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   1314 BACHELOR OF BUSINESS (HONG KONG)
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Griffith Business School seeks to excel as a provider of high quality, cross-disciplinary and internationally relevant business and public policy education and research, emphasising the relationship between business and society in promoting sustainable enterprises and communities.
20.0 MAJOR CHANGE SUBMISSION (#2012/0012091)
5577 MASTER OF SUPPLY NETWORK MANAGEMENT

21.0 ADVICE PROGRAM WITHDRAWAL (#2012/0012092)
5275 MASTER OF PUBLIC ADMINISTRATION

22.0 MINOR CHANGE PROPOSAL (#2012/0012094)
1289/1290 BACHELOR OF BUSINESS (HTERS)

23.0 MINOR CHANGE PROPOSAL (#2012/0012095)
GBS MASTERS PROGRAMS

24.0 MINOR CHANGE PROPOSAL (#2012/0012100)
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SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

25.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD

26.0 OTHER BUSINESS

27.0 2012 MEETING DATES
Significant Committee Events

- The next meeting of the Griffith Business School Board will be held on Friday, 19 October 2012 via videoconference in Room -1.18, Business 2 Building (N72), Nathan campus; Room 1.04, The Chancellery Building (G34), Gold Coast campus; and Room 2.28, Information Services Building (L03), Logan campus.

Committee TeamPlace Web Address


- Use the left navigation bar to select the relevant committee site. Username is your staff number preceded by an s and password is the same as your Novell login. Call the Secretary on extension 56408 for advice or if experiencing difficulties.
DISTRIBUTION LIST

Griffith Business School Board Members

Professor Marie Wilson, Dean (Academic) (Chair)
Professor Michael Powell, Pro Vice Chancellor (Business) (ex officio)

Deans (appointed by the Group Pro Vice Chancellor)
Professor Graham Cuskerly, Dean (Research)
Professor Lorelle Frazer, Dean (Learning and Teaching)
Professor Chris Auld, Dean (International)

Heads of Departments Directly Associated With the Faculty (ex officio)
Professor Christine Smith, Department of Accounting, Finance and Economics
Associate Professor Michael Barry, Department of Employment Relations and Human Resources
Associate Professor Martin Griffiths, School of Government and International Relations
Professor Leong Liew, Department of International Business and Asian Studies
Professor Evan Douglas, Department of Marketing
Professor James Skinner, Department of Tourism, Leisure, Hotel and Sport Management

Deputy Heads/Discipline Heads of Departments Directly Associated With the Group (appointed)
Professor Peter Best, Department of Accounting, Finance and Economics
Associate Professor Eduardo Roca, Department of Accounting, Finance and Economics
Professor Ross Guest, Department of Accounting, Finance and Economics
Associate Professor Charles Qu, Department of Accounting, Finance and Economics

Dr Peter Tatham, Department of International Business and Asian Studies
Vacant, Department of Marketing
Associate Professor Laura Lawton, Department of

Dr Anoop Patiar, Department of Tourism, Leisure, Hotel and Sport Management

Research Centre Representative (appointed)
Professor Beverley Sparks, Director, Centre for Tourism, Sport and Service Innovation
Professor Peter Jordan, Deputy Director, Centre for Work, Organisation and Wellbeing
Professor Jason Sharman, Director, Centre for Governance and Public Policy
Professor Andrew O'Neill, Director, Griffith Asia Institute

Invited (for Audience and Debate)
Dr Campbell Fraser, Director of Undergraduate Studies
Ms Kimberley Cotterell-Anderson, Griffith Business School
Ms Lisa Cotterell, Griffith Business School

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Program Service Officers, Griffith Business School
Credit Transfer and Articulations Manager, Student Administration
Client Administration Officers, Student Administration
Centre Coordinators, Griffith Grad Research School

Other Copies
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The 6/2012 meeting of the Griffith Business School Board will be held on Friday, 14 September 2012, commencing 9:30am via videoconference in Room -1.18, Business 2 Building (N72), Nathan campus and Room 1.04, The Chancellery Building (G34), Gold Coast campus. Morning tea will be provided.

