GRiffith university

Internationalisation Advisory Committee

A meeting of the Internationalisation Advisory Committee was held on Thursday, 11th June 2015 from 1:00pm – 3:00pm via videoconference in Room 2.06, Bray Centre (N54) and Room 1.04, The Chancellery (G34).

Minutes

PRESENT:

Professor Sarah Todd (Chair)
Professor Wendy Loughlin
Professor Sue Berners-Price
Professor Sushila Chang
Professor Gerry Docherty
Dr Joanna Peters
Mr Tony Sheil
Ms Gayle Murray
Mr Bryan Tsui
Ms Katrine Sonnenschein
Ms Georgina Tkacz (Secretary)

APOLOGIES:

Professor Tony Perkins
Professor Michelle Barker
Associate Professor Peter Woods
Ms Kerry Sutcliffe
Ms Alyson McGrath

1.0 CONFIRMATION OF MINUTES

The minutes of the 1/2015 meeting of the Internationalisation Advisory Committee (IAC), having been circulated, were taken as read and confirmed.

2.0 DECLARATION OF INTEREST

No members identified any conflict of interest, as outlined in the University policy Conflict of Interest and Personal Relationships in the Workplace, which exists in respect of any of the items on the agenda.

SECTION A: RECOMMENDATIONS AND REPORTS TO ACADEMIC COMMITTEE AND ITS SUB-COMMITTEES

NIL

SECTION B: ACTION UNDER DELEGATED AUTHORITY

NIL
SECTION C: OTHER RECOMMENDATIONS AND REPORTS
(TO PERSONS/COMMITTEES OTHER THAN THE PARENT COMMITTEE(S))

3.0 CONSULTATION ON GRIFFITH UNIVERSITY RECONCILIATION ACTION PLAN 2016-2018

3.1 The Director, Student Services introduced this item, explaining that the University’s current Reconciliation Action Plan (RAP) 2012-2015 is in its last year of effect. As Co-Chair of the RAP Working Party, the Director, Student Services invited members to contribute feedback and ideas for drafting the 2016-2018 Reconciliation Action Plan.

3.2 The RAP Working Party is particularly interested in the feedback of IAC members around:
   - the relevance and impact of the RAP in relation to the experience of international students at Griffith (i.e. their exposure to First Peoples and acknowledgement of country) and;
   - any potential impacts (e.g. visiting delegations seeing markers on campus signifying connection to country).

3.3 Members noted that the University’s current Reconciliation Action Plan 2012-2015 can be found at: [http://www.griffith.edu.au/__data/assets/pdf_file/0008/451925/Attachment-2.pdf](http://www.griffith.edu.au/__data/assets/pdf_file/0008/451925/Attachment-2.pdf). The Chair advised that the Welcome to Country is performed by a local elder at Orientation twice a year, and that when international delegations attend the campus, the Chair, Internationalisation Advisory Committee performs an Acknowledgement of Country.

3.4 The Internationalisation Advisory Committee endorsed the Director, Student Services’ invitation for members and their professional networks to provide feedback to the RAP Working Party via an online survey, the link to which would be provided to members by the Secretary, Internationalisation Advisory Committee.

SECTION D: MATTERS NOTED, CONSIDERED, OR REMAINING UNDER DISCUSSION

4.0 ENGLISH LANGUAGE ADVISORY COMMITTEE UPDATE AND GELES REVIEW

4.1 At the 1/2015 meeting of the English Language Advisory Committee (ELAC), the English Language Enhancement Officer provided a report on the Postgraduate English Language Enhancement (PELE) pilot project. PELE is the in-course component of the academic language and learning support for postgraduate coursework students and is currently delivered via adjunct tutorials in targeted courses. A copy of the 1/2015 ELAC meeting Minutes and the Report on Postgraduate English Language Enhancement (PELE) Project: Evaluation of Semester 2, 2014, English and Academic Skills (EAS) adjunct tutorial program were attached for members’ information.

4.2 The English Language Enhancement Officer, Dr John McAndrew attended the meeting to speak to this report and provide members with an update on the progress of the PELE project.

