GRIFFITH UNIVERSITY

GRIFFITH BUSINESS SCHOOL BOARD

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**Significant Committee Events**

- The next meeting of the Griffith Business School Board will be held on Friday, 21 October 2005, 10:00am till 1:00pm (lunch provided at approximately 12:30pm), Hub Link, Level 4, Room 4.08 (L07_4.08), Logan Campus.

**Committee QuickPlace Web Address**

- https://qplace02.domino.gu.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf/h_Toc/96d8c15a73da35904a256dff007c32a1/?OpenDocument. Use the left navigation bar to select the relevant committee site. Username is your staff number and password is the same as your Novell login. Call the Secretary on extension 56468 for advice or if experiencing difficulties.
DISTRIBUTION LIST

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Professor Michael Powell, Pro-Vice Chancellor and Dean (Business) (Chair) (ex officio)

Heads of Departments Directly Associated With the Faculty (ex officio)

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Professor David Peetz, Department of Industrial Relations
Professor Leong Liew, Department of International Business and Asian Studies
Dr Louis Sanzogni, Department of Management
Professor Bill Merrilees, Department of Marketing
Dr Liz van Acker, Department of Politics and Public Policy
Professor Mike Davidson, Department of Tourism, Leisure, Hotel and Sport Management
Professor Ross Guest, Graduate School of Management

Associate Deans and Deputy Heads of Departments

(appointed by the Group Pro-Vice Chancellor)

Professor Bill Shepherd, Associate Dean, Curriculum, Teaching and Learning
Professor Liz Fulop, Associate Dean, Research and Research Training
Professor Lorelle Frazer, Associate Dean, Postgraduate Studies
Dr Mohammad Tahir, Deputy Head of Department (Accounting)
Dr Eduardo Roca, Deputy Head of Department (Finance)

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Professor Kristine Toohey, Deputy Head of Department, Department of Tourism, Leisure, Hotel and Sport Management

Associate Professor Javed Maswood, Deputy Head of Department, Department of International Business and Asian Studies
Professor Arthur Shulman, Director, Quality and Accreditation

Co-opted Members (Term of Office: Two years up to, but not including, the ordinary meeting of the Griffith Business School Board in February 2006)
Professor Glenda Strachan, Director, Internationalisation, Commercialisation and Community Partnerships

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Ms Alison Harris, Group Resource Manager, Business and Law
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Ms Veronica Lampkin, INS Consultant, Business and Law
Ms Suzanne Pinchen, Business Development Management, Business and Law, Office for Commercialisation
Ms Tracey Howley, CEO, International Golf Institute
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Ms Lisa Cotterell, Executive Officer to the Acting Pro-Vice Chancellor and Dean (Business)
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Centre Co-ordinators, Office of Graduate Studies

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GRIFFITH UNIVERSITY

GRIFFITH BUSINESS SCHOOL BOARD

The 7/2005 meeting of the Griffith Business School Board will be held from 10:00am (lunch provided at approximately 12:30pm), on Thursday 6 October 2005, in the Council Chamber, Bray Centre, Level 2, Room 2.02, Nathan Campus only (N54_2.02).

Members are asked to note change of venue.

Amanda Clark
Secretary

AGENDA

1.0 APOLOGIES
1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing a.clark@griffith.edu.au.

2.0 CONFIRMATION OF MINUTES
2.1 The minutes of the 5/2005 meeting have been circulated.

3.0 MATTERS ARISING FROM PREVIOUS MINUTES

4.0 CHAIR’S REPORT
4.1 Professor Michael Powell will speak to this item at the meeting.

5.0 ASSOCIATE DEAN, CURRICULUM, TEACHING AND LEARNING’S REPORT
5.1 Professor Bill Shepherd will speak to this item at the meeting.

6.0 ASSOCIATE DEAN, POSTGRADUATE STUDIES’ REPORT
6.1 Professor Lorelle Frazer will speak to this item at the meeting.

7.0 ASSOCIATE DEAN, RESEARCH AND RESEARCH TRAINING’S REPORT
7.1 Professor Liz Fulop will speak to this item at the meeting.