Kate Rees
Secretary

AGENDA

1.0 APOLOGIES

1.1 Apologies may be recorded by contacting the Secretary on extension 56408, or by emailing K.Rees@griffith.edu.au.

1.2 Apologies have been received from Professor Michael Powell, Professor Chris Auld, Professor Jason Sharman, Professor James Skinner, Associate Professor Laura Lawton, Dr Anoop Patiar and Dr Peter Tatham.

2.0 CONFIRMATION OF MINUTES

2.1 The minutes of the 5/2012 meeting have been distributed.

To be taken as read and confirmed

3.0 CHAIR’S REPORT

3.1 Professor Marie Wilson, Dean (Academic), GBS will provide a report at the meeting.

4.0 PRO VICE CHANCELLOR’S (BUSINESS) REPORT

4.1 Professor Michael Powell, Pro Vice Chancellor (Business) has provided his apologies for the meeting.

5.0 DEAN’S (LEARNING AND TEACHING) REPORT

5.1 Professor Lorelle Frazer, Dean (Learning and Teaching) will provide a report at the meeting. Attached for information is the report ‘An Independent Report on Assurance of Learning at Griffith Business School’.

6.0 DEAN’S (RESEARCH) REPORT

6.1 Professor Graham Cuskelly, Dean (Research) will provide a report at the meeting.

7.0 DEAN’S (INTERNATIONAL) REPORT

7.1 Professor Chris Auld, Dean (International) has provided his apologies for the meeting.

8.0 HEADS OF DEPARTMENT/SCHOOL REPORT

8.1 There are no matters to report.
9.0 STANDING ITEMS

9.1 MARKETING REPORT
The Marketing Manager, Business has prepared a written report for noting.

9.2 COMMUNICATIONS REPORT
The Communications Officer, Business/Law has prepared a written report for noting.

9.3 OCCUPATIONAL HEALTH AND SAFETY AND SUSTAINABILITY REPORT
The GBS Health and Safety Officer has provided a written report for noting.

10.0 FUTURE DIRECTIONS FOR HR SERVICES

10.1 Mr Ken Greedy, Associate Director, Employment Strategies will attend the meeting to discuss the attached paper ‘HR Services – New Directions’.

10.2 Over the next few months, the Office of Human Resource Management will be making some significant changes to the way in which services and support are provided to the Group. These changes stem, in large part, from the outcomes of Office reviews and ongoing conversations with clients.

ORDERING OF THE AGENDA

At this point in the agenda, members may propose that any matter on the agenda, not included in Section I, be so included.

SECTION I: MATTERS FOR DEBATE AND DECISION

11.0 GBS STRATEGY FOR RECRUITING, DEVELOPING AND SUPPORTING INDIGENOUS HDR STUDENTS

11.1 The Griffith Business School Board is asked to consider and approve the GBS Strategy for Recruiting, Developing and Supporting Indigenous HDR Students, as detailed in Attachment 11.1. Professor Kate Hutchings, HDR Director, GBS will speak to this item.

11.2 Following discussions at the July 2011 meeting of the GBS Research and Research Education Committee and the May 2011 Board of Graduate Studies Committee, and in line with best practice guidelines prepared by the Council of Deans and Directors of Graduate Studies in Australia (DDOGS), it was resolved that the GBS develop an Indigenous HDR Student Strategy which would aim to increase the number of Indigenous students undertaking PhD and MPhil degrees in the GBS as well as providing development and support for Indigenous HDR Students.

11.3 The Indigenous Higher Education Advisory Council (IHEAC) has highlighted the core business for universities of Indigenous knowledge and education and the strength of having Indigenous staff and students engage and develop the research culture in the higher education sector (IHEAC, 2008). It has been noted the exceptional level of cross-cultural competency on completion of higher degree research studies achieved by Indigenous students which results from bridging cultural worlds and achieving competency in Indigenous and non-Indigenous research methods (DDOGS, 2011). Yet, it has also been highlighted that Indigenous students require greater financial and academic support and appropriate and increased resources are essential (IHEAC, 2008). The strategy contained herein recognises the value to the GBS of increasing enrolments and completions of Indigenous HDR students as well as the resources required to support the students.
11.4 The draft GBS strategy is a reflection on the DDOGS Strategy document in respect to aspects which the GBS seeks to action and emphasises two aspects – Recruitment of, and Development/Support for, Indigenous HDR Students. The development of the Strategy also involved discussion with key stakeholders.