4.3 Dr McAndrew explained that PELE complements the ELEC, EnglishHELP and Student Linx components of the Griffith English Language Enhancement Strategy (GELES). The EAS adjunct tutorials ran in one course in Semester 2, 2014 and are being run in three courses in Semester 1, 2015. The tutorials run in and respond to the course in which they embedded and are discipline-specific in that English concepts are taught in the context of the discipline (e.g. Economics). The tutorials focus primarily on unpacking assessment tasks, students’ responses to assessment tasks and models.
4.4 Evaluation of the EAS tutorial program was conducted using a mixed methods approach, including focus groups, surveys, textual analysis of student assessment, academic interviews, dialogic feedback, attendance and course results. The key findings of the evaluation included the following:

- All students who regularly attended the adjunct tutorial passed the subject course. Two students who regularly attended the tutorials received the top marks in their course.
- Students were generally positive about the perceived usefulness of the EAS adjunct tutorials.
- Low-achieving EAL students who regularly attended the EAS adjunct tutorials were very positive about the EAS adjunct tutorials.
- Domestic students saw the level of the EAS tutorials as being too easy for them. In Semester 1, 2015, there are no domestic students attending the tutorials. Attendance at the tutorials has deliberately been left open to all students for equity reasons. Students self-select whether they continue to attend the tutorials after undertaking the Post-Entry English Language Assessment (PELA) in Week 2.
- The subject academic was very positive about the addition of the EAS adjunct tutorials.
- Collaboration between a subject academic and an English and academic skills’ expert, and its attendant benefits, is a valuable aspect of the model and is otherwise missing from the Griffith experience.
- Students who may otherwise have failed the subject course were identified by the subject academic and given specific targeted English language proficiency and academic skills advice by the EAS tutor. (This was based on their Assessment Task 2 submissions.) Here the adjunct tutor/tutorial acted as a resource for the course lecturer.
- The feedback from this collaboration fed into the students’ final submitted assignments, into rethinking an assessment task design for the following semester for the subject academic and into EAS tutorial design consideration for the EAS tutor.
- Students benefited from the inclusion of improved feedback through the facilitation of the dialogic feedback cycle.
- Discourse analysis of student texts provided evidence that students who regularly attended the EAS tutorial were applying English structural organisation principles in their submitted written assignments.

4.5 Members were also advised that the introduction of extra credit (5%) for participation in the tutorials has made a significant impact on attendance numbers. The EAS adjunct tutorials will be run in four courses in Semester 2, 2015, including in Environmental Pollution and Engineering. The results of the evaluation of the Semester 1, 2015 EAS adjunct tutorials will be presented at English Language Advisory Committee (ELAC) in Semester 2.

4.6 A discussion of the future of the Griffith English Language Enhancement Strategy (GELES), of which PELE is one part, followed. The main points of the discussion are summarised below.

4.7 GELES’ focus is primarily on-campus, international students. Consideration will need to be given regarding the online delivery of English language support, particularly in the context of the University’s partnership with Pearson, which provides their own online English language learning support.

4.8 The Chair, Internationalisation Advisory Committee, advised that an ‘Employability English’ program was under consideration as the next extension to GELES. The Director, Student Services suggested that an employability component could also be...
introduced as part of each EAS adjunct tutorial in order to make attendance more attractive and beneficial to students.

4.9 Currently 20 of 39 higher education institutions claim to have some sort of embedded approach to English language learning support, but none (excluding Griffith) have anything in place for postgraduate students. Griffith is widely recognised as having the most comprehensive approach to English language learning support in Australia in GELES, as evidenced by its numerous achievements and awards.

4.10 How the University can best support NESB students who are permanent residents is still to be determined.

4.11 The Chair is intending a paper go to Executive Group at the end of 2015, which will include recommendations for the future of GELES. The strategy is currently funded using Strategic Initiative funding. The Chair will keep members informed of the progress of the paper.

5.0 GRIFFITH UNIVERSITY INTERNATIONALISATION STRATEGY 2014-2017

5.1 At its 6/2014 (November) meeting, the Academic Committee approved the University’s new Internationalisation Strategy 2014-2017. The Strategy has been developed in line with the overarching goals laid out in the University’s Strategic Plan 2013-2017, the Academic Plan 2013-2017, the Griffith Research Plan 2013-2017, as well as having close links with the University’s Engagement Plan.

5.2 The various goals and objectives articulated in the Strategy are grouped under four broad headings: Student Experience, Partnerships, Curriculum, and Research. A copy of the Strategy is available at:


5.3 According to the Strategy, the Internationalisation Advisory Committee, in collaboration with other senior staff and offices of the University, has been assigned an interest in developing the following goals.

**Partnerships**

- Consolidate the number of formal international partnerships, and ensure all remain strategically appropriate, active and mutually beneficial
- Develop an institutional strategy to build on and enhance our activity and engagement in the pacific
- Develop regional reference groups for China, Indonesia, south Asia, Latin America, the Pacific, and Africa
- Ensure exchange agreements are sustainable, balanced and meet the changing student mobility trends
- Undertake a review of the Elite Strategic Partnership strategy, and explore the addition of an Asian member
- Develop a multidimensional strategy to expand engagement with organisations from lesser-developed Asian research economies.

**Student Experience**

- Position Griffith University in the top five universities across Australia in terms of the number of students having an international experience during their academic program
• Undertake a review of the Griffith English Language Enhancement Strategy (GELES), and develop a program of activities and initiatives for its next phase.

