GRiffith University
Griffith Business School Board Agenda 7/2006
Friday, 20 October 2006

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Significant Committee Events

- The next meeting of the Griffith Business School Board will be held on Friday, 17 November 2006, from 10:00am till 1:00pm in the Board Room, Business 1 Building, Level 2, Room 2.12, Gold Coast Campus (G01_2.12). A light lunch will be served at approximately 12:00noon.

Committee QuickPlace Web Address

- https://qplace01.domino.gu.edu.au/QuickPlace/sec-university-committees/PageLibrary4A256D040010D978.nsf/h_Toc/F124861A1A390CC34A256D650011A2CB/?OpenDocument. Use the left navigation bar to select the relevant committee site. Username is your staff number preceded by an s and password is the same as your Novell login. Call the Secretary on extension 56408 for advice or if experiencing difficulties.

DISTRIBUTION LIST

Griffith Business School Board Members

Professor Bill Shepherd, Dean (Academic) (Chair)
Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)

Deans (appointed by the Group Pro Vice Chancellor)

Professor Liz Fulop, Dean (Research)
Professor Lorelle Frazer, Dean (Learning and Teaching)

Heads of Departments Directly Associated With the Faculty (ex officio)

Professor Chew Ng, Department of Accounting, Finance and Economics
Professor David Peetz, Department of Industrial Relations
Professor Leong Liew, Department of International Business and Asian Studies
Dr Louis Sanzogni, Department of Management
Professor Bill Merrilees, Department of Marketing
Dr Liz van Acker, Department of Politics and Public Policy
Professor Mike Davidson, Department of Tourism, Leisure, Hotel and Sport Management

Research Centre Representative (ex officio)

Professor Chris Guilding
Director, Service Industry Research Centre
Department of Tourism, Leisure, Hotel and Sport Management

Invited (for Audience and Debate)

Professor Christopher Auld, Acting Director, Internationalisation, Commercialisation and Community Partnerships
Professor Arthur Shulman, Director, Quality and Accreditation

Information Copies
(without attachments unless stated)

Ms Alison Harris, Group Resource Manager, Business
Mr Robert Mitchell, Human Resource (HR) Manager, Business
Mr Brendan Layton, Marketing Manager, Business/Law
Ms Suzanne Pinchen, Business Development Management, Business/Law, Office for Commercialisation
Ms Tracey Howley, CEO, International Golf Institute
Deans’ and Heads of Departments’ Secretaries, Griffith Business School
Program Service Officers, Griffith Business School
Ms Lisa Cotterell, Executive Officer to the Pro Vice Chancellor (Business)
Ms Mary Hassard, Credit Transfer and Articulations Manager, Student Administration
Client Administration Officers, Student Administration Centre Coordinators, Office of Graduate Studies

Other Copies

Corporate Archives and Records Management copy (attachments)
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Spare copy
The 7/2006 meeting of the Griffith Business School Board will be held on Friday, 20 October 2006, from 10:00am till 1:00pm, in the Bray Centre, Level 2, Room 2.06, Nathan Campus (N54_2.06). A light lunch will be served at approximately 12:00noon.

Sonya Betros
Secretary

AGENDA

1.0 APOLOGIES

1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing s.betros@griffith.edu.au. Apologies have been received from Professor Chris Auld and Professor Michael Powell.

2.0 CONFIRMATION OF MINUTES

2.1 The minutes of the 6/2006 meeting have been circulated.

To be taken as read and confirmed

3.0 MATTERS ARISING FROM PREVIOUS MINUTES

4.0 CHAIR’S REPORT

4.1 Professor Bill Shepherd, Dean (Academic), GBS and Chair, GBS Board will provide an oral report at the meeting.

5.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT

5.1 Professor Michael Powell, Pro Vice Chancellor (Business) is unable to attend the meeting. There are no matters to report.

6.0 DEAN’S (LEARNING AND TEACHING) REPORT (#2006/0003886)

6.1 Professor Lorelle Frazer, Dean (Learning and Teaching), GBS will speak to her written report, as detailed in 2006/0003886, at the meeting.

