GRiffith University

Internationalisation Advisory Committee

A meeting of the Internationalisation Advisory Committee was held on Thursday, 16th April 2015 from 1:00pm – 3:00pm via videoconference in Room 2.06, Bray Centre (N54) and Room 1.04, The Chancellery (G34).

MINUTES

PRESENT:

Professor Sarah Todd (Chair)
Professor Paul Mazerolle for Professor Gerry Docherty
Professor Michelle Barker
Associate Professor Wendy Loughlin
Professor Sue Berners-Price
Ms Kerry Sutcliffe
Ms Gayle Murray
Ms Joanna Peters
Mr Bryan Tsui
Ms Katrine Sonnenschein
Ms Rosemary Marson (Secretary)

APOLOGIES:

Professor Sushila Chang
Mr Tony Sheil
Professor Tony Perkins
Ms Alyson McGrath
Associate Professor Peter Woods
Professor Gerry Docherty

1.0 CONFIRMATION OF MINUTES

The minutes of the 4/2014 meeting of the Internationalisation Advisory Committee (IAC), having been circulated, were taken as read and confirmed.

2.0 DECLARATION OF INTEREST

No members identified any conflict of interest, as outlined in the University policy Conflict of Interest and Personal Relationships in the Workplace, which exists in respect of any of the items on the agenda.

SECTION A: RECOMMENDATIONS AND REPORTS TO ACADEMIC COMMITTEE AND ITS SUB-COMMITTEES

3.0 Guidelines for the Development of Articulation Agreements in China

3.1 Griffith University has a significant number of arrangements with Chinese partner institutions whereby students can articulate or transfer credit from their Chinese program towards a program offered by Griffith University.

3.2 The Chinese Ministry of Education (MoE) has introduced a range of regulations, provisions, and guidelines to regulate and govern joint education projects between Chinese and foreign education institutions operating in China. Two broad themes are central to the Ministry of Education’s Regulations of the PRC on Chinese-Foreign Cooperation in Running Schools:
3.2.1 The first area refers to all foreign education institutions intending to form cooperative relationships with Chinese institutions to run a joint cooperative school/project/program in China with the sole intention to recruit Chinese students are subject to the MoE Regulations.

3.2.2 The second area refers to all those remaining activities which fall outside the scope of the MoE Regulations and where no MoE approvals are needed. These include:
- Chinese institutions that only make use of foreign curriculum in their own programs in China;
- Direct credit recognition and transfer;
- Student exchange and study abroad experience;
- Foreign university foundation programs that are delivered in China;
- Dual degree programs or bi-lingual short programs.

3.3 The changing regulatory environment in China means that it is timely to detail the different issues concerning the offering of approved articulation programs versus non-approved programs by the University in China. To this purpose, the PVC (International) drafted the paper *Guidelines for the Development of Articulation Agreements in China* (2015/6004092) for consideration by the Internationalisation Advisory Committee.

3.4 The IAC noted that the University currently has ten MoE-approved programs with many more non-approved articulation arrangements in place. The following points were specifically noted:

3.4.1 Through enforcing these regulations summarised in 3.2, the MoE is attempting to regulate the number of approved credit articulation arrangements that have been developed under the guise of a formal partnership model;

3.4.2 Through monitoring the requirement that the foreign partner university provides one-third of the curriculum in China, the MoE will place pressure on schools/departments at the University to ensure that the resourcing implications of fulfilling this teaching arrangement can be met;

3.4.3 As described on page 4 of the attached paper, there are significant resource implications for Schools teaching into China in terms of the payment calculated for teaching now based on a head-count;

3.5 The IAC agreed to forward the paper (2015/6009042) to Programs Committee for discussion of these issues and their implications for the University’s articulation arrangements with Chinese universities/partner institutions.

4.0 GRIFFITH UNIVERSITY STUDENT MOBILITY POLICY

4.1 The current International Student Exchange Program Policy (2008) was introduced to address the needs of the University’s international student exchange program, which started in the early 1980s in a number of Faculties. By 2008 the program had grown into an extensive global networking consisting of linkages with over 200 universities and institutions around the world.

4.2 Since 2008, the University's student exchange program has developed significantly, including renaming the program Student Mobility in 2013 and as a result the current policy was flagged for review in 2014.

4.3 The Chair introduced this item in her capacity as the Pro Vice Chancellor (International) and reminded members that an earlier draft had been considered at the 3/2014 (August) meeting of the IAC. The Chair reminded members of the significant increase
in the number of students now undertaking both inbound and outbound exchange programs, and the resulting need to capture this broader definition of student activity in a revised policy on global mobility. The Chair also reminded members that, as a result of this increase, issues of risk and risk management need to be articulated within a student mobility policy.