Curriculum

• Consider the implementation of an “interculturalisation of the curriculum” approach rather than the traditional “internationalisation of the curriculum” (IoC) to further the ongoing debate around IoC and its meaning.

5.4 The Chair spoke to this item and advised that discussions have begun with the Academic Provost regarding an “interculturalisation of the curriculum” approach. Consideration is being given to interculturalisation of the curriculum becoming one of the Terms of Reference for program reviews. The Chair further advised that she had been working on achieving recognition of internationalisation issues in a broader sense, including how to embed these in staff promotion criteria. Many staff have given sustained service to the University in terms of internationalisation initiatives ranging from taking study tours abroad to participating in student recruitment activities, but this is not always recognised. Changes to the wording of the criteria which would allow for more explicit recognition of this service is currently under discussion.

6.0 THE KNOWLEDGE BOOM: DRAFT NATIONAL STRATEGY FOR INTERNATIONAL EDUCATION

6.1 Earlier this year the Minister for Education and Training released the following draft national strategy for international education:


The draft strategy is available at www.internationaleducation.gov.au.

6.2 The draft strategy is structured around three broad pillars:

6.2.1 Getting the fundamentals right – Strong national policies for education, training and research that will ensure Australia keeps its reputation as one of the world’s leading providers of education.

6.2.2 Reaching out to the world – International education includes all aspects of our global teaching and research engagement. This includes Australian students studying abroad and engaging through language study. It includes research collaboration and the two-way movement of researchers, academics, and professionals.

6.2.3 Staying competitive – Working together to provide international students with a great value package. High quality education experiences that utilise new technologies, offer strong and safe consumer protections and real work experience in professional and skilled employment are essential.

6.3 At the 1/2015 meeting of Internationalisation Advisory Committee, members were invited to consider a summary of the Draft National Strategy, and to provide feedback to the Pro Vice Chancellor (International). The University’s final submission on the Draft National Strategy was attached and noted by members.

6.4 The Chair advised that Universities Australia and Innovative Research Universities had also submitted a response and that she had sent copies of Griffith’s submission to these bodies. No further information regarding the University’s response beyond acknowledgement of receipt has been received to date.
7.0 CHAIR'S REPORT

7.1 The Chair reported briefly on a range of events that have taken place since the April 2015 meeting including:

Staffing Updates – Griffith International
- Appointment of new Deputy Director, Griffith International, Stacey Farraway – this role is now responsible for the day to day management of marketing and student recruitment, with all GI Marketing staff reporting to Stacey
- Retirement of Thomas Toh, Regional Director (Greater China) at the end of June
- Appointment of Sherman Xia, Regional Marketing Manager (Greater China) to Regional Director (Greater China) upon Thomas’ retirement.

Griffith Annual Marketing Summit
- To be held the week beginning 15 June across five different campuses, culminating in a 2-day offsite retreat
- This year’s focus is on implications of the Griffith Model, the new academic calendar and program change updates
- New international marketing materials (including digital resources) to be launched.

India Roundtable
- Held on June 12 between academics from across the University, GI and GELI staff
- India is a significant growth market, but not all students are motivated or intend to continue
- How the University can provide appropriate support to these students through GELI, while also ensuring it is attracting genuine students, to be discussed.

NAFSA 2015
- Five staff attended, including the PVC(I) and Director, GI, with Griffith University having its own booth for the first time
- Among other issues discussed with partners, the three teaching period proposal was raised with key sending partners and varied feedback received regarding the ideal dates.

New Colombo Plan
- The Chair, Internationalisation Advisory Committee recently chaired the panel to prioritise the University’s submissions for New Colombo Plan funding
- There was a mix of established mobility opportunities and some new ones
- It was pleasing to see academics from a range of disciplines putting forward mobility opportunities

Student Mobility Database
- GI are contracting the development of a database which will manage student mobility and institutional agreements in the one system and are also working with INS to integrate this with PeopleSoft
- A progress update will be forthcoming later in the year.

Articulation pathways from China
The Director, GELI is currently in China working with some of Griffith’s articulation partners to determine how to best prepare articulation pathway students to meet the new higher English language requirements.

GELI staff are hosting a professional development program in August for English teachers from key Chinese articulation partners.

8.0 OFFICE FOR RESEARCH REPORT

The Deputy Director, Office for Research reported on:

Defence Trade Control Act
- Passed in parliament in May 2015, offence provisions with regard to exports in effect as of April 2016
- Griffith has completed a risk assessment, including interviews with 70 researchers who use materials on the Defence and Strategic Goods List (mostly in Griffith Sciences)
- The audit identified instances where the tangible export of technology requires permits under the Customs Act
- The Deputy Director, Office for Research anticipates that there may be a total of 1-2 permit applications per year.

