GRiffith University

Internationalisation Advisory Committee

A meeting of the Internationalisation Advisory Committee was held on Thursday, 19th June 2014 from 1:00pm – 3:00pm via videoconference in Room 2.06, Bray Centre (N54) and Room 1.04, The Chancellery (G34).

MINUTES

PRESENT:
Professor Sarah Todd (Chair)
Associate Professor Peter Woods
Professor Michelle Barker
Professor Tony Perkins
Professor Marcus Lane
Professor Sushila Chang
Associate Professor Wendy Loughlin
Mr Tony Sheil
Ms Kerry Sutcliffe
Ms Gayle Murray
Ms Joanna Peters
Ms Katrine Sonnenscheim
Ms Rosemary Marson (Secretary)
Mr Paul Mullally, Deputy Director, Griffith International
(for item 7.0)

APOLOGIES:
Professor Sue Berners-Price
Ms Alyson McGrath

1.0 CONFIRMATION OF MINUTES

The minutes of the 2/2014 meeting of the Internationalisation Advisory Committee (IAC), having been circulated, were taken as read and confirmed.

2.0 DECLARATION OF INTEREST

No members identified any conflict of interest, as outlined in the University policy Conflict of Interest and Personal Relationships in the Workplace, which exists in respect of any of the items on the agenda.

SECTION A: RECOMMENDATIONS AND REPORTS TO ACADEMIC COMMITTEE AND ITS SUB-COMMITTEES

NIL

SECTION B: ACTION UNDER DELEGATED AUTHORITY

NIL

SECTION C: OTHER RECOMMENDATIONS AND REPORTS
(TO PERSONS/COMMITTEES OTHER THAN THE PARENT COMMITTEE(S))
3.0 GRIFFITH UNIVERSITY INTERNATIONALISATION STRATEGY

3.1 The Griffith University Internationalisation Strategy 2011-2013 was drafted in 2010 and framed within the context of the University’s Mission Statement, Strategic Plan 2009-2013, Academic Plan 2011-2013, and the Griffith Research Plan 2009-2013. Through the Internationalisation Strategy, the University aimed to enhance its reputation internationally, as a top-quality institution for research and teaching by providing a range of experiences and opportunities to staff, students, and alumni in the international sphere. A copy of the 2011-2013 Plan was attached for members’ reference.

3.2 In preparation for drafting the new Griffith Internationalisation Strategy, members were asked to consider the following examples of internationalisation strategies.

RMIT

La Trobe University

The University of NSW

University of Technology Sydney

The University of Queensland
http://www.uq.edu.au/international/docs/global_strategy_and_internationalisation_at_UQ.pdf

University of British Columbia:
http://research.ubc.ca/vpri/international-strategic-plan

University of Sheffield:
http://www.sheffield.ac.uk/polopoly_fs/1.206647!/file/International-strategy-Senate-approved.pdf

3.3 The IAC agreed that the following should be included in the revised Griffith Internationalisation Strategy:

3.6.1 Clear links between the internationalisation strategy and the University’s 2020 Strategy and other strategic plans;

3.6.2 A pragmatic, uncluttered approach to content and presentation of the strategy; and

3.6.3 The inclusion, where appropriate, of appendices to support the internationalisation strategy.

3.4 In addition to the points listed in 3.6, members agreed that the new Griffith Internationalisation Strategy should include a balance of short- and long-term goals as well as combination of university, Group and school-based accountabilities.

3.8 The Chair asked members to consider aspects of the plan that they would be keen to contribute to prior to the next meeting of the IAC in late August. The Chair further advised that she would consult with the Vice Chancellor to determine his expectations.
in terms of time lines for completion of the draft Griffith University Internationalisation Strategy.

3.9 The Chair thanked members for their detailed contributions and for preparing so thoroughly for the discussion of this item.

SECTION D: MATTERS NOTED, CONSIDERED, OR REMAINING UNDER DISCUSSION

4.0 UNIVERSITY INTERNATIONAL PARTNERSHIPS

4.1 The Chair reminded members that Griffith International is to undertake a review of the University's international partnerships in terms of the number of international agreements, the approval process for these agreements, and the lifecycle of such agreements. A new policy and set of procedures is to be one of the outcomes of this initiative.

4.2 Members of the IAC agreed that the University currently has a significant number of international agreements, many of which are inactive and/or have little relationship to the Groups' priorities or their interests in terms of the Groups' research, training or community engagement goals. The Deans present, who have responsibility for internationalisation with in each academic group, endorsed the Chair's suggestion that the large volume of international agreements and the hasty (last minute) fashion in which the majority of them are presented for approval are practices that are not in the interests of Griffith’s reputation as a university of choice for international students or internationally-recognised researchers and teachers.

4.3 The IAC endorsed the Chair’s outline for a review of the current international agreements and the processes around their approval, noting that the constitution of the IAC was revised in late 2013 to accommodate a review and advisory role for the Committee in this matter.