7.0 DEAN’S (RESEARCH) REPORT

7.1 Professor Liz Fulop, Dean (Research), GBS will provide an oral report at the meeting.

8.0 DIRECTOR, INTERNATIONALISATION AND COMMUNITY PARTNERSHIPS’ REPORT

8.1 Professor Chris Auld, Director, Internationalisation and Community Partnerships is unable to attend the meeting. There are no matters to report.

9.0 DIRECTOR, QUALITY AND ACCREDITATION’S REPORT

9.1 Professor Art Shulman, Director, Quality and Accreditation, GBS will provide an oral report at the meeting.
ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

10.0 ANNUAL HONOURS REPORT (#2006/0003884)

10.1 The Griffith Business School Board is asked to consider the Annual Honours Report, as detailed in 2006/0003884 and the GBS honours data.

10.2 The honours data (2006/0040277) provided to Faculties earlier in the year has now been updated and is attached for the consideration of Faculty Boards and for reporting back to the University's Learning and Teaching Committee along with a covering memorandum. The data includes information on honours classifications, provided by program, by Faculty (including a graph of the percentage of the total number of students achieving each classification), and by Group (including a graph of the percentage of the total number of students achieving each classification). A summary document of the number of Griffith honours graduates and their performance between 1999-2004 is also attached (2006/0001202).

10.3 Faculty Boards were asked to review their honours statistics in a comparative manner and, within their reports, comment on emergent issues, trends and discrepancies, including an analysis of demand, enrolments, progress, and assessment outcomes for their programs.

10.4 Associate Professor Peter Jordan, Honours Program Director, will attend the meeting at 10:30am to speak to the item.

Recommendation:

10.5 The Griffith Business School Board is asked to recommend to the Learning and Teaching Committee the Annual Honours Report, as detailed in 2006/0003884.

For discussion

11.0 NEW PROGRAM SUBMISSION (#2006/0003881)

107/1308/1309 GRIFFITH BUSINESS SCHOOL DOUBLE DEGREE PROGRAM

ADVICE OF PROGRAM WITHDRAWAL (#2006/0003871)

GRIFFITH BUSINESS SCHOOL COMBINED DEGREE PROGRAMS

11.1 The Griffith Business School Board is asked to consider a New Program Submission proposing to introduce the 1307/1308/1309 GBS Double Degree Program, as detailed in 2006/0003881, and an Advice of Program Withdrawal proposing to withdraw existing GBS combined degree programs, as detailed in 2006/0003871, effective Semester 1 2007.

11.2 Traditional double degree program offerings within the GBS have been in the form of structured four year offerings between two degrees where demand was deemed appropriate. This combined degree structure contained overlap within core course offerings and also the availability of elective options. It was through the removal of the overlap and the exchange of the elective offerings that made it possible for such combinations to come together to make the combined degrees achievable over the four year period. Since the re-design of the GBS undergraduate degree offerings in 2006, all programs now follow a similar structure for completion. This being the completion of a first year core, a major field of study, and elective options. These electives could be used to obtain either a second major,
a minor, or to complete study from other disciplines in line with the Universities “multi-disciplinary” approach to study.

11.3 Given the implementation of this new structure across the suite of GBS undergraduate degree programs, the merger of any combination of existing single degrees is achievable through the combination of the core requirements and allowing for the completion of the electives across disciplines. This allows for greater flexibility of combining complimentary areas of study into a four year double degree program while utilising existing resources. Such an approach will allow the GBS to offer students the choice of completing traditional areas of Business and Commerce study with one of our key strategic areas of strength such as International Business or Politics into a double degree program that best suits their desired career goals. This in turn will enable the GBS to offer potential students a unique range of offerings with the advantage of achieving a double degree award. The introduction of the GBS Double Degree Program is proposed to take effect in Semester 1 2007 and will replace all current GBS combined degree offerings.

Recommendation:

11.4 The Griffith Business School Board is asked to recommend to the Programs Committee a New Program Submission proposing to introduce the 1307/1308/1309 GBS Double Degree Program, as detailed in 2006/0003881, and an Advice of Program Withdrawal proposing to withdraw existing GBS combined degree programs, as detailed in 2006/0003871, effective Semester 1 2007.