8.0 DIRECTOR OF INTERNATIONALISATION, COMMERCIALISATION AND COMMUNITY PARTNERSHIPS’ REPORT
8.1 Professor Glenda Strachan will speak to this item at the meeting.

9.0 DIRECTOR OF QUALITY AND ACCREDITATION’S REPORT
9.1 Professor Art Shulman will provide an oral report at the meeting.

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.
SECTION I: MATTERS FOR DEBATE AND DECISION

10.0 DRAFT RESEARCH PLAN 2005-2008, GRIFFITH BUSINESS SCHOOL

10.1 The Griffith Business School Board is asked to consider the draft Research Plan 2005-2008, Griffith Business School, as described in 2005/0037358. Professor Liz Fulop will speak to this item.

10.2 The University’s Strategic Plan has identified Griffith as a research-intensive university and has prioritised improvements in research output and research reputation, so as to achieve its aspirations of Top 10 status. Changes to the higher education sector, through the Research Quality Framework (RQF) exercise, will change the face of research funding, thus providing the Griffith Business School with an opportunity to support the University in meeting its Top 10 aspiration (through a Top 10 Business School), through a re-focus its research strategy to achieve maximum research impact through high quality publications.

10.3 Key challenges have been identified in order to position the Griffith Business School as a research-intensive group in the wider academic context. Such key challenges within a new research environment, include:

- Intensify research concentrations in the GBS;
- Significantly increase external research funding;
- Significantly increase quality research publications and research impacts;
- Overcome the current confusion in responsibilities and accountabilities between research Centres, Departments and the Faculty; and
- Significant increases in Honours and RHD enrolments and PhD completions.

10.4 Arising out of this context, and embracing the Mission, Vision and core Values of the GBS, members are invited to comment on the draft plan that includes a 9 step Action Plan, commencing on page 4. Five Priority Areas have been identified that align with the GBS’ strategic goals. The Five Priority areas include:

- Research Concentration
- Research Funding
- Staff Research Development
- Research Management Across Elements
- Research Training and Education

In support of these priority areas, the Action Plan includes Four Supporting Areas, including:

- Interdisciplinarity
- Community Engagement
- Teaching Research Administrative Nexus
- Research Commercialisation.

10.5 The division into priority and supporting areas has occurred because of the need to focus on the areas that have been identified as key challenges. The supporting areas are integral to the plan but can only be achieved if the priority areas are addressed. Each Area of the GBS Action Plan has an identifiable objective(s), actions to be taken, targets to be achieved, and capacity building requirements where necessary. Those who will be responsible for implementing various parts of the Action Plan have also been identified (see Appendix 2 for acronyms) as well as the date for putting in place the various initiatives, i.e. when the initiative will be commenced.
Recommendation:

10.6 The Griffith Business School Board is asked to approve the draft Research Plan 2005-2008 Griffith Business School, as described in 2005/0037358.

For discussion

11.0 2006 CONFERENCE FUNDING GUIDELINES AND APPLICATION FORM, GRIFFITH BUSINESS SCHOOL

11.1 The Griffith Business School Board, on the executive recommendation of the Associate Dean, Research and Research Training, is asked to consider the 2006 Conference Funding Guidelines, as detailed in 2005/0037359, and the 2006 Application for Conference Funding, as detailed in 2005/0037360, for introduction in 2006.

11.2 The 2006 Conference Funding Guidelines (2005/0037359) sets out who is eligible, and the conditions under which support for conference travel, both internationally and locally, in conjunction with other research funds returned to staff, such as the Institutional Grants Scheme (IGS) for DEST publications, is offered. The GBS recognises that Research Centres might also offer conference support that is supported by relevant policies.

