GRIFFITH UNIVERSITY

INTERNATIONALISATION ADVISORY COMMITTEE

A meeting of the Internationalisation Advisory Committee was held on Thursday, 29 October 2015 from 1:00pm – 3:00pm via videoconference in Room 2.06, Bray Centre (N54) and Room 1.04, The Chancellery (G34).

MINUTES

PRESENT:
Professor Sarah Todd (Chair)
Professor Wendy Loughlin
Professor Sue Berners-Price
Mr Tony Sheil
Associate Professor Peter Woods
Professor Sushila Chang
Professor Ruth Bereson
Dr Joanna Peters
Ms Kerry Sutcliffe
Ms Gayle Murray
Mr Bryan Tsui
Ms Katrine Sonnenschein
Mrs Lisa Connolly (Secretary)

APOLOGIES:
Professor Tony Perkins
Professor Michelle Barker
Ms Rebecca Seymour

1.0 CONFIRMATION OF MINUTES

The minutes of the 2/2015 meeting of the Internationalisation Advisory Committee (IAC), having been circulated, were taken as read and confirmed.

2.0 DECLARATION OF INTEREST

No members identified any conflict of interest, as outlined in the University policy Conflict of Interest and Personal Relationships in the Workplace, which exists in respect of any of the items on the agenda.

SECTION A: RECOMMENDATIONS AND REPORTS TO ACADEMIC COMMITTEE AND ITS SUB-COMMITTEES

NIL

SECTION B: ACTION UNDER DELEGATED AUTHORITY

NIL

SECTION C: OTHER RECOMMENDATIONS AND REPORTS (TO PERSONS/COMMITTEES OTHER THAN THE PARENT COMMITTEE(S))

NIL
SECTION D: MATTERS NOTED, CONSIDERED, OR REMAINING UNDER DISCUSSION

4.0 MEMORANDUM OF UNDERSTANDING ARCHIVAL

4.1 A key strategic initiative for Griffith International in 2015, was to undertake a review of all formal partnerships, including articulation pathways, student exchange and research collaborations to ensure they are effectively managed and appropriate in light of broader University goals.

4.2 The University has agreements with many overseas institutions for collaborations in research and other areas, and the review process is currently underway, with agreements that have remained largely inactive scheduled to be archived.

4.3 The Chair spoke to this item, seeking endorsement for the review of current partnerships, advising the large number of agreements the University has signed for no fixed period. Follow up is currently underway to outline what agreements are active, and to establish which institutions we wish to remain partnered with.

5.0 EXCHANGE AGREEMENT REVIEW

5.1 A key strategic initiative for Griffith International in 2015, was to work with the Internationalisation Advisory Committee and other key stakeholders to rationalise the number of exchange partnerships to ensure a higher level of interaction with a smaller number of institutions.

5.2 The University currently has exchange agreements with more than 200 institutions across 48 countries. A review of these agreements is currently underway, which will enable the University to consolidate and strengthen key partnerships.

5.3 The Chair spoke to this item, providing an update of the current status of the review. A key point outlined by the Chair was the high cost of maintaining agreements, advising the review of agreements will be in line with the internationalisation strategy objective to be in the top five in Australia for mobility.

5.4 The Chair advised that the University had commenced notifying partners that we were terminating exchange agreements, and advising partners they can send students to Griffith on a Study Abroad basis as an alternative.

5.5 The Chair advised she will provide a further update in 2016.

6.0 INTERNATIONAL STUDENT BAROMETER

6.1 The 2015 International Student Barometer survey was undertaken in April 2015. With feedback from over two million students worldwide via ISB surveys, ISB is the leading benchmarking tool used to track and compare satisfaction levels of international students, enabling evaluation of the international student experience.

6.2 The results from the International Student Barometer (ISB) survey were presented to Griffith staff by Mr Kevin Brett in September 2015. In total 161,304 international students responded from 205 institutions in 20 countries, answering core questions covering arrival, learning, living, support, recommendation, application and choice of university.

6.3 Griffith rated well in this year’s survey, with a 17% response rate and 1,200 students responding, with notable results being the propensity of students who would actively
encourage people to apply’ to Griffith, up 3% on 2014 results to 38% satisfaction, and overall satisfaction of students higher for Griffith than the Australian average at 33% satisfaction.

6.4 Members discussed the findings from the 2015 ISB survey, with the Chair advising that Griffith International had appointed a Market Intelligence Analyst to review data collections, such as that collected during the ISB, enabling Griffith International to work more closely with the groups advising on how best to work with the data. The Chair also advised that she is working closely with the Student Experience unit to outline key themes regarding student experience, and will bring these to IAC in 2016 for endorsement.