5.0 BEYOND THE DATA – INFLUENCING INTERNATIONAL STUDENT DECISION MAKING

5.1 The IAC noted that Hobsons EMEA has released the Report (May 2014), Beyond the data – Influencing international student decision making. The Report was attached and contains key findings concerning profiles of the “typical” international student; motivations for selecting an institution; information gathering, decision-making and application; and What is teaching quality?

5.2 The Chair requested that pages 4-5 be brought to the attention of the Vice Chancellor’s Executive Officer, who may wish to bring this information regarding strategies for the setting of university fees to the attention of the Vice Chancellor.

6.0 ENGLISH LANGUAGE ADVISORY COMMITTEE

6.1 The IAC noted that at its May 2014 meeting, the Academic Committee agreed to endorse the proposal that the English Language Working Party (ELWP) be renamed the English Language Advisory Committee and established as a university committee that reports to the IAC.

7.0 CHAIR’S REPORT

7.1 The Chair reported briefly on a range of events that have taken place since the April 2014 meeting including:

- Griffith International attendance at the NAFSA week-long event in San Diego in May 2014;
• Enrolments for semester 1 relative to data for the Australia Higher Education sector and a focus on conversion from offer to enrolment;
• The large numbers of CRICOS applications to ensure AQF compliance for the University’s programs that are to be available to international students;
• Mr Paul Mullally has been confirmed as the Deputy Director of Griffith International. Mr Mullally brings to his appointment extensive experience in the student mobility area and will be reviewing the relevant policies, which he hopes to bring to the August meeting for consideration.

8.0 GROUP REPORTS – INTERNATIONALISATION ACTIVITIES

8.1 The Deans and Directors who are responsible for internationalisation matters with their academic groups provided a brief report on items of interest relating to their Group portfolio.

9.0 MEMBERSHIP

9.1 The Internationalisation Advisory Committee welcomed Ms Katrine Sonnenscheim from the GBS, as the Committee’s postgraduate representative to the IAC.

10.0 NEXT MEETING

The next meeting of the Internationalisation Advisory Committee will be held on Thursday, 28 August 2014 from 1:00pm – 3:00pm via videoconference in Room 2.06, Bray Centre (N54), Nathan campus and Room 1.04, The Chancellery (G34), Gold Coast campus.

11.0 MEETING DATES FOR 2014

Meetings will be held from 1:00pm to 3:00pm on the following dates:

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<thead>
<tr>
<th>Meeting Date</th>
<th>Campus</th>
<th>Venues</th>
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<tr>
<td>10 April</td>
<td>Nathan / Gold Coast</td>
<td>N54_2.06 / G34_1.04</td>
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<td>19 June</td>
<td>Nathan / Gold Coast</td>
<td>N54_2.01 / G34_1.04</td>
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<td>28 August</td>
<td>Nathan / Gold Coast</td>
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<td>30 October 1.30pm start</td>
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<td>27 November</td>
<td>Nathan / Gold Coast</td>
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Confirmed: …………………………………………..
(Chair)

Date: …………………………………………..

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DISTRIBUTION LIST

Committee Members

CHAIRPERSON OF THE COMMITTEE
Professor Sarah Todd

PRO VICE CHANCELLOR (INTERNATIONAL)
ex officio

DEPUTY CHAIR, ACADEMIC COMMITTEE
Professor Wendy Loughlin
ex officio

DEAN, GRIFFITH GRADUATE RESEARCH SCHOOL
Professor Sue Berners Price
ex officio

DEPUTY VICE CHANCELLOR (RESEARCH) OR NOMINEE
Mr Tony Shell (nominee)

A DEAN OR DIRECTOR FROM EACH ACADEMIC GROUP WITH RESPONSIBILITY FOR INTERNATIONALISATION
Professor Marcus Lane (Arts, Education and Law)
Associate Professor Peter Woods (Griffith Business School)
Professor Tony Perkins (Griffith Health)
Professor Sushila Chang (Griffith Science)

ACADEMIC REGISTRAR OR NOMINEE
Ms Alyson McGrath, Manager, HDR Student Centre (nominee)

DIRECTOR, STUDENT SERVICES OR NOMINEE
Ms Joanna Peters

DIRECTOR, GRIFFITH ENGLISH LANGUAGE INSTITUTE OR NOMINEE
Ms Kerry Sutcliffe

ONE UNDERGRADUATE INTERNATIONAL STUDENT, APPOINTED BY THE DEPUTY CHAIR, ACADEMIC COMMITTEE
Vacant One year up to 31 December 2014

ONE POSTGRADUATE INTERNATIONAL STUDENT, APPOINTED BY THE DEAN, GRIFFITH GRADUATE RESEARCH SCHOOL
Vacant One year up to 31 December 2014

COOPTED MEMBERS – ANY MEMBER OF THE UNIVERSITY COMMUNITY OR AN EXTERNAL EXPERT WHERE PARTICULAR EXPERTISE OR INSIGHTS ARE REQUIRED
Ms Heidi Piper, Director, Griffith International
Ms Gayle Murray, Manager, International Relations, Griffith International

Secretary: Ms Rosemary Marson (ext 54393)

Other Copies (with attachments)
Binding (CARMS) copy
Working copy
Spare copy