11.3 The 2006 Application for Conference Funding (2005/0037369) supports the above guidelines.

Recommendation:

11.4 The Griffith Business School Board is asked to approve the 2006 Conference Funding Guidelines, as described in 2005/0037359, and the 2006 Application for Conference Funding, as described in 2005/0037360, for introduction in 2006.

For discussion

12.0 SPECIAL PURPOSE SUBMISSION

12.1 The Griffith Business School Board, on the executive recommendation of the Associate Dean, Curriculum, Teaching and Learning, is asked to consider a special purpose submission affecting the 1289/1290 Bachelor of Business (Hotel, Tourism, Leisure and Sport) and 1034/1287/1288 Bachelor of Business programs, as detailed in 2005/0037324, for introduction in semester 1, 2006.

12.2 As described in the New Program Submission for revised Griffith Business School (GBS) programs (2005/0007679), the degree requirements did not accurately reflect the program structure. This submission aims to correct the information previously provided and to clearly define requirements for students commencing in the new program offerings for the Bachelor of Business in Semester 1, 2006.

12.3 New Program Submission for revised GBS programs (2005/0007679) stated that “a business law course, 2007PPP Legal Issues for Managers, sits outside the Majors and Minors but must be taken by all Bachelor of Business students at some point in the program”. This was not presented in the program structure. This submission also proposes a minor change to the programs’ structures to correct the requirement for successful completion of the course 2007PPP Legal Issues for Managers (10CP).
12.4 This submission does not change the rationale of the already approved new program offerings, but rather corrects previously approved information and better presents this information in the Program Catalogue for student enrolment purposes.

Recommendation:

12.5 The Griffith Business School Board is asked to recommend to Programs Committee the special purpose submission affecting the 1289/1290 Bachelor of Business (Hotel, Tourism, Leisure and Sport) and 1034/1287/1288 Bachelor of Business programs, as described in 2005/0037324, for introduction in semester 1, 2006.

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

13.0 ADVICE OF PROGRAM WITHDRAWAL
5385 MASTER OF INFORMATION SYSTEMS ADVANCED

13.1 The Griffith Business School Board is asked to ratify the Chair’s executive action, on the executive recommendation of the Associate Dean, Postgraduate Studies, in approving an advice of program withdrawal affecting the 5385 Master of Information Systems Advanced, as detailed in 2005/0037319 (revised GBS/PG 2005/10019), for introduction in semester 1, 2006.

13.2 The program was to be considered under the initial review of postgraduate programs conducted earlier this year, however it was decided to postpone the review, pending the return of the Program Convenor from an overseas marketing visit. Discussions upon his return, and in light of the approval of a new program, Master of Management (Information Systems), have resulted in the recommendation for withdrawal of the above program from offer for Semester 1, 2006. The 5435/5436 Master of Management (Information Systems) addresses the needs of the target market as well as the identified international accreditation issues.

For ratification

14.0 ADVICE OF PROGRAM WITHDRAWAL
5386 MASTER OF STRATEGIC INFORMATION SYSTEMS MANAGEMENT
5387 MASTER OF STRATEGIC INFORMATION SYSTEMS MANAGEMENT WITH HONOURS

14.1 The Griffith Business School Board is asked to ratify the Chair’s executive action, on the executive recommendation of the Associate Dean, Postgraduate Studies, in approving an advice of program withdrawal affecting the 5386 Master of Strategic Information Systems Management and 5387 Master of Strategic Information Systems Management with Honours, as detailed in 2005/0037320 (revised GBS/PG 2005/10002), for introduction in semester 1, 2006.

14.2 A Review Panel was formed from representatives of the Griffith Business School with the objective of auditing the above programs. The Review Panel acknowledged the potential of this niche program, however the program in its current form was not considered viable and as a result, will be withdrawn from offer as of Semester I, 2006. Future opportunities for the continuance of this program in other forms eg. a specialisation within the Master of Management – Innovation & Change, have been noted, and will be further explored by the Department of Management.