For discussion

12.0 FACULTY LEARNING AND TEACHING CITATIONS (#2006/0003875, #2006/0003876, #2006/0003877, #2006/0003878, #2006/0003879, AND #2006/0003880)

12.1 The Faculty Learning and Teaching Citation (FLATC) process has been designed to recognise and reward truly engaged teachers who are student-centred and respect students as active members of the Faculty’s learning community.

12.2 All academic staff (including casual academic staff) are eligible to receive a FLATC. Recipients of FLATCs are eligible to re-apply two years after the award of the original citation, provided that the application is for a different contribution to student learning.

12.3 Past recipients of the Excellence in Teaching Awards and Innovation Across the Institution Awards of the Griffith Awards for Excellence in Teaching (GAET) are eligible to apply for the FLATCs. Applications for the FLATCs and for the Excellence in Teaching category and Innovation Across the Institution category of the GAET can be made in the same year. An applicant may be the recipient of both a FLATC and a GAET in the same year.

12.4 An application for a FLATC may be made by individual teachers or by teaching teams. For the purpose of the citation process a Teaching Team is a group comprising two or more members of academic staff with complementary skills teaching collaboratively into a particular course or set of courses for at least two years. Applications are to comprise a two-page (A4) statement of claim, addressing one or more of the selection criteria. The statement addressing the selection criteria should present a succinct, well-argued case referencing appropriate sources of evidence against the relevant criterion/a. In addition, applicants are asked to provide a 100-word citation (maximum), for Faculty Board’s consideration.

12.5 Six citations are to be awarded by the GBS (based on EFSTU), valued at $2,000.00, for professional development use as university teachers.

12.6 The following FLATC applications have been received:
12.6.1 Dr Dawne Lamminmaki (#2006/0003875) 
(Selection Criteria 1: Promoting Student Engagement and Selection Criteria 3: Promoting Innovative and Distinctive Approaches to Student Learning) 
For exhibiting several distinctive lecturing attributes including: 
1. Manifesting a natural passion for teaching, a predisposition to delivering lively lectures, and a natural humour that counters accounting’s tendency “to appear boring”; 
2. An easy ability to draw on a depth of subject expertise while demonstrating high student empathy and an emphasis on quality, efficiency, and effectiveness; 
3. Using interactive lecture slides and down-playing “PowerPoint lecturing” which can promote a passive rather than an engaging lecture experience; and 
4. Drawing on carefully selected real world examples that highlight accounting’s relevance to management decision making and facilitate ease of accounting technique comprehension.

12.6.2 Mr Craig Cameron (#2006/0003876) 
(Selection Criteria 1: Promoting Student Engagement and Selection Criteria 3: Promoting Innovative and Distinctive Approaches to Student Learning) 
Many students approach law with a sense of trepidation and scepticism. Their initial perception is that law is boring, difficult, and only relevant to lawyers. I dismantle those perceptions by adopting innovative and distinctive approaches to student learning which demonstrate the relevance of law to business students. I have “transformed a boring subject into something very interesting”. “Fun”, “entertaining”, “attracts our attention”, and “interesting” are recurring themes in my teacher evaluations. I engage the students using role playing exercises, original hypothetical situations, and real life examples that I have encountered in my experience as a practising solicitor.

12.6.3 Dr Byung Min (#2006/0003877) 
(Selection Criteria 1: Promoting Student Engagement) 
For the development and design of web-supplemented lecture, computer lab-based tutes, and improved assessment practices in the course Quantitative Method for Financial Management to enhance student engagement and retention in quantitative financial economics. This course has been offered as a semi-elective course for the Bachelor of International Business program, with enrolment of 108 – 178 (both Nathan and Gold Coast) over the last 4 years.

12.6.4 Ms Caroline Ringuet and Professor Graham Cuskelly (#2006/0003878) 
(Selection Criteria 1: Promoting Student Engagement and Selection Criteria 3: Promoting Innovative and Distinctive Approaches to Student Learning) 
Caroline Ringuet and Professor Graham Cuskelly are passionate and energetic team-teachers. They have established an innovative and distinctive research-based approach to teaching and learning sport development that links students with community sport organisations, and fosters the development of independent learning skills through unique research and field experiences. Caroline and Graham endeavour to be: effective and enthusiastic communicators; competent in the subject matter they teach; and committed to their students’ development as individuals. They strive to achieve excellence in team teaching through innovative

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1 Introduction to Business Law and Principles of Business Law are core courses for Bachelor of Commerce and Master of Commerce students respectively. Further, Introduction to Business Law is one of two core course options for many Bachelor of Business students. For ease of reference, these students are referred to as “Business students” throughout this application.