For discussion

12.0 QUALITY AND ACCREDITATION ISSUES

12.1 Members are asked to note the submission of the re-accreditation documents for the Bachelor of Commerce (Accounting), and combined degrees, and Master of Commerce (Professional Accounting) with the Institute of Chartered Accountants (ICAA) in Australia and CPA Australia.

12.2 Professor Leong Liew, Head of Department will present the report of the Committee Reviewing the Department of International Business and Asian Studies. The report will be distributed prior to the meeting.

For discussion

13.0 GBS STUDENT SUCCESS ADVISORS

13.1 Professor Lorelle Frazer, Dean (Learning and Teaching) will provide an update on the Student Success Advisor positions in the Griffith Business School.

For discussion

14.0 DISCUSSION PAPER: TOWARDS GRIFFITH UNIVERSITY’S STRATEGIC PLAN FOR INFORMATION TECHNOLOGY 2020

14.1 The Griffith Business School Board is asked to provide feedback on the discussion paper ‘Towards Griffith University’s Strategic Plan for Information Technology 2020’. Ms Linda O’Brien, Pro Vice Chancellor (INS) will present this paper.

14.2 The Vice Chancellor has commissioned the development of a University-wide strategy for Information Technology (IT) to 2020, to set a clear path for Griffith which leverages the potential of IT to deliver the University’s mission.

14.3 The attached discussion paper, *Towards Griffith University’s Strategic Plan for Information Technology 2020*, provides a summary of key IT trends and possible implications, posing questions about the University’s vision for 2020; how information and communication technologies can advance research, learning and teaching, collaboration and engagement, service delivery and administrative activities. This feedback will inform a series of student and staff workshops during August, with a draft Strategic Plan being developed by late September for final feedback. The resulting Strategic Plan will be presented to Executive Group for endorsement in late October.

For discussion

II: MATTERS REQUIRING RATIFICATION OR EXECUTIVE ACTION

15.0 NEW PROGRAM PROPOSAL (#2012/0012071)
1388 BACHELOR OF ASIAN STUDIES

15.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a New Program Proposal affecting the 1388 Bachelor of Asian Studies, as detailed in #2012/0012071, effective Semester 1, 2013.
15.2 In 2010, the Department of Politics and Public Policy underwent an external review. As a result of the review, major changes were proposed to the Bachelor of Politics, Asian Studies and International Relations; it was decided to split the program, integrating the Politics and Government and International Relations programs and offering Asian Studies as a separate program.

For ratification

16.0 MAJOR CHANGE SUBMISSION (2012/0012077)
1289 BACHELOR OF BUSINESS (ITHM) FIVE YEAR REVIEW

16.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Major Change Proposal affecting the 1289 Bachelor of Business (International Tourism & Hotel Management), as detailed in #2012/0012077, effective Semester 1, 2013.

16.2 The ITHM major was subjected to a five year review in 2011 as per the University’s Program Planning, Development, Approval and Review Process. The purpose of the review was to ensure continuous improvement in learning and teaching. More specifically, it aims to advance Griffith University’s mission by satisfying the needs of major stakeholders (i.e., students, employers and the community), providing students with up to date knowledge and skills that align with the needs of the industry, and promoting lifelong learning. This proposal outlines the relevant program changes.

For ratification

17.0 MINOR CHANGE SUBMISSION (#2012/0012081)
5211 MASTER OF ASIAN STUDIES
5388 MASTER OF INTERNATIONAL RELATIONS

17.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Change Submission affecting the 5211 Master of Asian Studies and 5388 Master of International Relations, as detailed in #2012/0012081, effective Semester 1, 2013.

17.2 It is proposed to make the following changes to the Graduate Certificate/Master of Asian Studies and Graduate Certificate/Master of International Relations:

- Introduce a new elective course, 7034GIR Independent Project to provide students with the opportunity to complete either an internship or short course/exchange opportunity.