For ratification
15.0 SPECIAL PURPOSE SUBMISSION
3138 GRADUATE CERTIFICATE IN MANAGEMENT – INNOVATION AND CHANGE
5375 MASTER OF MANAGEMENT – INNOVATION AND CHANGE
5377 MASTER OF MANAGEMENT WITH HONOURS – INNOVATION AND CHANGE

15.1 The Griffith Business School Board is asked to ratify the Chair’s executive action, on the executive recommendation of the Associate Dean, Postgraduate Studies, in approving a special purpose submission affecting the 3138 Graduate Certificate in Management – Innovation and Change, 5375 Master of Management – Innovation and Change, and 5377 Master of Management with Honours – Innovation and Change, as detailed in 2005/0037321 (revised GBS/PG 2005/10001), for introduction in semester 1, 2006.

15.2 The Griffith Business School has initiated a review of the viability of the above programs in response to the visions outlined in the University’s Academic Plan, Getting Smarter: Business and Law and the GBS Strategic Plan (2005-08), and in our pursuit for international accreditation with the Association to Advance Collegiate Schools of Business (AACSB - International) and the European Foundation for Management Development’s Quality Improvement System (EQUIS).

15.3 A Review Panel was formed from representatives of the Griffith Business School with the objective of auditing the above programs. The Review Panel acknowledged the potential of this niche program, however expressed concern regarding the lack of coherence of the program in its current form and the program’s viability given the current enrolment figures. It also considered the program’s position in the revised Griffith Business School Postgraduate Program Profile, specifically in regards to the introduction of the new Master of Management suite of programs.

15.4 The recommendation of the Review Panel was to suspend enrolments for the program for 2006. During this time it is expected that the Department of Management will initiate an in-house review of the program aimed at developing a coherent structure that will attract greater numbers of students, within the target niche. This also provides the Department with an opportunity to address identified weaknesses and expand the potential of the program through utilising the skills and knowledge of experts within this field.

For ratification

16.0 SPECIAL PURPOSE SUBMISSION
3174/3175 GRADUATE CERTIFICATE IN COMMERCE
5439/5440 MASTER OF COMMERCE
5441/5442 MASTER OF COMMERCE WITH HONOURS

16.1 The Griffith Business School Board is asked to ratify the Chair’s executive action, on the executive recommendation of the Associate Dean, Postgraduate Studies, in approving a special purpose submission affecting the 3174/3175 Graduate Certificate in Commerce, 5439/5440 Master of Commerce, and 5441/5442 Master of Commerce with Honours, as detailed in 2005/0037322 (revised GBS/PG 2005/10005), for introduction in semester 1, 2006.

16.2 The Griffith Business School proposes to make a number of changes to the above programs as a result of recommendations and consultations within the Department of Accounting, Finance and Economics to the recently approved new program submission (2005/0038034) approved at the 4/2005 (June) meeting of Programs Committee. In summary the proposed changes include:
16.2.1 Credit Transfer amendments;
16.2.2 Amendments to Graduate outcomes statement for the Economics specialisation that better reflect the outcomes for students;
16.2.3 Changes to the Admission Requirements to facilitate a mid-year intake into the Banking and Finance and Professional Accounting specialisations at Nathan Campus only;
16.2.4 Addition, Substitution, Withdrawal of Courses, and Change in semester of offer for a number of courses to facilitate the programs learning objectives, better student outcomes, and to accommodate a mid-year intake into set specialisation areas.

For ratification

17.0 SPECIAL PURPOSE SUBMISSION
3102 GRADUATE CERTIFICATE IN INTERNATIONAL BUSINESS
5311 MASTER OF INTERNATIONAL BUSINESS
5312 MASTER OF INTERNATIONAL BUSINESS WITH HONOURS

17.1 The Griffith Business School Board is asked to ratify the Chair’s executive action, on the executive recommendation of the Associate Dean, Postgraduate Studies, in approving a special purpose submission affecting the 3102 Graduate Certificate in International Business, 5311 Master of International Business, and 5312 Master of International Business with Honours, as detailed in 2005/0037323 (revised GBS/PG 2005/10016), for introduction in semester 1, 2006.