2 Excerpt of message from thankyou card received from student Vinh Nguyen in Week 14, Semester 1 2006.

3 The course is an elective in its nature except for students whose major (under the Bachelor of International Business) are economics.
approaches that maximise student engagement and facilitate the development of
career specific professional skills.

12.6.5 Professor Selva Selvanathan (#2006/0003879)
(Selection Criteria 3: Promoting Innovative and Distinctive Approaches to Student
Learning)
For significant and successful contribution to innovative teaching of quantitative
methods and statistics to undergraduate and postgraduate students.
Using ‘real-life’ examples in my teaching together with the use of recent advances in
computer technology plays an important role in overcoming student difficulty in
learning statistics. Such an approach has increased student interest and improved
in-class participation, consequently leading to a faster understanding of the theory
and eventually improved student performance. My innovative approach to teaching
quantitative methods courses has been well-received by students and colleagues.
This is evident from student evaluations and comments from colleagues I have
received on my teaching activities.

12.6.6 Professor Saroja Selvanathan (#2006/0003880)
(Selection Criteria 4: Promoting Excellent Graduate or Postgraduate Outcomes)
For implementing an innovative Statistics, computing, and research design
programme to enhance postgraduate research training that led to improved
postgraduate outcomes.
Undertaking a piece of research as part of a higher degree program is not an easy
task to accomplish, as it often involves investigations into a diverse range of areas
related to the research topic and knowing the best tool or method to use for
analysing the findings of those investigations. Most RHD students at Australian
universities experience difficulties in learning statistical techniques, and particularly
students from the social sciences. I have designed the statistics, computing, and
research design short courses to actively address these challenges. Student
evaluations and peer review clearly shows that the innovative program I introduced
has been very successful and has had a major positive impact on postgraduate
training at Griffith.

12.7 The Griffith Business School Board, on the recommendation of the Curriculum, Teaching and
Learning Committee, GBS is asked to approve the following order of merit list of all
applications on the basis of how effectively they have demonstrated the development of an
approach that improves student learning. The Faculty Board may choose not to award a
citation or may choose joint citation winners, in the latter case the available funds for the
citation shall be shared. The Faculty Board may choose to award a Dean's Certificate of
Commendation to recognise teachers who are contributing to quality student learning.

Order of Merit List
1. Mr Craig Cameron (#2006/0003876)
2. Dr Byung Min (#2006/0003877)
3. Dr Dawne Lamminmaki (#2006/0003875)
4. Professor Saroja Selvanathan (#2006/0003880)

The Curriculum, Teaching and Learning Committee, GBS recommended awarding these
applicants a FLATC.

The Curriculum, Teaching and Learning Committee, GBS did not recommend award of the
following FLATC applications:
- Ms Caroline Ringuet and Professor Graham Cuskelly (#2006/0003878); and
- Professor Selva Selvanathan (#2006/0003879).

Recommendation:
12.8 The Griffith Business School Board, on the recommendation of the Curriculum, Teaching and Learning Committee, GBS is asked to approve the order of merit list of all applications and approve the 2006 FLATC recipients.

For discussion

SECTION II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

13.0 MINOR CHANGE SUBMISSION (#2006/0003855)
1291/1292 BACHELOR OF ARTS (POLITICS, ASIAN STUDIES AND INTERNATIONAL RELATIONS)

13.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1291/1292 Bachelor of Arts (Politics, Asian Studies and International Relations), as detailed in 2006/0003855, for implementation in Semester 1 2007.

13.2 The submission aims to make the following changes to course offerings within the International Relations and Asian and International Studies award majors:

- Change the semester of offer of 3007IBA International Relations Theory from Semester 1 to Semester 2;
- Change the semester of offer of 3002IBA Australian Foreign Relations with Asia from Semester 2 to Semester 1; and
- Addition of 3017IBA Crime, Business and Politics in Asia (Semester 2) as an option in the Asian and International Studies Award major.