Collaborative Research Schemes
- Griffith University and Hong Kong Polytechnic – applications have just closed; 3 received from Griffith, 5 from Hong Kong
- Griffith University and Southern Denmark – Going well; applications close August/Early September
- Griffith University and Peking University – applications closed; 5 received from Griffith and 2 from Peking
- Griffith University and Simon Fraser – the status of this scheme is uncertain.

University Rankings
- CWTS Leiden Ranking 2015 – measures University research according to citations. Griffith moved up 70 places from 393 in 2014 to 323
- QS World University Rankings by Subject 2015 – For the first time, Griffith had 15 subjects ranked (up from 9). This is significant as subject rankings are increasingly being focused on by international providers.

9.0 REPORTS FROM MEMBERS ON INTERNATIONALISATION MATTERS

9.1 The Deans/Directors in attendance who are responsible for internationalisation matters within their academic groups provided a brief report on items of interest relating to their Group portfolio.

9.1.1 Griffith Sciences – Six leading researchers, led by Professor David Lambert, went to China to raise student awareness among potential CSC applicants. Seminars and workshops were presented at a number of Chinese universities where Griffith staff have professional connections and received excellent feedback. Griffith Sciences is partnering with GI to determine if they can take a similar roadshow to Indonesia to address the lack of students from that region. GI Early Career workshops run in conjunction with LIPI are also likely to be extended to include Sciences later this year.
9.1.2 AEL – Will follow the GI Summit with an international AEL retreat to develop an AEL international strategy based on the University’s. Part of the discussion will focus on the recruitment of HDR students and the more proactive use of marketing to attract specific students.

9.1.3 GGRS – The Guidelines for Developing Cotutelles and Joint Doctoral Degree Programs were recommended by the Board of Graduate Research to Academic Committee at its last meeting.

10.0 NEXT MEETING

The next meeting of the Internationalisation Advisory Committee will be held on **Thursday, 27 August 2015** from 1:00pm – 3:00pm via videoconference in Room 2.06, Bray Centre (N54), Nathan campus and Room 1.04, The Chancellery (G34), Gold Coast campus.

11.0 MEETING DATES FOR 2015

Meetings will be held from 1:00pm to 3:00pm on the following dates:

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<tr>
<th>Meeting Date</th>
<th>Campus</th>
<th>Venues</th>
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<td>16 April</td>
<td>Nathan / Gold Coast</td>
<td>N54_2.06 / G34_1.04</td>
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<td>11 June</td>
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<td>27 August</td>
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<td>29 October</td>
<td>Nathan / Gold Coast</td>
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DISTRIBUTION LIST

Committee Members

CHAIRPERSON OF THE COMMITTEE PRO VICE CHANCELLOR (INTERNATIONAL) 
ex officio
Professor Sarah Todd

DEPUTY CHAIR, ACADEMIC COMMITTEE 
ex officio
Professor Wendy Loughlin

DEAN, GRIFFITH GRADUATE RESEARCH SCHOOL 
ex officio
Professor Sue Berners Price

DEPUTY VICE CHANCELLOR (RESEARCH) OR NOMINEE
Mr Tony Shell (nominee)

A DEAN OR DIRECTOR FROM EACH ACADEMIC GROUP WITH RESPONSIBILITY FOR INTERNATIONALISATION
Professor Gerard Docherty (Arts, Education and Law)
Associate Professor Peter Woods (Griffith Business School)
Professor Tony Perkins (Griffith Health)
Professor Sushila Chang (Griffith Science)

ACADEMIC REGISTRAR OR NOMINEE
Ms Alyson McGrath, Manager, HDR Student Centre (nominee)

DIRECTOR, STUDENT SERVICES OR NOMINEE
Dr Joanna Peters

DIRECTOR, GRIFFITH ENGLISH LANGUAGE INSTITUTE OR NOMINEE
Ms Kerry Sutcliffe

ONE UNDERGRADUATE INTERNATIONAL STUDENT, APPOINTED BY THE DEPUTY CHAIR, ACADEMIC COMMITTEE
Mr Bryan Tsui One year up to 31 December 2015

ONE POSTGRADUATE INTERNATIONAL STUDENT, APPOINTED BY THE DEAN, GRIFFITH GRADUATE RESEARCH SCHOOL
Ms Katrine Sonnenschein One year up to 31 December 2015

COOPTED MEMBERS – ANY MEMBER OF THE UNIVERSITY COMMUNITY OR AN EXTERNAL EXPERT WHERE PARTICULAR EXPERTISE OR INSIGHTS ARE REQUIRED
Ms Heidi Piper, Director, Griffith International
Ms Gayle Murray, Manager, International Relations, Griffith International

Secretary: Ms Georgina Tkacz (ext 57945)

Other Copies (with attachments)
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Spare copy