17.2 The Griffith Business School proposes to make a number of changes to the above suite of programs as a result of further consideration of Task Force recommendations and consultations within the Department of International Business and Graduate School of Management, which affect the recently approved new program submission (2005/0038006) approved at the 4/2005 (June) meeting of Programs Committee. In summary the proposed changes include:

17.2.1 Changes to degree requirements resulting from the Graduate School of Management’s decision to no longer offer 7098GSM Professional Communication Skills;
17.2.2 Withdrawal of 7035GSM International HRM which is to be replaced by 7342MGT International HRM and 7098GSM Professional Communication Skills which is to be replaced by 7028GSM Cross-Cultural Management;
17.2.3 Addition of 7111AFE Accounting as an elective course.

For ratification

18.0 SPECIAL PURPOSE SUBMISSION
5448/5449 MASTER OF BUSINESS ADMINISTRATION (PRACTICUM)

18.1 The Griffith Business School Board is asked to ratify the Chair’s executive action, on the executive recommendation of the Associate Dean, Postgraduate Studies, in approving a special purpose submission affecting the 5448/5449 Master of Business Administration (Practicum), as detailed in 2005/0037326 (revised GBS/PG 2005/10021), for introduction in semester 1, 2006.

18.2 The Griffith Business School proposes to make a number of changes to the above suite of programs as a result of further consideration of Task Force recommendations and consultations within the Graduate School of Management to the recently approved new program submission (2005/0038004) approved at the 4/2005 (June) meeting of Programs Committee. In summary the proposed changes include:
18.2.1 Changes to degree requirements;
18.2.2 Credit transfer amendments
18.2.3 New courses, withdrawal of courses and amendments to course titles and increase in credit point value of the 7130GSM Work-integrated Learning course to 40CP.

For ratification

19.0 SPECIAL PURPOSE SUBMISSION
3047/3048 GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION
5158/5159 MASTER OF BUSINESS ADMINISTRATION
5164/5165 MASTER OF BUSINESS ADMINISTRATION WITH HONOURS

19.1 The Griffith Business School Board is asked to ratify the Chair's executive action, on the executive recommendation of the Associate Dean, Postgraduate Studies, in approving a special purpose submission affecting the 3047/3048 Graduate Certificate in Business Administration, 5158/5159 Master of Business Administration, and 5164/5165 Master of Business Administration with Honours, as detailed in 2005/0037327 (revised GBS/PG 2005/10020), for introduction in semester 1, 2006.

19.2 The Griffith Business School proposes to make a number of changes to the above suite of programs as a result of further consideration of Task Force recommendations and consultations within the Graduate School of Management to the recently approved new program submission (2005/0038004) approved at the 4/2005 (June) meeting of Programs Committee. In summary the proposed changes include:

19.2.1 Changes to degree requirements;
19.2.2 Changes to admission requirements;
19.2.3 Credit transfer amendments;
19.2.4 New courses, withdrawal of courses and amendments to course titles

For ratification

20.0 MAJOR CHANGE SUBMISSION
3083 GRADUATE CERTIFICATE IN PUBLIC ADMINISTRATION
5275 MASTER OF PUBLIC ADMINISTRATION
5327 MASTER OF PUBLIC ADMINISTRATION WITH HONOURS

20.1 The Griffith Business School Board is asked to ratify the Chair's executive action, on the executive recommendation of the Associate Dean, Postgraduate Studies, in approving a major change submission affecting the 3083 Graduate Certificate in Public Administration, 5275 Master of Public Administration, and 5327 Master of Public Administration with Honours programs, as detailed in 2005/0037317 (revised 2005/0038010), for introduction in semester 1, 2006.