Recommendation:

13.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1291/1292 Bachelor of Arts (Politics, Asian Studies and International Relations), as detailed in 2006/0003855, for implementation in Semester 1 2007.

For ratification

14.0 MINOR CHANGE SUBMISSION (#2006/0003856)
1142 BACHELOR OF LEISURE MANAGEMENT
1228 BACHELOR OF COMMERCE/BACHELOR OF LEISURE MANAGEMENT

14.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1142 Bachelor of Leisure Management and the 1228 Bachelor of Commerce/Bachelor of Leisure Management, as detailed in 2006/0003856, for implementation in Semester 2 2006.

14.2 This submission aims to correct previously approved course changes as a result of the introduction of the revised GBS undergraduate programs in 2006. Both affected programs are only available to continuing students.

Recommendation:

14.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1142 Bachelor of Leisure Management and the 1228 Bachelor of
Commerence/Bachelor of Leisure Management, as detailed in 2006/0003856, for implementation in Semester 2 2006.

For ratification

15.0 MAJOR CHANGE SUBMISSION (#2006/0003857)
1035/1285/1286 BACHELOR OF COMMERCE

15.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting the 1035/1285/1286 Bachelor of Commerce, as detailed in 2006/0003857, for implementation in Semester 1 2007.

15.2 This submission aims to change the degree requirements to conform with the recent changes to the Bachelors Degree Policy, ie complete at least 40CP at Year 3 level.

Recommendation:

15.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting the 1035/1285/1286 Bachelor of Commerce, as detailed in 2006/0003857, for implementation in Semester 1 2007.

For ratification

16.0 MAJOR CHANGE SUBMISSION (#2006/0003858)
1035/1285/1286 BACHELOR OF COMMERCE

16.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting the 1035/1285/1286 Bachelor of Commerce, as detailed in 2006/0003858, for implementation in Semester 1 2007.

16.2 This submission aims to remove the degree requirement, successfully complete the Learning Development Workshops in Year 1 before proceeding to Year 2 and 3 courses.

Recommendation:

16.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting the 1035/1285/1286 Bachelor of Commerce, as detailed in 2006/0003858, for implementation in Semester 1 2007.

For ratification

17.0 MINOR CHANGE SUBMISSION (#2006/0003859)
1035/1285/1286 BACHELOR OF COMMERCE

17.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1035/1285/1286 Bachelor of Commerce, as detailed in 2006/0003859, for implementation in Semester 1 2007.

17.2 This submission contains a number of minor changes to the Bachelor of Commerce (BCom) suite of programs. These changes are driven by several issues: (1) adjustments to ensure the various majors and minors of the revised 2006 BCom fit together in a standard four course, six semester sequence; (2) the need to manage resources by streamlining offerings
and eliminating courses with substantial overlap; and (3) managing offerings on a campus basis to ensure that both sufficient courses are on offer and that unwarranted offerings are not made.

Recommendation:

17.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1035/1285/1286 Bachelor of Commerce, as detailed in 2006/0003859, for implementation in Semester 1 2007.

For ratification

18.0 MAJOR CHANGE SUBMISSION (#2006/0003861)
1034/1287 BACHELOR OF BUSINESS (INFORMATION SYSTEMS AND ECOMMERCE)
1155 BACHELOR OF BUSINESS MANAGEMENT
1157 BACHELOR OF BUSINESS COMMUNICATION

18.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting the 1034/1287 Bachelor of Business (Information Systems and eCommerce), the 1155 Bachelor of Business Management, and the 1157 Bachelor of Business Communication, as detailed in 2006/0003861, for implementation in Semester 1 2007.

18.2 The submission proposes to remove from offer at Logan (1287) the Information Systems academic plan and proposes to add the Information Systems and eCommerce academic plans to Gold Coast offerings (1034). Also included within this submission are some minor amendments to the program structure of both the eCommerce and Management majors and related minors, so as to best meet the desired learning outcomes of each of the discipline areas.

Recommendation:

18.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Major Change Submission affecting the 1034/1287 Bachelor of Business (Information Systems and eCommerce), the 1155 Bachelor of Business Management, and the 1157 Bachelor of Business Communication, as detailed in 2006/0003861, for implementation in Semester 1 2007.

