attend the meeting at 12:00pm to discuss this item.

For discussion
13.0 RE-ORGANISATION OF THE GRIFFITH BUSINESS SCHOOL BOARD

13.1 At the October meeting of the Griffith Business School Board the Pro Vice Chancellor (Business) proposed a review of the structure of the GBS Board. The review is based on an identified need to improve the engagement of senior staff at a strategic level.

13.2 The Griffith Business School Board is asked to consider a proposal to change the structure of the GBS Board. The proposal will be distributed to members prior to the meeting.

For discussion

14.0 SPECIAL PURPOSE SUBMISSION (#2008/0016838)

1291/1292 BACHELOR OF ARTS (POLITICS, ASIAN STUDIES & INTERNATIONAL RELATIONS)

14.1 The Griffith Business School Board, on the recommendation of the Learning and Teaching Committee (GBS), is asked to consider a Special Purpose Submission affecting the 1291/1292 Bachelor of Arts (Politics, Asian Studies & International Relations), as detailed in 2008/0016838, effective Semester 1 2010.

14.2 This submission proposes to change the program title and award title from Bachelor of Arts (Politics, Asian Studies & International Relations) to the Bachelor of Politics, Asian Studies and International Relations. The revised award and testamur titles will be Bachelor of Asian & International Studies, Bachelor of International Relations and Bachelor of Politics & Government.

14.3 The rationale for the change in program title to the Bachelor of Politics, Asian Studies and International Relations is twofold: it reflects the needs of the student marketplace and it better positions the degree in terms of recognition vis-à-vis other degrees. Currently most universities across Australia offer a Bachelor of Politics and International Relations or comparable degree. The change in program title in part simply brings Griffith into line with university practice elsewhere. Consequently it is believed that the change will make the degree more marketable to prospective students.

14.4 The name change will also more clearly distinguish the degrees offered by the GBS from similarly sounding degrees (ie Bachelor of Arts) offered by the Faculty of Arts. The similarity in names has not infrequently caused confusion, with some students enrolling in the wrong program and/or courses. The change will permit the GBS to better promote the degree. It will also make the nature of the degree clearer in the eyes of prospective employers.

Recommendation:

14.5 The Griffith Business School Board, on the recommendation of the Learning and Teaching Committee (GBS), is asked to recommend to Programs Committee a Special Purpose Submission affecting the 1291/1292 Bachelor of Arts (Politics, Asian Studies & International Relations), as detailed in 2008/0016838, effective Semester 1 2010.

For discussion

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

15.0 COURSE OUTLINES

15.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching) and Chair, Griffith Business School Board, is asked to ratify the Summer Semester Course Outline for 3296HSL Hospitality Marketing.
For ratification

16.0 ADVISE OF PROGRAM WITHDRAWAL (#2008/0016849)

16.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving the Advice of Program Withdrawal for the 3083 Graduate Certificate in Public Administration and 5327 Master of Public Administration with Honours, as detailed in 2008/001683, effective Semester 1 2009.

16.2 Following a review of the Master of Public Administration (MPA) conducted by the Department of Politics and Public Policy to re-evaluate its postgraduate offerings with the objective of increasing the level of fee income and raising quality of provision, it has been proposed to withdraw the Graduate Certificate in Public Administration and Master of Public Administration with Honours due to low enrolment numbers. Alternative pathways are available for students to enrol in the revised Master of Public Administration (MPA) program via the Graduate Certificate in Public Sector Management and the Graduate Certificate in Policy Analysis. A dissertation component now forms an integral part of the revised Master of Public Administration therefore a separate Honours program is no longer required.

16.3 These programs will be withdrawn from Semester 1, 2009. There are no students enrolled in the Graduate Certificate in Public Administration (3083). One student is currently enrolled in the Master of Public Administration with Honours (5327) program and is expected to graduate at the end of Semester 2, 2008.

For ratification

17.0 MINOR CHANGE SUBMISSION (#2008/0016850)

17.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1105/1107 Bachelor of International Business, as detailed in 2008/0016850, effective Semester 1 2009.