The Chair invited the Manager, Griffith Global Mobility to present the key points of the new Griffith University Student Mobility Policy.

4.4 The Manager, Griffith Global outlined the following key points of the revised policy:

- change of name to Griffith Global Mobility Policy from Student Exchange Policy;
- capture the significant increase in the range of options for study abroad and mobility programs that are now available to higher education students;
- define the various levels of responsibility including the decisions and actions required by different staff within the Griffith Global Mobility unit, those to be undertaken at School level, and those assigned to the relevant Program Director;
- include the guidelines for the administration of non-award students participating in mobility programs;
- list the responsibilities for third party providers, including credit arrangements; and
- include a section on risk management issues and responsibilities.

4.5 The IAC considered the revised policy 2015/6005005 and endorsed the changes summarised in 7.4. Members also noted that the new Policy is quite detailed in some areas, and contains many operational points, which would normally be contained in a related set of procedures. The Chair advised that additional operational points have been included in order to ensure that academic Groups and students seeking to undertake a student exchange or other mobility program understand the complexity of the area and the increased levels of responsibility involved for all undertaken a global mobility program.

4.6 Members also noted that under the University’s new Student Review and Appeals Policy and Procedures, University policies are required to identify where decisions included in the policies are reviewable and to include the types of decisions to be made, to whom the student can lodge a review and an appeal. Members requested that this information be included in Section 6 Review and/or Appeal of a Decision.

Resolution

4.7 The Internationalisation Advisory Committee resolved to recommend the Griffith Student Mobility Policy, as described in document 2015/6005007 (revised), subject to the successful completion of the revisions outlined in 4.6, to the Academic Committee for immediate implementation.

SECTION B: ACTION UNDER DELEGATED AUTHORITY

5.0 INTERNATIONALISATION ADVISORY COMMITTEE ANNUAL REPORT FOR 2014

5.1 The Internationalisation Advisory Committee (IAC) recalled that an outcome of the 2010 Review of Academic Committee and its sub-committees is the requirement that an Annual Report be prepared for each committee and a work plan for the next year be developed for consideration at the Academic Committee.

5.2 The IAC ratified the Chair’s executive approval (December 2014) of the Internationalisation Advisory Committee’s Annual Report (2015/0005768), which was subsequently accepted by the Academic Committee (1/2015 meeting).
SECTION C: OTHER RECOMMENDATIONS AND REPORTS
(TO PERSONS/COMMITTEES OTHER THAN THE PARENT COMMITTEE(S))

6.0 THE KNOWLEDGE BOOM: DRAFT NATIONAL STRATEGY FOR INTERNATIONAL EDUCATION

6.1 The Chair introduced this item and invited members to comment on the Minister for Education and Training’s draft national strategy for international education:


6.2 Members noted that the draft strategy is structured around three broad pillars:

6.2.1 Getting the fundamentals right – Strong national policies for education, training and research that will ensure Australia’s keeps its reputation as one of the world’s leading providers of education.

6.2.2 Reaching out to the world – International education includes all aspects of our global teaching and research engagement. This includes Australian students studying abroad and engaging through language study. It includes research collaboration and the two-way movement of researchers, academics, and professionals.

6.2.3 Staying competitive – Working together to provide international students with a great value package. High quality education experiences that utilise new technologies, offer strong and safe consumer protections and real work experience in professional and skilled employment are essential.

6.3 Members noted that the detailed draft is available at www.internationaleducation.gov.au. Members agreed that the University’s Internationalisation Strategy (2013-2017) and other internationalisation policies and procedures are in many respects compatible draft strategy. The Chair highlighted the following issues as of particular interest: broader definition of internationalisation; little comment or guidance concerning Australian students and their internationalisation experiences; concerns about inbound student quantity and satisfaction; increased focus on Australia’s capacity to develop adequate strategies to enhance its learning of languages other than English.

6.4 The Internationalisation Advisory Committee endorsed the Chair’s invitation for members and their Academic groups to consider the Draft National Strategy, and to provide feedback to her Office (Pro Vice Chancellor (International)) by Monday, 18th May 2015.