For ratification

19.0 MINOR CHANGE SUBMISSION (#2006/0003874)
5158/5159 MASTER OF BUSINESS ADMINISTRATION
5457/5458 INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION
5162/5163 MASTER OF BUSINESS ADMINISTRATION (ADVANCED)
5160 MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL)
5348 MASTER OF BUSINESS ADMINISTRATION (INTERNATIONAL) (ADVANCED)
5164/5165 MASTER OF BUSINESS ADMINISTRATION WITH HONOURS

19.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5158/5159 Master of Business Administration program group, as detailed in 2006/0003874, for implementation in Semester 1 2007.

19.2 The GBS proposes to withdraw the course 7502MGT IT Governance and Service Management and replace it with 7310MGT HR Information Systems from the Information Systems specialisation offered in the Master of Business Administration and International
Master of Business Administration program groups. This course was mistakenly carried over from the previous program structure changes in 2006. The course was also incorporated in the Information Systems specialisation. 7502MGT has been previously approved for withdrawal from 2007. This change will avoid disadvantaging students, whilst at the same time providing them with sufficient choice of coursework.

Recommendation:

19.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 5158/5159 Master of Business Administration program group, as detailed in 2006/0003874, for implementation in Semester 1 2007.

For ratification

20.0 MINOR CHANGE SUBMISSION (#2006/0003882)
1291/1292 BACHELOR OF ARTS (POLITICS, ASIAN STUDIES AND INTERNATIONAL RELATIONS)

20.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1291/1292 Bachelor of Arts (Politics, Asian Studies and International Relations), as detailed in 2006/0003882, for implementation in Semester 1 2007.

20.2 This submission proposes to change the course offering of 2018IBA Beyond Hollywood to Semester 1 2007 at the South Bank Campus (previously offered in Semester 2 2007 at the Nathan Campus). This change will only take effect in 2007. The course offering will revert back to Semester 2 at the Nathan Campus from 2008. The change does not affect resources, teaching, or student progression in the program.

Recommendation:

20.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 1291/1292 Bachelor of Arts (Politics, Asian Studies and International Relations), as detailed in 2006/0003882, for implementation in Semester 1 2007.

For ratification

21.0 MINOR CHANGE SUBMISSION (#2006/0003883)
3047/3048 GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION
5158/5159 MASTER OF BUSINESS ADMINISTRATION
5164/5165 MASTER OF BUSINESS ADMINISTRATION WITH HONOURS

21.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 3047/3048 Graduate Certificate in Business Administration, the 5158/5159 Master of Business Administration, and the 5164/5165 Master of Business Administration with Honours, as detailed in 2006/0003883, for implementation in Semester 1 2007.

21.2 This submission aims to include a Semester 1, Gold Coast offering of the core course, 7906MKT (previously 7006GSM) Marketing Management, offered within the 5158/5159 Master of Business Administration (MBA) and nested programs. At the time the Major Change Submission was written for the MBA changes (approved at the 4/2006 meeting of the Programs Committee), it was decided that this course would run in Semesters 1 and 2 at South Bank Campus and Semester 2 only on the Gold Coast Campus. However, in the new program, 3187/3191 Graduate Certificate in Business, this course will be offered in both
semesters at the South Bank and Gold Coast Campuses. Therefore, this submission requests approval to include the course 7906MKT (previously 7006GSM) Marketing Management in the MBA and nested programs as a Semester 1 course, Gold Coast Campus, to align with the course offerings in the new Graduate Certificate in Business programs. This request only relates to the MBA and nested programs for students who commence in 2007.

Recommendation:

21.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving a Minor Change Submission affecting the 3047/3048 Graduate Certificate in Business Administration, the 5158/5159 Master of Business Administration, and the 5164/5165 Master of Business Administration with Honours, as detailed in 2006/0003883, for implementation in Semester 1 2007.

For ratification

22.0 ADVICE OF PROGRAM WITHDRAWAL (#2006/0003885) GRIFFITH BUSINESS SCHOOL HONOURS PROGRAMS

22.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving an Advice of Program Withdrawal affecting existing GBS honours programs, as detailed in 2006/0003885, for implementation in Semester 1 2007.