- The elective course 7016GIR Religion, Politics and Globalisation is currently offered in Semester 2. From 2013, it will be offered in semester 1 to rectify an imbalance in available course offerings across semesters.

For ratification

18.0 MINOR CHANGE SUBMISSION (#2012/0012087)
1314 BACHELOR OF BUSINESS (HONG KONG)

18.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Change Proposal affecting the 1314 Bachelor of Business (Hong Kong), as detailed in #2012/0012087, effective Semester 1, 2013.

18.2 The Griffith Business School has undertaken a review of its undergraduate courses and identified instances where duplicate courses are offered across various disciplines. It is
proposed to reduce this overlap by either withdrawing the duplicate course or by alternating the delivery of the courses by semester or campus. It is proposed to withdraw 3096HSL Human Resource Management in Hotels will be withdrawn and replaced with the existing course 3295HSL Hotel Service Operations Management in the Hotel Management major.

18.3 The Management major offered in the onshore Bachelor of Business programs has been restructured. To more closely align the on-shore and off-shore majors, it is proposed to withdraw the course 3097EHR Organisational Structure and Design from the Hong Kong Management major. It will be replaced with the existing on campus course Applied Strategic Organisational Change. This is a new course for the off-shore program (3092EHR).

For ratification

19.0 MINOR CHANGE SUBMISSION (#2012/0012088)
1288/1034 BACHELOR OF BUSINESS

19.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Change Proposal affecting the 1288/1034 Bachelor of Business, as detailed in #2012/0012088, effective Semester 1, 2013.

19.2 The Griffith Business School has undertaken a review of its undergraduate courses and identified instances where duplicate courses are offered across various disciplines. It is proposed to reduce this overlap by either withdrawing the duplicate course or by alternating the delivery of the courses by semester or campus. The following changes are proposed:

- 3004IBA Inter-Cultural Management (offered Nathan and Gold Coast) and 3120HSL Managing Culturally Diverse Workplaces (offered Nathan) will be cross-listed in the Management and International Management majors for 2013 and 2014. 3004IBA is a core course in the International Management major and an elective in the Management major. 3120HSL will be last offered in 2014. From 2015, all students will complete 3004IBA.

- 3009EHR International HRM will be cross-listed with 2013IBA Managing People in the Global Economy in the Human Resource Management and Employment Relations majors. 3009EHR will only be offered at Gold Coast and 2013IBA will only be offered at Nathan. Both courses are electives.

- 3112IBA Management Strategy and Decision Making is currently offered Sem 2 at Nathan and Gold Coast. From 2013, 3112IBA has been added as a core course to the HSL majors and is required to be offered both semesters at both campuses.

19.3 Additionally, it is proposed to withdraw the course 3007EHR Organisational Structure and Design from the Nathan/Gold Coast. It will be replaced with the existing course 3012EHR Applied Strategic Organisational Change. This will more closely align the Management majors with the Logan and OUA Management programs.

For ratification

20.0 MAJOR CHANGE SUBMISSION (#2012/0012091)
5577 MASTER OF SUPPLY NETWORK MANAGEMENT

20.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Major Change Proposal affecting the 5577 Master of Supply Network Management, as detailed in #2012/0012091, effective Semester 1, 2013.
20.2 The Griffith Business School has introduced a new program in 2013 – Master of Supply Network Management. As required by the University, this new program meets the requirements of a Level 9 Masters program defined by the AQF. It is now proposed to add a second pathway of entry for students who have completed a relevant Level 7 qualification, as specified by the AQF. These students will complete a 120 credit point program.

For ratification

21.0 ADVICE PROGRAM WITHDRAWAL (#2012/0012092)  
5275 MASTER OF PUBLIC ADMINISTRATION

21.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Program Withdrawal Proposal for the 5275 Master of Public Administration, as detailed in #2012/0012092, effective Semester 1, 2013.

21.2 The Griffith Business School has introduced a revised 120CP Master of Public Administration for 2013. The new program, 5580, replaces the existing 80CP program.