SECTION D: MATTERS NOTED, CONSIDERED, OR REMAINING UNDER DISCUSSION

7.0 GRIFFITH UNIVERSITY INTERNATIONALISATION STRATEGY 2014-2017

7.1 At its 6/2014 (November) meeting, the Academic Committee approved the University’s new Internationalisation Strategy 2014-2017. The Strategy has been developed in line with the overarching goals laid out in the University’s Strategic Plan 2013-2017, the Academic Plan 2013-2017, the Griffith Research Plan 2013-2017, as well as having close links with the University’s Engagement Plan.
7.2 The various goals and objectives articulated in the Strategy are grouped under four broad headings: Student Experience, Partnerships, Curriculum, and Research. A copy of the Strategy is available at:


7.3 According to the Strategy, the Internationalisation Advisory Committee, in collaboration with other senior staff and offices of the University, has been assigned an interest in developing the following goals.

Partnerships
- Consolidate the number of formal international partnerships, and ensure all remain strategically appropriate, active and mutually beneficial.
- Develop an institutional strategy to build on and enhance our activity and engagement in the Pacific.
- Develop regional reference groups for China, Indonesia, South Asia, Latin America, the Pacific, and Africa.
- Ensure exchange agreements are sustainable, balanced and meet the changing student mobility trends.
- Undertake a review of the Elite Strategic Partnership strategy, and explore the addition of an Asian member
- Develop a multidimensional strategy to expand engagement with organisations from lesser-developed Asian research economies.

Student Experience
- Position Griffith University in the top five universities across Australia in terms of the number of students having an international experience during their academic program.
- Undertake a review of the Griffith English Language Enhancement Strategy (GELES), and develop a program of activities and initiatives for its next phase.

Curriculum
- Consider the implementation of an “interculturalisation of the curriculum” approach rather than the traditional “internationalisation of the curriculum” (IoC) to further the ongoing debate around IoC and its meaning.

7.4 The Chair spoke to this item and addressed each of the areas in turn. In relation to the section concerning Partnerships, the Chair advised that the University’s current international partners are under scrutiny to determine their effectiveness in terms of benefits to the University and general viability. A reference group has been formed to consider ways to enhance the University’s engagement with China, India and the Pacific. In relation to the Student Experience section, members were advised that Griffith International has appointed a Manager, Student Experience, who is currently reviewing data from the International Student Barometer to ascertain which of the metrics impacts on the University. The Chair advised members that Griffith International is also investigating data on the University’s student mobility programs. In relation to the Curriculum area, the Chair advised that as part of the Griffith Model Taskforce, the Chair (in her capacity as the PVC (International)) and the DVC (Engagement) co-chair a sub-group on program architecture which is investigating the design principles against which the University’s programs should be planned and developed. The Chair further advised that she has stressed the need to include international experiences for students as part of the proposed design principles.
7.5 The Chair advised that this item is to be a standing item on IAC Agenda, to enable members to bring their expertise and comments to the consideration of the items listed in 7.3.

8.0 ENGLISH ADVISORY COMMITTEE UPDATE

8.1 At its 2/2014 (May) meeting, the Academic Committee approved the establishment of the English Language Advisory Committee (ELAC) as a sub-committee of the Internationalisation Advisory Committee.

8.2 ELAC replaces the work of the English Language Working Party, in so far as it is responsible for the following functions, outlined in full in the ELAC constitution:

(a) ensure appropriate development of English language proficiency in its students through their programs of study
(b) ensure students enrolling in Griffith programs are sufficiently competent in the English language to participate effectively in the program of study and achieve its expected learning outcomes
(c) ensure students on graduation have attained an appropriate level of English language proficiency
(d) ensure coordination across the University in relation to monitoring the ongoing effectiveness of English language standards for admission, progression and graduation
(e) facilitate coordination and collaboration between the Internationalisation Advisory Committee and Academic Provost on English language standards for admission, progression and graduation in the context of program development, approval and review.

8.3 As the ELAC has been operating as a sub-committee of the IAC since March 2014, it is timely for the IAC to receive an update on the work and progress of the ELAC. Copies of the 1/2014 and 2/2014 Minutes were attached.

8.4 The Chair, who is also the Chair of ELAC, advised that the Pilot ELEC program for postgraduate students, undertaken by GELI, has been a major consideration for ELAC, with the final Report to be considered by the Committee at its 17 April meeting. The Chair further advised that while the Pilot programs has been undertaken in conjunction with the Griffith Business School, GELI plans to engage with other academic Groups to further test the Pilot ELEC program.