20.2 The major change submission proposes to amend the wording included as part of the credit transfer arrangements and to extend the recognition of study for those students who have successfully completed the Graduate Certificate in Public Sector Leadership program (offered via Open Universities Australia). The revised wording on page 6 of the document, using tools track changes, is as follows:
Students who have completed a bachelor’s degree from a recognised university or other tertiary education institution of equivalent standing, with advanced studies in public administration or a relevant area, may be granted up to 20CP of credit for courses in the Master of Public Administration.

Students who have completed a Graduate Certificate in Public Sector Leadership through Open Universities Australia are eligible for 40CP in advanced standing towards the Master of Public Administration.

For ratification

21.0 MAJOR CHANGE SUBMISSION
1016 BACHELOR OF ARTS

21.1 The Griffith Business School Board is asked to ratify the Chair's executive action in approving a Major Change Submission forwarded by the School of Arts, Media and Culture affecting the Griffith Business School hosted programs 1230 Bachelor of Arts/Bachelor of Business and 1229 Bachelor of Arts/Bachelor of Business, as detailed in 2005/0037800, for introduction in semester 1, 2006.

21.2 The School of Arts, Media and Culture propose to amend the following:

21.2.1 Renaming of two majors – CyberStudies to Digital Writing, Studies in Arts and Creative Industries to Culture, Creativity and Community. The School has taken this opportunity to rebuild its offerings in other areas such as Contemporary Arts, CyberStudies (renamed Digital Writing) and Studies in Arts and Creative Industries (renamed Culture, Creativity and Community). These majors see a large number of courses cut and a smaller number of courses replace them. These new courses are focused on strengthening the School’s offerings investigating new formations of digital technologies (on-line, mobile phone, wireless, PODcasting etc) and traditional and emerging conceptions of creativity and community;

21.2.2 Update the content of a number of courses and rename several courses to better reflect content. The changes have been proposed to:

- seek to improve student engagement in first year with well-focused, career-oriented foundational courses in Creative Arts and Communication and third year capstone courses that allow students to network in their chosen areas of specialisation through work-experience and project work. Student engagement is heightened by a number of interdisciplinary courses focused on practical and professional skills such as Communication & Digital Technologies and Communication Practice and Creative Arts Foundations and the 20CP Creative Arts Practice with input from all Creative Arts areas and outputs of student devised performances and presentations.
- The Academic Plan provides an excellent opportunity for the School of Arts to focus on its core business which is Communication and Creativity. In particular, the plans as proposed highlights the School's teaching and research interests in finding digital solutions to creating and engaging communities in a professional context.

For ratification
22.0 MINOR CHANGE SUBMISSION
3172/3173 GRADUATE CERTIFICATE IN MANAGEMENT
5435/5436 MASTER OF MANAGEMENT
5437/5438 MASTER OF MANAGEMENT WITH HONOURS

22.1 The Griffith Business School Board is asked to ratify the Chair’s executive action, on the executive recommendation of the Associate Dean, Postgraduate Studies, in approving a minor change submission affecting the 3172/3173 Graduate Certificate in Management, 5435/5436 Master of Management, and 5437/5438 Master of Management with Honours programs, as detailed in 2005/0037325 (revised GBS/PG 2005/10004), for introduction in semester 1, 2006.

22.2 The minor change submission seeks to amend the credit transfer wording, and to rename, substitute and add semesters of offer for a number of courses.

For ratification

23.0 MINOR CHANGE SUBMISSION
1291/1292 BACHELOR OF ARTS (POLITICS, ASIAN STUDIES AND INTERNATIONAL RELATIONS)

23.1 The Griffith Business School Board is asked to ratify the Chair’s executive action, on the executive recommendation of the Department of Politics and Public Policy, in approving a minor change submission affecting the 1291/1292 Bachelor of Arts (Politics, Asian Studies and International Relations) program, as detailed in 2005/0037357, for introduction in semester 1, 2006.