22.2 At the 5/2006 meeting of the GBS Board, the Board resolved to approve the introduction of the 2075/2076/2077 GBS Honours Program, effective Semester 1 2007. This honours program is to replace all existing GBS honours offerings. The GBS currently has nine honours programs that follow on from the 17 former undergraduate programs. The existing programs (proposing to be withdrawn) follow the standard University honours structure of 80CP, including a 40CP dissertation and 40CP of coursework. Problems have arisen because the various programs have different requirements for the 40CP of coursework. Large differences exist in the number of courses offered as compulsory or elective courses by the various programs to constitute the 40CP of required coursework. Similar programs have different courses across campuses while on the other hand some programs contain substantial duplication of courses. There are also nine Honours Research Methods courses on offer. These are offered variably across campuses and some Schools/Departments simply use the research methods courses offered by the other Schools/Departments in the GBS. Therefore the GBS has embarked on an honours program revision process that parallels that at the undergraduate level, approved the introduction of the GBS Honours Program, and seeking approval for withdrawal of existing honours programs.

Recommendation:

22.3 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), GBS, is asked to ratify the Chair’s executive action in approving an Advice of Program Withdrawal affecting existing GBS honours programs, as detailed in 2006/0003885, for implementation in Semester 1 2007.

For ratification

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

23.0 2007 GRIFFITH GRANTS FOR LEARNING AND TEACHING SCHEME
23.1 The purpose of this University-level, competitive, internal grants scheme is to:

- support the University’s strategic objectives in learning and teaching;
- support innovation in learning and teaching consistent with The Griffith Academic Plan 2;
- disseminate such innovations through professional development; and
- embed their outcomes across the University as approaches that can be adopted in either a disciplinary or interdisciplinary context.

To this end the grants scheme has three foci:

- Institutional – Strategic Program Grants (four grants up to $100,000 each);
- Interdisciplinary/disciplinary – Signature Grants (four grants up to $50,000 each); and
- Individual – I Grants (eight grants up to $10,000 each).

The total value of the grants scheme is $680,000.

23.2 Because the preparation of these grant applications is very time consuming, the GBS is using an internal system to facilitate the process and to encourage staff to participate.

23.3 Expressions of interest were submitted to the Secretary, GBS Board by Monday, 28 August 2006 and feedback from the GBS executive was provided to applicants by Friday, 8 September 2006.

23.4 Grant applications are due to the Secretary, GBS Board by 5.00pm Friday, 27 October 2006.

For noting

24.0 REPORT OF THE LOGAN TASK FORCE

24.1 The Griffith Business School Board is asked to note the final report of the Logan Task Force.

For noting

25.0 REPORTS OF SUB-COMMITTEES OF THE FACULTY BOARD

25.1 The minutes of the following Committees are attached for noting:

25.1.1 Curriculum, Teaching and Learning Committee, GBS [5/2006 (Action Sheet)];
25.1.2 Research Sub-Committee, GBS (1/2006);
25.1.3 Research Training Sub-Committee (1/2006); and

For noting

26.0 OTHER BUSINESS

27.0 NEXT MEETING

27.1 The next meeting of the Griffith Business School Board will be held on Friday, 17 November 2006, from 10:00am till 1:00pm in the Board Room, Business 1 Building, Level 2, Room 2.12, Gold Coast Campus (G01_2.12). A light lunch will be served at approximately 12:00noon.
For noting

28.0 2007 MEETING DATES

28.1 The Chair, Griffith Business School Board has confirmed the timings and locations for 2007 meetings as follows:

2007 Griffith Business School Boards
Fridays, 10:00am till 1:00pm
16 February 2007 [Board Room, Business 1 Building, Level 0, Room 0.12, Nathan Campus (N50_0.12)]
16 March 2007 [Board Room, Hub Link Building, Level 4, Room 4.08, Logan Campus (L07_4.08)]
27 April 2007 [Board Room, Business 1 Building, Level 2, Room 2.12, Gold Coast Campus (G01_2.12)]
18 May 2007 (N50_0.12)
15 June 2007 (L07_4.08)
20 July 2007 (G01_2.12)
17 August 2007 (N50_0.12)
14 September 2007 (L07_4.08)
19 October 2007 (G01_2.12)
16 November 2007 (N50_0.12)

28.2 The Calendar of Principal Committee Meeting Dates for 2007 is attached for members’ information.

For noting