7.0 2016 INTERNATIONAL RECRUITMENT ACTIVITIES

7.1 The Chair welcomed the Deputy Director, International who was invited to provide a briefing to members on 2016 international recruitment initiatives.

7.2 Priorities for 2016 are to increase numbers, with a consultative and coordinated approach aimed at being more effective for the groups. The Deputy Director, International advised that a consultation process taking place with the Groups, with the focus being to outline priority markets that will enable the University to meet its objectives and targets. The University will also leverage the recruitment reach of partners, and connect to the Navitas network to recruit into Griffith College.

7.3 The Deputy Director, International advised the plans will be with the Groups by December 2015, after approval by the PVC (International).

8.0 CHAIR’S REPORT

8.1 The Chair welcomed Professor Ruth Bereson and Ms Rebecca Seymour to IAC. Professor Bereson has replaced Professor Gerry Docherty as Dean (Academic), AEL. The Chair thanked Professor Docherty for his contributions to the IAC. The Chair also thanked Ms Alyson McGrath for her contributions to the IAC, who has been replaced by Ms Rebecca Seymour, Acting Deputy Director, Student Administration as the Academic Registrar’s nominee to IAC.

8.3 The Chair welcomed the new secretary to the IAC, and provided a note of thanks to the student representatives for their contributions to the IAC, noting that their terms will come to an end in 2015. New student representatives will commence in 2016.

8.2 The Chair reported briefly on a range of events that have taken place since the 02/2015 meeting including:
- The PVCi is attending the 2015 Navitas Conference in Hanoi, taking place in early November 2015.
- The PVCi visited Simon Fraser University in Canada with Senior Deputy Vice Chancellor in October 2015 to meet with the new VP Research to discuss future funding. An updated institutional level MOU was renewed during the visit, allowing for broader collaboration between our two institutions.
- The PVCi and VC attended the AFR Awards Dinner in Sydney in October. The University was nominated in two categories, International Education, and Learning Experience, and received an award for International Education for GELES. The university received huge plaudits from judges on the evening.
- The Internationalisation Awards will be held in November 2015. Calls for nominations have been sent out to the Groups.
- Advised the University had received AUD1.7m in NCP funding, an increase on 2014, and placing us in the top 3-4 in Australia. A review of the ongoing sustainability of NCP programs will take place. The PVCi will present a trend analysis paper to EG to ensure
ongoing sustainability of the program, with a focus on employability. Ten nominations were put forward this year with 8 going through to the final round.
- Travelled to CUMT in September with the Vice Chancellor to meet with Hanban and renew the Tourism Confucius Institute agreement. Whilst in China also visited the Shandong College of Arts, the University’s oldest articulation partner, to meet the new president.

8.4 The Chair provided an update on the status of the MoveOn4 project. Griffith International has undertaken a review of the current databases available to manage institutional relationships, to explore enhanced management of this area and to enable institutional agreements and outbound student exchange program data to be more widely accessed by staff across the University. MoveOn is an application that handles the administration and processing of University internationalisation and outbound student exchange programs. Griffith University currently uses a locally hosted version of MoveOn 3 for outbound student exchange program data that is not integrated with other Griffith systems. There are also separate MS Access databases that track institutional agreements and delegation visits. It is intended to convert the data and functionality contained within these databases to MoveOn4. MoveOn4 was purchased, and implementation is currently underway to migrate all institutional agreements and outbound student exchange data to the new database. The Chair advised that a demonstration of the database will take place at IAC in 2015, along with further progress updates.

8.5 The Chair congratulated GELI on their 25 Anniversary.

9.0 OFFICE FOR RESEARCH REPORT

9.1 The Deputy Director, Office for Research provided the following report:
- Advised ERA results are expected by early December, and assessment had formally closed. The new ARC website will showcase the results. The University is expecting improvement over 2012, due to improving citation rates, reflected in rankings.
- 2015 has been the most successful ranking year for Griffith, up 45 places across the tables. Reputation scores have increased, which is extremely encouraging for the University. There has been great success in the ranking of Social Sciences due to the volume of output in Thompson Reuters index journals, which will be seen cross institutionally in both sciences and health.
- The IRU have used rankings to highlight a group of ten universities that are listed tightly, suggesting the strength of GU’s research policy in supporting diversity.