23.2 The Department of Politics and Public Policy propose to amend the course title of 3006PPP Public Finance to 3006PPP The Politics of Finance. The rationale for the name change is that the revised title more accurately reflects the content and intention of the course and clearly outlines to interested students that the course operates from a different perspective compared with accounting courses. Further, in dealing with the politics of government debt, an important series of issues are raised about the operation of international financial capital markets, which are outside the strict purview of “Public Finance”. A reference more generally to finance in the title will more accurately convey a sense of the course to potential students.

23.3 There are no resource implications associated with this name change, as it does not impact upon the major/Minor requirements as outlined in the documents prepared by the Associate Dean (Curriculum, Teaching and Learning), nor does it affect the Griffith Business School’s Strategic Plan.

For ratification

24.0 PROGRAM CONVENOR CHANGES

24.1 The Griffith Business School Board is asked to ratify the Chair’s executive action in approving the following changes to Program Convenors for semester 2, 2005:

24.1.1 3153 Graduate Certificate in Public Sector L’ship Dr Patrick Bishop
5415 Master of Public Sector Leadership

24.1.2 5410 Executive Master of Public Administration Dr Liz Van Acker

24.1.3 5379 Master of Management (Research) Dr Yvonne Brunetto

For ratification
SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

25.0 FIRST YEAR ADVISORS REPORTS

25.1 The Griffith Business School Board is asked to note that as part of the role of a First Year Advisor and Griffith's commitment to engaging students and improving their first year experience, advisors were required to complete a report/feedback on 2005 orientation activities for consideration by the Griffith Business School Board.

25.2 The First Year Advisors reports, along with an executive summary (2005/0037354), will be forwarded for consideration by the Orientation and Engagement Committee. First Year Advisors reports were received for the following programs:

- 25.2.1 1001 B Commerce in Financial Planning & Investments (2005/0037333);
- 25.2.2 1002 B International Finance (2005/0037334);
- 25.2.3 1034 B Business (2005/0037335);
- 25.2.4 1035 B Commerce (2005/0037336);
- 25.2.5 1038 B Commerce in Banking, Finance & Risk Mgt (2005/0037337);
- 25.2.6 1039 B Commerce/B Behavioural Science (2005/0037338);
- 25.2.7 1105 B International Business (NA) (2005/0037339);
- 25.2.8 1106 B International Business/B Commerce and 1108 BA in Asian and Int. Studies/B Int. Business (2005/0037340);
- 25.2.9 1107 B International Business (GC) (2005/0037341);
- 25.2.10 1142 B Leisure Management (2005/0037342);
- 25.2.11 1144 BA in Asian and International Studies (2005/0037343);
- 25.2.12 1176 BA in Politics and Government (2005/0037344);
- 25.2.13 1215 B Hotel Management (2005/0037345);
- 25.2.14 1217 B Hotel Mgt/B Business (2005/0037346);
- 25.2.15 1228 B Commerce/B Leisure Mgt (2005/0037347);
- 25.2.16 1233 B International Relations (2005/0037348);
- 25.2.17 1255 B Marketing (NA) (2005/0037349);
- 25.2.18 1256 B Hotel Mgt/B International Business (2005/0037351);
- 25.2.19 1257 B Marketing (GC) (2005/0037352); and
- 25.2.20 1270 B Tourism Management (2005/0037353).

25.3 First Year Advisors reports were not required for 1147 Bachelor of Arts in Asian and International Studies/Bachelor of Communication and 1271 Bachelor of Hospitality Management as there were no commencing students (as at semester 1, 2005).

25.4 The Griffith Business School Board will also be asked to consider and approve the First Year Advisors for 2006 programs at the next (21 October) meeting.

For noting
26.0 CSHE FIRST YEAR EXPERIENCE SURVEY: GRIFFITH COHORT

26.1 Academic Committee 4/2005 considered the report, First Year Experience at Griffith University (2005/0035257), prepared by the Centre for the Study of Higher Education (CSHE) at the University of Melbourne that presented findings from a survey of 372 first year students at Griffith. The University commissioned CSHE to conduct this survey as part of their national survey of students in first year to enable Griffith to compare its data with a national sample.