For ratification

22.0 MINOR CHANGE PROPOSAL (#2012/0012094)  
1289/1290 BACHELOR OF BUSINESS (HTERS)

22.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Change Proposal for the 1289/1290 Bachelor of Business (Hotel, Tourism, Event, Real Estate, Sport), as detailed in #2012/0012094, effective Semester 1, 2013.

22.2 It is proposed to introduce a new course to the Sport Management major in the Bachelor of Business (HTERS). 2018HSL Organising and Staging the 2018 Commonwealth Games will be offered from Semester 1, 2013. This is to raise awareness of the Commonwealth Games amongst students and to create potential employment opportunities by providing students with an in-depth understanding of the Commonwealth Games. This will also provide an opportunity for the University to work closely with industry in developing and implementing an innovative games. Students will be able to apply theory to practice through the discussion and application of strategic and operational issues.

For ratification

23.0 MINOR CHANGE PROPOSAL (#2012/0012095)  
GBS MASTERS PROGRAMS

23.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Change Proposal affecting various Masters programs, as detailed in #2012/0012095, effective Semester 1, 2013.

23.2 7010GBS is listed in almost all GBS Masters programs as a requirement to proceed to the Masters with Honours program. 7012GBS is a requirement for some Honours programs also. These courses are restricted to students who intend to complete Honours. The courses are run in intensive mode therefore students get the most from the courses if they have committed to doing their research dissertation in the honours program. Additionally, the compressed time in the course precludes them from doing an extensive literature review as a part of the assessment, so it is beneficial if they have made the effort to ground their thinking before enrolling in the course. In order to prepare students for participation in these courses it is expected that students have chosen a supervisor and have had some
discussion regarding a topic for their dissertation. It is proposed to amend the Masters program structures to state that students should complete 7010GBS/7012GBS in their last semester of study (ie. just prior to undertaking their dissertation). Masters students require Program Director approval to enrol in this course. As part of granting approval, GBS will be asking that students complete and submit the Nomination of Dissertation Topic and Supervisor for Coursework Masters Dissertation which is required for application to the Honours program.

For ratification

24.0 MINOR CHANGE PROPOSAL (#2012/0012100) 1034/1288 BACHELOR OF BUSINESS

24.1 The Griffith Business School Board, on the executive recommendation of the Dean (Learning and Teaching), on behalf of the Chair, Griffith Business School Board, is asked to ratify a Minor Change Proposal affecting the 1034/1288 Bachelor of Business, as detailed in #2012/0012100, effective Semester 1, 2013.

24.2 It is proposed to combine multiple Work Integrated Learning (WIL) courses offered in the Bachelor of Business (BBus) into two course codes. The purpose of this consolidation is to remove the disparities that have evolved between the courses, clarify course entry prerequisites and procedures, harmonize assessment requirements and standardize work readiness content to ensure that future WIL students are optimally prepared to complete their internships successfully. 3013EHR; 3014EHR; and 3053MKT will be known as 3001GBS Work Integrated Learning Internship. 3013IBA and 3154IBA will be combined into 3000IBA Work Integrated Learning Internship. Each new course will be a 10CP course.

24.3 The new WIL courses will also be added to the Employment relations major and Management major which have not previously included this opportunity.

For ratification

SECTION III: MATTERS FOR NOTING AND WHERE APPROPRIATE, ACCEPTANCE OF RECOMMENDATIONS

25.0 REPORTS OF SUB-COMMITTEES OF GBS BOARD

25.1 The Griffith Business School Board is asked to note the minutes from the following sub-committees:

- 7/2012 Learning and Teaching Committee
- 3/2012 Research and Research Education Committee.

For noting

26.0 OTHER BUSINESS

27.0 2012 MEETING DATES

27.1 Below are the remaining dates and venues for 2012 meetings:

2012 Griffith Business School Board

Fridays, 9:30am till 1:00pm
Meetings will be videoconferenced between the Nathan, Gold Coast and Logan campuses unless otherwise indicated.

<table>
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<tr>
<th>2012</th>
<th>Confirmed Venues</th>
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<tr>
<td>Meeting Date</td>
<td>Nathan</td>
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<tr>
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<tr>
<td>23 November</td>
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For noting