10.0 REPORTS FROM MEMBERS ON INTERNATIONALISATION MATTERS

10.1 The Deans in attendance who are responsible for internationalisation matters within their academic groups provided a brief report on items of interest relating to their Group portfolio.

10.1.1 Griffith Sciences – Reported on the success of the Chinese Scholarship Roadshow. 112 students expressed an interest in coming to Griffith, compared to 11 in 2014. An expression of interest letter will be sent to all students that expressed interest, providing contact information, including a welcome to Griffith. Sciences are hoping for 20 scholarships to be offered as a result. Collateral was developed for the roadshow highlighting the high citation academics within Sciences. If proven successful they are hoping to replicate for other markets. Professor Chang provided a note of thanks to Mr Sherman Xia, Regional Director, Greater China, on the wonderful job he did accompanying the roadshow.

10.1.2 AEL – Professor Bereson will provide a report at the next IAC, as this was her first meeting.
10.1.3 Business – Reported on the implementation of a country champion strategy. A/Prof Woods advised Business was working with GI to develop transnational programs, noting some issues occurring with the Hong Kong programs. The focus on 2016 will be around outbound student mobility, working closely with Griffith International on onshore recruitments, and focusing on AACSB partner collaboration.

10.1.3 GGRS – Reported on the review of ACOLA research training system advising that findings rather than recommendations will be reported to government. The Dean also advised of the GGRS restructure underway with the aim of bringing strategy and business processes tougher, with a move into the marketing space to recruit PhD students, and offer scholarships. They will be working with the agent Gostralia, in addition to tapping into other agent networks.

10.0 NEXT MEETING

The next meeting of the Internationalisation Advisory Committee will be held on **Thursday, 21 April 2015** from 1:00pm – 3:00pm via videoconference in Room 2.06, Bray Centre (N54), Nathan campus and Room 1.04, The Chancellery (G34), Gold Coast campus.

11.0 MEETING DATES FOR 2015

Meetings will be held from 1:00pm to 3:00pm on the following dates:

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<tr>
<th>Meeting Date</th>
<th>Campus</th>
<th>Venues</th>
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<td>21 April</td>
<td>Nathan / Gold Coast</td>
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<td>9 June</td>
<td>Nathan / Gold Coast</td>
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<td>11 August</td>
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<td>27 October</td>
<td>Nathan / Gold Coast</td>
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Committee Members

CHAIRPERSON OF THE COMMITTEE  
EX OFFICIO

PRO VICE CHANCELLOR (INTERNATIONAL)  
Professor Sarah Todd

DEPUTY CHAIR, ACADEMIC COMMITTEE  
EX OFFICIO

Professor Wendy Loughlin

DEAN, GRIFFITH GRADUATE RESEARCH SCHOOL  
EX OFFICIO

Professor Sue Berners Price

DEPUTY VICE CHANCELLOR (RESEARCH) OR NOMINEE

Mr Tony Shell (nominee)

A DEAN OR DIRECTOR FROM EACH ACADEMIC GROUP WITH RESPONSIBILITY FOR INTERNATIONALISATION

Professor Ruth Bereson (Arts, Education and Law)
Associate Professor Peter Woods (Griffith Business School)
Professor Tony Perkins (Griffith Health)
Professor Sushila Chang (Griffith Science)

ACADEMIC REGISTRAR OR NOMINEE

Ms Rebecca Seymour, Acting Deputy Director, Student Administration (nominee)

DIRECTOR, STUDENT SERVICES OR NOMINEE

Dr Joanna Peters

DIRECTOR, GRIFFITH ENGLISH LANGUAGE INSTITUTE OR NOMINEE

Ms Kerry Sutcliffe

ONE UNDERGRADUATE INTERNATIONAL STUDENT, APPOINTED BY THE DEPUTY CHAIR, ACADEMIC COMMITTEE

Mr Bryan Tsui  
One year up to 31 December 2015

ONE POSTGRADUATE INTERNATIONAL STUDENT, APPOINTED BY THE DEAN, GRIFFITH GRADUATE RESEARCH SCHOOL

Ms Katrine Sonnenschein  
One year up to 31 December 2015

COOPTED MEMBERS – ANY MEMBER OF THE UNIVERSITY COMMUNITY OR AN EXTERNAL EXPERT WHERE PARTICULAR EXPERTISE OR INSIGHTS ARE REQUIRED

Ms Heidi Piper, Director, Griffith International
Ms Gayle Murray, Manager, International Relations, Griffith International

Secretary: Mrs Lisa Connolly (ext 29140)

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