9.0 CHAIR’S REPORT

9.1 The Chair reported briefly on a range of events that have taken place since the November 2014 meeting including:

Student numbers
• International student numbers for Semester 1, 2015: post 2015 semester 1 census date – undergraduate student numbers are up, but not postgraduate coursework student numbers, which are down by 35-36%.
• Retention – continuing numbers ahead of the University’s targets, which is pleasing news
• Recruitment – well under way with some staff undertaking their second or third recruiting trip overseas.
• Semester 2, 2015 – still too early to comment due to the considerable fluctuation in numbers at this time of year.
• Study Abroad programs – numbers on target

International visits
• VC PVC (Int.) – Asia-Pacific Association for International Education (APAIE) conference held in China

Policy Development – the following revised policies were considered and endorsed by Executive Group at its meeting on Wednesday 15 April. The revisions focussed on broadening the definitions of student exchange within the current student mobility context.

• International Experience Incentive Scheme (IEIS) Policy
• OS-HELP Policy

2015 – A year of challenges and opportunities, including work on the scoping and implementation of the Griffith Model, Program Architecture changes, all of which impact on the University’s international profile and capacity. The Chair outlined her involvement in a number of working parties that support these university-level projects.

10.0 OFFICE FOR RESEARCH REPORT

As the Deputy Director, Office for Research was unable to attend the meeting, there was no report from the Office for Research.

11.0 MEMBERSHIP

11.1 The Internationalisation Advisory Committee welcomed the following new and returning members to the IAC:

Mr Tony Sheil (Office for Research) - renominated nominee for another term;
Professor Tony Perkins (Griffith Health) - renominated for another term;
Professor Gerry Docherty (AEL) - nominated as the representative for AEL;
Mr Bryan Tsui - new undergraduate international student representative.

11.2 The IAC thanked Mr Sam Wheeler (undergraduate international student representative) for his contribution to the work of the Committee.

13.0 NEXT MEETING

The next meeting of the Internationalisation Advisory Committee will be held on Thursday, 11 June 2015 from 1:00pm – 3:00pm via videoconference in Room 2.06, Bray Centre (N54), Nathan campus and Room 1.04, The Chancellery (G34), Gold Coast campus.

14.0 MEETING DATES FOR 2015

Meetings will be held from 1:00pm to 3:00pm on the following dates:

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<tr>
<th>Meeting Date</th>
<th>Campus</th>
<th>Venues</th>
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<tr>
<td>16 April</td>
<td>Nathan / Gold Coast</td>
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<td>11 June</td>
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<td>27 August</td>
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DISTRIBUTION LIST

Committee Members

CHAIRPERSON OF THE COMMITTEE
PRO VICE CHANCELLOR (INTERNATIONAL)
Professor Sarah Todd

DEPUTY CHAIR, ACADEMIC COMMITTEE
Professor Wendy Loughlin

DEAN, GRIFFITH GRADUATE RESEARCH SCHOOL
Professor Sue Berners Price

DEPUTY VICE CHANCELLOR (RESEARCH) OR NOMINEE
Mr Tony Shell (nominee)

A DEAN OR DIRECTOR FROM EACH ACADEMIC GROUP WITH RESPONSIBILITY FOR INTERNATIONALISATION
Professor Gerard Docherty (Arts, Education and Law)
Associate Professor Peter Woods (Griffith Business School)
Professor Tony Perkins (Griffith Health)
Professor Sushila Chang (Griffith Science)

ACADEMIC REGISTRAR OR NOMINEE
Ms Alyson McGrath, Manager, HDR Student Centre (nominee)

DIRECTOR, STUDENT SERVICES OR NOMINEE
Ms Joanna Peters

DIRECTOR, GRIFFITH ENGLISH LANGUAGE INSTITUTE OR NOMINEE
Ms Kerry Sutcliffe

ONE UNDERGRADUATE INTERNATIONAL STUDENT, APPOINTED BY THE DEPUTY CHAIR, ACADEMIC COMMITTEE
Mr Bryan Tsui One year up to 31 December 2015

ONE POSTGRADUATE INTERNATIONAL STUDENT, APPOINTED BY THE DEAN, GRIFFITH GRADUATE RESEARCH SCHOOL
Ms Katrine Sonnenschein One year up to 31 December 2015

COOPTED MEMBERS – ANY MEMBER OF THE UNIVERSITY COMMUNITY OR AN EXTERNAL EXPERT WHERE PARTICULAR EXPERTISE OR INSIGHTS ARE REQUIRED
Ms Heidi Piper, Director, Griffith International
Ms Gayle Murray, Manager, International Relations, Griffith International

Secretary: Ms Rosemary Marson (ext 54393)

Other Copies (with attachments)
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Spare copy