17.2 The title of the course 1002IBA, Economics for Managers, is to be changed to Economics in Action. The reason is that this course is taken not only by students in the Bachelor of International Business program but also by those in the Bachelor of Arts (Politics, Asian Studies and International Relations) program, for whom the proposed new title is more appropriate. In addition, the title Economics for Managers is too restrictive for students in the Bachelor of International Business program, as the program deals with more than just strict business issues. The change is consistent with the GBS Strategic Plan because the contents of the course, the assessment items and delivery methods remain the same.

For ratification

18.0 MINOR CHANGE SUBMISSION (#2008/0016853)

18.1 The Griffith Business School Board, on the executive recommendation of the Acting Dean (Learning and Teaching), is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 3210 Graduate Certificate in Policy Analysis, as detailed in 2008/0016853, effective Semester 1 2009.
18.2 It is proposed that the semester of offer for 7024PPP Government, Markets and Communities be changed from a Semester 1 offering to a Semester 2 offering. This change is necessary due to staff resource implications and to further develop the course in line with current industry demands. 7025PPP Policy Advice: Evidence, Argument and Persuasion in Policy-Making will be changed from a Semester 2 offering to a Semester 1 offering to allow a smooth transition for students through the Graduate Certificate in Policy Analysis. No current students will be disadvantaged by the proposed changes as all students progress through each course consecutively throughout the Academic year.

For ratification

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

19.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD

19.1 The Griffith Business School Board is asked to note the minutes from the Research Committee (GBS), October 2008.

For noting

20.0 PROGRAM CONCEPT PROPOSAL

20.1 The Griffith Business School Board is asked to note the Program Concept Proposal for the Graduate Certificate in Leadership and Management.

For noting

21.0 POLICY AND PROCEDURES UPDATES

The Board is advised of the following policy/form updates.

Procedures for Review and Approval of Tuition Fees for International Students, Fee-Paying Domestic Undergraduate and Postgraduate Students and Non-award and Continuing Education Students

http://www62.gu.edu.au/policylibrary.nsf/xmainsearch/1b9a83829919dc6b4a256b9e002db935?open document

Key document changes relate to the timing of the annual update of fee schedules and to some of the responsible officers involved in the annual procedure.

For noting

22.0 PROPOSAL FOR COMMERCE INTERNSHIP

22.1 The Griffith Business School Board is asked to note the proposal to establish a Commerce Internship, as detailed in attachment 22.0.

For noting

23.0 OTHER BUSINESS

For noting
24.0 NEXT MEETING

24.1 The next meeting of the Griffith Business School Board will be held on Friday, 13 February 2009, from 10:00am till 1:00pm in Room 0.12, Business 1 Building (N50), Nathan Campus. This meeting will only progress if there is sufficient business.

For noting

25.0 2009 MEETING DATES

25.1 Below are the confirmed dates for 2009 meetings:

2009 Griffith Business School Boards
Fridays, 10:00am till 1:00pm

<table>
<thead>
<tr>
<th>Meeting Date</th>
<th>Campus</th>
<th>Preferred Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>13 February</td>
<td>Nathan</td>
<td>N50 0.12 GBS Boardroom Business Bldg</td>
</tr>
<tr>
<td>13 March</td>
<td>Logan</td>
<td>L07 4.08 Boardroom Hub Link</td>
</tr>
<tr>
<td>24 April</td>
<td>Gold Coast</td>
<td>G27 3.20 Meeting Room Business 2 Bldg</td>
</tr>
<tr>
<td>15 May</td>
<td>Nathan</td>
<td>N50 0.12</td>
</tr>
<tr>
<td>12 June</td>
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<td>L07 4.08</td>
</tr>
<tr>
<td>17 July</td>
<td>Gold Coast</td>
<td>G27 3.20</td>
</tr>
<tr>
<td>14 August</td>
<td>Nathan</td>
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</tr>
<tr>
<td>18 September</td>
<td>Logan</td>
<td>L07 4.08</td>
</tr>
<tr>
<td>16 October</td>
<td>Gold Coast</td>
<td>G27 3.20</td>
</tr>
<tr>
<td>20 November</td>
<td>Nathan</td>
<td>N50 0.12</td>
</tr>
</tbody>
</table>

25.2 The Calendar of Principal Committee Meeting Dates for 2009 is attached for members' information.

For noting