26.2 The 2004 CSHE national study of the first year experience was the third in a series conducted at five-year intervals. The three studies, spanning a decade, have assembled a unique database on the changing character of first year students’ attitudes, expectations, study patterns and overall experiences on campus. There have been substantial shifts in the Australian higher education system over the past decade, which have contributed to changes in the nature of the first year experience. They include:

- A policy environment which has established the conditions for greater competition between universities for undergraduate students, leading to intensified marketing activities by universities and greater student choice in courses and subjects, more flexibility in modes of delivery and more pressure on staff to be innovative in teaching and learning.
- The internationalisation of Australian higher education, with vigorous recruitment of international students from South-East Asia and beyond, greater student diversity, and consequent reflection and adjustment in approaches to teaching and learning, the curriculum and modes of delivery.
- Greater responsiveness to the needs of first year students during their transition to university and their first year on campus, in part as a result of the findings of the first CSHE study in 1994. The number and range of transition programs and support services designed principally or primarily for first year students appear to have risen dramatically. The quality of teaching overall has also been the subject of scrutiny and enhancement as part of the wider trend towards evaluation, accountability and quality assurance for all university activities.
- A dramatic change in the use of information and communication technologies in teaching and learning and other aspects of university activities. Australian universities are in various stages in the adoption of university-wide learning management systems that provide academic staff and students with new teaching and learning opportunities.
- Changing patterns of student finance and student debt which impact on the decision-making of prospective students. Once enrolled at university, many students now undertake significant amounts of part-time paid employment.

26.3 A summary of the conclusions and implications of the survey results can be found from page 48 onwards of the First Year Experience at Griffith University report.

26.4 Members are requested to consider ways in which they might respond to the findings that relate to areas over which they have control, to either the Secretary or the Associate Dean, Curriculum, Teaching and Learning.

For noting
27.0 COMMUNITY PARTNERSHIPS PROJECT APPLICATIONS

27.1 The Griffith Business School Board is asked to note and promote to colleagues that applications for the 2006 Community Partnership Project funds are sought for projects that enhance the University's engagement with the communities it serves, and builds community understanding of the University's capacity to contribute.

27.2 Applications should be submitted by 21 October 2006 by email to Cathy Wallace, C.Wallace@griffith.edu.au, with a hard copy to follow. Application guidelines and form can be downloaded from the Office for Community Partnerships web site at: http://www3.Griffith.edu.au/01/ocp/

For noting

28.0 UNIVERSITY PRIVACY PLAN

28.1 The Griffith Business School Board is asked to note the revised Privacy Plan is available at the following website, http://www.griffith.edu.au/ua/aa/vc/pp/

28.2 Members are requested to encourage staff to familiarise themselves with the amended Privacy Policy.

For noting

29.0 WORK INTEGRATED LEARNING SYMPOSIUM

29.1 The Griffith Law School Board is asked to note the invitation from the Deputy Vice Chancellor (Teaching & Learning) to academic and general staff to attend a Work Integrated Learning Symposium, held on Wednesday 2 November, Club 88, Webb Centre, QCA, South Bank. Heads of Schools are asked to promote the symposium within their Schools.

For noting

30.0 COURSE EVALUATIONS@GRIFFITH

30.1 The Griffith Business School Board is asked to note that the Learning and Teaching Committee may request that all semester 2, 2005 courses are evaluated in line with the semester1, 2005 requirements to ensure that a sufficient set of historical data is available to support the University’s Teaching and Learning Performance Fund aspirations. It is expected that details will be forwarded in the near future.

For noting

31.0 OTHER BUSINESS

32.0 NEXT MEETING

32.1 The next meeting of the Griffith Business School Board will be held on Friday, 21 September 2005, 10:00am till 1:00pm (lunch provided at approximately 1:00pm), Hub Link, Level 4, Room 4.08 (L07_4.08), Logan Campus.

For noting